

# Jimmy Smith (by Ted Akahori)

age: 19

residence: South Carolina

education: Some College as Computer Science major

occupation: Part Time Job at McDonald's

marital status: Single



## *"Working Hard Gets You Places"*

A student who takes 6 classes a semester and has a part time job, Has trouble with time management

### **Comfort With Technology**

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

### **Criteria For Success:**

Financial stability with a diverse network of individuals in various fields, while also maintaining a personal life and relationships.

### **Needs**

- Financial Stability
- Time to Relax
- Guidance from Professionals

### **Values**

- Planning
- Organization
- High Grades

### **Wants**

- Satisfying Job
- Exercise Time
- Benefits from Job

### **Fears**

- Failure
- Disappointing Peers
- Professional Inadequacy