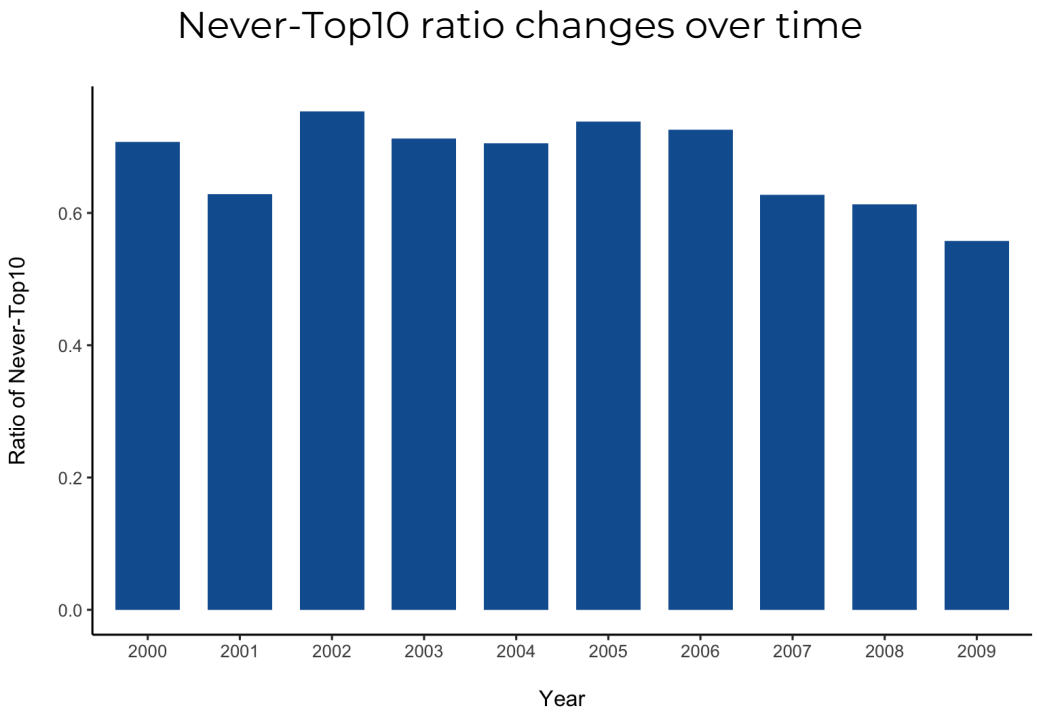
10 INSIGHTS

IN CASHBOX MAGAZINE RECORD (2000-2009)

68% of songs never make the Top 10.



As time approaches 2009, the proportion of Never-top10 tends to **decrease**.

This shows that people's preferences have begun to spread and the range of change has increased.

The Top 10 songs of 2000-2009

Song Title	Artist	Total Points
GLAMOROUS	**FERGIE featuring LUDACRIS**	**1335**
BEFORE HE CHEATS	**UNDERWOOD, CARRIE**	**1192**
NO SUCH THING	**MAYER, JOHN**	**1167**
CITY LOVE	MAYER, JOHN	1167
VIDEO	INDIA.ARIE	1129
WHERE IS THE LOVE?	BLACK EYED PEAS featuring JUSTIN TIMBERLAKE	1111
TWO WEEKS FROM TWENTY	YELLOWCARD	1111
AMERICAN BOY	ESTELLE featuring KANYE WEST	1072
TIME OF YOUR LIFE (GOOD RIDDANCE)	GREEN DAY	1040
SOMEONE TO CALL MY LOVER	JACKSON, JANET	1012

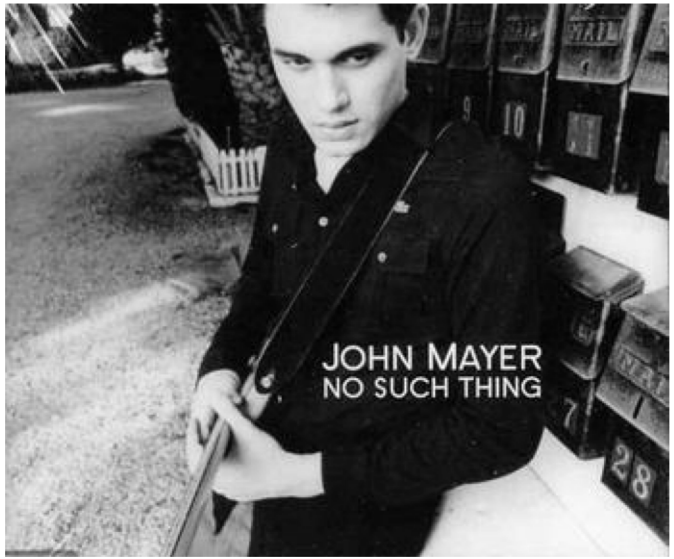
JANET JACKSON

spent the most weeks(39) at Top 1.

