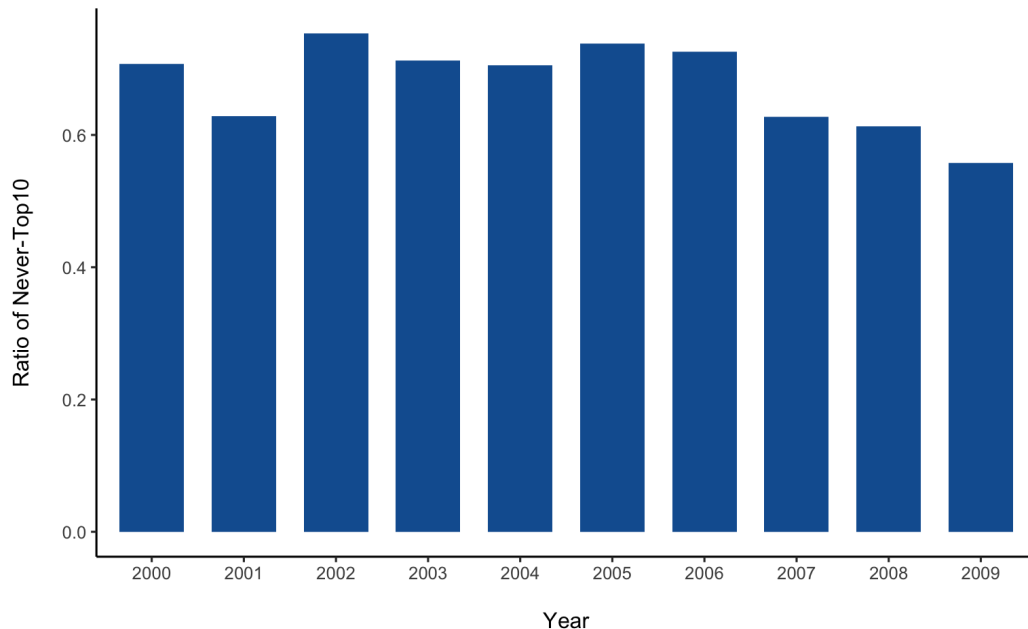


10 INSIGHTS

IN CASHBOX MAGAZINE RECORD (2000-2009)

68% of songs never make the Top 10.

Never-Top10 ratio changes over time



As time approaches 2009, the proportion of Never-top10 tends to **decrease**.

This shows that people's preferences have begun to spread and the range of change has increased.

The Top 10 songs of 2000-2009

Song Title

Artist

Total Points

GLAMOROUS

FERGIE featuring LUDACRIS 1335

BEFORE HE CHEATS

UNDERWOOD, CARRIE 1192

NO SUCH THING

MAYER, JOHN 1167

CITY LOVE

MAYER, JOHN 1167

VIDEO

INDIA.ARIE 1129

WHERE IS THE LOVE?

BLACK EYED PEAS featuring JUSTIN TIMBERLAKE 1111

TWO WEEKS FROM TWENTY

YELLOWCARD 1111

AMERICAN BOY

ESTELLE featuring KANYE WEST 1072

TIME OF YOUR LIFE (GOOD RIDDANCE)

GREEN DAY 1040

SOMEONE TO CALL MY LOVER

JACKSON, JANET 1012

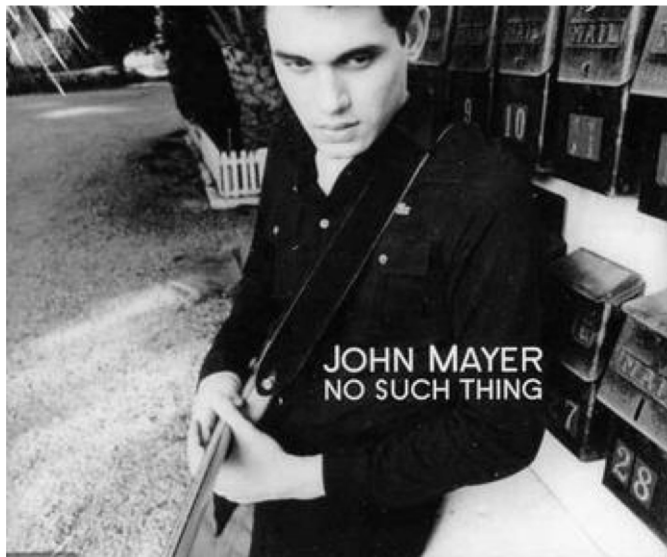
JANET JACKSON

spent the most weeks(39) at **Top 1.**

Song Title	Weeks at Top 1
SOMEONE TO CALL MY LOVER	10
ALL FOR YOU	10
DOESN'T REALLY MATTER (from "NUTTY PROFESSOR")	8
FEEDBACK	6
SPECIAL	3
LUV	2

"NO SUCH THING"

spent the most weeks at **Top 1**.



