



LI  
WAI  
YEUNG

Website

Graphics

UI/UX

Drawings

Voxel art

# Website

2024

Webflow

Adobe Photoshop

Adobe Illustrator

▶ View Here

Recycling is a significant trend in Hong Kong. Green Power offers a platform for organizations to encourage their employees to make positive environmental impacts, reduce carbon emissions, and promote sustainability. I was responsible for designing a responsive website that allows organizations to join the partnership and submit their data.

## Green Impact Go - Campaign



# Website

2024

Webflow

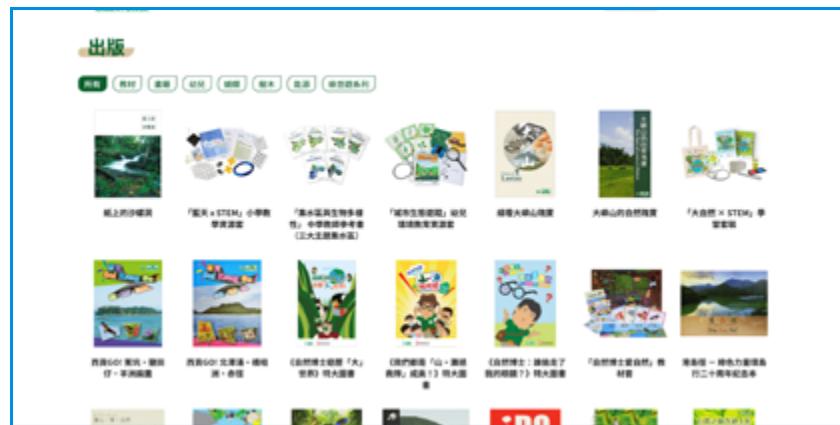
Adobe Photoshop

Figma

Green Power - Corporate site

Green Power was founded in 1988 by a group of dedicated volunteers in Hong Kong who are passionate about the local environment. The website features extensive information across over 100 static pages, including images, videos, blogs, and press releases. I designed a new website structure to enhance readability and usability. The dynamic pages and content management system (CMS) were built using Webflow.

[View Here](#)



# Website

▶ View Here

The company manufactures a variety of massage products, including one called Spectrum. I designed a dedicated feature page for this product to explain its functions and specifications, and I built the online shop using Webflow.

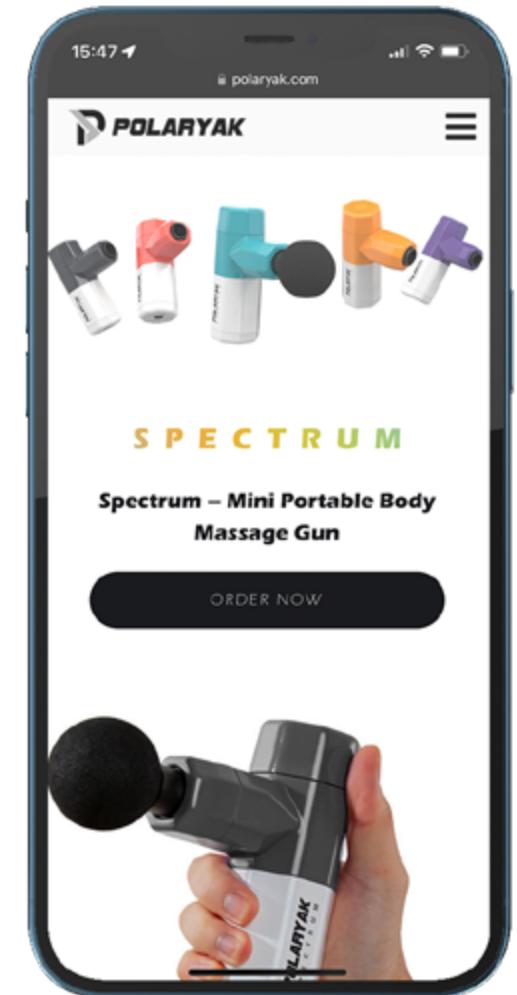
2022

Webflow

Adobe Photoshop

Adobe Illustrator

POLARYAK - Online shop



# Website

This feature site showcases a Hong Kong board game filled with aliens and space elements. A parallax effect is employed to enhance the atmosphere of space.

