



**Course Sequence Guide Full-Time Enrollment
Sales and Customer Management
[College Credit Certificate | Code: 65107 | 12 credits]**

Semester 1

Course ID	Course Title	Credits	Pre/Co-requisites
MKA 1160	Customer Relationship Management	3	
MAR 1502	Sales and Consumer Behavior	3	
MKA 1022	Relationship Selling	3	
MAR 1440	Fundamentals of Negotiations	3	
	Semester Credits	12	