Song Title	Weeks at Top 1
SOMEONE TO CALL MY LOVER	10
ALL FOR YOU	10
DOESN'T REALLY MATTER (from "NUTTY PROFESSOR")	8
FEEDBACK	6
SPECIAL	3
LUV	2

"NO SUCH THING"

spent the most weeks(13) at Top 1.



Artist

JOHN MAYER

Song Title

NO SUCH THING

Debut Date

2002-05-26

Weeks at Top 1

13

"SOMEONE TO CALL MY LOVER"

peaked at Top 1 the quickest(2 weeks).

Artist

JANET JACKSON

Song Title

SOMEONE TO CALL MY LOVER

Debut Date

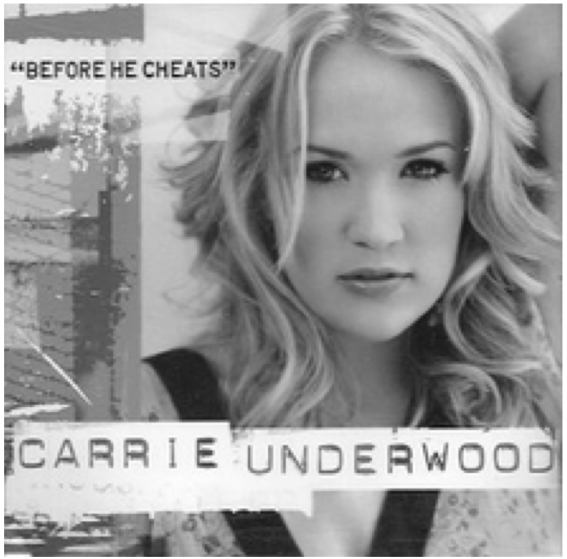
2001-07-22

Weeks to Reach Top 1

2

"BEFORE HE CHEATS"

took the longest(31 weeks) to reach Top 1.



