

**Business Specialist - International Business**

College Credit Certificate | Code: 65015 | 12 Credits

**CIP (0552020103)****Effective Term: Fall 2017 (2177)**

The Business Specialist College Credit Certificate program is the first in a series of three College Credit Certificate programs designed to prepare students for employment in entry-level positions in the following areas: accounting/budgeting, business management, finance, human resources, international business, marketing, small business. There is only one College Credit Certificate in Business Specialist. Students may select one of the 6 options, but the certificate is awarded only once.

**MAJOR COURSE REQUIREMENTS (12.00 Credits)**

GEB 1011	Principles of Business	(3 Credits)
GEB 2350	Introduction to International Business	(3 Credits)
MAN 2604	Managing in a Multi-Cultural Environment	(3 Credits)
MAR 2150	International Marketing	(3 Credits)