LI WAI YEUNG

+852 6083 4185
ocean1732006@gmail.com

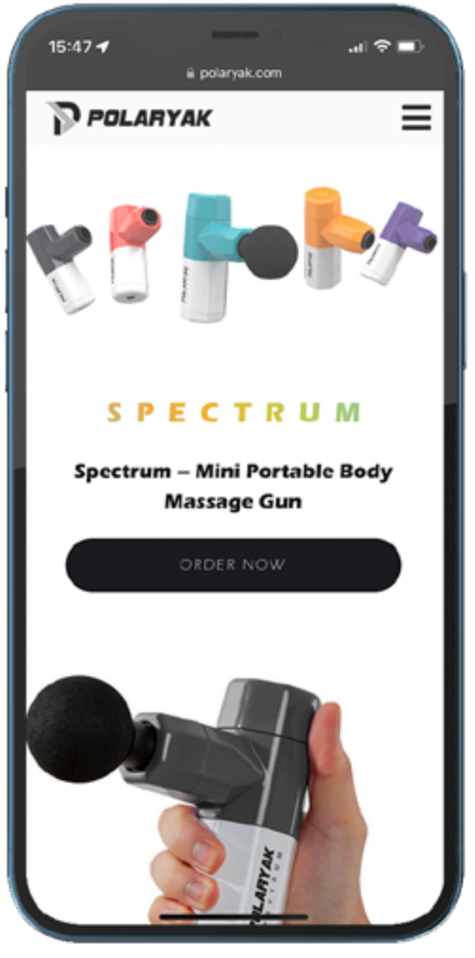
Website

This company manufactured a range of massage products. Spectrum is one of them. I designed a feature website page to explain the function and specification of this product and built the shop with Webflow.

View Here

2022 | Webflow | Adobe Photoshop | Adobe Illustrator

POLARYAK - Online shop



Website

This feature site is presenting a Hong Kong board game that full of aliens and space elements. A parallex effect is used to enrich the atmosphere of space.

View Here

2022 | Webflow | Adobe Photoshop | Adobe Illustrator | HTML/CSS

Ice Makes Board Game - Age of Galaxy

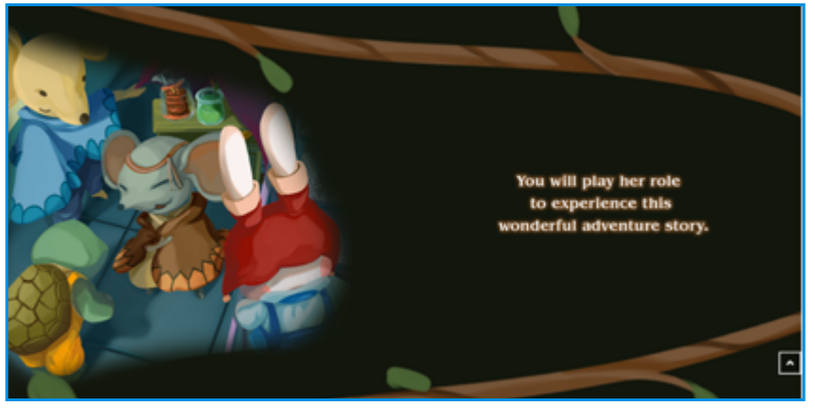
Website

This feature site is presenting a Hong Kong board game called Eila And Something Shiny. A parallex effect is used to show the depth of Eila's world in the cover section.

▶ View Here

2022 | Webflow | Adobe Photoshop | Adobe Illustrator | HTML/CSS

Ice Makes Board Game - Eila and something shiny



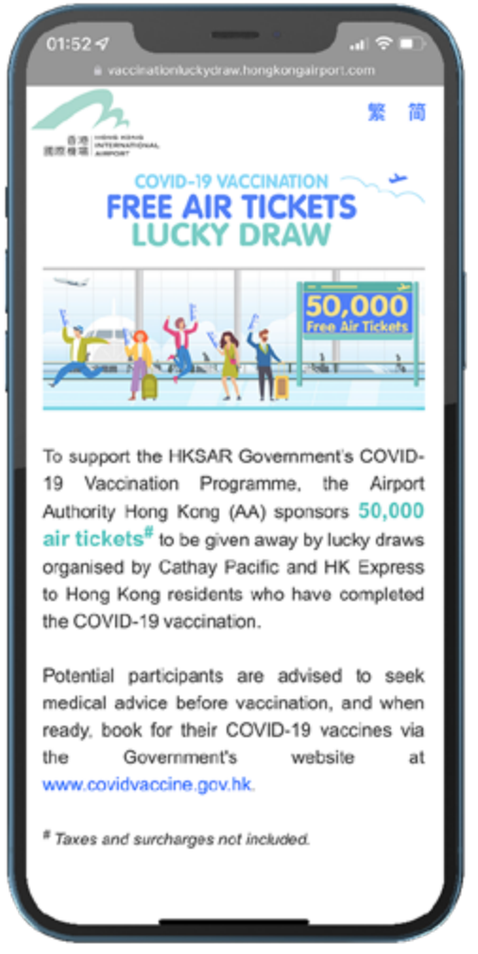
Website

2021 | Webflow | Adobe Photoshop | Adobe Illustrator | HTML/CSS

Hong Kong Internation Airport - Lucky Draw Website

In 2021, there were lots of corporates wanted to promote vaccination by holding lucky draw, HKIA was one of them. This website is designed in Photoshop and build with Webflow. Then pure coding was exported from Webflow and imported to github for server testing.

View Here



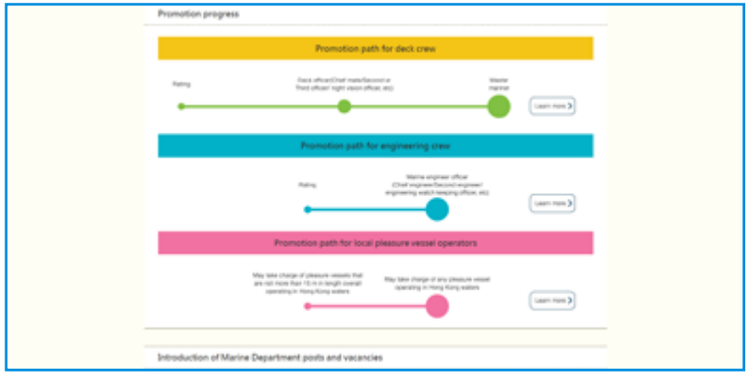
Website

The wesbite was built to introduce the maritime industry for the people who want to join it. The main objective of this design is to show the structure of the industry and attract people to join the industry.

View Here

2017 | Adobe Photoshop | Adobe Illustrator | HTML/CSS

Hong Kong Marine Department - Feature Website



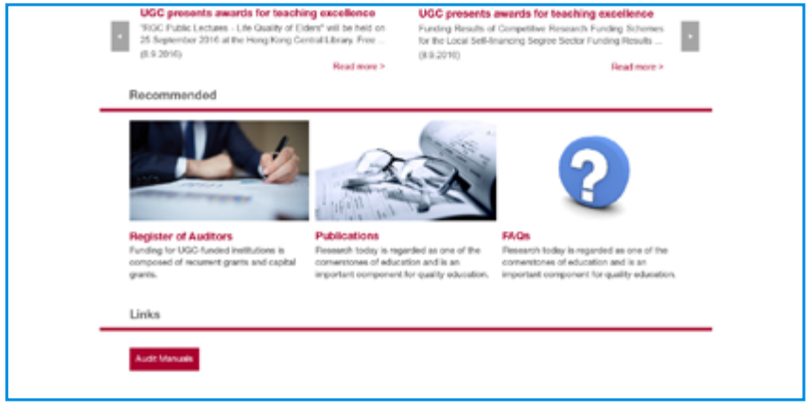
Website

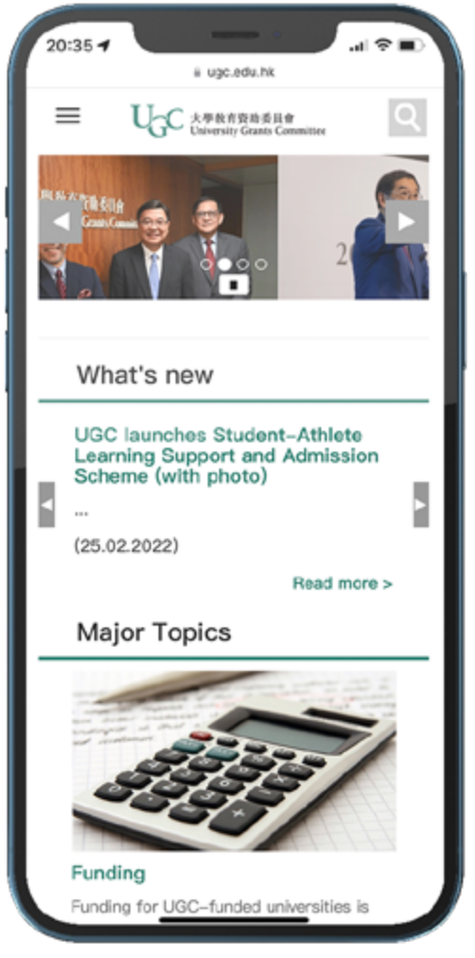
University Grants Committee wanted to revamp their website to a morden and mobile-friendly version. The website also needed to pass the Web Content Accessibility Guidelines (WCAG).