 [View Here](#)

2022

# Webflow

# Adobe Photoshop

# Adobe Illustrator

## HTML/CSS

## **Ice Makes Board Game - Age of Galaxy**



# Website

This feature site presents a Hong Kong board game called Eila And Something Shiny. A parallax effect is utilized in the cover section to illustrate the depth of Eila's world.

▶ [View Here](#)

2022

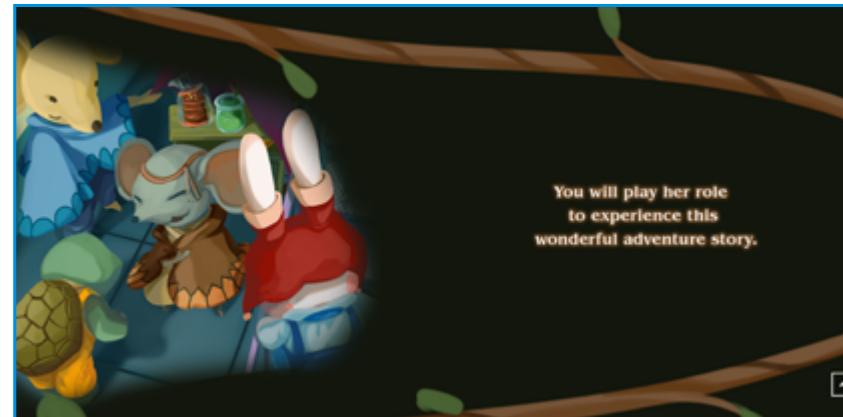
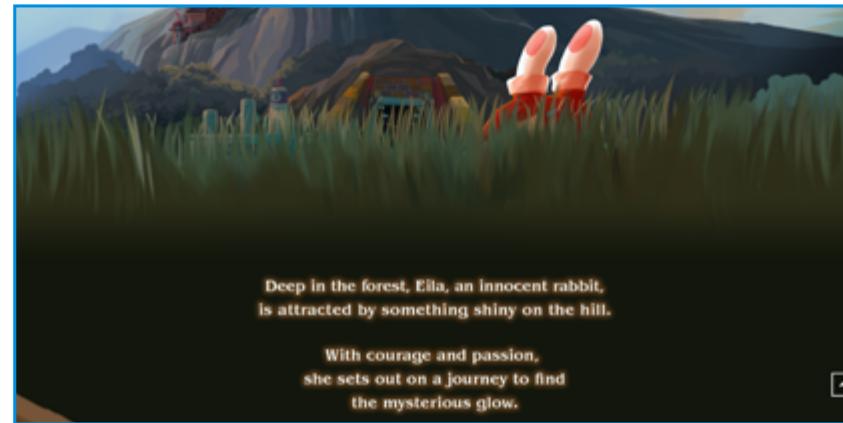
Webflow

