

The State-of-Art Platforms and Tools for Immersive Analytics Applications Development

Walid Chtioui*
University of Passau

Achraf Hebheb†
University of Passau

ABSTRACT

This paper presents an overview of the latest state-of-the-art platforms and toolkits which can be used to develop immersive analytics (IA) experiences. Initially, a short overview of Unity3D and Unreal Engine with a comparison of supported eXtended Reality (XR) features and third party tools is provided. After that, we present an overview associated with a critique of what we believe are the major XR development toolkits. For each toolkit we discuss the set of what we think are important features they provide or lack such as the support for collaboration, interactions, real-time data and large datasets. We then present a comparison study between these toolkits with a particular focus on performance, supported devices, accessibility and ease-of-use. A set of state-of-the-art tools and techniques, which can be used to extend aforementioned toolkits, covering collaboration, interaction and navigation topics are then provided. We've come to the conclusion that, although IA toolkits have come out of their infancy, we are still yet to see an IA toolkit that provides a unified workflow allowing for versatile visualizations, collaboration support, acceptable performance scalability, real-time data support and support for a plethora of XR and non-XR devices which has the potential to replicate the wide success of conventional visualization frameworks such as D3.js.

1 INTRODUCTION

2 PLATFORMS

2.1 Unity

Unity has a wide adoption in the world of XR thanks to its unified workflow and support for various XR platforms - build once, run everywhere -. Unity supports an extensive set of XR vendor-specific software development kits (hereafter SDK) including: Apple's ARKit, Google's ARCore, Microsoft's HoloLens and OpenXR. Following the announcement of Apple's mixed reality (MR) headset Vision Pro in Apple's Worldwide Developers Conference (WWDC) 2023, Unity was announced to provide native support for Vision's Pro operating system VisionOS [1]. Unity also provides a set of XR packages that are built on top of these vendor plugins to add application-level development tools [9]. For instance, AR Foundation is an industry-standard framework that provides support for various AR features such as: object tracking and plane detection. Unity also provides XR Interaction Toolkit package which is a high-level, component-based interaction system. The package also includes XR Device Simulator which is a simulator that allows user input from conventional input devices (a keyboard, a mouse or a controller) to drive XR headset and controllers in the Unity scene view. This may be useful for debugging on a wide range of XR devices without having to actually try them. Unity also benefits from open-source external XR packages such as the Mixed Reality Toolkit for Unity

(MRTK)¹ which is designed to further accelerate cross-platform MR development in Unity.

2.2 Unreal Engine

2.3 Comparison

Figure 1 provides a comparison between the previously discussed platforms in terms of support for vendor-specific SDKs and a set of features.

SDKs	Platform	
	Unity 2022 LTS	Unreal Engine 5.3
ARCore	X	X
ARKit	X	X
Magic Leap	X	X
Microsof HoloLens	X	X
OpenXR	X	X
Oculus	X	X
WebXR	X	
VisionOS	X	
AR-Specific Features		
Plane Detection	X	X
Object Occlusion	X	X
Environment Probes	X	X
Face Tracking	X	*(ARKit only)
Object Tracking	X	X
Body Tracking	X	? (not mentioned)
Camera Ininsics	X	X
Meshing	X	? (not mentioned)
XR Features		
High-level XR Interactions	X	? (not mentioned)
XR Input Simulation	X	? (not mentioned)
Vuforia Support	X	

Table 1: Per-platform supported SDKs, AR features and 3rd party tools.

3 TOOLKITS AND FRAMEWORKS

The term toolkit refers to development environments that are tailor-made for IA experience development purposes. They provide, among other things, high-level tools for authoring visualizations, built-in interactions and support for multiple major XR devices.

3.1 DXR Toolkit

Sicat et al. proposed DXR [8]; an IA toolkit built on top of Unity that allows fast prototyping and iteration for non-experienced users; i.e. users with no or little programming knowledge in XR and Unity. Alongside the data input, DXR takes a specification file written in JavaScript Object Notation (hereafter JSON) from which visualisations are created. The specification file is described in Vega-Lite

*e-mail: walid.chtioui@ensi-uma.tn

†e-mail: habhabachref@gmail.com

¹<https://github.com/MixedRealityToolkit/MixedRealityToolkit-Unity>

declarative grammar [6] (only what should be achieved has to be provided, not how) making it suitable for users with no programming experience to rapidly realise immersive visualisations. This configuration file can be edited in a separate text editor or through the use of a GUI with pre-configured set of parameters. DXR also provides built-in specification templates for common visualisations such as: Scatter plots and bar charts. This further extends the scope of users to include those without any technical experience. Although the authors claim that DXR provides suitable flexibility, the scope of that flexibility seems to be limited, among other things, to providing custom graphical markers, custom visualization channels - a visualization channel is a visualisation parameter affected by some data dimension(s), such as object color affected by temperature data dimension in some dataset - and other visualisation-type specific properties. That limits users to a templated and common set of visualisations such as scatter plots, bar charts and radial bars. There is also no mention of real-time data support thus limiting the use case of DXR to offline data only.