View Here

2016 | Adobe Photoshop | Adobe Illustrator | HTML/CSS

University Grants Committee - Website revamp





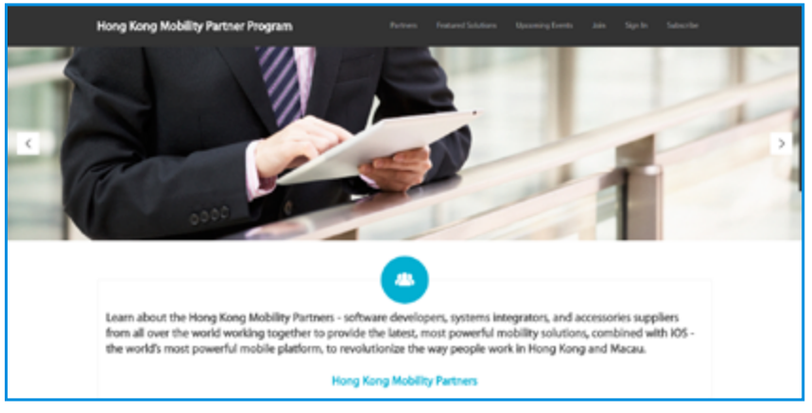
Website

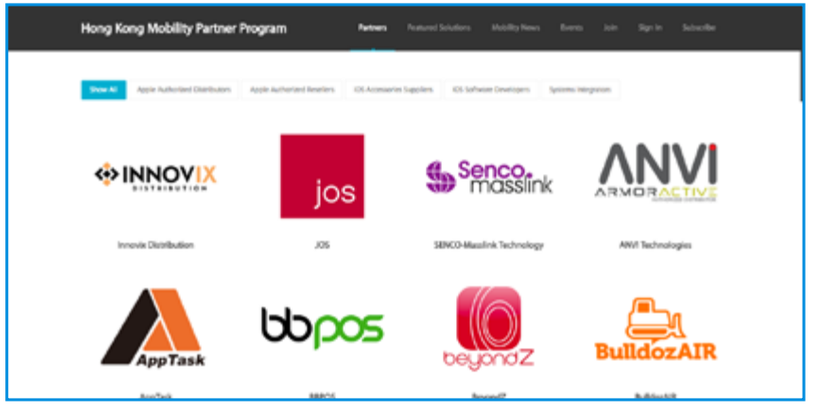
Apple Inc. wanted to create a platform for business partners in Hong Kong and Taiwan. The aim was to help different partners to find their most suitable solutions through the website. Apple would be the bridge to provide Apple devices and help parnters.

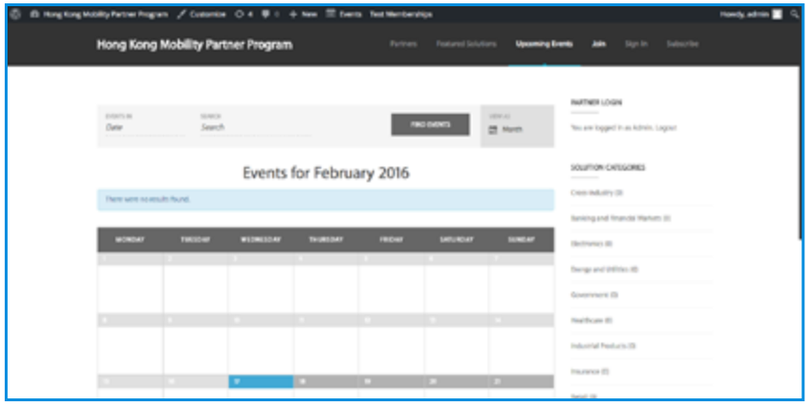
View Here

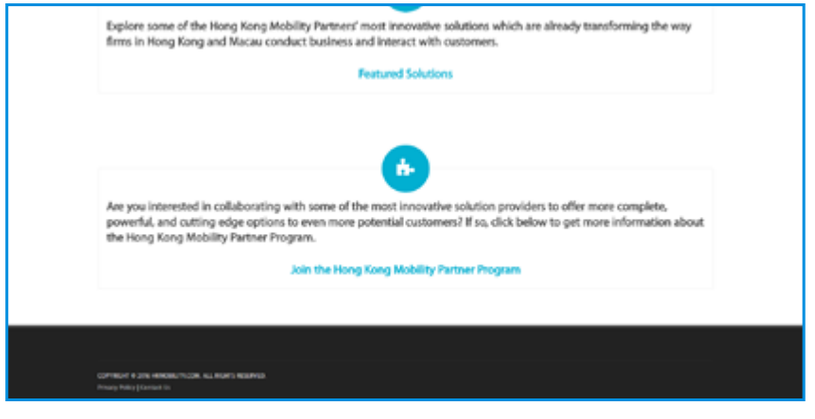
2016 | Wordpress | Adobe Photoshop | Adobe Illustrator

Apple Inc. - Hong Kong and Taiwan Mobility Partner Program









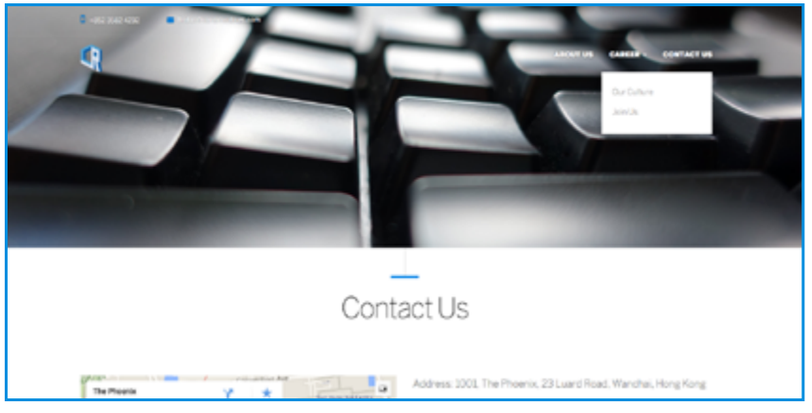
Website

C&R wanted to have a corporate website to show their company core value.

View Here

2016 | Wordpress | Adobe Photoshop | Adobe Illustrator

C&R Holdings Limited - Corporate Website

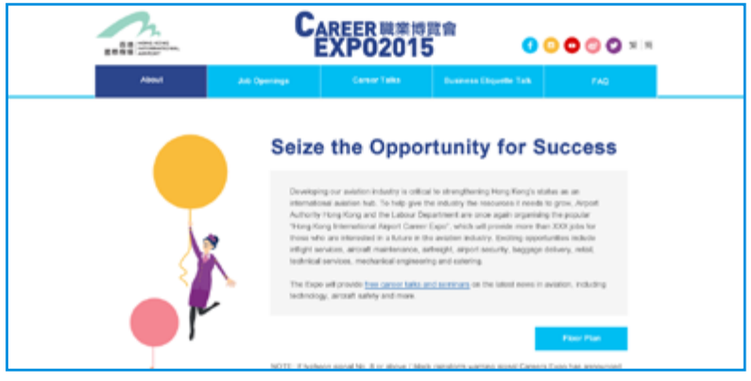


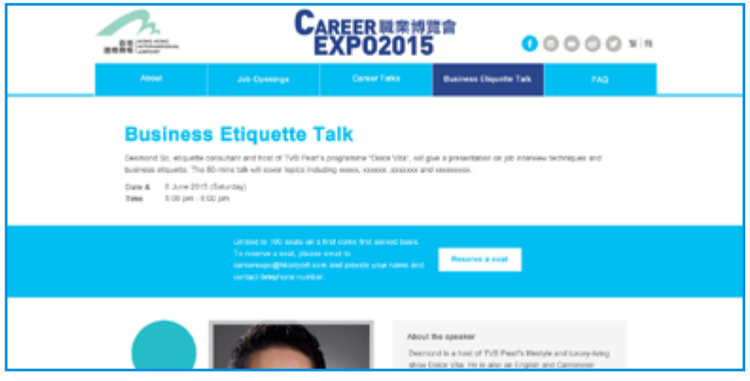
Website

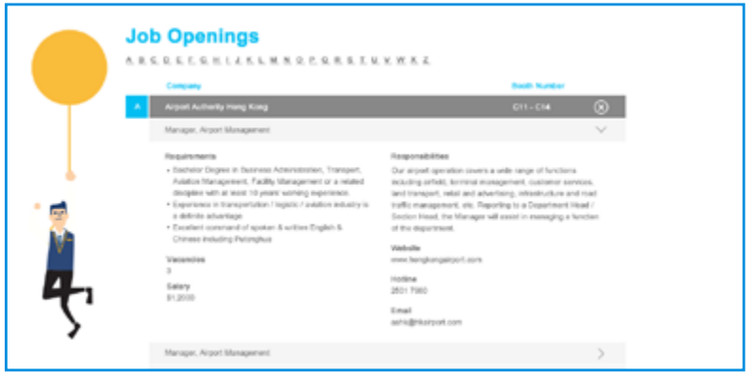
2015 | Adobe Photoshop | Adobe Illustrator | HTML/CSS

