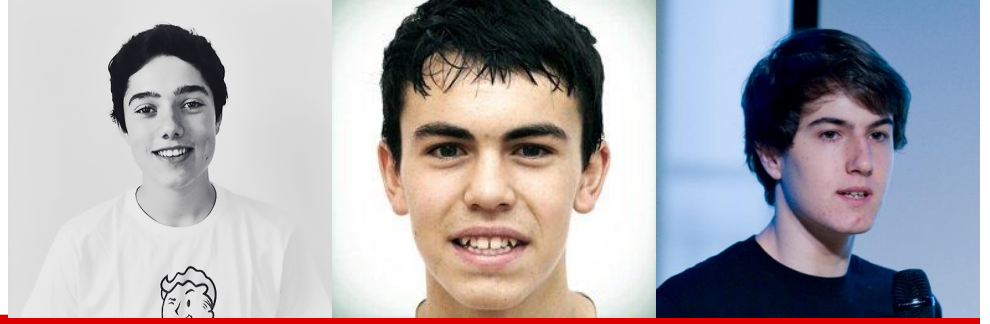

WakeUp

Changing the way you
start your day

Team



- Alejandro Perezpayá: Dev @ Cabify, former Fever iOS Lead
 - Jorge Izquierdo: Hacker School, WWDC scholarship, #2 on App Store
 - Luis Iván Cuende: Named best hacker of EU <18, advisor to the EC
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Problem

Nobody likes to wake up.



Solution

Completely reload the concept of alarm.

WakeUp

Smart, inter-device, cloud-enabled
sensor-aware alarm and personal
assistant that can be personalized using
a plugin system

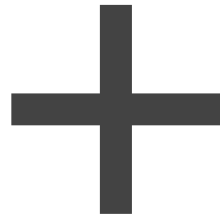
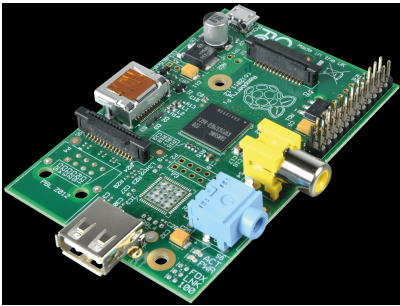
WakeUp: How it works @ home

- Once you got the WakeUp device, just install the app
 - Open it, add plugins from the store and set the alarm time
 - Ba-daaa! You'll never hate your alarm again
-

WakeUp: How it works @ hotel

- Enter the room! Your phone will automatically connect to the room's WakeUp
 - The device will fetch your plugins from the cloud
 - The device will automagically talk to you!
-

How



FIWARE

- Cloud
 - Context Broker
 - Big Data
-

Business Model

- Consumer, with the hardware product
 - B2B, with the hardware + service
 - B2B, selling the profile data as the device collects info about all the users around using Bluetooth LE
-

Much more than an alarm

Each WakeUp instance works with a profile that contains different plugins.

So a merchant could use it as a shop assistant, instead of an alarm, simply by configuring these plugins.

Welcome to the Internet Of Things!

SDK

We created a simple, straightforward SDK to develop new plugins.

It uses HTML5 and NodeJS and makes it really easy for any programmer to create without barriers.

The only constraint is that it outputs text or audio.

Thxbye
