Behavioral Analysis of Fuzzy Cognitive Maps

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Abstract Fuzzy Cognitive Maps are widely used in decision making. If historical time series data is available, the preferred way of model creation is based on machine learning. Sometimes such data in unavailable, however, and only experts can define the model. These models unavoidably contain more or less subjective elements, but even if the models are created by machine learning, their thorough investigation is recommended before usage. Sometimes a subtle modification of connection weights or a different λ parameter in the threshold function can result in a model that behaves significatly different. This chapter describes a method to automatically investigate a model and detect if some of its components affect its dynamic hahavior significantly.

1 Introduction

Decision support systems and methods are at the center of researcher's attention for a long time [1], because prudent decision making can be really hard in practice, especially if the effect of many related factors with continuously changing states have to be taken into account, and a wrong intervention may cause serious personal injury or damage to property.

Chapter 1 gives an overview of Fuzzy Cognitive Maps (FCMs) [10], but it worth summarize the most important properties of FCMs again. FCM can be one of the possible tools of a decision-maker [17]. It is a bipolar fuzzy graph that is made of nodes interconnected by directed, weighted edges. The various factors, variables of a complex system can be described by the nodes (also called *concepts*) and the strength of causal relations among them can be expressed by edges. Even if an FCM model can characterize the studied system only qualitatively [18], this method is easy to use and provides a transparent, clear description of it. Modeling capabilities and

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simulations that reveal the dynamic behavior of the system made FCM an inevitable opportunity in decision support.

There are two main ways of model creation [16]:

- 1. an expert, or a group of experts can give the description of the system, or
- 2. based on a long time-series database a suitable machine learning technique may generate the model with more or less support of experts.

In the first case the expert who makes the model unavoidably includes his/her beliefs and subjectivity in the map. This can be decreased if a group of experts works out the model instead of a sole expert [11, 2], but the result will contain some uncertainty for sure. They can agree relatively quickly and easily on the number of concepts, the existence and sign of relationships, but the magnitude of those relationships are much harder to define, especially if an order of importance or strength exists among them. The number of relationships is a quadratic function of the number of concepts, therefore even if the modelers follow Kosko's advice and they do not include self-loops in the FCM, in case of a small model containing only 10 concepts the number of relationships can be up to 90. It will be really hard to define so many weights properly and worse is that the steepness parameter λ of the threshold function does not have any connection with real objects, but its value may strongly influence the results of simulations (number and values of fixed points (FPs), limit cycles (LSs), chaotic behavior (CB)). FPs represent the stable states of a system and some of them should be achieved, others avoid according to the needs of stakeholders. LCs and CB are usually undesirable in decision making tasks.

Because of the inherent subjectivity and uncertainty the second method, based on machine learning is preferred in most cases of modeling. In those cases it can be applied the concepts are still defined by experts, however, and/or the nature of time series data. Sometimes such data is not available and only the first method remains.

Another possible scenario is when the model is created by the reduction of a bigger initial model (see Chapter 6). The reduction may cause smaller or larger behavioral changes according to the degree of reduction, eg. the number of fixed-point attractors can be different.

No matter how the model is made, it worth investigating the effect of small modifications of connection weights or steepness parameter on model behavior. The sensitive points of the model can be revealed and experts can discuss about the possibilities on making the model more stable and reliable. Unfortunately it cannot be made by hand, following a trial and error approach. In an FCM the connection weights are specified by real numbers, thus the number of possible modified weights are practically infinite. With a reasonable compromise we can say that the weights to try can be limited to the number of used linguistic variables, eg. 5: -1, -0.5, 0, 0.5 and 1. In the already mentioned model containing only 10 concepts, where even 90 relationships may exist, the number of model versions may up to $5^{90} = 8,078 \times 10^{62}$. Obviously the experts are primarily interested only in the effect of slight modifications, thus they would be satisfied with the check of one less and one greater values (or keeping the current one), but it could still mean $3^{90} = 8,728 \times 10^{42}$ model versions. That can be even worse if they want to take the

effect of different λ values into account and of course, one simulation is not enough to characterize the behavioral effect of a modification, many simulations (depending on the model size to cover all interesting parts of the search space) are needed and these simulations are rather time consuming on their own. There is a clear need for an automated, consistent method for such investigations, and the work on that started in [5, 6] and further developed in [8, 7]. This task is too big even for a computer: an exhaustive search cannot be performed, but an evolutionary search technique, eg. the Bacterial Evolutionary Algorithm is able to guide the directions of search for a slightly modified model that behaves significantly different.