Adobe Photoshop

Adobe Illustrator

HTML/CSS

Ice Makes Board Game - Eila and something shiny



# Graphics Design

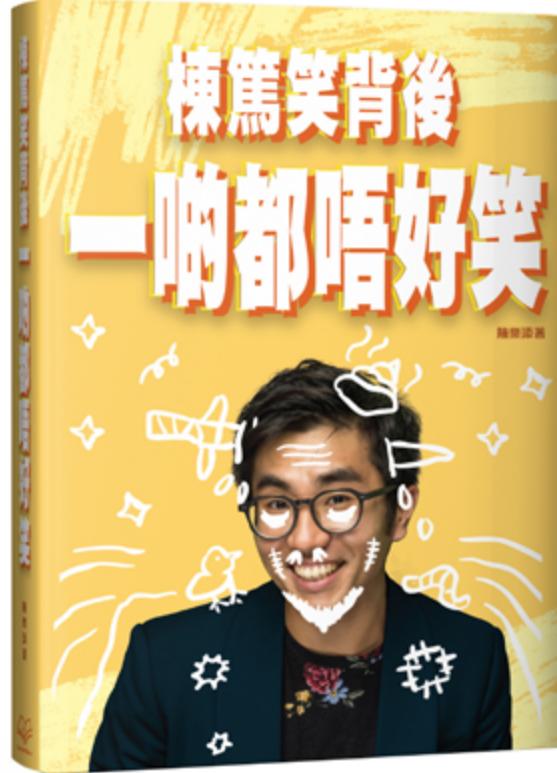
2025

InDesign

Adobe Photoshop

Adobe Illustrator

Good Year 出版 - 棟篤笑背後 一啲都唔好笑



Chan Lok Tim is a stand-up comedian in Hong Kong who wrote an autobiography. I designed the book with a playful tone to reflect his comedic humor. For the cover, I used a doodle style to convey a sense of sadness, highlighting the challenges of being a comedian in Hong Kong. This design choice aims to show readers that being a comedian is not easy.

Chapter 1

我的故事

由於可以到悉尼表演，老後我贏地我在書稿本也有不少朋友幫忙。因此最後我在書稿本舉行了三場演出。能夠看到在那邊久遠的朋友朋友，很像同堂達英和我一樣，特別和親切感。西港開心的，就是解她要先生她我一併和蓋度本玩。雖然這樣便沒有時間看盡香港劇院的演出，但我想也是已經夠了。而那次突破就是第一次到悉尼的演出。

74

75

# Graphics Design

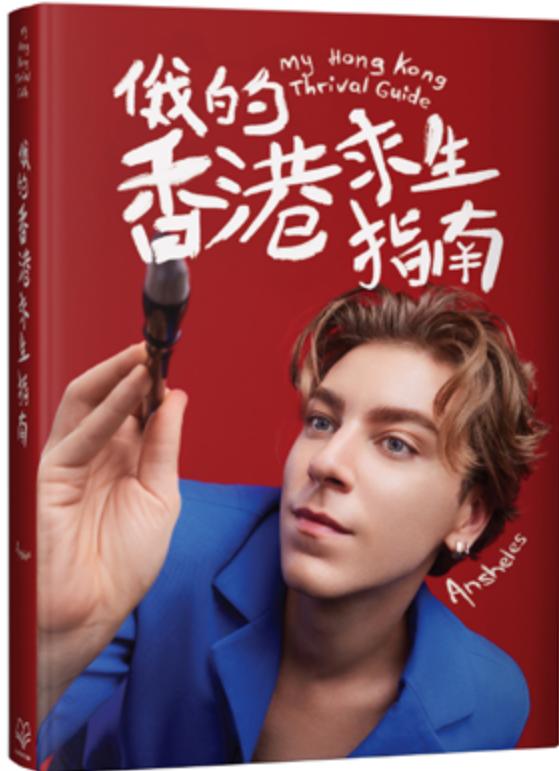
2024

InDesign

Adobe Photoshop

Adobe Illustrator

Good Year 出版 - 俄的香港求生指南



Ansheles is a Hong Kong influencer from Russia, and he wrote an autobiography in Cantonese. I designed the inner pages and established some visual elements, such as hand-drawn circles to represent his efforts to fit into Hong Kong culture. Additionally, I created an irregular photo frame to showcase his pictures, reflecting how different his life in Hong Kong is.

