



### **Sport Management Operations**

College Credit Certificate | Code: 65120 | 18 credits

**CIP (0552020117)**

**Effective Term: Fall 2024 (2247)**

This certificate in Sports Management Operations is designed to provide instruction to individuals in the areas of sports management, competitive gaming, collect and distribution of data, directing and controlling of a business, with emphasis on selected theories of management and decision-making and the knowledge and understanding necessary for managing people and functions.

#### **MAJOR COURSE REQUIREMENTS (18.00 Credits)**

GEB 1000	Business Career Strategies	(3 credits)
GEB 1949	General Business Internship 1	(3 credits)
MAN 2021	Principles of Management	(3 credits)
SPM 1000	Introduction to Sports Management	(3 credits)
SPM 2105	Sports Events and Facility Management	(3 credits)
SPM 2151	The Business of Sports	(3 credits)