As the authors have explicitly mentioned, DXR is meant for prototyping and exploring designs, it is not designed to handle visualisations of large datasets. On HoloLens, for datasets with more than approximately a thousand item, suboptimal - less that 60 frames per second (hereafter FPS) - performance has been observed. Nonetheless, the authors argue that DXR can still be useful for quickly and cheaply prototyping large dataset designs before moving to specialized, optimized and detailed implementations.

3.2 IATK Toolkit

Maxime et al. introduced IATK [3]; an open-source² software package for Unity that provides both a high-level Unity-editor-integrated GUI for simple authoring and a low-level C-sharp and JavaScript API for fine-grained authoring and extending the visualizations.

To some degree of similarity to DXR, IATK relies on a high-level declarative grammar of graphics by providing a composable grammar of visualization primitives alongside a high-level interface for rapid prototyping and iterations. What sets IATK apart, is that it was designed with scalability in mind, a focus on large and complex multidimensional datasets and a focus on user interactions. The toolkit's authors claim that it can render millions of items thanks to its use of efficient GPU shader code. Also, contrary to DXR, IATK does not support declarative configurations, instead it relies on a Unity editor GUI or C-sharp API code that make use of a composable grammar to author visualizations.

Unlike DXR and other toolkits built on top of Unity, IATK doesn't render the datapoints (here we don't mean point as in a geometrical point but as a representation of a data entry) as Unity game objects and use expensive-to-update-at-large-scale object attributes as visualization channels. Instead, all the datapoints are visualized within one game object where each data point is encoded into a unique vertex by mapping data attributes, such as position, color and size, into vertex components such as vertex UV coordinates, vertex normal vector and vertex color. This way, actual datapoint geometries are created on the GPU resulting in a what-is-claimed-to-be more efficient rendering process. This however greatly limits the customizability of datapoint marks and the choice of visualization channels especially for novice users.

According to the authors' performance statistics, on VR less than 90 FPS is observed at two million datapoints and on AR less than 60 FPS is observed at just a thousand datapoints. However, one can subjectively claim that the performance on AR HoloLens headset remains acceptable up-to ten thousand datapoints at which 41 FPS is achieved. Although the authors provided FPS statistics for Oculus CV1, Meta2 and HoloLens devices, no performance statistics were

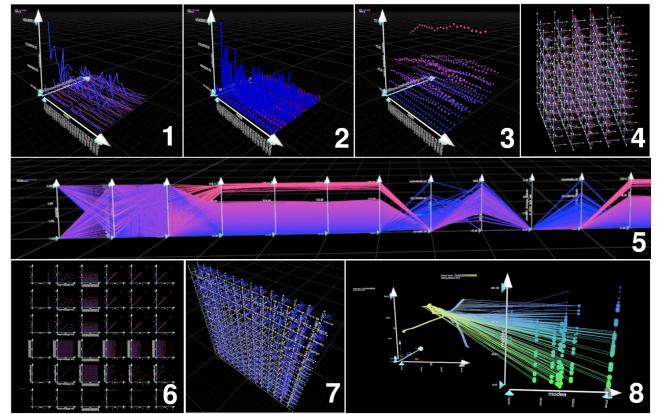


Figure 1: IATK supported visualization types. (1) 3D connected dots. (2) 3D bar chart. (3) 3D Scatterplot. (4, 7) 3D Scatterplot matrix. (5) Parallel Coordinates Plots. (6) 2D Scatterplot matrix. (8) Linked visualizations. The images are from¹ and are in the public domain.

provided for the alternative game-object-based datapoint approach to provide a performance reference point.

IATK integrates an interactive visualization model within its visualization components that allows a set of interactions including filtering, brushing and linking (fig. 1 (8)), details on demand, animated transitions and attribute-based animations. These interactions are implemented in the vertex Shader part of the rendering pipeline which leverages the high parallelism nature of the GPU(s) making them particularly responsive and efficient at handling large datasets.

