

# FINAL INCIDENT REPORT

## **Executive Summary:**

On December 28, 2022, at 7:20 p.m. PT, our organization encountered a security breach resulting in unauthorized access to customer personal identifiable information (PII) and financial data. Approximately 50,000 customer records were compromised, with an estimated direct cost impact of \$100,000 and potential revenue loss. The incident has been fully investigated and resolved.

## **Timeline:**

December 22, 2022, 3:13 p.m. PT: An employee received an email from an external source claiming to have stolen customer data, requesting a \$25,000 cryptocurrency payment. The email was dismissed as spam and deleted.

December 28, 2022: The same employee received another email from the same source, now demanding \$50,000 and providing a sample of the stolen data.

On the same day, the security team was alerted, initiating an investigation between December 28 and December 31, 2022.

## **Investigation:**

The security team identified the root cause as a vulnerability in the e-commerce web application, enabling a forced browsing attack. Attackers accessed customer transaction data by manipulating order numbers in URL strings of purchase confirmation pages. Thousands of purchase confirmation pages were compromised, leading to data exfiltration.

## **Response and Remediation:**

The organization collaborated with public relations to notify affected customers and offered complimentary identity protection services. Analysis of web server logs revealed a spike in customer orders, pinpointing the source of the attack.

**Recommendations:**

To prevent future incidents, we propose:

- Regular vulnerability scans and penetration testing.
- Implementation of access control measures:
  - Utilization of allowlisting for specific URL access and automatic blocking of requests beyond defined parameters.
  - Authentication requirements for user access to content.