Artist

JOHN MAYER

Song Title

NO SUCH THING

Debut Date

2002-05-26

Weeks at Top 1

13

"SOMEONE TO CALL MY LOVER"

peaked at **Top 1** the **quickest**.



Artist

JANET JACKSON

Song Title

SOMEONE TO CALL MY LOVER

Debut Date

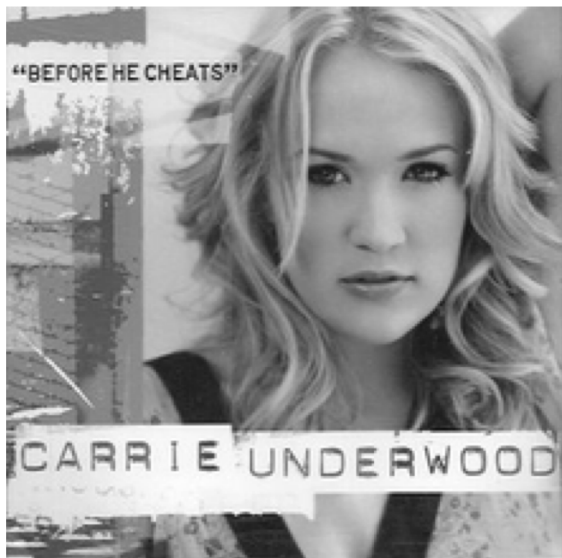
2001-07-22

Weeks to Reach Top 1

2

"BEFORE HE CHEATS"

took the longest to reach **Top 1**.