IATK's high-level GUI provides just a small set of built-in visualization types such as a 3D\2D Scatterplot (fig. 1 (3)), a parallel coordinates plot (fig. 1 (5)) or a 3D\2D Scatterplot matrix (fig. 1 (4, 6, 7)). It also only provides a small set of datapoint geometries. To extend these, one has to use the provided low-level API which might limit expressiveness for non-experienced users.

The authors didn't mention any support for neither real-time data visualization nor local or remote collaboration. It is also worth mentioning that for VR, only Scatterplot visualization type is supported. This greatly limits the expressiveness for VR users.

3.3 VRIA Toolkit

Peter et al. introduce VRIA [2]; a free and open-source³ framework for building IA experiences in VR. Unlike the aforementioned toolkits, VRIA isn't built as an add-on on top of a game engine. Instead, it is built upon open-standard Web-based frameworks such as WebVR, A-Frame, React and D3.js. All of which are mature, open-source and widely used Web-based frameworks and libraries. This allows VRIA applications to be accessible by a plethora of VR and non-VR devices.

The toolkit is designed to be accessible to novices and experts alike. Similar to DXR, VRIA makes use of a declarative grammar similar to Vega-Lite [6] which allows users to create custom visualizations based on a configuration file. However, this visualization configuration file is only required for basic functionalities. For extra custom functionalities such as a custom set of visualization channels, interactions, graphical marks or visualization types, more experienced users are advised to use the provided low-level API. VRIA provides The VRIA Builder; a Web application intended for beginners that integrates a GUI and a 3D scene view to rapidly prototype visualization designs with instant feedback without having to leave the browser. It is worth mentioning that, unlike DXR, this customization

²<https://github.com/MaximeCordeil/IATK>

³<https://github.com/vriajs>

GUI isn't part of the VR scene and cannot be viewed within the VR headset. Only the scene view can be experienced immersively. However, the authors mentioned their willingness to add *in-situ* GUI so that users can build and prototype visualizations iteratively without having to remove the headset and switch back to desktop screen.

Thanks to its composable structure, the toolkit can be integrated into other existing 2D or immersive visualization applications. For instance, VRIA's visualizations can be overlaid on top of another A-Frame scene. VRIA has support for collaborative immersive analytics through either the high-level networking abstraction layer provided by the open-source Networked A-Frame component or by using the provided API with lower-level networking libraries.

In terms of data input, the toolkit only supports tabular data in the form of JSON or CSV thus real-time data visualization isn't supported. The authors expressed their willingness to add support for other forms of data models such as geospatial GeoJSON, network and relational models.

The authors stated that VRIA offers the option to integrate D3.js visualization within its IA experiences. D3.js is web-base JavaScript visualization library that provides a low-level approach to author graphics and powerful mechanisms to transform and manipulate data. Since D3.js is widely adopted, integrating it within VRIA allows for easier usability and quicker authoring of 2D visualizations. However, there wasn't a description of which D3.js functionalities and visualizations are integrable nor any guidance on how to integrate it within the VRIA framework.

More experienced users seeking for a more custom experience are forced to deal with two separate tools to author custom visualizations; the visualization configuration file specified in a declarative language and the API specified in JavaScript. We believe that it would be easier for the end users if VRIA provided more customizability through the visualization configuration file instead of just providing very basic functionalities. Although it is understandable that A-Frame simplifies the process of creating VR experiences on the web relative to the lower level Three.js library, we question its necessity. A-Frames' functionalities could be directly implemented in Three.js thus reducing and simplifying the VRIA stack. The authors stated their intention to work at the Three.js level directly without the usage of any further abstraction libraries.

Whenever 3D graphics are mentioned in the context of web browsers, performance implementations are one of the most worrying aspects. This is especially true for Web-based VR applications where two images have to be rendered each frame preferably at 90 FPS to avoid motion sickness. VRIA's authors provided visualization benchmarks on a desktop monitor, a desktop Oculus Rift CV1 and a smartphone. A scatter-plot visualization type was used with sphere graphical marks. The exact set of visualization channels used wasn't mentioned neither were attributes of the input data. On the desktop monitor and Oculus Rift HMD, performance drops significantly after one thousand data points. On smartphone performance starts dropping at one hundred data points. This proves that VRIA is not suitable for large dataset visualizations. The authors claim that the performance observed for the HMD is similar to that of IATK for the HoloLens device. But the HoloLens uses its own, much less powerful, hardware while VRIA performance benchmark used the Oculus Rift CV1 VR HMD which relies on a separate desktop for expensive rendering operations. We therefore question such comparisons of performance benchmarks. This is later Web-based XR solutions do not compete, in terms of performance, with game-engine based solutions.