開始學廣東話不久，我學會了「無趣」這句話。那時我覺得蠻混亂。在我一路用到的語言，無論是英文、俄羅斯文或希臘文都沒有這句話。「為什麼會幫不到那件事？」我們外國人向來的抱怨是無論發生什麼事都可以自己解決。以及你將會得到很想得到的東西。

很遺憾，其實我的項目麻煩的名字和收入量... 其他主幹人同... 虽然他們

對我很好，但是不知道為什麼我覺得有點怕，跟一個底薪般的分別太大。那一剎我很容易歡迎無論做什麼事情，給什麼廣告，大家都好像很喜歡和想繼續看多些。我的 schedule 越來越忙，真的沒時間做十小時兒童節目前搞及那個 talk show。它們對我的事業沒什麼正面影響，收到的錢也很少。現在好佛講香港，並形容兒童節目需要很多錢我需要做兒童節目。但挑選甚麼樣，雖然沒有太多時間。

Chapter 8 壞返團火 技能升級

an all things with love

Believe IN YOURSELF

D 粉墨

# Graphics Design

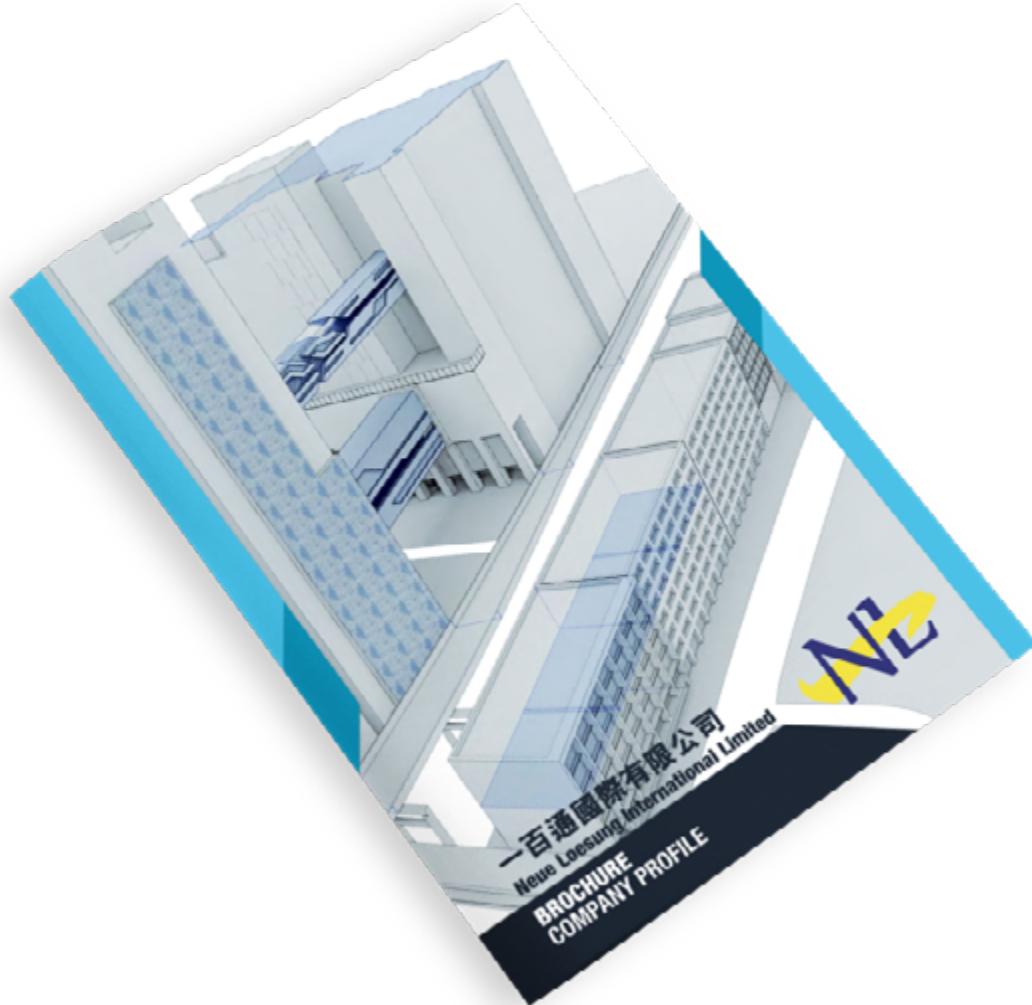
2021

InDesign