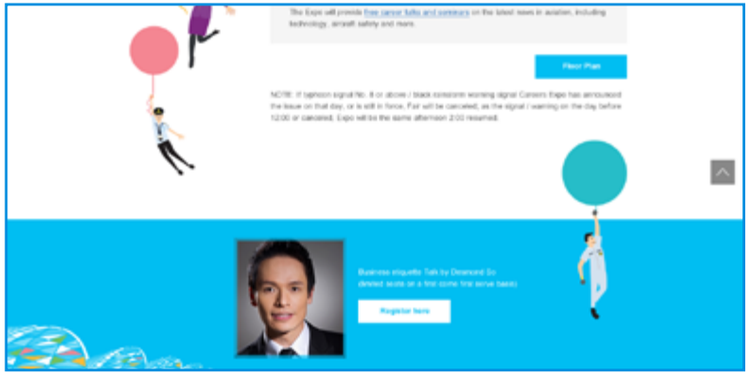
Hong Kong International Airport - HKIA Career Expo

In 2015, HKIA wanted to hold a career expo. The design aim was to create a website and let people know the event's time and date. All companies information and job requirements were posted on the website. The website needed to be responsive and user friendly.







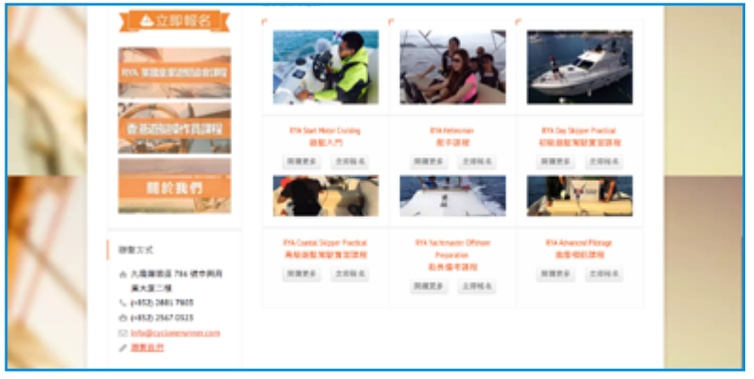


Website

The design aim was to introduce different courses and allow people to apply them. People could join the courses through online application.

2015 | Wordpress | Adobe Photoshop | Adobe Illustrator | HTML/CSS

Club Cyclone Runner Limited - Corporate Website

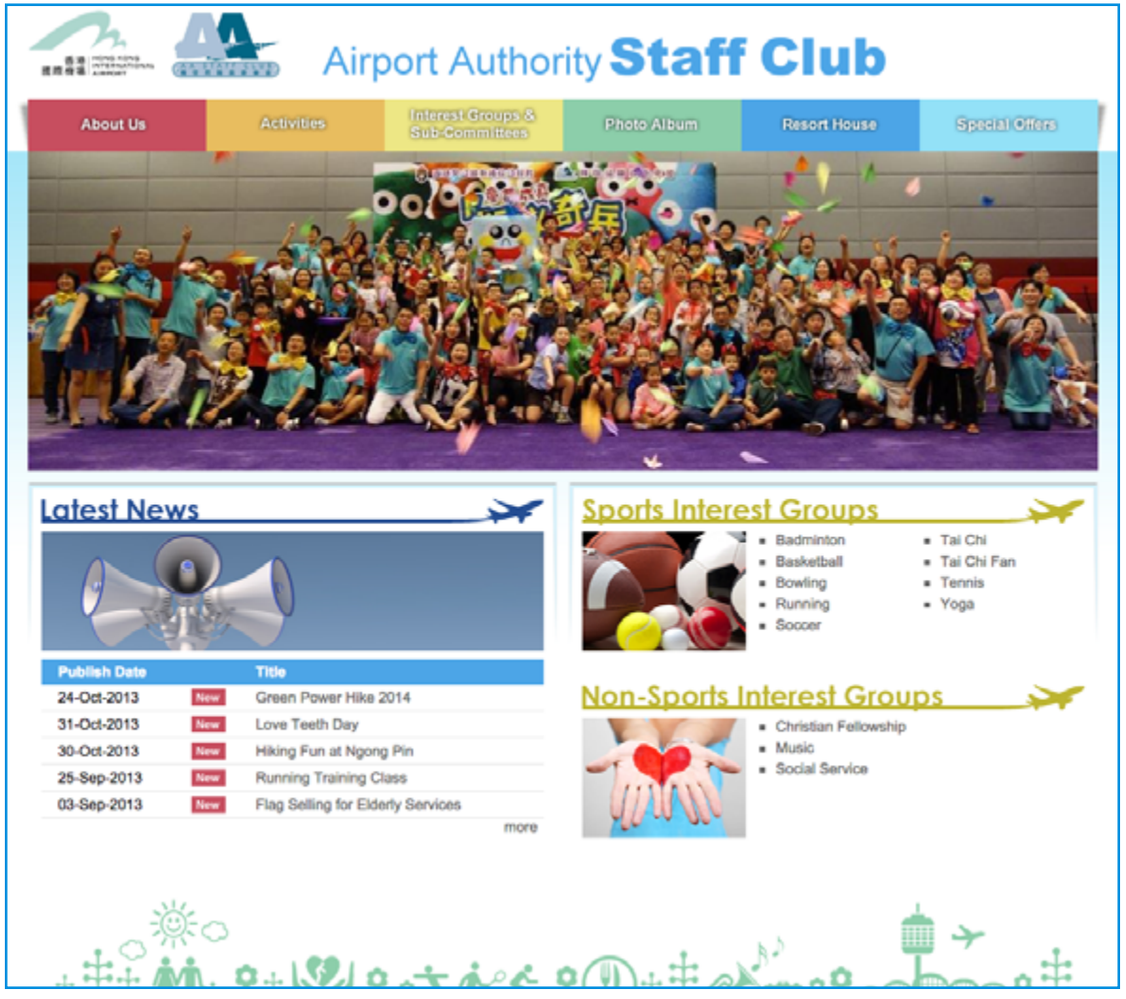


Website

HKAA Staff Club needed to revamp their website in energetic and attractive manner.

2014 | Adobe Photoshop | Adobe Illustrator | HTML/CSS

HK Airport Authority Staff Club - Website Revamp



Website

Based on the 3RS programme's theme and manner. The website layout could be extendable so that users can have a long paragraph and would not affect the website layout.

