

NVIDIA Adds to SONiC Momentum

Software for Open Networking in the Cloud (SONiC) is an open-source network operating system (NOS) that Microsoft (MSFT) developed for use in Azure circa 2016. After working with a range of other vendors, Microsoft and others contributed SONiC in 2017 to the Open Compute Project (OCP) for further development.

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Microsoft initially turned to SONiC because its Azure network was getting too large and complex to manage effectively. The cloud provider simply couldn't meet its cloud goals unless it found a way to streamline the underlying switching and routing required to provision the net.

"At its core, SONiC is aimed at cloud networking scenarios, where simplicity and managing at scale are the highest priority," stated Yousef Khalidi, corporate vice president, Azure Networking, in a blog post in 2017. "Operators can plug in new components, third-party, proprietary, or open sourced software, with minimum effort, and tailor SONiC to their specific scenarios."

SONiC achieves these goals by decoupling, or disaggregating, the software and hardware within a Layer 2 and Layer 3 networking environment. It uses a Linux-based, containerized architecture to set up and govern switching for ASICs, monolithic and modular switches, and line cards.

SONiC's ability to virtualize physical network elements streamlines hybrid cloud functions and facilitates a range of management applications, as indicated in the image below:

Initially, SONiC was slow to get off the ground, despite support from hyperscalers Microsoft and Alibaba (BABA), but continual improvements caught vendor and user attention, and over the last couple of years a flourishing ecosystem comprising over 50 enterprises and vendors has sprung up around SONiC. Contributors include at least eight companies in the Fortune 500, all of the leading router players, and most of the key datacenter component suppliers.

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Source: Xin Liu, Lihua Yuan, Microsoft Azure Networking Team; OCP Summit 2019 presentation,

"SONiC: Innovating the Cloud Network"

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Cloud chip giant NVIDIA in 2020 acquired both Mellanox and Cumulus Networks, both providers

of open networking solutions that support SONiC. NVIDIA has now announced the release of Pure SONiC and support, providing the industry with a source to go to for SONiC bug fixes, roadmap additions, and security patches. NVIDIA also happens to be the largest contributor to

FRR, an open-source routing project that is often used on top of SONiC. It now appears that momentum behind SONiC has accelerated, and NVIDIA's commitment to the market is likely to boost adoption.

Besides adding continually to the NOS's features and functions, this

supporting group has put the technology through its paces. The result is a collection of products, toolkits, code, and open-source software that is ready for prime time. Hardware, software, cloud, and chip suppliers are now incorporating SONiC in solutions at a steady rate. Recently, SONiC's fame has expanded in the wake of the COVID-19 crisis. Enterprise demand for cloud-based support of remote work and work from home (WFH) has been added to the original reasons to consider SONiC — e.g., network reliability, flexibility to respond quickly to business conditions, cost savings, and manageability. The result is greater interest in evaluating SONiC as a key element of digital transformation. In this report, we explore the nature of SONiC's growing popularity and how its future may unfold in the world of cloud networking.

Why SONiC's Moment Has Arrived

As noted, SONiC originated as a solution for providers of hyperscale cloud networks. Over time, its attractions drew many other supporters, however, as cloud infrastructure deployments spread. This trend was boosted by the need for faster and more flexible responses to business requirements; and lately, the crisis-oriented demand for remote, virtualized connectivity has kicked SONiC into a higher gear.

Telcos and second-tier cloud vendors, for example, have joined the original hyperscalers in seeking faster ways to grow their networks quickly and efficiently; to fix bugs or make upgrades without stopping network activity; to achieve non-disruptive failover;

and to better orchestrate
and manage their networks overall.

T-Mobile (TMUS), for example, is evaluating SONiC not only to establish a common plan for multi-vendor hardware, but to eventually develop enough visibility using SONiC's telemetry and management features that the company can automate end-to-end deployment of services.

Large enterprises also are moving to SONiC for speed, efficiency, and savings, but added to their motivation is the need to link their networks to the edge of multiple public and private clouds.

This demand for edge connectivity has strengthened in anticipation of high-speed services based on 5G.

"We envision a more standard single operating system across our fleet and across the entire networking system, so one of the things we're also evaluating [is] ... Sonic as a kind of a

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NVIDIA Adds to SONiC Momentum Futuriom Market Leadership Brief prototype enabler, not just [for] the datacenter but [for] ... our store footprint, our distribution

footprint, whether it's public, private cloud...." said Pablo Espinosa, VP of engineering at Target

Corp. (TGT), during an online panel discussion at the virtual OCP Summit in May 2020 (link:

<https://youtu.be/b7vkNN7Fuyk>).

Enterprises such as Target and eBay also want to transform their existing datacenters. They are

abandoning older IT architectures for more advanced designs that incorporate multi-cloud and

hybrid environments, and in the process they are looking to avoid any

complications from vendor lock-in — for software as well as hardware. “Even if we have to change the hardware and go with other chipsets... You don’t want your software investment to go away,” said Parantap Lahiri, VP of network and datacenter engineering at eBay (EBAY), who participated in the OCP panel just cited and is overseeing the rollout of SONiC at eBay. “We wanted a planorm we could continually invest in without fear that the [underlying] planorm would go away.”