Artist

CARRIE UNDERWOOD

Song Title

BEFORE HE CHEATS

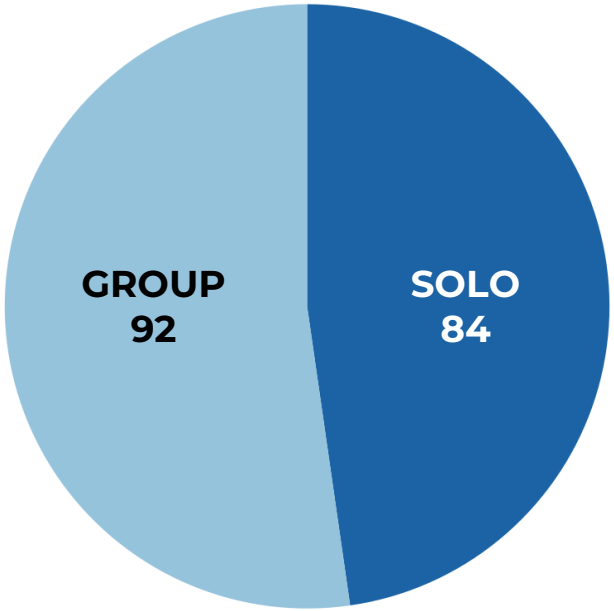
Debut Date

2006-11-05

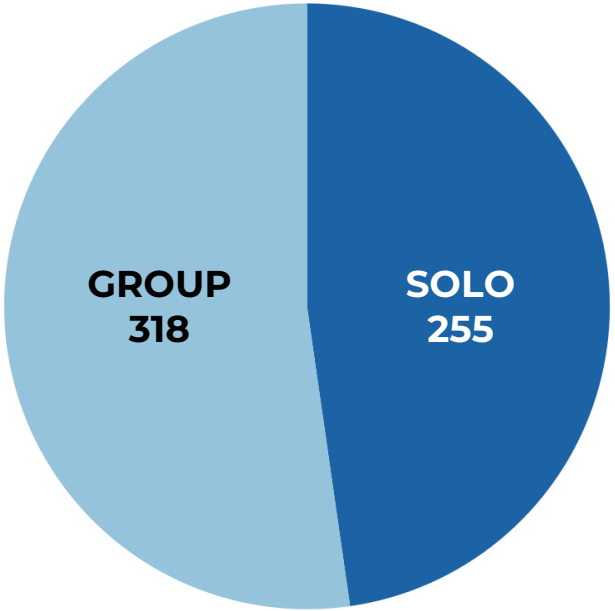
Weeks to Reach Top 1

31

GROUP VS SOLO in Top 1 & Top 10

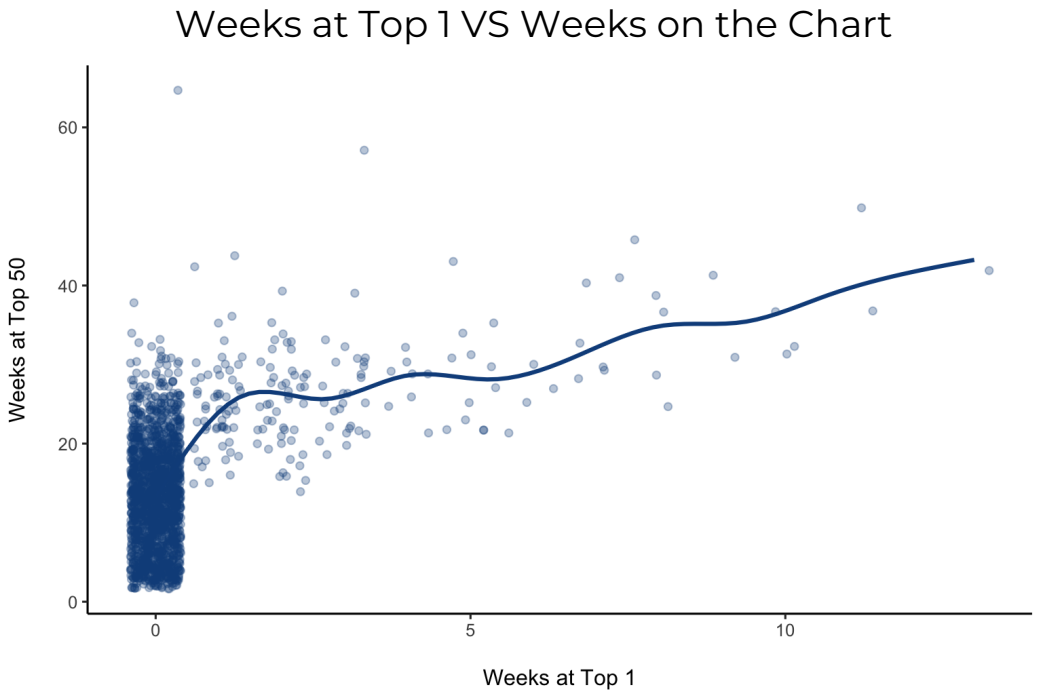


Top 1



Top 10

0.47 is the correlation between weeks at Top 1 & weeks on the chart

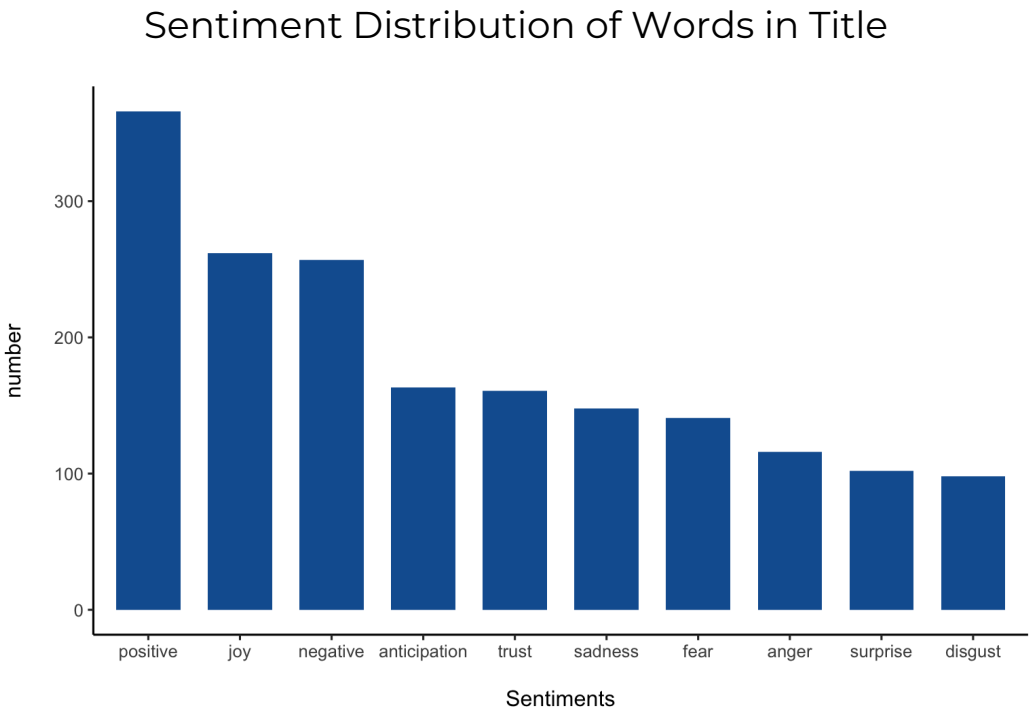


There is a certain degree of **positive correlation** between weeks at Top 1 and week on the chart, but the degree is not obvious.

The Most Used Words in Titles

word	number
LOVE	87
GIRL	43
TIME	29
LIFE	21
DAY	20
WORLD	15
BABY	14
DANCE	14
ROCK	14
SONG	14
...	...

43% of words in title are Positive



Based on the **sentiment analysis** of the words in the title, there are **more positive** words than negative words, but the difference is not very significant.