2014 | Adobe Photoshop | Adobe Illustrator | HTML/CSS

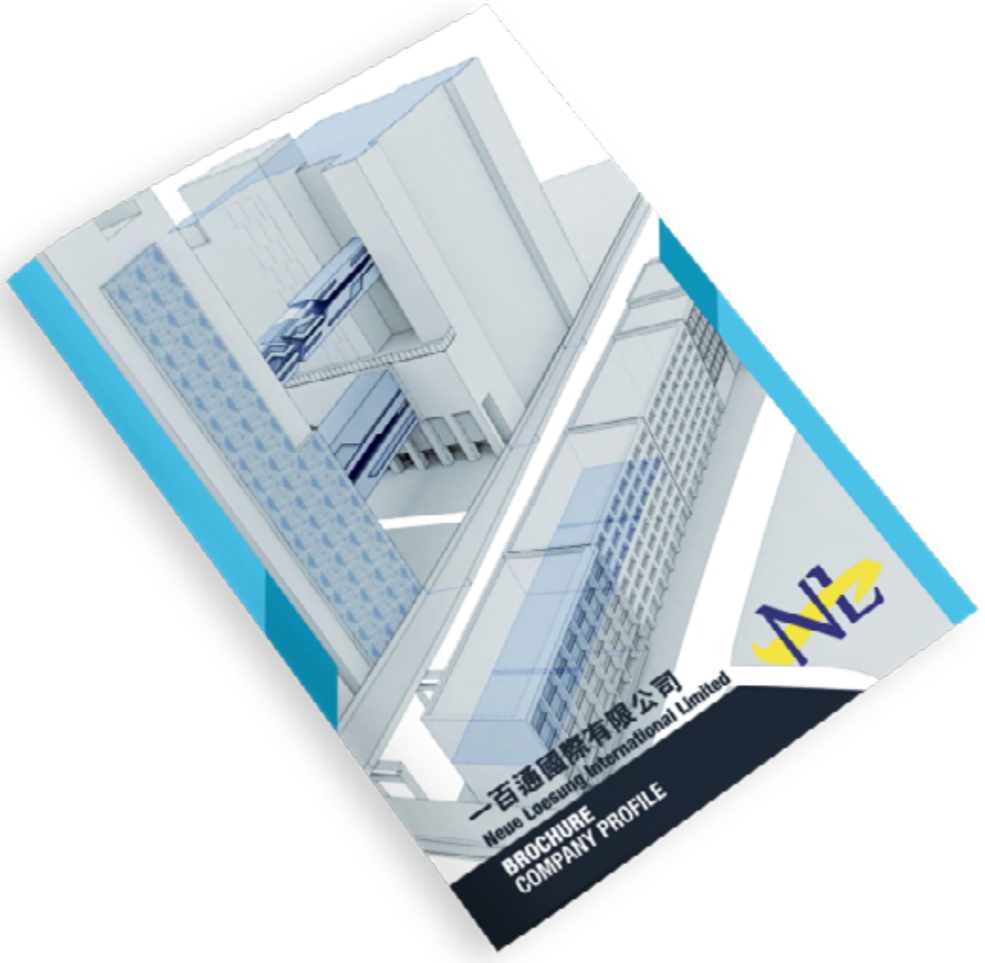
Hong Kong International Airport - Three Runway System Newsletter Website

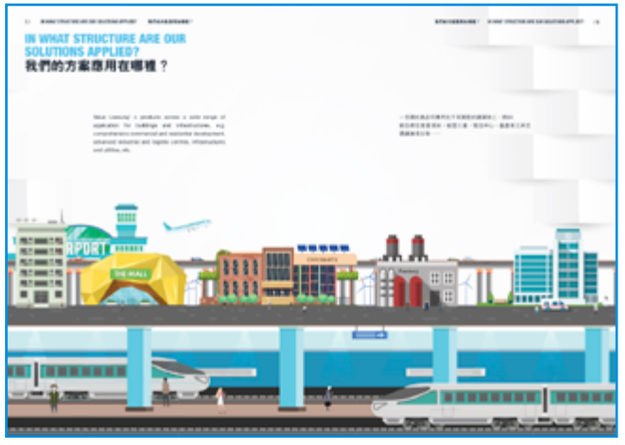
Graphics Design

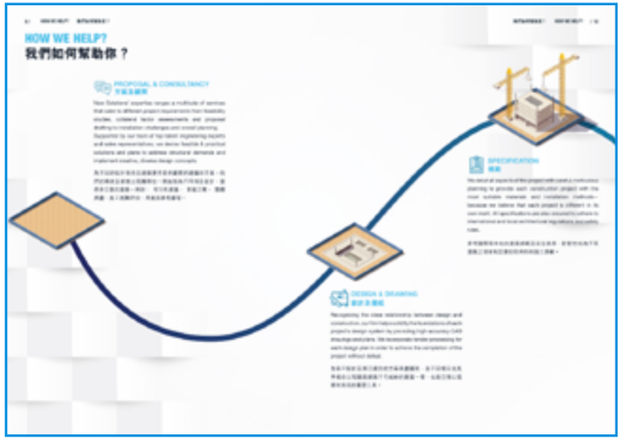
Neue Loesung is a construction company which provide construction materials and workers to building different constructions. They needed a brochure to explain their bussines model and service they could provide.

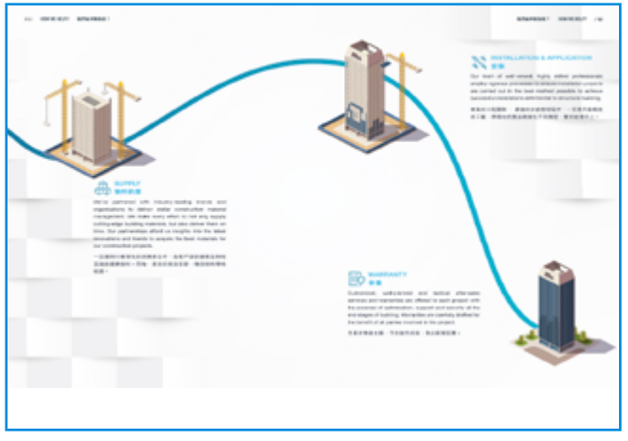
2021 | InDesign | Adobe Photoshop | Adobe Illustrator

Neue Loesung Internation Limited - Brochure









Graphics Design

This company wanted a brochure which was energetic and professional.

2018 | InDesign | Adobe Photoshop | Adobe Illustrator

EXPOTRANSWORLD LTD - Brochure

Graphics Design

The information booklet was aimed to explain Hong Kong waste reduction and clean recycling process and data. Also, this booklet teaches residents how to reduce and recycle the waste from office, school and home.

2017 | InDesign | Adobe Photoshop | Adobe Illustrator

Environmental Protection Department - Booklet

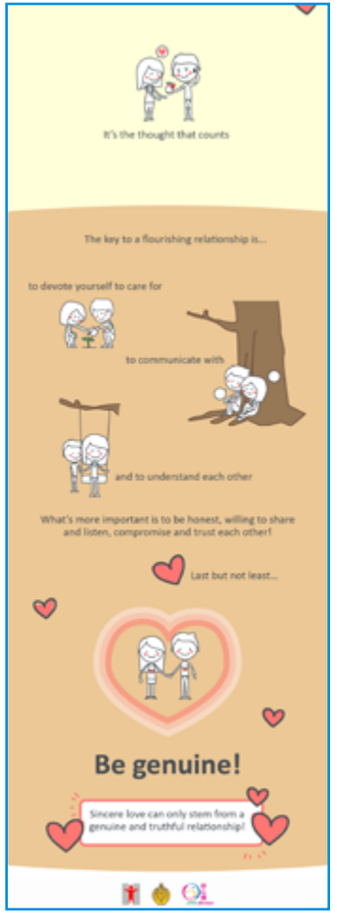
Graphics Design

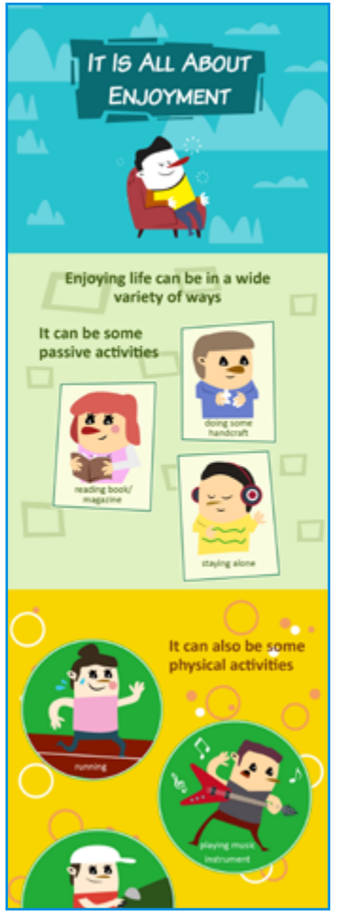
Based on the text content from Department of Health, different styles inforgraphics are designed and illustrated. All the graphics are suitable for mobile and desktop platform for best viewing.