SONiC’s Main Advantages

Clearly, SONiC offers benefits that enterprises, as well as their service providers and vendors, find it tough to ignore. It is a bit difficult to categorize these features, since many of them

overlap and some emanate from complicated technical implementations. But in general, it’s

safe to include the following as key benefits of SONiC:

— Vendor independence via open-source technology. One of the benefits often cited for any open-source software is the absence of vendor lock-in. An enterprise or service provider is free to augment the basic technology as fits, instead of relying on a vendor. The downside is typically a steep learning curve and a lack of support when things go wrong.

(Note: This situation may soon change for SONiC, as described in the next section of this report.)

— Leveraging a community. By tapping into a larger, open community not limited to a single vendor, users of an open-source planorm such as SONiC can take advantage of continuous

innovation. NVIDIA's addition of Pure SONiC also means that users can adopt an open-source product knowing they will have the full support of a large company.

— Vendor-agnostic switching. SONiC's Switch Abstraction Interface (SAI), which was developed separately and later incorporated into the NOS, is central to SONiC's value. SAI decouples router and switch hardware from its integral, vendor-specific control plane and establishes a new control plane. This plane enables connectivity and management for multiple types of switches from multiple vendors, all accessible via APIs and microservices. Also, SONiC can be used to run "white box," or non-proprietary, hardware along with vendor-specific products. This has enabled third-party networking vendors such as NVIDIA and others to create value by integrating SONiC with high-value functions in their networking products.

— Unified support for hybrid and multi-cloud networks at scale. By abstracting multiple networking elements regardless of type, SONiC gives IT the means to control not just datacenter activity, but also that of multiple connected public and private clouds — so-called hybrid cloud

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NVIDIA Adds to SONiC Momentum Futuriom Market Leadership Brief and multi-cloud environments. The ability to govern multiple networks without worrying about dealing with underlying vendor-specific requirements and issues gives SONiC users the means to scale their networks more quickly and easily than traditional methods have allowed.

- Streamlined access to upper-layer networking functions. Network virtualization and SAI, along with integral closed-loop database, telemetry, and reporting functions, give SONiC networks relatively smooth access to features such as load balancing, monitoring, and intent-based networking (IBN) and orchestration.
- Network automation. Done right, SONiC management accommodates artificial intelligence (AI) and machine learning (ML), which are basic to IBN and other forms of automation. This characteristic is particularly attractive to communication service providers preparing for the scale and diversity 5G networks will bring.
- Better network performance. SONiC's support for features such as Remote Direct Memory Access (RDMA), along with quality of service, policy control, and prioritization protocols, improves efficiency, throughput, and latency in hybrid cloud networks.
- Streamlined DevOps. Once expertise is achieved, SONiC is relatively easy to program and customize, thanks to its containerized architecture, which supports Docker and Kubernetes. Features such as Free Range Routing (FRR) link incorporate network elements such as switches, hosts, LAN segments, or virtual machines in management setups without calling for code or kernel changes. Further, SONiC's microservices approach makes it faster and easier to mitigate any failures or to perform software updates or fixes.
- Operational savings. Since SONiC simplifies and speeds up network functions of all kinds, it also requires less human intervention. This results in operational

savings across the board, from monitoring in the trenches to DevOps adjustments.

The Future of SONiC

As SONiC's popularity grows, so does the future potential of the NOS. At the present time, several emerging trends point to possible directions the technology will take over the next couple of years.

5G will drive SONiC rollouts. As noted previously, communication service providers such as T-

Mobile realize that offering 5G networking will demand much more scalability and automation.

Fleets of new devices will pop up on carrier networks, including ones attached to Internet of

Things (IoT) and Industrial IoT (IIoT) implementations. 5G also will demand service providers to

furnish new kinds of solutions, such as cloud gaming, smart cities, augmented reality, and

connected cars, all of which depend on dynamic, real-time

connectivity and other features that

can't be supported by humans alone.

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In a recent survey of 113 service providers, Futuriom found that a plurality of respondents

believe automation to be crucial to successful 5G deployment, as shown in the chart below:

SONiC also should make it easier and faster to connect enterprise hybrid networks with new services from a range of cloud providers.

Microsoft has encouraged this view. "We are working on deploying SONiC at the edge for 5G

deployments to places where we need to put computing right up next

to the wireless edge,” said David Maltz, Microsoft Distinguished Engineer and a long-time SONiC advocate, during a keynote speech at the OCP Virtual Summit in May 2020. “SONiC will be there offering a trusted base platform that can be used to bootstrap securely all the other infrastructure necessary at the edge.”

Widespread enterprise adoption is on the way. Though SONiC presently has only a handful of large enterprise adopters — and most of those are in the earliest evaluation stages — it is likely we’ll see much more enterprise movement in SONiC’s direction over the next 18 to 24 months.

