Data Detective

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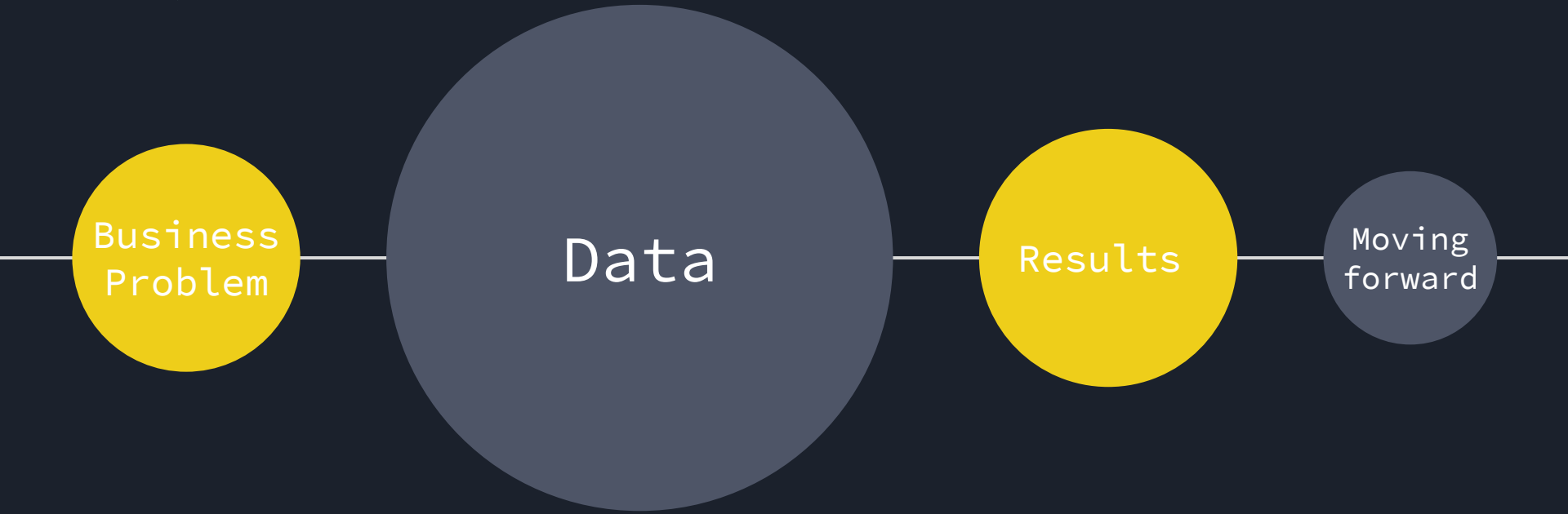
Microsoft can use some less intuitive ways to help generate more revenue both in US and overseas.

Outline



Business Problem

Where to invest money?

Which Genres to pick?

How to generate maximum Revenue?

How a region, language, cast, production makes a difference?

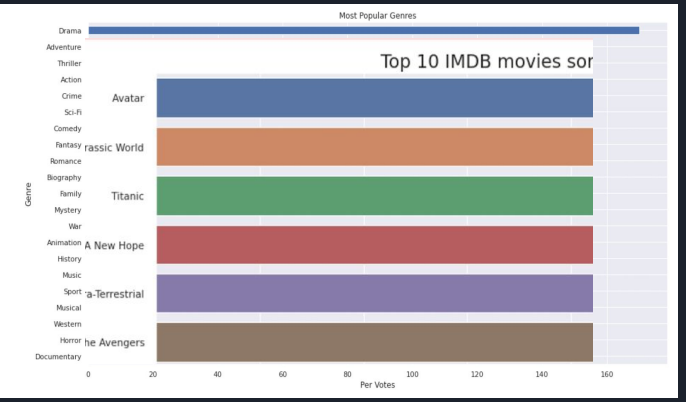
Data

1.Collection

2.Cleaning

3.Analysis

Results


Most Popular Genres
Drama
Adventure
Thriller
Action
Crime
Sci-Fi
Comedy
Fantasy
Romance
Biography
Family
Mystery
War
Animation
History
Music
Sport
Musical
Western
Horror
Documentary
Genre
Top 10 IMDB movies sor
Avatar
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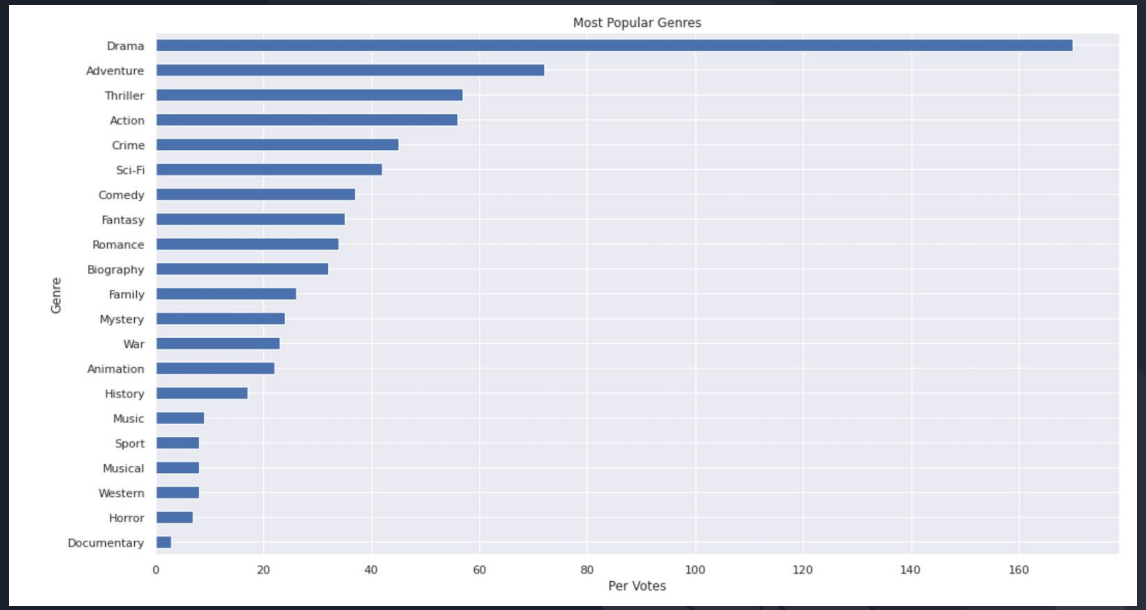
Titanic
A New Hope
:a-Terrestrial
he Avengers
0
20
40
60
80
100
120
140
160
Per Votes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Conclusion

1.Exploring investing options outside US.

2.Better rating and reviews can generate more revenue.

3.Popular actors and directors could impact profits.