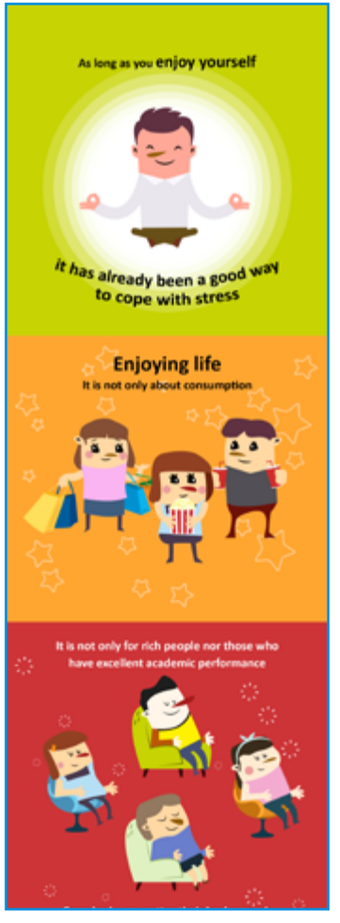
View Here

2017 | Adobe Illustrator

Department of Health - Infographic Design





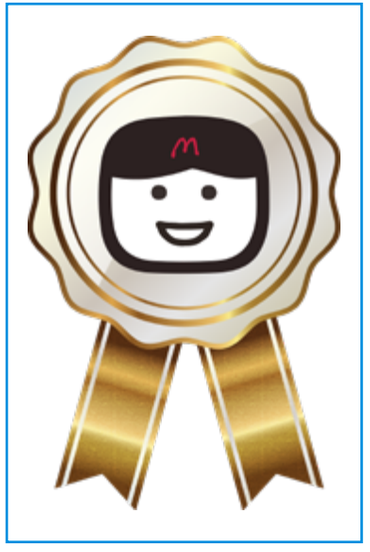


Graphics Design

The theme of this year was, You Smile I Smile. All the props and games should be colorful and presented a sens of happiness.

2016 | Adobe Illustrator

McDonald's - Aon Hewitt Best Employer Communication Day



Graphics Design

The theme of this aunnual dinner was VIVA LAS VEGAS.

2016 | Adobe Photoshop | Adobe Illustrator

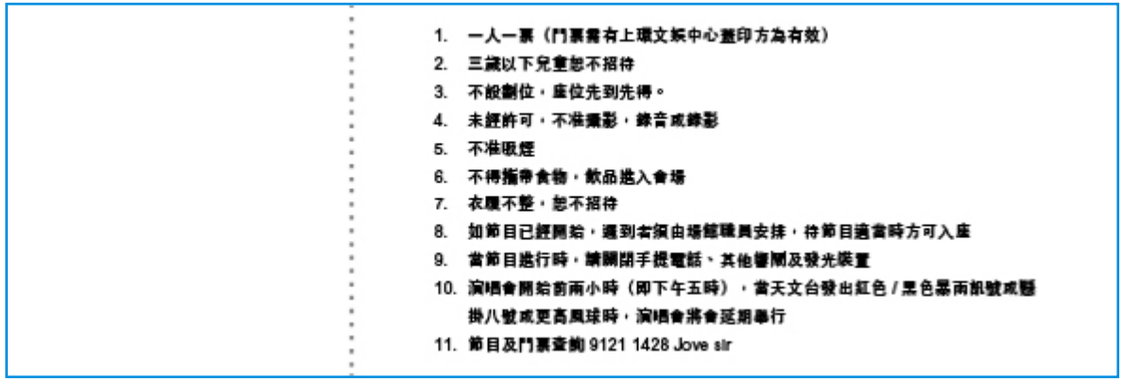
Daohe Global Group Limited - Aunnual Dinner Backdrop

Graphics Design

Poster design and ticket design for a Hong Kong Singing School.

2016 | Adobe Photoshop | Adobe Illustrator

Dream of Stage Workshop - Poster Design

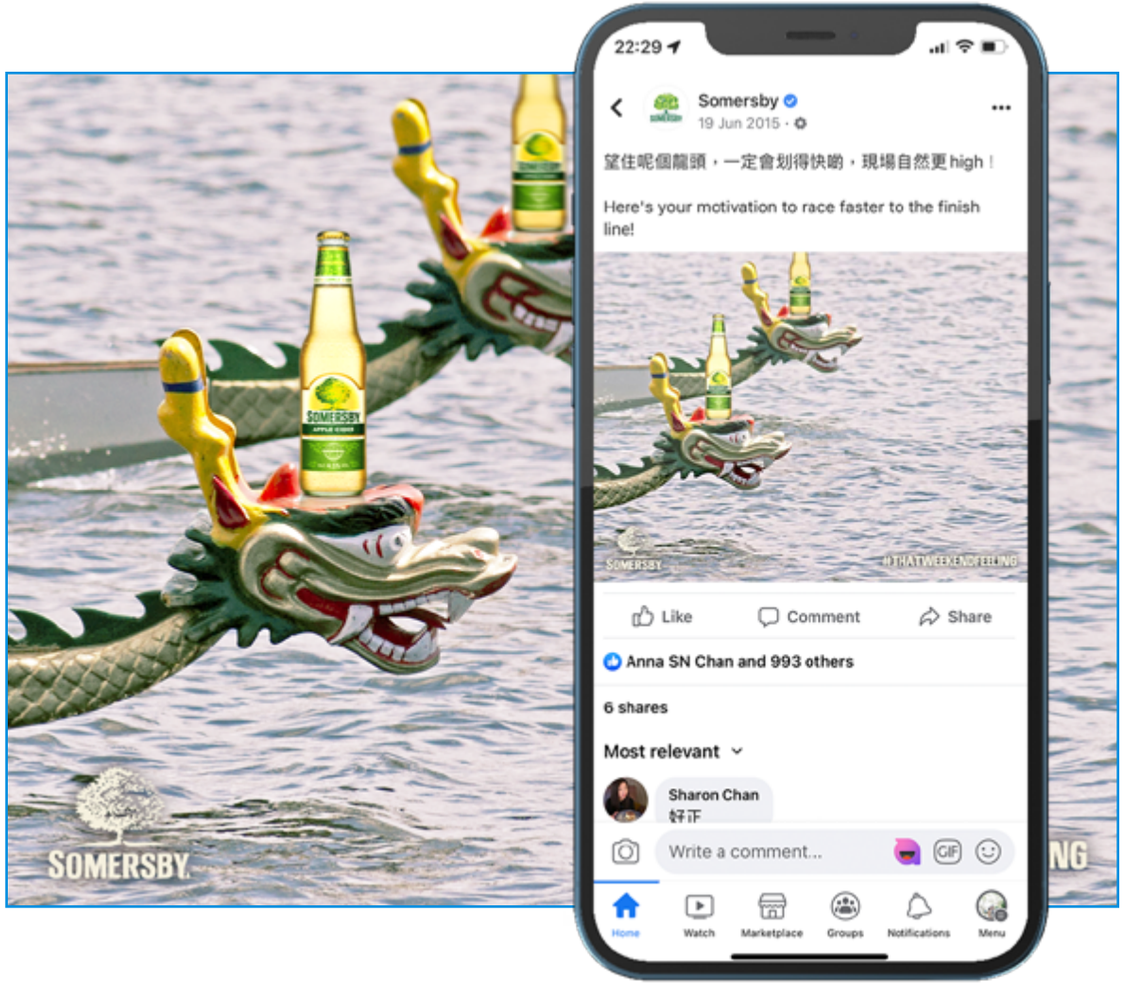


Graphics Design

Ogilvy Social Media Creative Facebook Feed.

2015 | Adobe Photoshop | Adobe Illustrator

Somersby HK - Facebook Feeds



Graphics Design

Ogilvy Social Media Creative Facebook Feed

2015 | Adobe Photoshop | Adobe Illustrator

Nestlé And Nutrition - Facebook Feed

Graphics Design

CCR needed to design a leaflet to introduce their powerboat courses.

2015 | InDesign | Adobe Photoshop | Adobe Illustrator

Club Cyclone Runner Limited - Leaflet

Graphics Design

Hydroscope is an indie band in Hong Kong. They needed a CD cover design and a booklet inside the CD to introduce their background.

2014 | InDesign | Adobe Photoshop | Adobe Illustrator

Hydroscope - CD Booklet

Graphics Design

In this project, I needed to cooperate with the editor and publishing the magazine.

2011 | InDesign | Adobe Photoshop | Adobe Illustrator

Vico - Magazine

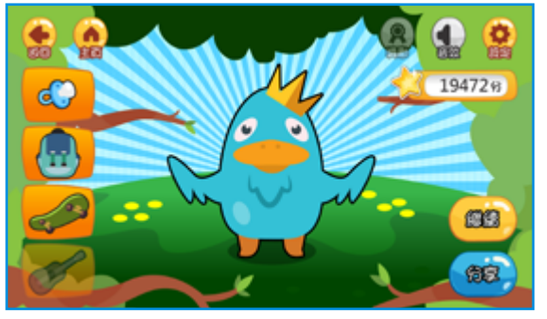
UI/UX Design

The App is designed to help K1 to K3 children to learn chinese characters through playing mini games and watching videos.