Boosting this trend will be ongoing demand for cloud services supporting remote and WFH connectivity. While there may be a pause in greenfield purchases due to economic uncertainty,

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Source: Futuriom “CSP Network Automation Leadership Survey,” August 2020: hops://

www.futuriom.com/internal/free-research/FINAL-Futuriom-CSP-Network-Automation-Leadership-

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most financial experts agree the enterprise move toward cloud will continue to gain momentum.

Another trend booster is the recent introduction of supported SONiC products. A handful of vendors, including Apstra, Dell, and NVIDIA, now offer supported SONiC-based solutions. While these require the use of the vendors’ products (perhaps an ironic form of lock-in), they do

guarantee that enterprises don't have to go it alone in implementing SONiC. This ameliorates some of the difficulty of coming up to speed and staying current with the complexities of the technology.

Security will become a SONiC priority. While SONiC's management assets have attracted

attention from automation and IBN suppliers, there has been comparatively little mention of how these assets can be adapted to better security.

It's not that security is an afterthought. At the OSP, security functions have always been part of

developments. Still, to date, a lot of the focus has been on keeping code from hackers during

development. The kind of overarching zero-trust security needed in today's end-user cloud

environments will likely be devised for SONiC by third-party vendors and offered as a service.

It seems likely that security functions won't come from just one group of suppliers. Instead,

security probably will be implemented as a cooperative, integrated solution or service from

specific sets of vendors — as Dell and Apstra introduced the first supported services and Apstra

announced support for Juniper in its IBN offerings.

SONiC will both create and face competition. SONiC isn't alone in supporting the concept of a

disaggregated NOS for cloud networks. Arrcus, for example, offers its own Linux-based ArcOS to

streamline Layer 2/3 functions. Existing suppliers such as Cisco (CSCO), Juniper (JNPR), and

Nokia (NOK) also are redesigning their own NOSs to fit cloud needs — even as they cooperate

with the SONiC effort.

Given all this activity around NOSs, plenty of competition is to be expected, not only among equipment suppliers, but between SONiC and other solutions. Still, given the enormous complexities involved, it is also probable that cooperation and alliances will emerge as a market model, and that support of SONiC will become an expected add-on to support for other NOSs in all kinds of gear.

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SONiC Leadership Profile

With the launch of Pure SONiC and the acquisition of Mellanox and Cumulus Networks, NVIDIA has already established itself as a leader of the SONiC community, providing hardware and software support, numerous contributions to the community, as well as security patches.

In September 2019, Mellanox became one of the first vendors to support its SONiC products with, among other things, an offering for customers running SONiC on Mellanox SN2000 and SN3000 switches. Now part of the NVIDIA family, NVIDIA Mellanox Spectrum switches offer best-in-class performance combined with the open-source flexibility of SONiC. In addition, NVIDIA is the leading contributor to FRR, the primary routing stack in SONiC. Finally, NVIDIA Spectrum Ethernet Switches offer a unique advanced streaming telemetry capability in hardware called What Just Happened (WJH) that provides real-time visibility into problems in the network.

Expect to see many more of these kinds of supported SONiC products, or distributions, in the coming months.

Benefits of using Pure SONiC from NVIDIA include:

- No single vendor reliance. Unlike a distro, pure SONiC doesn't require reliance upon a single vendor for roadmap additions, bug fixes, and security patches.
- FRR Support. NVIDIA is the leading contributor of FRR, the primary routing stack in SONiC.
- ASIC to protocol support. One of the key challenges of open-source is getting full support. With NVIDIA, customers get support for FRR, SONiC, SAI, system, and ASIC – all in one place.
- Choice of NOS. By using NVIDIA networking products, customers can mix and match a leaf-spine architecture with SONiC, NVIDIA Cumulus Linux, Onyx, or others.
- Scalability for hybrid and multi-cloud networks. SONiC's modular, extensible, container-based design accelerates innovation.
- Unified management. NVIDIA is integrating SONiC management with existing management tools across the datacenter.

NVIDIA Adds to SONiC Momentum Further Market Leadership Brief Conclusion: SONiC Gets a Big Boost from NVIDIA

After several years of behind-the-scenes work and relatively modest implementation, SONiC is set for substantial growth, as cloud hyperscalers, service providers of all kinds, and enterprises seek faster, more efficient, and automated networking. Indeed, interest in SONiC has blossomed as demand has grown for bigger and better cloud services as well as for improved enterprise IT approaches to managing hybrid and multi-cloud environments. Service providers need a way to handle the scale and

scope of functions users are calling for; and users need to adapt their businesses to a new world in which network connectivity, resiliency, and flexibility are top priorities. Responding to these market forces ensures ongoing development that will bring advancements to SONiC technology, and the open-source nature of SONiC will make these features and functions universally available to enterprises and vendors who can implement them. But business requires competition, so expect to see plenty of iterations in the offering of SONiC-based products and services in the months ahead. Futurium believes that NVIDIA is providing significant leadership in the SONiC market that will provide a big boost to the SONiC community. NVIDIA's moves to buy Mellanox and Cumulus Networks plan to provide integration, support, and additional security for SONiC implementations will improve confidence and adoption in the marketplace.

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