2 Bacterial Evolutionary Algorithm

The thorough description of Bacterial Evolutionary Algorithm (BEA) can be found eg. in [15, 13, 12, 14], only a short summary is given here to prove the applicability and usefulness of this algorithm. BEA is an evolutionary algorithm and as such able to solve any non-linear, highly modal, high dimensional global optimization problems. Another advantage is that it uses only a few parameters to set by the researcher. Despite its efficiency, BEA has high computational demand. It can be speed up by parallel execution [4] or by a problem specific local search operator [9], converting BEA to Bacterial Memetic Algorithm.

BEA works with a collection of possible solutions, which is also called *population*. The algorithm continuously improves the members of the population, which are also called *bacteria*, because the method imitates the reproduction and evolution of bacteria in the nature. Two operators are used to achieve this goal: *bacterial mutation* is responsible for the exploration of the search space, and *gene transfer* exploits the genetic information stored in bacteria in order to create new, hopefully fitter, more viable bacteria. The algorithm uses these operators alternately until the termination criterion is fulfilled, eg. a specified fitness value is achieved, a predefined number of generations are generated, the convergence slowed down, etc. Usually the best bacterium of the last population is considered result.

Bacterial mutation develops all bacteria at the same time, independently from each other. First, some identical copies of a bacterium are created, they are the *clones* of the original bacterium. Then every alleles of the clones are mutated, changed in random order. If any of these changes lead to a better objective value, the old allele is replaced by the new one in the original bacterium and in all the clones. This operator is elitist by its nature because it keeps the genetic information of the old bacterium if newer bacteria are less fit.

Gene transfer starts with the sort of bacteria according to their fitness values. The bacteria with better fitness go in the *superior* set, the remaining bacteria are locked up in the *inferior* set. Next, the operator selects a bacterium randomly from the superior set, and another one from the inferior set. At least one allele of the better bacterium is transferred to the worse bacterium. Then the modified bacterium have to be evaluated again, and if it has a better objective value, it has a chance to

migrate into the superior set and pass on its genetic data to other bacteria during the consecutive gene transfers.

3 Details of the behavior analysis

The goal of behavior analysis is to modify a model only slightly but causing significant impact on its behavior at the same time. This can be an increased number of FPs, the presence of new LCs or CB. If such modifications are possible, they have to be further analysed by experts before the model is applied in decision making.

The search for small but significant modifications are controlled by BEA. In order to decrease the search space and accelerate the process, only 9 of the possible different weight values were tried in the last, most advanced version of the method [7], according to the applied linguistic variables (-1, -0.75, -0.5, ..., +1). In our experience, experts reliably recognize the lack of causal relationships, therefore zero weight connections were left untouched. It also helps to speed up the search process.

The bacteria of BEA encodes a possible, common λ value in the [0.1, 10] interval for all concepts, and all non-zero connection weights in a fixed order.

The behavioral properties of modified models were tested with several simulations started with different inital state vectors. Only 5 activation values were used: 0, 0.25, 0.5, 0.75 and 1. 1000 unique scenarios were generated randomly, and the same set was used to test all modified models for comparability. The program was prepared to automatically detect FPs, and count the number of different initial state vectors that resulted in the same FP. The simulations were definitely stopped after 100 iterations. In most cases, FCM converge very quickly to a FP. In the rare remaining cases the program searched for repeating sequences of state vectors to detect LCs. If it was not successful, the outcome of the simulation was considered a CB.

The state of a model was considered stable only if the state of all concepts were stable, viz. their values changed by at most 0.001 in the last five consecutive time steps. Unfortunately the stable states are not exactly the same in many cases due to rounding errors of floating point arithmetic or other issues. That is why the similar final states were clustered by K-Means algorithm [3] and the cluster centers were considered the common, stable, final states. K-Means needs to know the number of clusters in advance, however. It was automatically estimated by gap statistics [19].

Behavioral analysis is a multiobjective optimization problem. The sometimes conflicting goals were as follows:

- 1. maximize the number of FPs,
- 2. maximize the number of LCs,
- 3. maximize the number of CBs,
- 4. maximize the similarity of original and modified model versions.

