

**Business Entrepreneurship Operations – Start-Up Venture**

College Credit Certificate | Code: 65110 | 18 Credits

CIP: (0552070309)

**Effective Term: Spring 2021 (2213)**

The Business Entrepreneurship Operations College Credit Certificate is designed to prepare students for employment in entry-level positions or opening their own business or venture in the following areas: Family-Owned Business, Start-Up Venture, and Social Venture. Students may select one of the 3 options, but the certificate is awarded only once.

**MAJOR COURSE REQUIREMENTS (18.00 Credits Required)**

GEB 2112	Introduction to Entrepreneurship	(3 Credits)
ENT 2201	Introduction to Lean Start-Up	(3 Credits)
MAR 1720	Marketing in a Digital World	(3 Credits)
ENT 2421	Funding Your Venture	(3 Credits)
MAR 2704	Marketing Web Analytics	(3 Credits)
ACG 2450	Microcomputers in Accounting	(3 Credits)
<b>or</b>		
TAX 2021	Taxation of Business Organizations	(3 Credits)

**Note: All courses must be met with a grade of "C" or higher.**