



Business Entrepreneurship Specialist – Start-Up Venture

College Credit Certificate | Code: 65101 | 12 Credits

CIP: (0552070308)

Effective Term: Spring 2020 (2203)

The Business Entrepreneurship Specialist College Credit Certificate is designed to prepare students for employment in entry-level positions or opening their own business or venture in the following areas: Family-Owned Business, Start-Up Venture, and Social Venture. Students may select one of the 3 options, but the certificate is awarded only once.

MAJOR COURSE REQUIREMENTS (12.00 Credits Required)

GEB 2112	Introduction to Entrepreneurship	(3 credits)
ENT 2201	Introduction to Lean Start-Up	(3 credits)
MAR 1720	Marketing in a Digital World	(3 credits)
ENT 2421	Funding Your Venture	(3 credits)

Note: All courses must be met with a grade of "C" or higher.