View Here

2016 | Adobe Illustrator

SAHK - 學前語文秘笈 APP

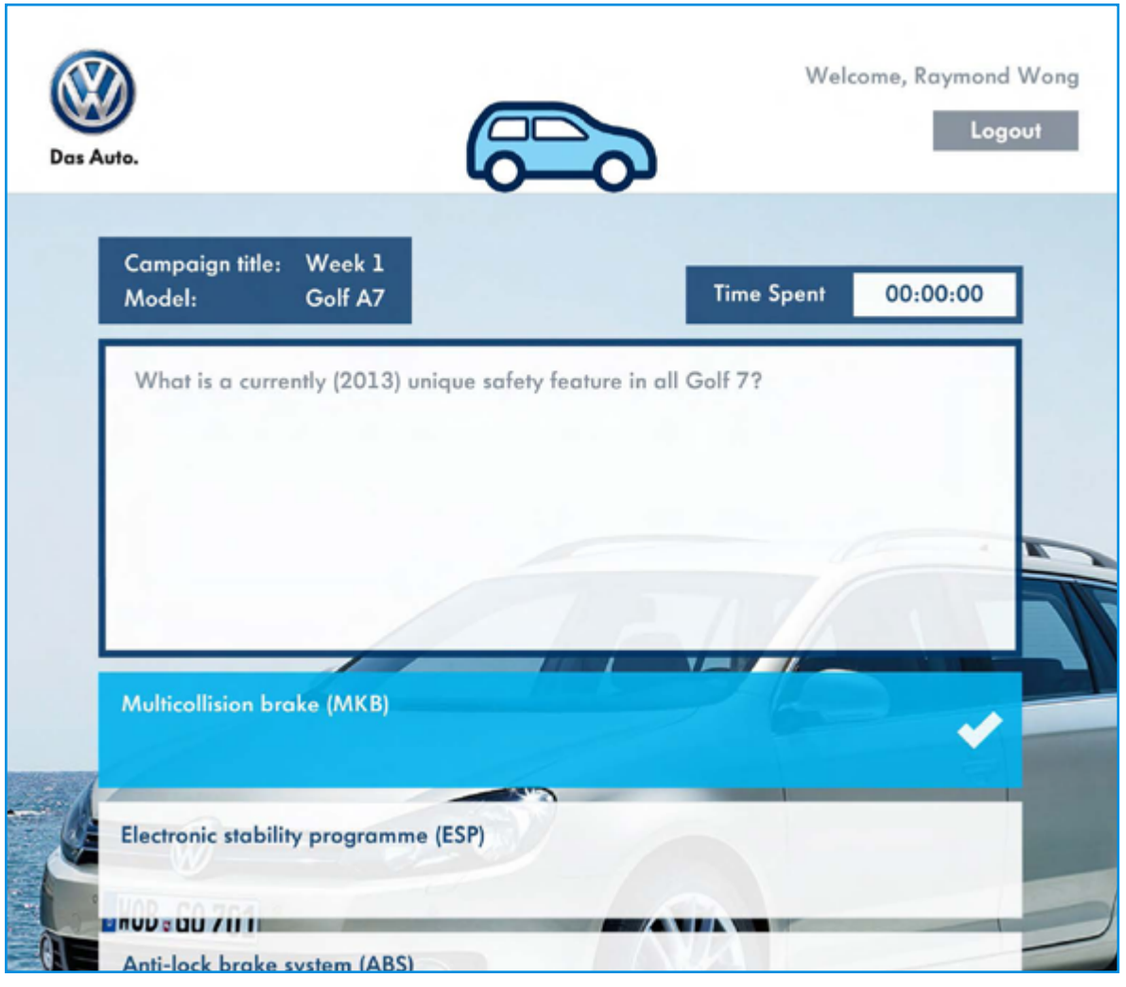


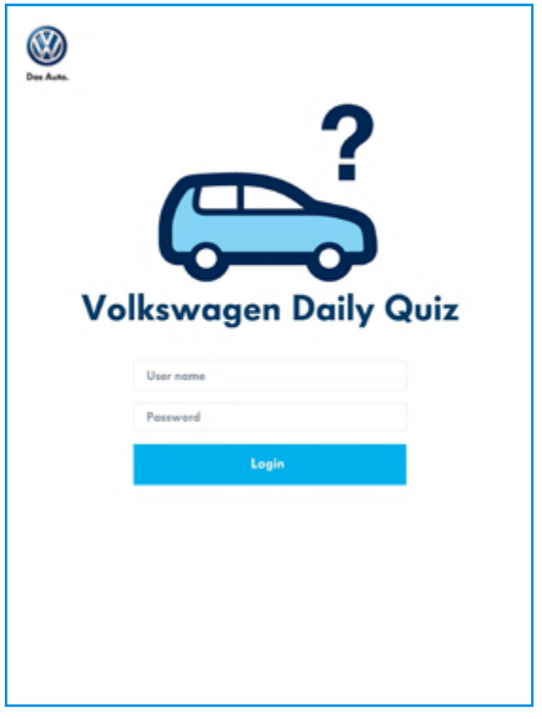
UI/UX Design

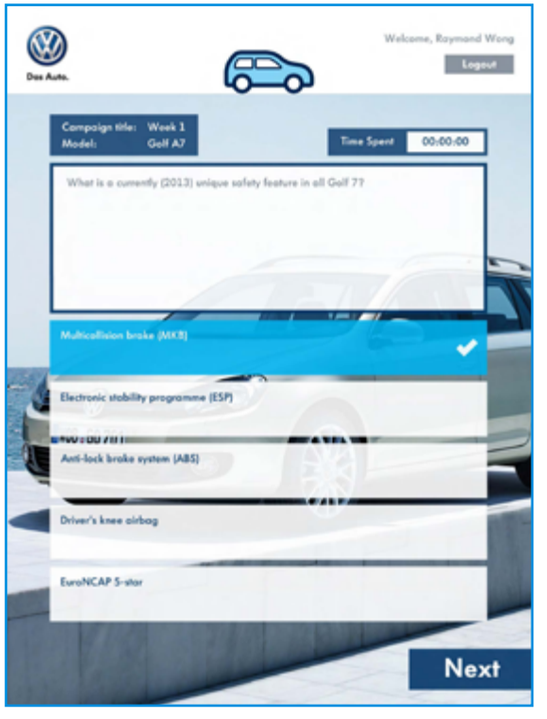
Volkswagen wanted to train their employee to learn the knowledge of VW. They needed an app to be fun and interactive. I designed the app layout based on their corporate identity.

2014 | Adobe Illustrator | Adobe Fireworks

Volkswagen - Employee App







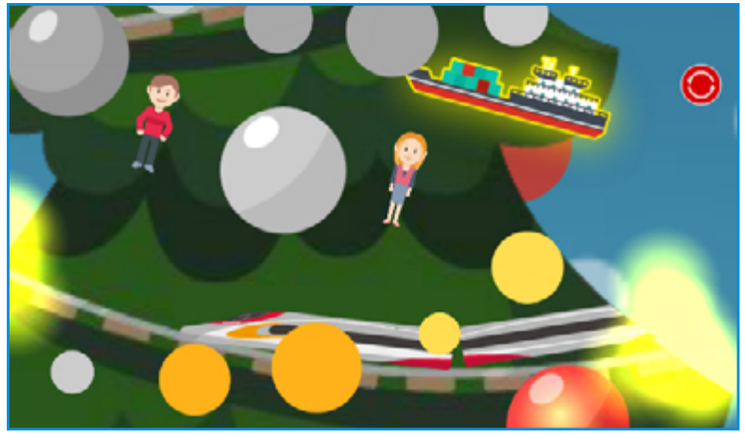
Animation

The theme of this year was, You Smile I Smile. All the props and games should be colorful and presented a sens of happiness.

