

## Persona name: Ibraheem Ali

Name	Ibraheem Ali
Age	23
Job	Undergraduate Student - Accounting
Address	Alfara-Tubas-palestine
Bio	<p>Ibrahim is a university student. He has a great interest in sports and football in particular. He follows all the international football leagues.</p> <p>A professional in online PC games such as PUBG, he has a professional gaming computer at a cost of \$1,000.</p>

## Goals & motivations:

Goals	Pain points
Add more types of companies than PCs and parts.	Sometimes I can't access the site
Add the latest versions of PCs and parts.	There are no notifications when a new version is released
Enable the user to create his own PC groupings in his account	I can not modify the assembly on the computer after selecting it
Keep track of the latest offers and discounts	

**Persona name:** Omar Juma

<b>Name</b>	Omar Juma
<b>Age</b>	18
<b>Job</b>	Student
<b>Address</b>	Talluza-Nablus-palestine
<b>Bio</b>	Omar is a high school student, he loves electronic games very much, he plays computer games at a rate of 6 hours a day, he is interested in game gatherings and computer game supplies.

Goals & motivations:

Goals	Pain points
Add complements to pc games such as headphones, microphone and camera	Delivery takes a long time
to keep track of everything	Data and technology overload
clearer browsing	I can't choose the right PC for me
	Unfamiliar with technology

**Persona name:** Ahmad Jamal

<b>Name</b>	Ahmad Jamal
<b>Age</b>	30
<b>Job</b>	software engineering
<b>Address</b>	Asira street-nablus,Governmental Hospital Street - Ramallah ,PS
<b>Bio</b>	Ahmed is a software engineer for 7 years, he spends his time between housing and office in Ramallah, he spends the weekend at home in Nablus, he is not married, he is interested in buying work supplies and office needs of computers and laptops, he sees that buying and selling online is more practical than the method Traditional and time saver. Salary 1500\$

Goals & motivations:

Goals	Pain points
Add computer office supplies such as a computer table and chair	slow page loading
Add category by producing company	Sometimes there is damage,and I can't access the site
Add more search filters	It takes a long time to reply when I send an inquiry message
Keep track of the latest offers and discounts	

