

How many have purchased an item online?	10
. How many have shopped but not purchased online?	3
How many purchase online once a year? Once a month? Once a week?	7
. What is their age range (18–25, 26–39, 40–50, or over 50)?	18-50
What is their gender?	Male and female
f. What is their level of education (high school, some college, college graduate, or graduate school)?	High school,some collage,gradute school
g. What is their favorite online shopping site?	Jumia online shoping

Just how popular is e-commerce? How many of your friends, family members, coworkers, and classmates purchase on the Web? Survey at least 20 people. Determine the following: