My 5 favorite fonts for UI mobile apps design

Kevin Efe (Follow)

Oct 27, 2020 · 3 min read

Serif   Sans Serif   Script   Decorative

Fonts are part of the main cast for user experience. Choosing the right font will make potential for user involvement with the web or mobile app even bigger.

The smallest example is, when the font we choose for a news application is correct, it will encourage users to read it easily.

If users are easy to read, they will be enthusiastic about the news. They will leave comments, share with their friends, and much more.

It's different if the font we choose is not right for our mobile app.

So the user will have difficulty reading the information and it is not easy to understand what the application wants to convey.

Think of fonts as clothing for words. Just like wearing a scarf in summer, t-shirts in winter, wearing a jacket when swimming, doesn't that make sense?

Certain fonts work better in different situations. By creating a symbiosis between your design and your fonts, you will create a coherent user experience.

That's why not every font is suitable for all designs.

In this article, I will share some of my favorite fonts that are suitable for the design of the mobile app user interface. The font I'm about to share isn't just popular. But it is also used for big companies like Google, Facebook, Apple, Twitter and many more.

5 Fonts for Mobile Apps UI Design

1. Open Sans

The first font I recommend for mobile app user interface design is Open Sans.

Open Sans is a humanist sans serif font designed by Steve Matteson.

Open sans is optimized for website display and mobile apps. This font is designed with upright pressure, open shapes, and a neutral but friendly appearance.

With these characteristics, open sans give a pleasant impression to read.

Price : Free
Source : **https://fonts.google.com/specimen/Open+Sans**

2. Roboto

One of the popular fonts chosen by many mobile app developers is Roboto.

No less interesting is that Roboto was chosen by Google as the main font for the mobile operating system on Android phones.

This is because this font has a friendly and open curve. This makes the reading rhythm more natural.

Price : Free
Source : **https://fonts.google.com/specimen/Roboto**

3. Poppins

One of my favorite fonts for designing a mobile UI / UX app is Poppins.

Most of my mobile app designs use Poppins as the font.

For me, this font is not only comfortable to read but also gives a lively feel to the mobile application.

If you want to see the projects I've worked on using the poppins font, you can view them via the button below:

PETAKOLAN COFFEE SHOP

Price : Free
Source : **https://fonts.google.com/specimen/Poppins**

4. Nunito Sans

Next to the UI / UX mobile app design I would recommend Nunito, a font created by Vernon Adams.

For me personally, Nunito gives off a soft impression, making the mobile app look more relaxed.

Price : Free
Source : **https://fonts.google.com/specimen/Nunito+Sans**

5. Lato

Lato is a font from the sanserif typeface family. This font was designed by a designer named Warsawukasz Dziedzic in the summer of 2010.

The designer's own naming was based on the season at that time.

Lato in Polish means Summer.

In accordance with the meaning, the use of the Lato font will give the mobile app a bright summer impression.

This certainly makes the mobile app easier for users to access and understand.

Price : Free
Source : **http://www.latofonts.com/lato-free-fonts/**

I hope this article was useful to you.

If you have any other font suggestions , let me know in the comments column.

Thank you!