



## **Fashion Merchandising**

Associate in Science | Code: 22020 | 60 credits

**CIP (1252190200)**

**Effective Term: Fall 2024 (2247)**

The Associate in Science degree in Fashion Merchandising offers students a comprehensive education of the fashion business. The program offers students instruction in process, skills, and designs from concept development through production for emergence into the fashion business or fashion design segments of the industry.

### **GENERAL EDUCATION REQUIREMENTS (15 Credits)**

#### **COMMUNICATIONS (3.00 credits)**

ENC 1101	English Composition 1	(3 credits)	Prerequisite: Student must meet the Developmental Education reading and writing requirements in State Rule 6A-10.0315 (by course, placement score, or eligible exemption).
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#### **HUMANITIES (3.00 credits)**

PHI 2010	Introduction to Philosophy	(3 credits)
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#### **MATHEMATICS (3.00 credits)**

MGF 1131	Mathematics in Context	(3 credits)	Prerequisite: Student must meet the Developmental Education reading and writing requirements in State Rule 6A-10.0315 (by course, placement score, or eligible exemption).
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#### **NATURAL SCIENCES (3.00 credits)**

EVR 1001	Introduction to Environmental Science	(3 credits)
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#### **SOCIAL SCIENCE (3.00 credits)**

AMH 2010	History of the US to 1877	(3 credits)
AMH 2020	History of the US since 1877	(3 credits)
POS 2041	American Federal Government	(3 credits)

#### **COMPUTER COMPETENCY**

Test type(s) needed:

Computer Competency Test (CCT)

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CGS 1060C - Introduction to Computer Technology & Applications

### **MAJOR COURSE REQUIREMENTS (45.00 Credits)**

#### **Semester 1 (12.00 credits)**

CTE 1050	Introduction to Fashion Design & Related Industries	(3 credits)
CTE 2732	Fashion Illustration Technology	(3 credits)
GEB 1011	Principles of Business	(3 credits)
MAR 1011	Principles of Marketing	(3 credits)

#### **Semester 2 (12.00 credits)**

CTE 1801	Introduction to Merchandising	(3 credits)
CTE 2301	Product Development	(3 credits)
CTE 2610	Fashion Forecasting & Research	(3 credits)

Prerequisites: CTE 1050, MAR 1011

MAR 1720	Marketing in the Digital World	(3 credits)	
<b>Semester 3 (9.00 credits)</b>			
CTE 2388	Principles of Contemporary Retailing	(3 credits)	Prerequisite: CTE 1050
CTE 2802	Fashion Merchandising Strategies	(3 credits)	
CTE 2836	Global Merchandising	(3 credits)	Corequisite: CTE 2802
<b>Semester 4 (12.00 credits)</b>			
CTE 1942	Fashion Industry Internship	(3 credits)	Prerequisite: Departmental Approval
CTE 2111C	Digital Fashion Portfolio	(3 credits)	Prerequisites: CTE 2732, CTE 2802
CTE 2800	Textile, Apparel & Retail Analysis	(3 credits)	Prerequisite: CTE 2388
ENT 2212	Entrepreneurial Leadership	(3 credits)	

**Note:** A Grade of "C" or higher is needed to pass all CTE classes.