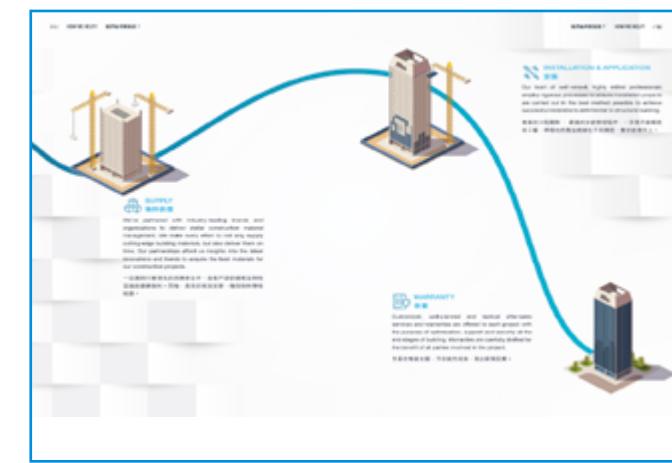
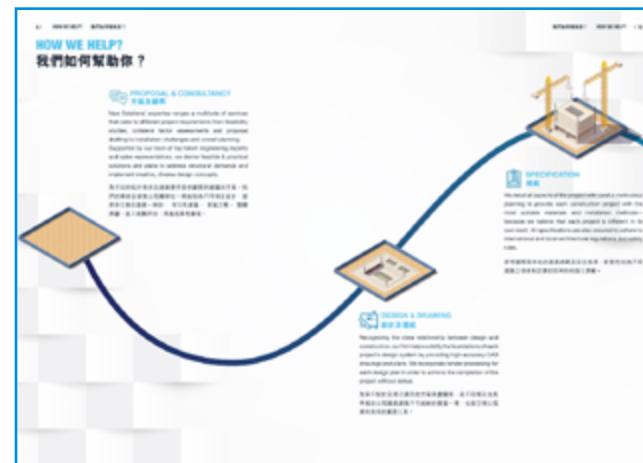
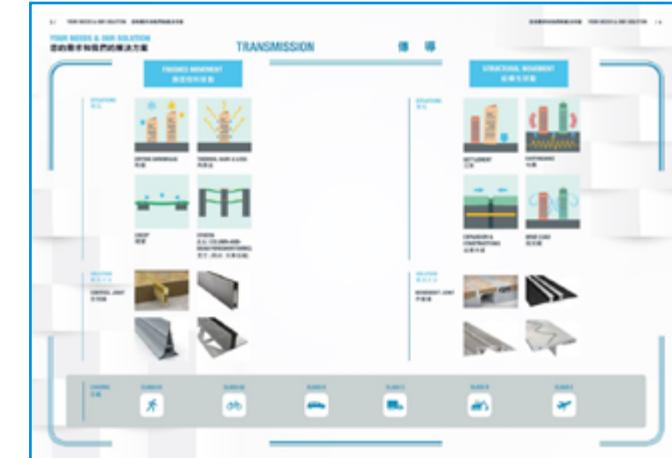
Adobe Photoshop

Adobe Illustrator

Neue Loesung International Limited - Brochure



Neue Loesung is a construction company which provide construction materials and workers to building different constructions. They needed a brochure to explain their bussines model and service they could provide.



# Graphics Design

This company wanted a brochure which was energetic and professional.

