



Business Entrepreneurship Operations – Family-Owned Business

College Credit Certificate | Code: 65109 | 18 Credits

CIP: (0552070309)

Effective Term: Spring 2021 (2213)

The Business Entrepreneurship Operations College Credit Certificate is designed to prepare students for employment in entry-level positions or opening their own business or venture in the following areas: Family-Owned Business, Start-Up Venture, and Social Venture. Students may select one of the 3 options, but the certificate is awarded only once.

MAJOR COURSE REQUIREMENTS (18.00 Credits Required)

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|-----------|------------------------------------|-------------|
| GEB 2112 | Introduction to Entrepreneurship | (3 credits) |
| ENT 2270 | Family Business Management | (3 credits) |
| MAR 1720 | Marketing in a Digital World | (3 credits) |
| ACG 2450 | Microcomputers in Accounting | (3 credits) |
| or | | |
| TAX 2021 | Taxation of Business Organizations | (3 credits) |
| ENT 2212 | Entrepreneurial Leadership | (3 credits) |
| BUL 2241 | Business Law I | (3 credits) |

Note: All courses must be met with a grade of “C” or higher.