

Wajeeha Ahmad

CONTACT INFORMATION	475 Via Ortega, Stanford, CA 94305 United States	Phone: +1(301) 919-6517 Email: wajeehaa@stanford.edu Web: www.wajeehaahmad.com
EDUCATION	Stanford University PhD Candidate in <i>Management Science and Engineering</i> Dissertation Committee: Charles Eesley, Erik Brynjolfsson, Eric Horvitz Massachusetts Institute of Technology Master of Science, <i>Technology and Policy Program</i> , Institute for Data, Systems and Society Thesis: “The Anonymity-Accountability Trade-off in Communication Networks.” Massachusetts Institute of Technology Bachelor of Science in <i>Mathematics with Computer Science</i> Minors in <i>Economics</i> and <i>Applied International Studies</i>	
RESEARCH AFFILIATIONS	Stanford Digital Economy Lab, Human-Centered AI Institute Stanford Technology Ventures Program (STVP) Stanford Center for AI Safety (SAFE) Internet Policy Research Initiative, MIT Computer Science and AI Lab Advanced Network Architecture, MIT Computer Science and AI Lab	2020 - Present 2020 - Present 2024 - Present 2017 - 2019 2017 - 2019
RESEARCH INTERESTS	Artificial Intelligence and Digital Platforms, Technology strategy, Human-AI collaboration, Field experiments, Computational social science	
PEER-REVIEWED PUBLICATIONS	Companies inadvertently fund online misinformation despite consumer backlash Wajeeha Ahmad*, Ananya Sen, Chuck Eesley & Erik Brynjolfsson. <i>Nature</i> , 123-131 (2024). Select Press: Nature Editorial, Stanford HAI, Adexchanger <i>Select Pre-PhD publications:</i> A Systems Approach Toward Addressing Anonymous Abuses: Technical and Policy Considerations. Wajeeha Ahmad* and David D. Clark. <i>IEEE Security & Privacy</i> , Volume: 19, Issue: 2, March-April 2021, p. 38-47. Best paper award. Addressing Anonymous Abuses: Measuring the Effects of Technical Mechanisms on Reported User Behaviors. Wajeeha Ahmad* and Ilaria Liccardi. <i>Proceedings of the ACM SIGCHI Conference on Human Factors in Computing Systems</i> , p. 1-14, April 25-30, 2020, Honolulu, HI, USA.	
RESEARCH IN PROGRESS	What drives platform growth? Evaluating content production using a randomized field experiment. (In the field) AI agency and adoption in organizations: Evidence from a field experiment. Wajeeha Ahmad, Eric Horvitz and Adam Fourney. (In the field) How engagement-based platform business models amplify misinformation. Wajeeha Ahmad, Uttara Ananthakrishnan, Ananya Sen and Vineeth Loganathan	

OTHER
PUBLICATIONS

Why Botnets Persist: Designing Effective Technical & Policy Interventions
Wajeeha Ahmad, *MIT Internet Policy Research Initiative*, 2019.

Dealing with Fake News: Policy and Technical Measures

Wajeeha Ahmad, *MIT Internet Policy Research Initiative*, 2018.

Submitted to Members of the UK Parliamentary Inquiry on Disinformation.

Senseable City Guide to Quito

Anthony Vanky, Wajeeha Ahmad, Akshay Gayal, Phillip Hu, Chang Liu, and Wayne Liu

MIT School of Architecture and Planning. 2017. ISBN: 978-0-9984189-0-2

Enabling Digital Development: 6 digital technologies to watch

Wajeeha Ahmad, Hallie Applebaum, Naomi Halewood, Arturo Muelle-Kunigami, Marcela Sabino, Randeep Sudan, and Darshan Yadunath.

World Development Report 2016, World Bank.

GRANTS
AWARDED

- **Human-Centered AI Research Seed Grant**
Stanford Institute for Human-Centered AI (\$75,000), 2022
- **Ethics, Society and Technology Grant Award**
Stanford McCoy Family Center for Ethics in Society, 2022
- **Summer Collaborative Research Fellowship**
Stanford Impact Labs (\$4,000), 2022
- **Economics of Digital Services Research Grant**
University of Pennsylvania Carey Law School (\$10,000), 2021
- **Information Controls Fellowship**
Open Technology Fund (\$50,400), 2019 (declined due to work permit constraints)
- **Davis Projects for Peace Grant**
Davis United World College Scholars Program (\$10,000), 2017

AWARDS AND
FELLOWSHIPS

- **Emerging Technology Policy Writing Competition** (second place)
Stanford Institute for Human-Centered AI, 2022
- **Graduate Public Service Fellowship**
Stanford Haas Center for Public Service, 2021
- **Heitz Fellowship**
Stanford Management Science and Engineering, 2021
- **Security & Privacy Best Paper Award**
IEEE Computer Society Publications Board, 2021
- **Best Privacy Bill**
Georgetown Law Center on Privacy and Technology, 2018
- **Burchard Scholar**
MIT School of Humanities, Arts and Social Sciences, 2016
- **MIT Washington D.C. Program**
MIT School of Humanities, Arts and Social Sciences, 2015
- **Regional Distinction** (“Best Across Four Advanced Subsidiary Levels”)
University of Cambridge International General Certificate of Education, 2012
- **National Mathematics Olympiad Qualifier**
Higher Education Commission of Pakistan, 2011