The similarity of models was measured by Eq. 1.

$$d = \sum_{i=1}^{N} \sum_{j=1}^{N} (o_{ij} - m_{ij})^2$$
 (1)

where d is the difference of models, N is the number of concepts, o_{ij} is the weight of connection in the original, and m_{ij} is the weight of connection in the modified weight matrix. The fitness values of bacteria were defined in a Pareto-optimal manner. The Pareto-front of all bacteria constituted the members of the set of bacteria with highest fitness value, the Pareto-front of the remaining bacteria were the members of the set of second best bacteria, and so on.

4 Case study

A real life problem of a bank was chosen in [7, 8] to demonstrate the usefulness and operability of the developed program. The concepts are collected and interpreted in Table 1, the causal relationships among concepts are given by Table 2.

Table 1 Concept IDs, names and categories of the investigated model.

Concept ID	Concept name	Category
C1 C2 C3	Clients Rules & regulations New IT solutions	Assets
C4 C5	Funding Cost reduction	Money
C6 C7	Profit/loss Investments	Financials
C8	Staff	Human resources
C9 C10	New services Quality	Product and process development
C11 C12 C13	Client development Service development Productivity	Output measures

First, the behavior of the original model was analyzed. The λ steepness parameter of the threshold function used in the inference equation was set to 5. Two FPs were found. 23.1% of the investigated cases resulted in the first, and the remaining 76.9% in the second FP. These FPs are pretty similar, only the values of concepts C6 and C8 differentiates them. C4 is an input concept and it was left out from Table 3.

Second, the behavioral analysis of modified models followed. The model contains 13 concepts, but the density of it is only \approx 39 %. It still meant a 62 variable opti-

Table 2 Connection matrix of the FCM model.

	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13
C1	0	0	0.5	0	0	0.5	1	0.5	0	0.5	1	0.5	0
C2	1	0	0.5	1	0	0	1	1	0.5	0	1	1	0
C3	1	0.5	0	0	0	-1	0	-1	1	0	1	1	1
C4	0	0	0	0	0	0	0	0	0	0	0	0	0
C5	0	0	1	-0.5	0	0	0	-1	0	0	0	1	0
C6	0	0	0	0	-0.5	0	0	0	0	0	0	0	0
C7	0.5	0	0.5	1	0	0.5	0	0	0	-0.5	0	0	0
C8	0	0	0	0	0	-0.5	0	0	0	0.5	0	0	-0.5
C9	0	0	0	1	0	0.5	0.5	0.5	0	-0.5	0	0.5	0
C10	0.5	0	0	0	0	0	0.5	0.5	0.5	0	1	0	0
C11	0	0	0.5	0.5	0	0	0	0	0.5	0.5	0	0	1
C12	0	0	0.5	0.5	0	0	1	0	0.5	0	0.5	0	-0.5
C13	0	0	1	0	0	0.5	0	0	0	0	1	0	0

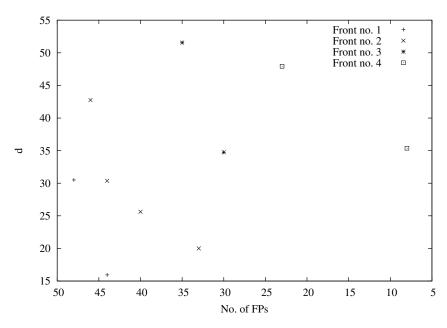
Table 3 Fixed-point attractors of the model.

Concepts	C1-C3, C5, C7, C9-C13	C6	C8
FP#1	1.000		0.990
FP#2	1.000		0.922

mization problem. The population of BEA consisted of 10 bacteria, 3 clones were created for each bacterium, and also 3 gene transfers were applied in the consecutive iterations. The optimization was stopped after the 10th generation. The connection matrices of the two best modified models (they are the members of the first Paretofront, see Fig. 1) are given by Tables 4 and 5. The main properties of these models are collected in Table 6.

5 Summary

The developed program has reached its main goal: it finds several slightly modified models that behave differently: have more FPs, LCs, or behave chaotically. The number of FPs, the final activation values of concepts in FPs are defined, moreover, the scenarios leading to FPs, LCs, or chaotic behavior are revealed as well. These results, especially those that apply to FPs are very interesting for decision-makers because they represent the stable states of the modeled system. Some of the stable states should be avoided, others are desirable. The experts can study which scenarios lead to these states and they can make well-founded decisions that lead to one of the desired states according to the analysis. In most cases, LCs and CB are undesirable outcomes as they represent unstable, hardly predictable operations.