2018

## InDesign

# Adobe Photoshop

# Adobe Illustrator

**EXPOTRANSWORLD LTD - Brochure**



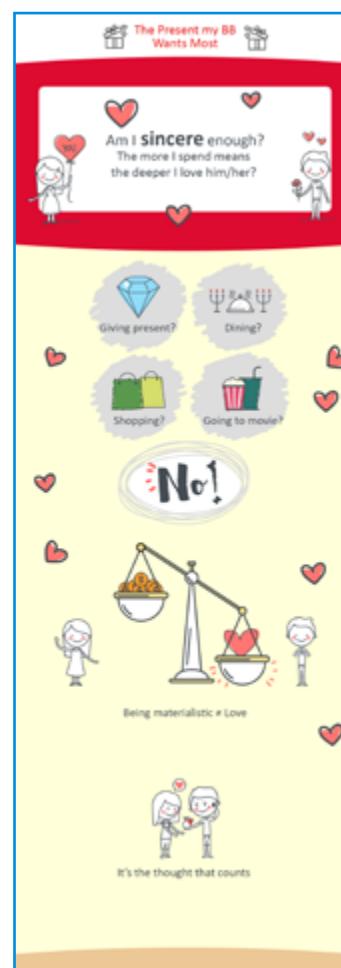
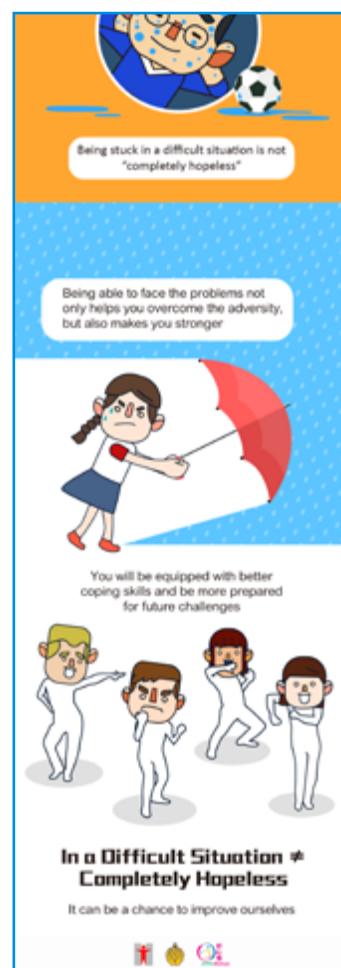
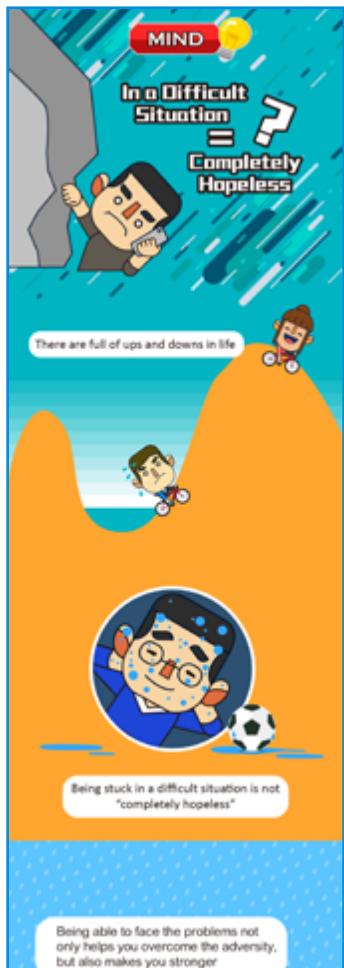
# Graphics Design

[View Here](#)