View Here

2017 | Adobe Animate | Adobe Illustrator

Transport and Housing Bureau - Xmas eCard



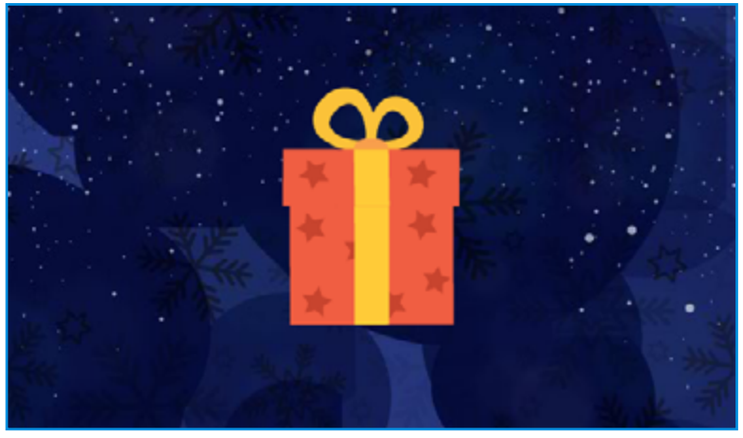
Animation

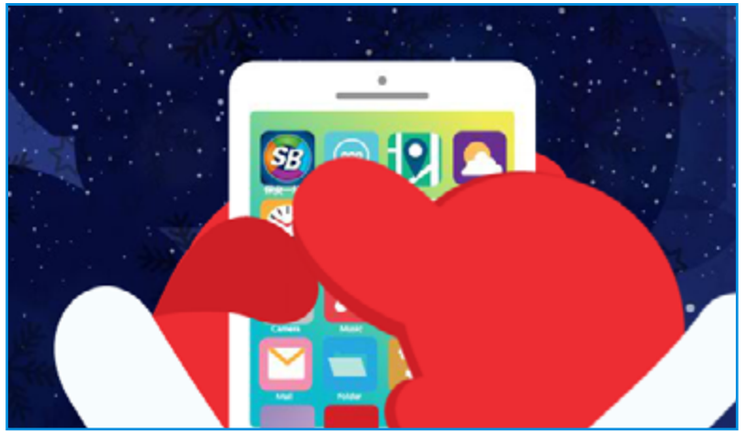
The theme of this year was, You Smile I Smile. All the props and games should be colorful and presented a sens of happiness.

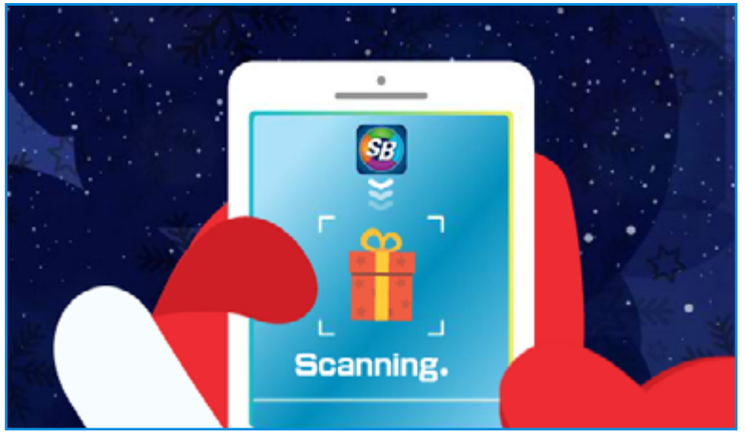
View Here

2017 | Adobe Animate | Adobe Illustrator

Security Bureau - Xmas eCard







Animation

2012 | Adobe Flash

C&R Holdings Limited - Animated banner

C&R, needed an E-card for email on Christmas.
The card was animated and could be viewed from smart phone.

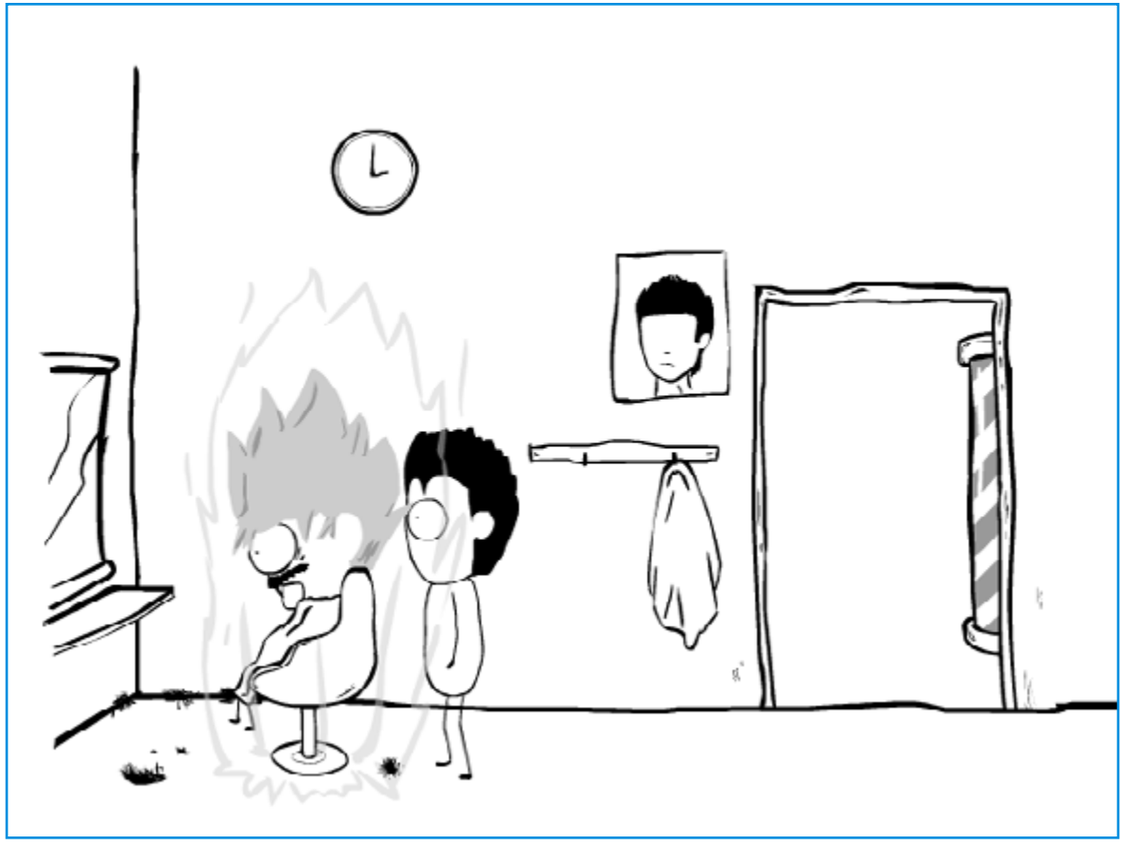
Animation

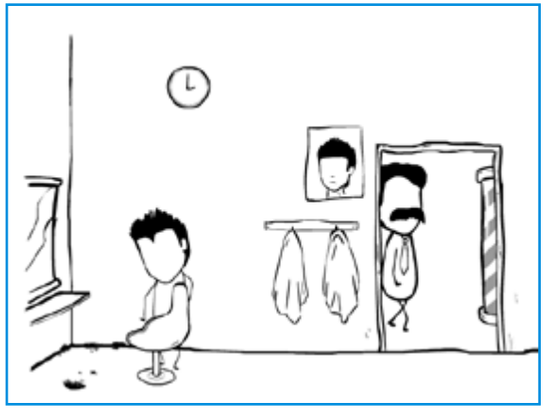
2011 | After Effect | Adobe Flash

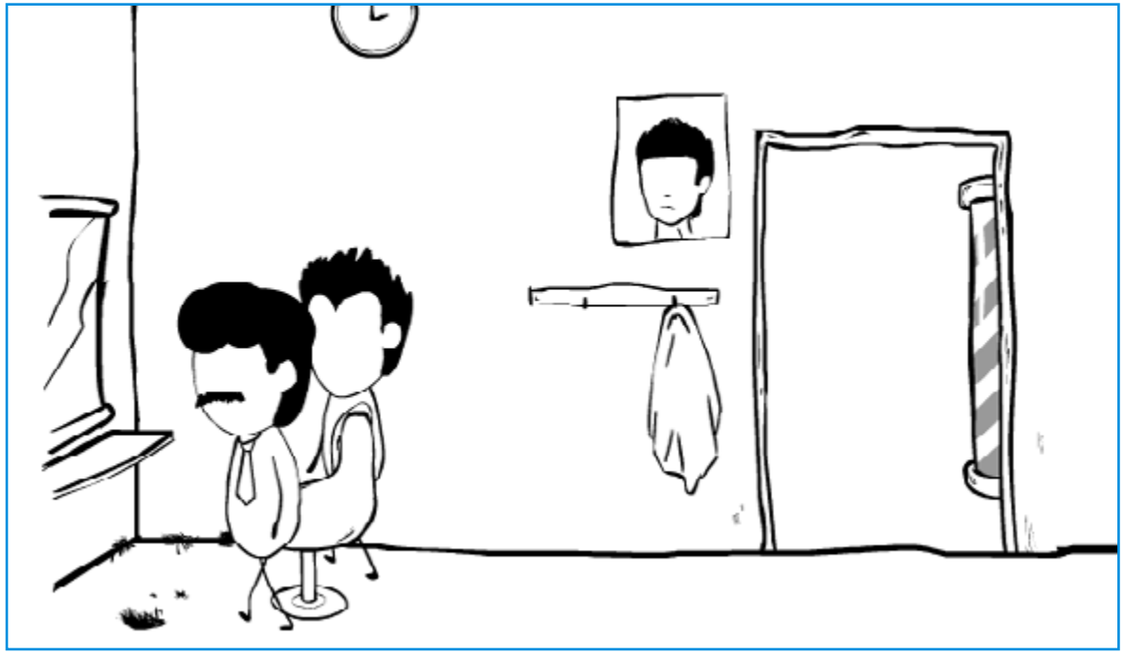
Gatsby - Animation for Gatsby Competition

There was a CM competition of Gatsby for students.
When I was a university, I participated a lot of competitions like this.

