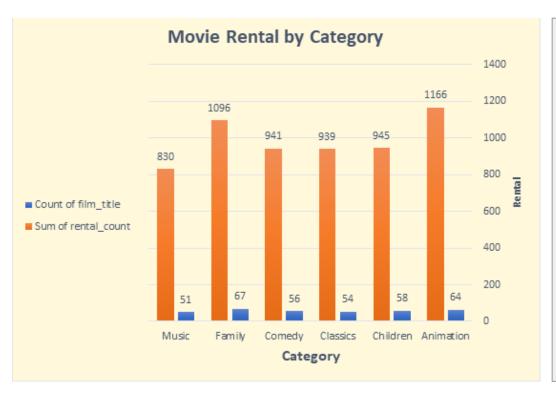
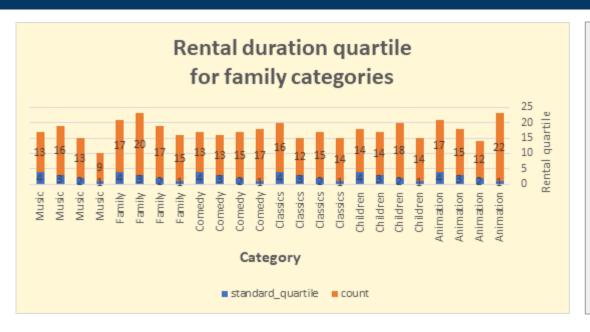
We want to understand more about the movies that families are watching. The following categories are considered family movies: Animation, Children, Classics, Comedy, Family and Music.



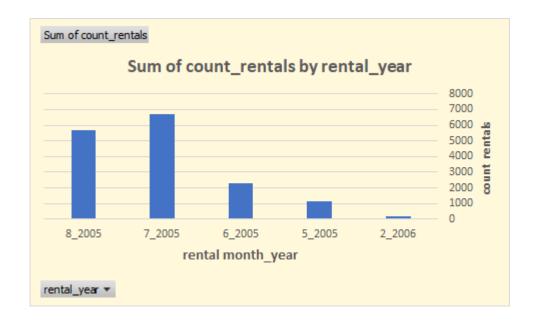
The graph shows that the most interest is centered on animation films and least on music.

provide a table with the family-friendly film category, each of the quartiles, and the corresponding count of movies within each combination of film category for each corresponding rental duration category.



The graph here shows the distribution of films for each quarter, and animated films have the highest number of films in the first quarter in their category among all other categories.

We want to find out how the two stores compare in their count of rental orders during every month for all the years we have data for. Write a query that returns the store ID for the store, the year and month and the number of rental orders each store has fulfilled for that month. Your table should include a column for each of the following: year, month, store ID and count of rental orders fulfilled during that month.



The graph indicates the rise in rents in two months (7 and 8) in 2005, which were on the rise compared to the previous months.

We would like to know who were our top 10 paying customers, how many payments they made on a monthly basis during 2007, and what was the amount of the monthly payments. Can you write a query to capture the customer name, month and year of payment, and total payment amount for each month by these top 10 paying customers?



Chart 10 shows paying customers customer names, customer Eleanor Hunt bought more and customer Mike Way bought less than other customers.