

Introductory Exercise – Farmer Jones

Farmer Jones bakes two types of cake (chocolate and plain) to supplement his income. Each chocolate cake can be sold for \$4 and each plain cake can be sold for \$2. Each chocolate cake requires 20 minutes of baking time, 250 mL of milk and 4 eggs, while each plain cake needs 50 minutes baking, 200 mL of milk and only 1 egg. In each day there are eight hours of baking time available. Farmer Jones' hens lay 30 eggs each day and his cows produce 5 L of milk. How many of each type of cake should Farmer Jones bake each day to maximize his revenue?

Sets C cakes
 I ingredients

Data r_c revenue for each cake $c \in C$
 a_i available ingredient $i \in I$
 u_{ic} amount of $i \in I$ needed to make
 cake $c \in C$

Decision Variables

x_c number of cakes to make $c \in C$.

Objective Maximise $4x_{\text{choc}} + 2x_{\text{plain}}$

Constraints

$$20x_{\text{choc}} + 50x_{\text{plain}} \leq 480 \quad \text{Time}$$

$$4x_{\text{choc}} + 1x_{\text{plain}} \leq 30 \quad \text{Eggs}$$

$$0.25x_{\text{choc}} + .2x_{\text{plain}} \leq 5 \quad \text{Milk}$$

$$x_{\text{choc}} \geq 0, x_{\text{plain}} \geq 0$$

$x_{\text{choc}}, x_{\text{plain}}$ integers.

(Mixed)
 integer
 programming
 problem
 (IP)
 (MIP)

Linear
 Programming
 Problem
 (LP)

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Attempt 2

Objective Maximise $\sum_{c \in C} r_c x_c$

Constraints

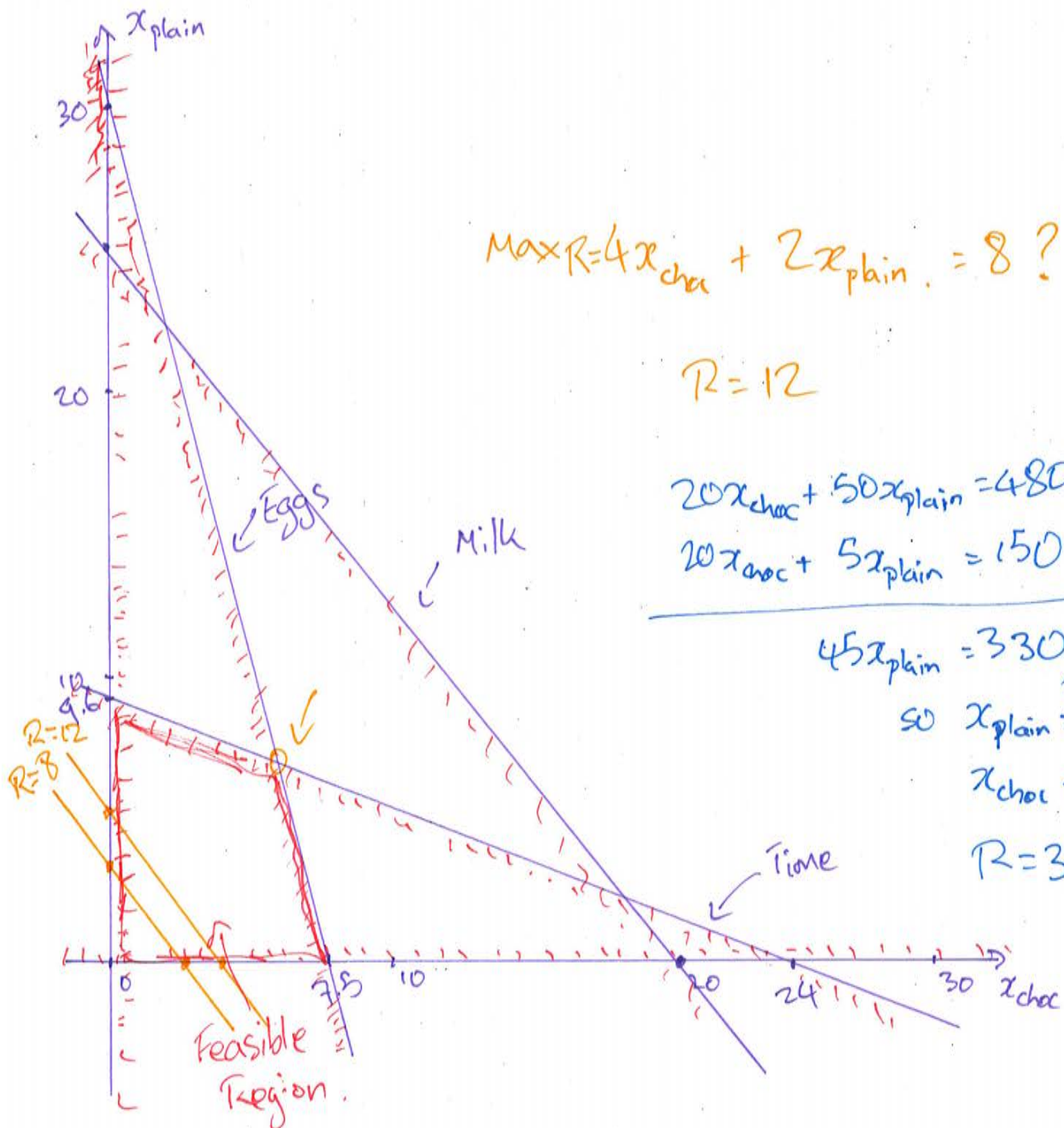
Ingredient limits: $\sum_{c \in C} a_{ic} x_c \leq a_i \quad \forall i \in I$

$x_c \geq 0 \quad \forall c \in C$

✓

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Wordlock Exercise

Can we do better than this?

- 0 BDLRPSMTWH
- 1 AOURYEILTN
- 2 TALEMNCOSI
- 3 ASKNEPYTLD

Sets

L letters A, B, C, ...

D dials 0, 1, 2, 3

W words ABET, ABLE, ...

Data

$$y_{BATS} = 1, y_{MEAL} = 0$$

$$x_{AB} = 1, x_{BA} = 0$$

Variables

104

$$x_{ld} = \begin{cases} 1, & \text{if letter } l \text{ is on dial } d \\ 0, & \text{if not} \end{cases}$$

1537

$$y_w = \begin{cases} 1, & \text{if we can spell word } w \in W \\ 0, & \text{if not} \end{cases}$$

Objective

Max

$$\sum_{w \in W} y_w$$

Constraints

$$\sum_{l \in L} x_{ld} = 10 \quad \forall d \in D$$