

**Business Entrepreneurship Operations – Social Venture**

College Credit Certificate | Code: 65111 | 18 Credits

CIP (0552070309)

Effective Term: Spring 2021 (2213)

The Business Entrepreneurship Operations College Credit Certificate is designed to prepare students for employment in entry-level positions or opening their own business or venture in the following areas: Family-Owned Business, Start-Up Venture, and Social Venture. Students may select one of the 3 options, but the certificate is awarded only once.

MAJOR COURSE REQUIREMENTS (18.00 Credits Required)

ENT 1501	Fundamentals of Changemaking and Social Innovation	(3 credits)
ENT 2201	Introduction to Lean Start-Up	(3 credits)
ENT 2502	Starting and Growing a Social Venture	(3 credits)
ENT 2511	Evaluating Social Impact	(3 credits)
MAR 1720	Marketing in a Digital World	(3 credits)
ENT 2421	Funding Your Venture	(3 credits)

Note: All courses must be met with a grade of “C” or higher.