

COURSE SEQUENCE GUIDE | FULL-TIME ENROLLMENT
Music Business - Management and Marketing
 Associate in Science | Code: 25019 | 64 credits
 Effective Term: Fall 2025 (2257)

Semester 1

Course ID	Course Title	Credits	Pre/Co-requisites
ENC 1101	English Composition 1	3	Prerequisite: Student must meet the Developmental Education reading and writing requirements in State Rule 6A-10.0315 (by course, placement score, or eligible exemption).
MUM 2700	Music Business 1	3	
GEB 1011	Principles of Business	3	
Humanities	ARH 1000, HUM 1020, LIT 2000, MUL 1010, PHI 2010, THE 2000	3	Note: Students are highly recommended to enroll in MUL 1010 . ENC 1101 is a prerequisite to LIT 2000.
CCT --or-- CGS 1060C	Computer Competency Test --or-- Introduction to Computer Technology and Applications	0-4	Note: If students enroll in the course, it counts as an elective.
Semester Credits		12	

Semester 2

Course ID	Course Title	Credits	Pre/Co-requisites
MUM 2702	Music Business 2	3	Prerequisite: MUM 2700
MAR 1011	Principles of Marketing	3	
MAN 2021	Principles of Management	3	
MGF 1130	Mathematical Thinking	3	Prerequisite: Student must meet the Developmental Education mathematics requirements in State Rule 6A-10.0315 (by course, placement score, or eligible exemption).
Semester Credits		12	

Semester 3

Course ID	Course Title	Credits	Pre/Co-requisites
Elective	Private Music Lessons: MVB*, MVJ*, MVK*, MVO*, MVP*, MVS*, MVV*, MVW* MVK 1111 Television, Film Arts, and Graphic Design: FIL*, GRA*, RTV* Music Production/Performance/Theory: MUM*, MUN*, MUT* MUC 2601, MUH 2111, MUH 2112, MUL 2380, MUT 1001, MUT 1003, MUS 2304 Business, Communications, and Technology: MAR* BUL 2242, CGS 1060C, GEB 2350, PUR 2003, SBM 1000, SPC 2608	3	Note: Students may select electives based on areas of interest or areas they want to further expand knowledge and skills on.
Natural Science	AST 1002, BSC 1005, CHM 1020, ESC 1000, EVR 1001, GLY 1010, OCE 1001, PHY 1020	3	Note: Check with advisor for requisite information.
Social Science	AMH 2010, AMH 2020, POS 2041	3	Note: Students must satisfy civic literacy requirement by successfully completing AMH 2010, AMH 2020 or POS 2041, which are course options for General Education - Social Sciences. Students are additionally required to achieve a passing score on an approved assessment. Please see Testing Department for examinations and exemptions.
Semester Credits		9	

Semester 4

Course ID	Course Title	Credits	Pre/Co-requisites
ACG 2021	Financial Accounting	3	Corequisite: ACG 2021L
ACG 2021L	Financial Accounting Laboratory	1	Corequisite: ACG 2021
Elective	Private Music Lessons: MVB*, MVJ*, MVK*, MVO*, MVP*, MVS*, MVV*, MVW* MVK 1111 Television, Film Arts, and Graphic Design: FIL*, GRA*, RTV* Music Production/Performance/Theory: MUM*, MUN*, MUT* MUC 2601, MUH 2111, MUH 2112, MUL 2380, MUT 1001, MUT 1003, MUS 2304 Business, Communications, and Technology: MAR* BUL 2242, CGS 1060C, GEB 2350, PUR 2003, SBM 1000, SPC 2608	3	Note: Students may select electives based on areas of interest or areas they want to further expand knowledge and skills on.

MAR 1720	Marketing in a Digital World	3	
MUM 2703	Music Business 3	3	
	Semester Credits	13	

Semester 5

Course ID	Course Title	Credits	Pre/Co-requisites
MUM 2704	Music Business 4	3	Prerequisite: MUM 2703
Elective	Private Music Lessons: MVB*, MVJ*, MVK*, MVO*, MVP*, MVS*, MVV*, MVW* MVK 1111 Television, Film Arts, and Graphic Design: FIL*, GRA*, RTV* Music Production/Performance/Theory: MUM*, MUN*, MUT* MUC 2601, MUH 2111, MUH 2112, MUL 2380, MUT 1001, MUT 1003, MUS 2304 Business, Communications, and Technology: MAR* BUL 2242, CGS 1060C, GEB 2350, PUR 2003, SBM 1000, SPC 2608	3	Note: Students may select electives based on areas of interest or areas they want to further expand knowledge and skills on.
BUL 2241	Business Law 1	3	
MAR 2101	Social Media Marketing	3	
	Semester Credits	12	

Semester 6

Course ID	Course Title	Credits	Pre/Co-requisites
MUM 1949	Music Industry Internship	3	Prerequisite: MUM 2700, MUM 2702, and MUM 2703; or Departmental Approval
MAR 2704	Marketing Web Analytics	3	
	Semester Credits	6	
	Program Total	64	

Academic Pathway at MDC: The AS in Music Business – Management and Marketing is a pathway to the [Bachelor of Applied Science in Leadership and Management Innovation](#). Program courses may lead to a [College Credit Certificate \(CCC\) in Digital Marketing Specialist](#) (Plan Code: 65096). To learn more about the courses listed see [College Catalog](#).