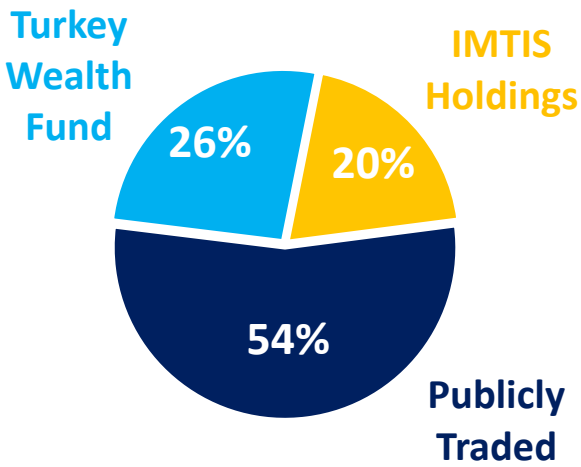




Turkcell Summary Data Document Q223

Ownership Structure



About Turkcell

Turkcell is a digital operator headquartered in Turkey, serving its customers with its unique portfolio of digital services along with voice, messaging, data and IPTV services on its mobile and fixed networks.

Turkcell Group operates in 4 countries: Turkey, Ukraine, Belarus, and Northern Cyprus.

Turkcell Group reported TRY 21.7 billion revenue in 2nd quarter of 2023 with total assets of TRY 136.2 billion as of June 30, 2023. It has been listed on the NYSE and the BIST since July 2000, and is the only dual-listed company in Turkey.

Stock Information

Ticker: TCELL / TKC

Market Cap (Aug 16): US\$4.4 billion

Foreign Ownership (Aug 16): 76%

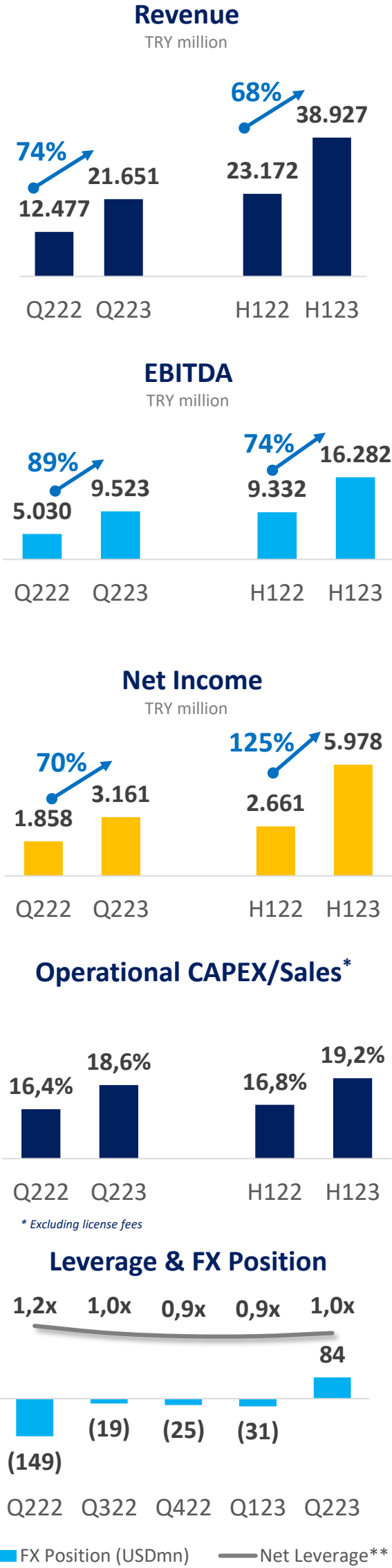
Dividend Yield (2021): 3.2%

2023 Guidance

	Previous	Updated
Revenue Growth	55-57%	~71%
EBITDA	~34 Bn TL	~37 Bn TL
Op. CAPEX/ Sales*	~22%	~22%

* Excluding license fees

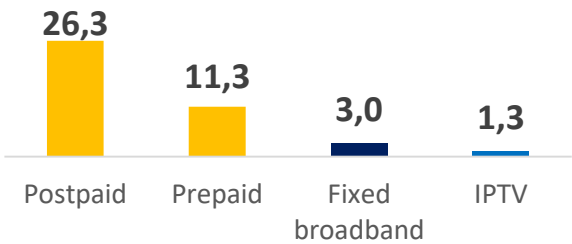
Financial Performance



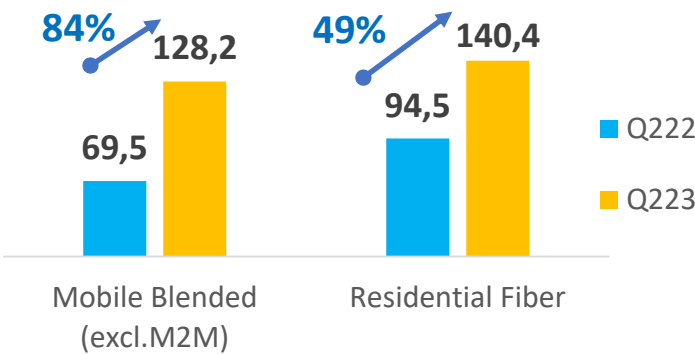
** Net Debt / EBITDA

Telecom Services - Highlights

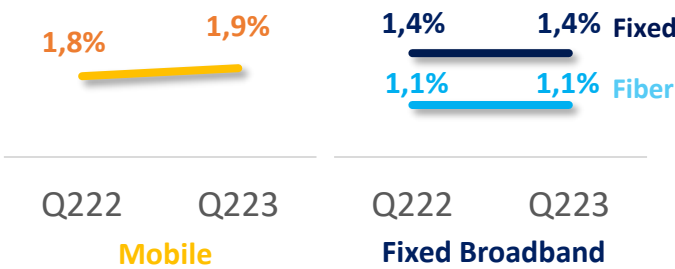
Subscribers (million)



