

**Sport Management Operations**

College Credit Certificate | Code: 65120 | 18 credits

CIP (0552020117)

**Effective Term: Fall 2024 (2247)**

This certificate in Sports Management Operations is designed to provide instruction to individuals in the areas of sports management, competitive gaming, collect and distribution of data, directing and controlling of a business, with emphasis on selected theories of management and decision-making and the knowledge and understanding necessary for managing people and functions.

**MAJOR COURSE REQUIREMENTS (18.00 Credits)**

|          |                                       |             |
|----------|---------------------------------------|-------------|
| GEB 1000 | Business Career Strategies            | (3 credits) |
| GEB 1949 | General Business Internship 1         | (3 credits) |
| MAN 2021 | Principles of Management              | (3 credits) |
| SPM 1000 | Introduction to Sports Management     | (3 credits) |
| SPM 2105 | Sports Events and Facility Management | (3 credits) |
| SPM 2151 | The Business of Sports                | (3 credits) |