▶ View Here







Others

Metaverse is a trendy business. This project is to build lots of different characters based on a board game “Eila and Something Shiny“.

View Here

2022 VoxEdit MagicaVoxel SandBox

Voxel Character building

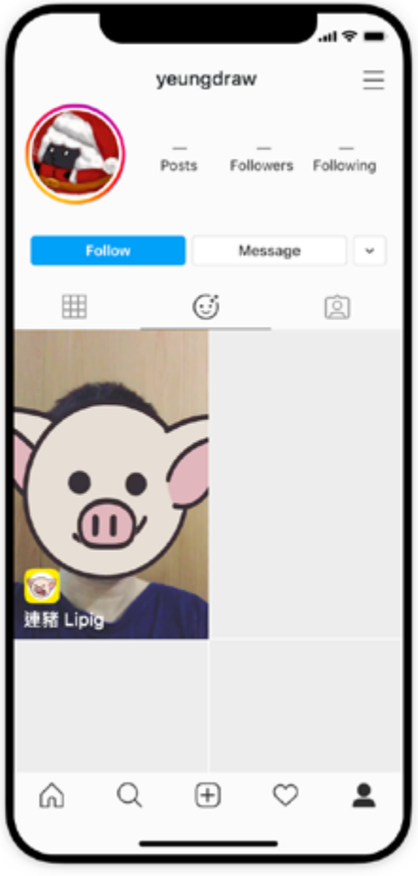
Others

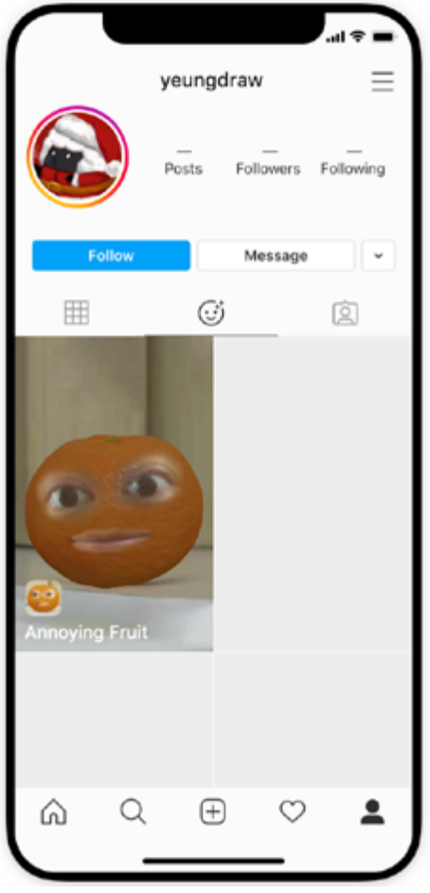
The way I created instagram filter is self-taught. Mostly learnt from youtube.

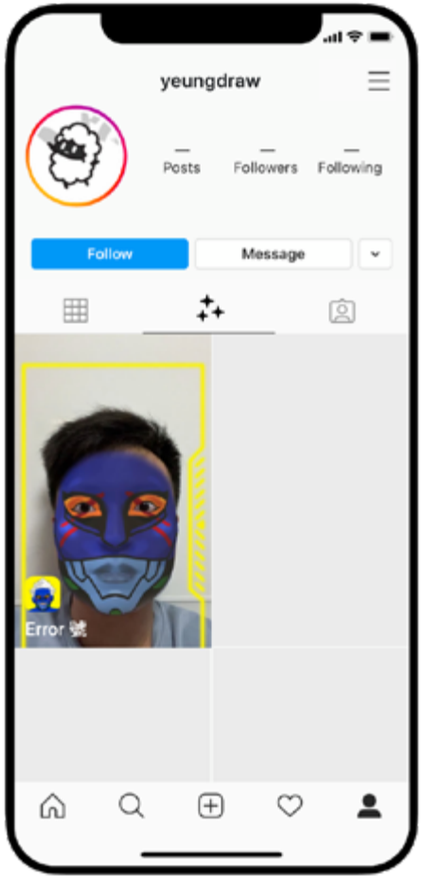
▶ View Here

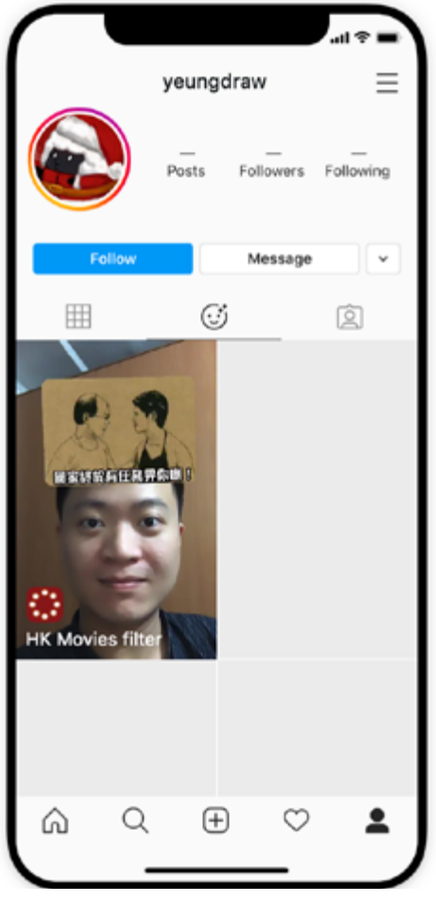
2022 | Adobe Illustrator | Adobe Photoshop | Spark AR

Instagram Filter









Others

There were few singing programmes for Dream of Stage Workshop. I made these banners for promotion.

2014 | Adobe Illustrator | Adobe Photoshop

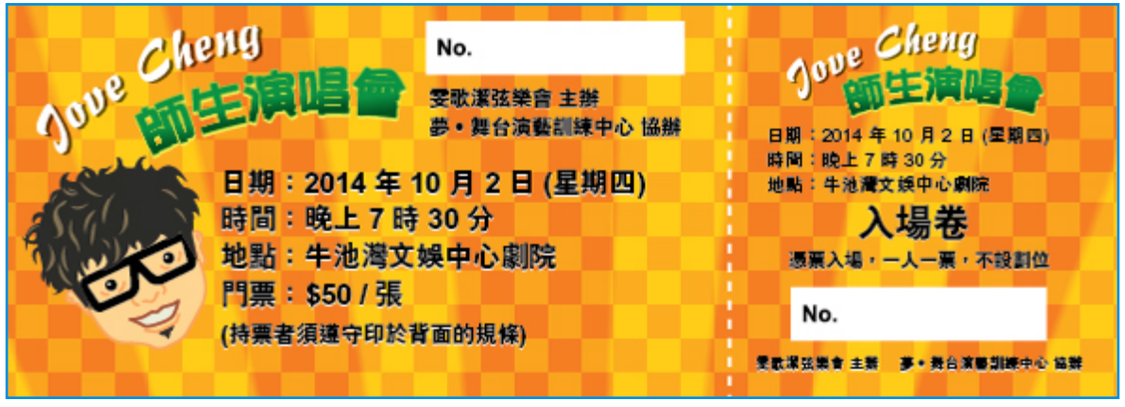
Dream of Stage Workshop - Shows Banner

Others

2016 | Adobe Illustrator | Adobe Photoshop

Dream of Stage Workshop - Shows Banner

It was a banner for a concert. The concert was based on DJ channel. This looked funny and attractive.



Others

In 2011, I won a championship of a poster design competition.

2011 | Adobe Illustrator | Adobe Photoshop

Nuance-Watson Green Poster Design Competition

Drawings

This is my personal drawing exhibition in 2018 showing all the 80s - 90s Hong Kong movie.

View Here

2018 Pens Inks Markers

Personal Exhibition

Drawings

View Here

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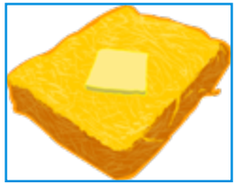
Personal Drawings



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