# **WAJEEH ANWAR**

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## **SUMMARY**

- Innovative, self-driven and results oriented fresh graduate full-stack developer with over 13 years of retail leadership experience.
- Proficient programming in Java, C, Javascript and C++.
- Hands on experience in **ORACLE** and **MySQL** relational databases.
- Diversified experience in providing customer-specific technology solutions in a consultative environment.
- Proven ability to strategically expand client-base in both business-to-individual and business-to-business environments.
- Instrumental in creating and implementing processes.
- Demonstrated ability to create SMART Strategic Plans, delivering measurable results through implementation, while attracting, motivating and retaining outstanding people.
- Proven success driving results both individually and as a team player to meet deadlines and goals.
- Consistently developed a culture of ideas, collaboration, accountability, and continuous technical and process improvement, empowering teams.
- Won multiple high profile excellence awards in various roles for delivering objectives while exhibiting a strong combination of the following criteria: Consistency and Quality, Problem Solving and Innovation, Customer Satisfaction and Initiative and Accountability.
- Entrepreneur and leadership level experience.

## **TECHNOLOGY**

Frontend	JavaScript (ES6+), Angular, React, CSS3, HTML5
Backend	Java, C++, SQL, Node.js
Storage	MySQL, Oracle, SQL Server
Mobile	React Native, Kotlin, Swift, Usability Testing
Infrastructure	Windows, UNIX, Linux, MacOS, AWS
Software Management	Agile Development, Waterfall, Kanban, Test Driven Development, Scoping & Estimation, Code Reviews & Refactoring, Unit & Functional Testing
People Management	Recruiting, Team Building Mentorship, Career Development

## **EDUCATION**

2014 - 2019

**University of Massachusetts** 

BA with Honors in Computer Science

Honors: Magna Cum Laude | Golden Key Honor Society (Top 5%)

### **EXPERIENCE**

## 2015 - 2016 Venture Development Center

Boston

## Potoo Full Stack Developer

- **Dual responsibility** in Potoo, a social app created for community leaders to enhance member engagement, at the Venture Development Center, an acclaimed, highly selective tech **startup incubator** in Boston.
- Grew user-base from 50 to 3000 in 2 months utilizing various approaches as marketing manager.
- Developed and implemented an algorithm to identify and block negative communications based on community feedback, resulting in increased user interaction.
- **Implemented** a scoring system to track and reward active community members, resulting in an increase of 32% user interaction.
- Implemented **code review** sessions to improve engineering quality.

## 2003 - 2015 **Digital Asylum**

**Founder** 

Medford

 Created various solutions and implementations personalized to client needs, such as designing and implementing a POS and electronic monitoring solution for a bar chain that reduced internal theft and streamlined consumables ordering decreasing bottom line loss over 80%.

## 2006 - 2013 Staples

Manager

Cambridge

- Drove management of technology solutions, inclusive of operations flow, resulting in above **73% YoY bottom line growth** 3 years in a row.
- Spearheaded sales and profit for Staples' first multi-level urban store, an
  exceptionally fast-paced \$5 million dollar store, while leading teams, including
  full P&L accountability, optimizing controllable expenses. Success was used
  as a model for similar urban markets.
- Implemented a 3 year strategy to improve store performance, implementing Salesforce CRM, inclusive of environment, profile and user creation, resulting in an annual sales increase of 4% to \$5.2 million, customer increase of 20% to an average of 1200 customers per day, and controllable loss decrease of 60% to 0.6% of annual sales.
- Created 6-month targeted sales improvement strategy resulting in improved efficiency of labor resources and an increase of \$35,000 in bottom- line sales. The strategy focused on identifying primary opportunity performance drivers and using a holistic employee engagement, while documenting customer objections and focusing on high-volume categories.
- Secured multiple long-term contracts with local Cambridge businesses including Harvard University, Bikram Yoga, and Kaplan.
- Developed professional relationships with top tier clients utilizing analytics from Salesforce Dashboard, Salesforce Lead Management and Salesforce Engage for tier identification and insightful engagements, resulting in building long-term relationships with a focus on client satisfaction.
- Created new improvement program for progressive training, coaching, recruiting and induction, with a holistic approach to engaging employees, overhauling their value perception with individual SMART plans, incentives and recognition, utilizing Salesforce Sales Performance Management to monitor and recognize individual progress, resulting in over a 70% YOY satisfaction growth for both employees and customers.

Medford Brighton

**Digital Island Insight CTC** 

**Exodus** 

- Managed multiple Windows and Sun Solaris servers, with a focus on secure client backups and monitoring of data center operations.

  Facilitated client work-order tickets in regards to server maintenance,
- upgrades and emergency incidents, resulting in 98% average uptime, reduction of 0.7% data loss and 98% client satisfaction.