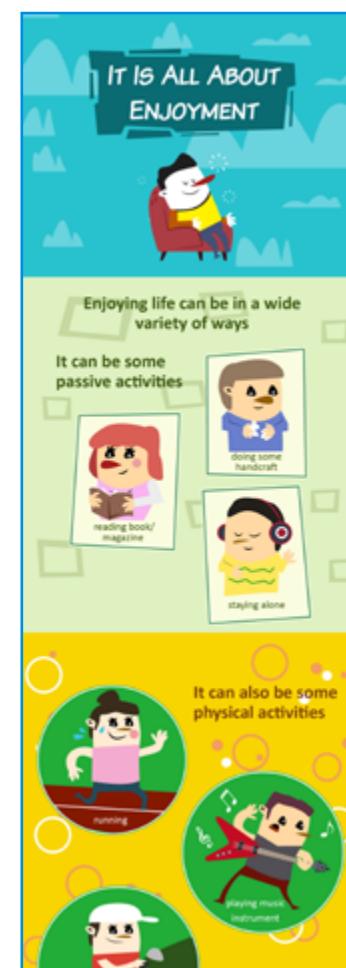
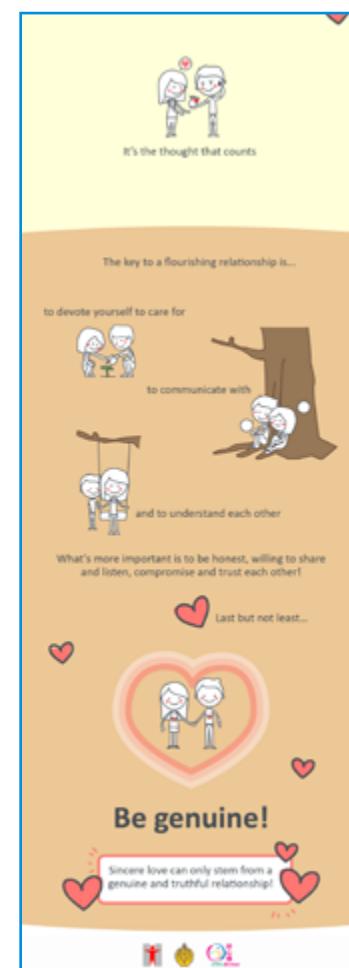
2017

Adobe Illustrator

Department of Health - Infographic Design



Based on the text content from Department of Health, different styles infographics are designed and illustrated. All the graphics are suitable for mobile and desktop platform for best viewing.



# Graphics Design

2016

Adobe Illustrator

McDonald's - Aon Hewitt Best Employer Communication Day



The theme of this year was, You Smile I Smile. All the props and games should be colorful and presented a sense of happiness.



# Graphics Design

2016

Adobe Photoshop

Adobe Illustrator

Daohe Global Group Limited - Annual Dinner Backdrop



The theme of this annual dinner was VIVA LAS VEGAS.



# Graphics Design

2015

Adobe Photoshop

Adobe Illustrator

Somersby HK - Facebook Feeds



Ogilvy Social Media Creative Facebook Feed.



# Graphics Design

Ogilvy Social Media Creative Facebook Feed

2015

Adobe Photoshop

Adobe Illustrator

Nestlé And Nutrition - Facebook Feed



# UI/UX Design

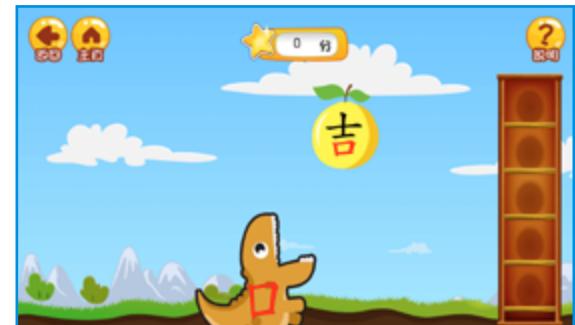
The App is designed to help K1 to K3 children to learn chinese characters through playing mini games and watching videos.

[▶ View Here](#)