 $\textbf{Fig. 1} \ \ \textbf{Bacteria of Pareto-fronts in the last generation}.$

Table 4 Connection matrix of the 1st model variant.

	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13
C1	0.0	0.0	0.75	0.0	0.0	0.5	1.0	0.25	0.0	0.25	0.75	0.5	0.0
C2	1.0	0.0	0.5	1.0	0.0	0.0	0.5	0.75	0.75	0.0	0.75	1.0	0.0
C3	0.25	0.0	0.0	0.0	0.0	-1.0	0.0	-0.75	0.5	0.0	0.5	0.75	1.0
C4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
C5	0.0	0.0	1.0	-0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
C6	0.0	0.0	0.0	0.0	-0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
C7	0.75	0.0	-0.25	1.0	0.0	0.25	0.0	0.0	0.0	1.0	0.0	0.0	0.0
C8	0.0	0.0	0.0	0.0	0.0	0.25	0.0	0.0	0.0	0.75	0.0	0.0	-0.5
C9	0.0	0.0	0.0	1.0	0.0	0.25	-0.75	0.25	0.0	0.25	0.0	0.75	0.0
C10	-0.75	0.0	0.0	0.0	0.0	0.0	0.25	-0.5	0.25	0.0	-0.25	0.0	0.0
C11	0.0	0.0	0.75	0.5	0.0	0.0	0.0	0.0	0.5	0.5	0.0	0.0	1.0
C12	0.0	0.0	0.5	0.5	0.0	0.0	0.25	0.0	0.25	0.0	-0.75	0.0	-0.5
C13	0.0	0.0	0.75	0.0	0.0	0.75	0.0	0.0	0.0	0.0	0.75	0.0	0.0

Table 5 Connection matrix of the 2nd model variant.

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	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13
C1	0.0	0.0	0.5	0.0	0.0	0.5	1.0	1.0	0.0	1.0	0.75	0.5	0.0
C2	-0.75	0.0	0.0	1.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.5	0.0
C3	0.25	0.25	0.0	0.0	0.0	-0.75	0.0	-1.0	0.0	0.0	0.5	-0.5	0.0
C4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
C5	0.0	0.0	-0.5	-0.5	0.0	0.0	0.0	0.25	0.0	0.0	0.0	0.5	0.0
C6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
C7	0.5	0.0	0.0	1.0	0.0	0.75	0.0	0.0	0.0	-0.5	0.0	0.0	0.0
C8	0.0	0.0	0.0	0.0	0.0	-1.0	0.0	0.0	0.0	1.0	0.0	0.0	0.5
C9	0.0	0.0	0.0	1.0	0.0	0.0	0.75	1.0	0.0	-0.75	0.0	0.75	0.0
C10	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	-0.25	0.0	-0.75	0.0	0.0
C11	0.0	0.0	-1.0	0.5	0.0	0.0	0.0	0.0	0.25	1.0	0.0	0.0	-1.0
C12	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.5	0.0	-0.25	0.0	0.25
C13	0.0	0.0	1.0	0.0	0.0	0.75	0.0	0.0	0.0	0.0	0.5	0.0	0.0

Table 6 Main properties of the modified model variants.

Property	1 st variant	2 nd variant
λ value	2.366	2.070
Number of FPs	44	48
Number of LCs	0	0
Number of chaotic behavior	0	0
Difference from orig. $model(d)$	15.938	30.500

Even if the results are promising, there are still some problems with the method to be solved or deficiencies to be improved. One suspicious detail is the extremely high number of FPs in modified models. The applied algorithm of cluster number estimation should be reviewed because in the case of high dimensional spaces often very similar state vectors are classified in different clusters thus the number of FPs is overestimated.

The other, more serious problem is the time requirement of computations. The root cause of this is that the behavioral analysis is based on BEA, and evolutionary optimization algorithms are compute-intensive in general. In this case, the objective function to be evaluated is also very complex: the behavioral properties of a specific, modified model variant (an individual/bacterium of a population) can be discovered only by a long series of FCM simulations.

The speed of computing can be increased by the implementation of some advanced technologies, eg. parallel computing or using GPUs where they are appliable. Despite these, the method itself remains computation-heavy, and there is still a need for the quick characterization of models in an analytical way. This demand led to a thorough study of FCM models with mathematical tools.

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