SERVICE

Ad Hoc Reviewer: *MISQ, NeurIPS Joint Workshop on AI for Social Good*

Co-organizer: *Stanford Digital Economy Lab Seminar Series* (2021-22)

PRESENTATIONS	2025: Women in Data-Driven Discovery (Stanford)	
	2024: Academy of Management <i>Generative AI: Competitive Landscape and Innovation Strategy</i> workshop (Chicago), Global Entrepreneurship and Innovation Research Conference (University of Colorado Boulder), Reinventing Digital Infrastructure for Civic Empowerment workshop (Stanford), Strategy and the Business Environment Conference (University of Virginia), Rising Stars Workshop for Management Science and Engineering (Stanford), National Academies' Virtual Workshop on <i>Countering Disinformation in Social Media</i> (virtual).	
	2023: Conference on Digital Experimentation (MIT), Conference on Information Systems and Technology (Phoenix, AZ), Trust and Safety Research Conference (Stanford), Conference on Field Experiments in Strategy (HBS), SSRC Workshop on the Economics of Social Media (NYU), NBER Summer Institute on Digital Economics and Artificial Intelligence (Cambridge, MA), Platform Strategy Research Symposium (Boston University), ISMS Marketing Science Conference (Miami, FL), Rotman Strategy PhD Seminar (University of Toronto).	
	2022: Workshop on Information Systems and Economics (Copenhagen, Denmark), Conference on Digital Experimentation (MIT), Second Economics of Digital Services Symposium (Philadelphia, PA).	
	2019: Inaugural Symposium in Cybersecurity Policy (Tufts University).	
WORKSHOPS AND POSTERS	2018: Science, Technology and Policy Workshop on The Future of Work, Singapore-MIT Alliance of Research & Technology (Singapore).	
	2025: NBER Digital Economics and AI Tutorial (Stanford)	
TEACHING AND MENTORSHIP	2024: Conference on Field Experiments in Strategy (INSEAD), 2nd European Digital Platform Research Symposium (London)	
	<i>CURIS program</i> , Stanford Computer Science	
	Research mentor for two students	Winter 2025
	Research mentor for four students	Fall 2024
	<i>Undergraduate Research Fellows Program</i> , Stanford Institute for Economic Policy Research (SIEPR)	
	Primary advisor for undergraduate student on year-long research project	2023-2024
	<i>MS&E Undergraduate Diversity in Research (UDR) program</i>	
	Research mentor for four students	2021-22
	<i>MS&E 272: Entrepreneurship without Borders</i>	
	Teaching Assistant, Dept. of Management Science and Engineering	Spring 2023
	<i>ENGR 145: Technology Entrepreneurship</i>	
	Teaching Assistant, Dept. of Management Science and Engineering	Spring 2021
	Teaching Assistant, Dept. of Management Science and Engineering	Fall 2021
	<i>MIT Global Teaching Labs: Entrepreneurship</i>	
	Designed and led entrepreneurship training for students in Amman, Jordan	Jan 2016
	<i>MIT D-lab Botswana Product Design Workshops</i>	
	Organized sessions to co-create tech tools with local residents	Jan 2015

WORK EXPERIENCE	Microsoft <i>Research Affiliate</i> , Office of the Chief Scientific Officer <i>Research Intern</i> , Office of the Chief Scientific Officer	Mountain View, CA Nov 2023 - Present Jun 2023 - Aug 2023
	Keystone Strategy <i>Associate</i>	Boston, MA Oct 2019 - Aug 2020
	Thomson Reuters <i>Product Management Intern</i>	Toronto, Canada May 2018 - Jul 2018
	Google X, The Moonshot Factory <i>Product & Strategy Intern</i> , The Foundry	Mountain View, CA Jun 2016 - Aug 2016
	International Criminal Court <i>Visiting Researcher</i> , Office of the Prosecutor	Den Haag, Netherlands Jun 2017 - Aug 2017
	The World Bank <i>Short-term Consultant</i> , Transport & ICT Unit	Washington D.C. May 2015 - May 2016
	MIT Senseable City Lab <i>Undergraduate Researcher</i>	Cambridge, MA Jun 2014 - May 2015
	MIT Media Lab <i>Undergraduate Researcher</i> , Lifelong Kindergarten Group	Cambridge, MA Feb 2014 - Aug 2014
REFERENCES	Erik Brynjolfsson <i>Jerry Yang and Akiko Yamazaki</i> <i>Professor and Senior Fellow</i> Digital Economy Lab, Human-centered AI, Stanford University erikb@stanford.edu	Charles Eesley <i>Associate Professor and W.M.</i> <i>Keck Foundation Faculty Scholar</i> Department of Management Science and Engineering, Stanford University cee@stanford.edu
	Ananya Sen <i>Alfred Blumstein Career Development</i> <i>Associate Professor</i> Carnegie Mellon University (Heinz) ananyase@andrew.cmu.edu	Eric Horvitz <i>Chief Scientific Officer and</i> <i>Technical Fellow</i> Microsoft Corporation horvitz@microsoft.com
PERSONAL	Citizenship: Pakistan, Canada Languages: Urdu, English	