2016

Adobe Illustrator

SAHK - 學前語文秘笈 APP



# Drawings

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Now

Adobe Illustrator

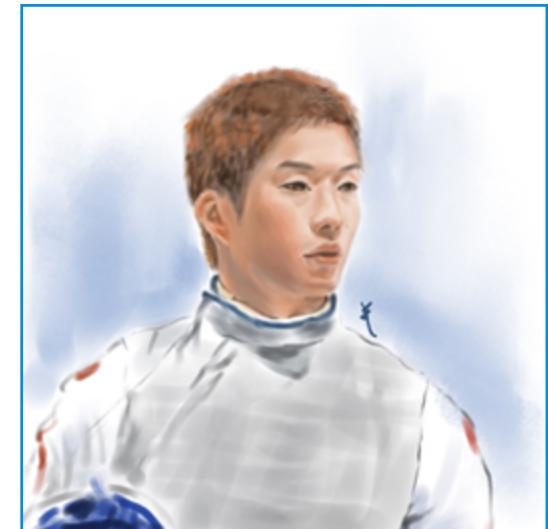
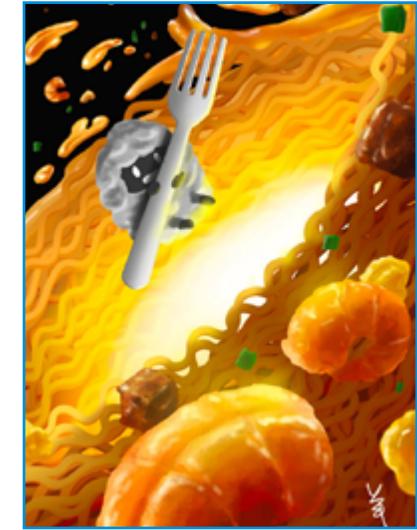
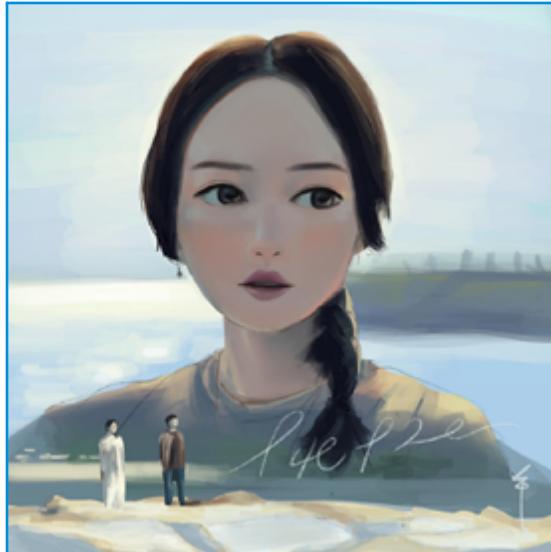
Pens

Markers

Water Colour

Procreate

## Personal Drawings



# Drawings

2018    Pens    Inks    Markers

Personal Exhibition



This is my personal drawing exhibition in 2018 showing all the 80s - 90s Hong Kong movie.

▶ View Here



# VOXEL ART

▶ View Here

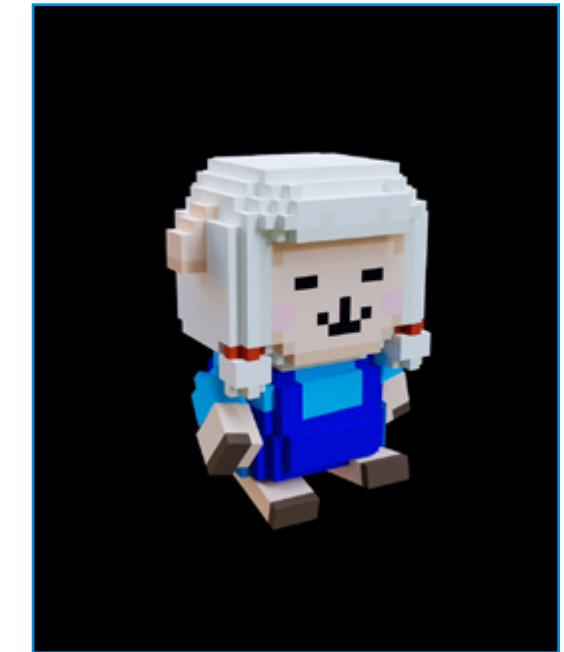
2022

VoxEdit

MagicaVoxel

SandBox

Voxel Character building



Metaverse is a trendy business. This project is to build lots of different characters based on a board game "Eila and Something Shiny".

# CONTACT ME



+852 6083 4185  
[ocean1732006@gmail.com](mailto:ocean1732006@gmail.com)