Artist

CARRIE UNDERWOOD

Song Title

BEFORE HE CHEATS

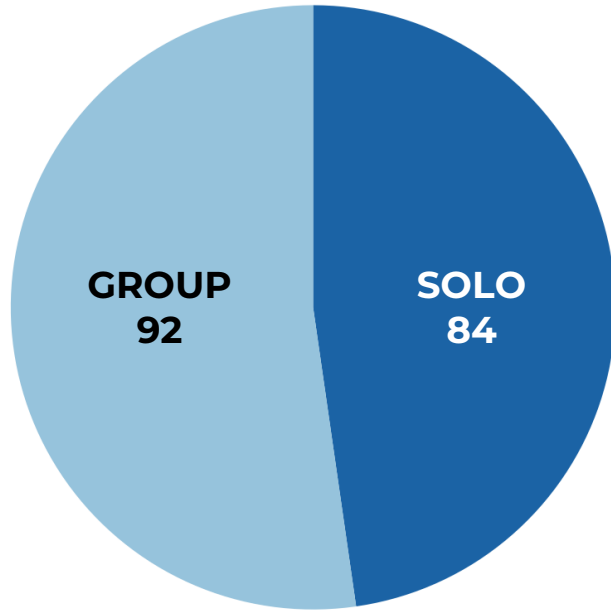
Debut Date

2006-11-05

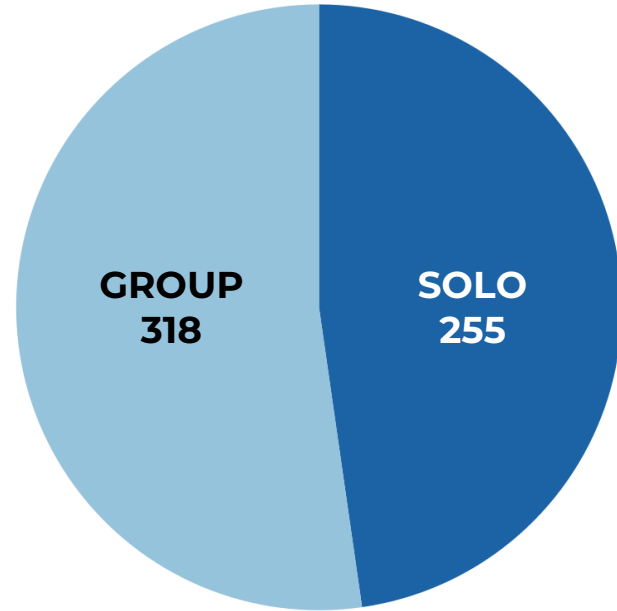
Weeks to Reach Top 1

31

GROUP VS SOLO in Top 1 & Top 10



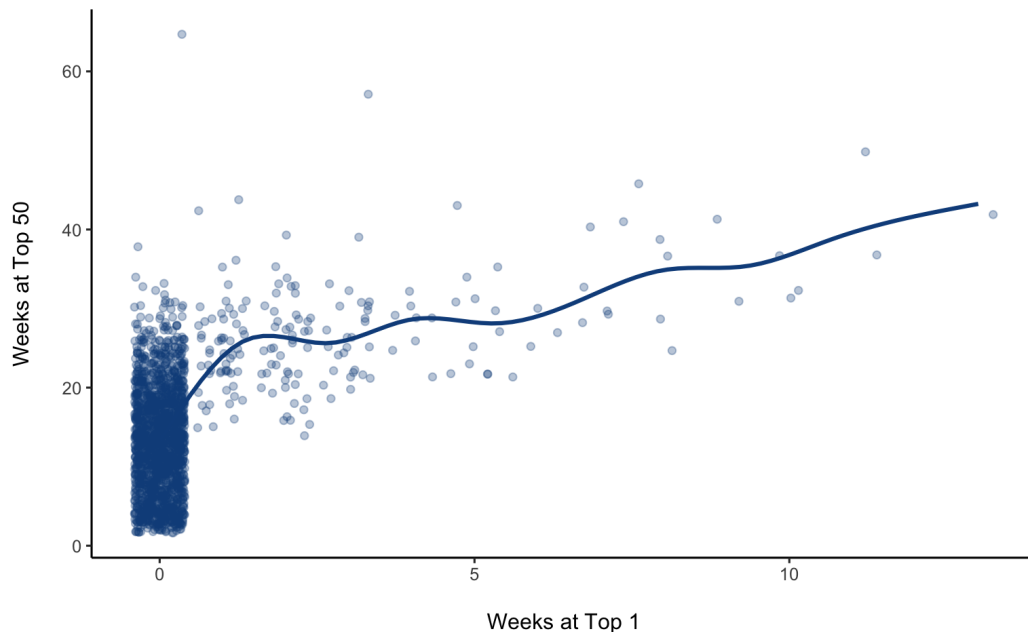
Top 1



Top 10

0.47 is the correlation between weeks at Top 1 & weeks on the chart

Weeks at Top 1 VS Weeks on the Chart



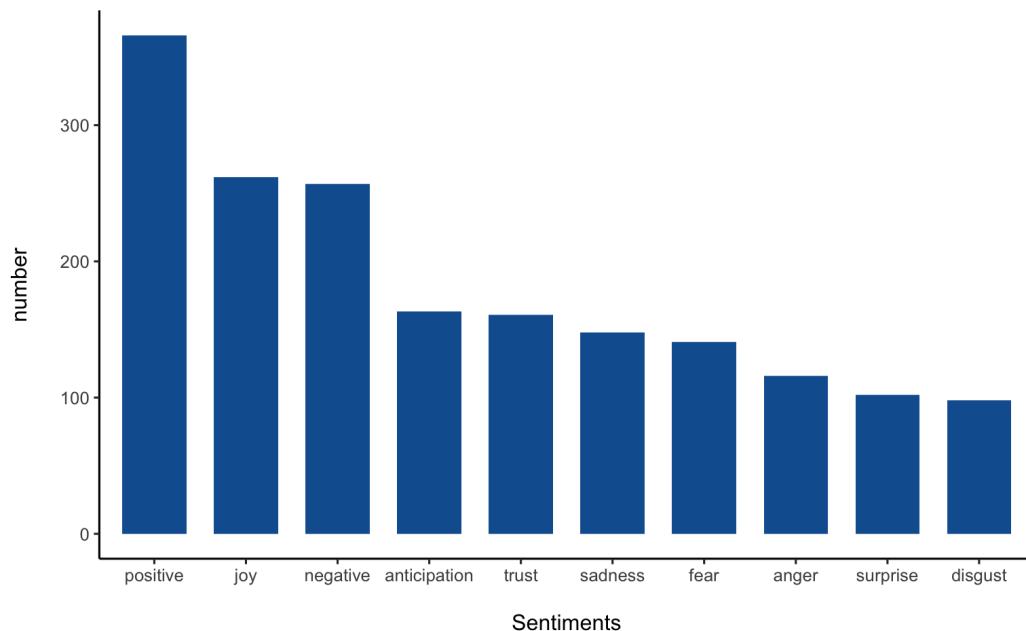
There is a certain degree of **positive correlation** between weeks at Top 1 and week on the chart, but the degree is not obvious.

[illegible]

	word	number
LOVE		87
GIRL		43
TIME		29
LIFE		21
DAY		20
WORLD		15
BABY		14
DANCE		14
ROCK		14
SONG		14
...		...

43% of words in title are Positive

Sentiment Distribution of Words in Title



Based on the **sentiment analysis** of the words in the title, there are **more positive** words than negative words, but the difference is not very significant.