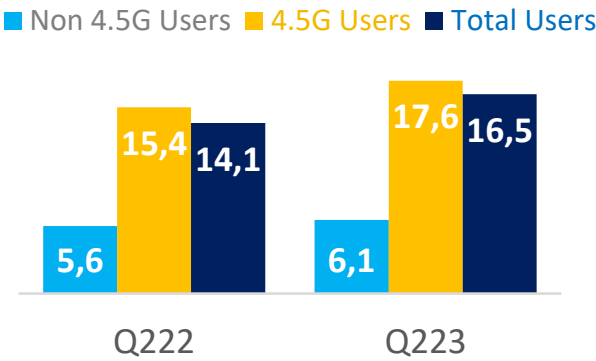
ARPU (TRY)



Churn (Monthly Avg.)



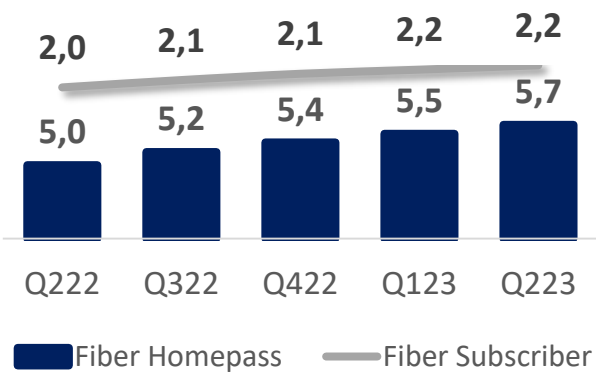
Mobile Data KPIs (Avg. GB/User)



Smartphone Penetration

89%
↑ 2.2pp YoY

Fiber Homepass & Subscribers (million)

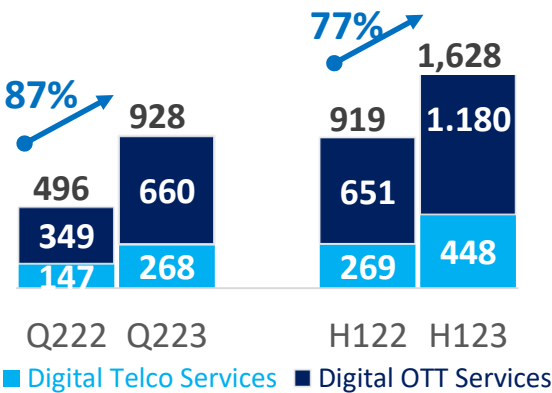


Strategic Focus Areas

4%
Revenue
Share

Digital Services & Solutions

Revenue (TRY million)

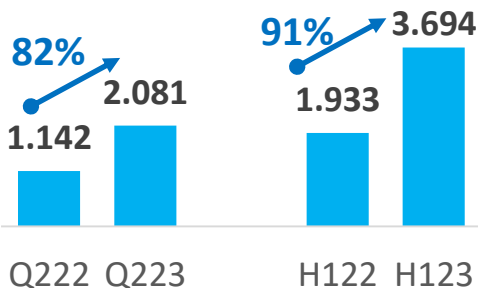


- 5.5 Mn standalone paid user
- 1.3 Mn IPTV paid user; 1.0 Mn OTT TV paid user
- 2 Mn lifebox paid user

10%
Revenue
Share

Digital Business Services

Revenue (TRY million)

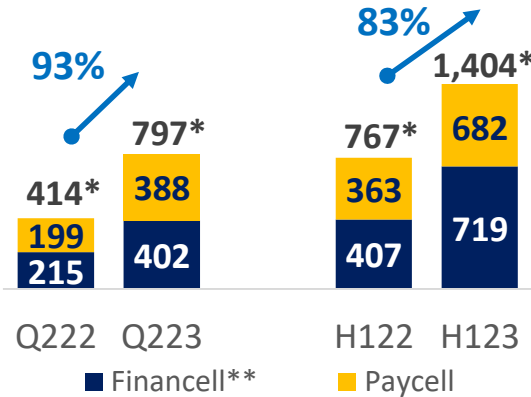


- 940+ new contracts in Q223
- TRY 2.9 Bn backlog from system integration projects

4%
Revenue
Share

Techfin Services

Revenue (TRY million)



Paycell

- 95.2% YoY revenue growth in Q223
- 7.9 Mn 3-month active users
- TRY 14.8 Bn transaction volume

Financell

- 87.4% YoY revenue growth in Q223
- 13 Mn customers with ready credit limit
- 15% market share*** for loans below TRY 10K

* Includes the revenues of Turkcell Sigorta Aracılık Hizmetleri AS (Insurance Agency), Turkcell Dijital Sigorta AS (Digital Insurance Company) and intercompany eliminations. ** Following the change in the organizational structure, the revenues of Turkcell Sigorta Aracılık Hizmetleri A.Ş. (Insurance Agency), which was previously managed under the Financell, has been classified from Financell to "Other" in the Techfin segment as of the first quarter of 2023. Within this scope, all past data have been revised for comparability purposes. *** As of June 2023.