

# YUTHRA GURUSAMY

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 [LinkedIn](#) |  [Behance](#)

## Profile

With 3+ years in UX/UI design and 2 years of mentoring, I specialize in creating user-centric digital experiences that align with business goals. My expertise spans user research, branding, marketing, and the complete design process, from wireframes to final UI. Proficient in Figma, I thrive on turning ideas into impactful designs backed by data and insights. As a mentor, I'm passionate about guiding aspiring designers to think critically and creatively. Let's connect to craft innovative, user-focused solutions!

## Employment

Aug 2023 — Present

### Web D School

UX/UI Designer and Mentor

- As a UX/UI design mentor, I teach aspiring designers user research, wireframing, prototyping, and visual design, while helping them build creative, problem-solving portfolios.
- I mentor students in teamwork, critical thinking, and interview readiness to prepare them for professional success.
- Beyond teaching, I have worked on branding projects, including posters, banners, standees, social media posts, and educational videos.
- I have also contributed to product development by designing websites and Learning Management Systems (LMS) with a user-focused approach.

Feb 2023 — July 2023

### Brown Button Pvt Ltd

Visual Designer

- As a visual designer, I have worked on real-time projects, including mobile app design, website creation, and web applications.
- I have also specialized in logo design and branding, ensuring visually cohesive and impactful designs.
- My expertise includes using tools like Figma, Photoshop, and Illustrator to deliver creative and user-focused solutions.

## Tools

- |               |            |          |                |
|---------------|------------|----------|----------------|
| ▪ Figma       | ▪ Balsamiq | ▪ XD     | ▪ Protopie     |
| ▪ Photoshop   | ▪ Maze     | ▪ Miro   | ▪ Just in mind |
| ▪ Illustrator | ▪ Dora.ai  | ▪ Marvel | ▪ Trello       |

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## Education

April 2022 — Dec 2022

### UX/UI Designing

Web D School

Aug 2016 — Sep 2020

### B.E. Computer Science

Karpagam Institute of Technology

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## UX Skills

- User research and analysis
  - Wireframing and prototyping
  - Usability testing
  - Information architecture
  - Interaction design
  - Branding Strategies
  - Design thinking
  - Stakeholder management
  - Accessibility (WCAG compliance)
  - Collaboration with cross-functional teams
  - Effective communication and storytelling
  - Marketing and Pshycology
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## UI Skills

- Visual design (typography, color)
  - Design systems
  - component-based design
  - Responsive design
  - Front-end basics (HTML, CSS, JavaScript)
  - Micro Interactions
  - Interaction design
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## Soft Skills

- Communication
  - Problem-Solving
  - Time Management.
  - Team work and Team Management
  - Creativity
  - Adaptability
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## Portfolio Link

[Portfolio](#)

## Behance

[Behance](#)

## Linked In

[LinkedIn](#)