VRIA only supports Cartesian plots but the authors expressed their willingness to add support for other coordinate systems including geographical and spherical coordinates. Moreover, although the authors showcased the ease of integrating VRIA with AR.js to target

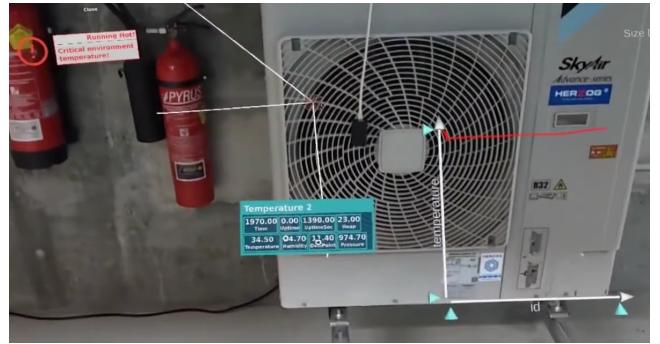


Figure 2: Example of situated analytics using RagRug toolkit. Multiple visualizations are shown and are fed real-time temperature data from nearby IoT sensor devices. Image from ⁴ and is in the public domain.

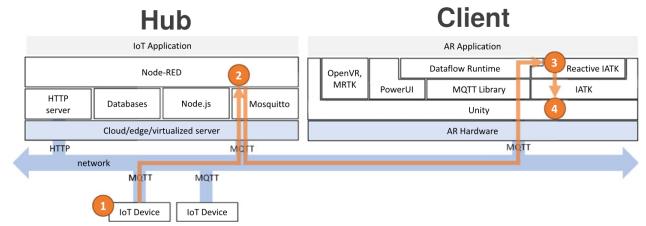


Figure 3: RagRug stack. (1) Data is acquired from IoT sensors using MQTT. (2) Data filtering. (3) Real-time data is sent to IATK as a response to a query. (4) Visualizations are rendered/updated in Unity.

AR experiences, the absence of an out-of-box support for VRIA still limits AR accessibility only to experienced users.

3.4 RagRug Toolkit

Philipp et al. presented RagRug [5]; An open-source ⁴ toolkit built on top of IATK for situated analytics. The term "situated analytics" refers to real-time data-fed interactive immersive visualizations connected to a meaningful physical object in close proximity to the user (hereafter we refer to such an object as a *referent*). For instance, a facility manager equipped with an AR HMD, when in proximity to an air conditioner with multiple Internet-of-Things (IOT) sensor devices monitoring temperature and other parameters, multiple real-time visualizations pop up (fig. 2).

RagRug consists of two standalone platforms, one for experiencing immersive analytics visualizations and interacting with them (hereafter we refer to this as the *client*) and one for IoT applications and databases (hereafter we refer to it as the *hub*). As illustrated in (fig. 3) the two platforms make use of the widely adopted and lightweight MQTT ⁵ protocol to communicate data and events.

The core design goals of RagRug are:

- Providing 3D visual encoding: this is already done by IATK
- Making visualizations context aware: The toolkit should provide visualizations that are context-aware with regards to changes in the real world. For instance, If a referent is moved, the attached visualization should move along with it or if the lighting conditions change then visualization color should adapt to such new conditions or if the user performs an invalid action a notification is adequately shown. RagRug makes use of IoT devices for collecting data about the environment

⁴<https://github.com/phifleck/ragrug>

⁵<https://mqtt.org/>

and a cloud server for, among other things, the IoT application logic and depositing data in a database backend so that the client can query it dynamically.

- Supporting a comprehensive physical-virtual model: Information about the characteristics of referents such as location, shape or identity should be queried from a suitable database so that the client obtains relevant data dynamically. This is important for correctly linking visualizations to referents.
- Making the visualization pipeline reactive: This comes from the IATK's lack of support for neither real-time data (since it expects a static dataset input) nor for receiving events from external sources. To address this, the authors built an extension on top of IATK to update data points on network events locally and externally.
- Supporting situated authoring: Since testing situated analytics requires physical interactions with referents, not allowing for situated authoring will result in a cumbersome development experience. To address the lack of in-situ authoring from IATK, The authors make use PowerUI⁶, an open-source JavaScript extension for Unity that allows for UI authoring using CSS, HTML and JavaScript. We find the use of this extension questionable, since it has been deprecated from the Unity Asset store and the open-source GitHub repository has been inactive for more than five years.

The authors provided five application examples with a varied level of sophistication.

3.5 Wizualization

TODO: Is it worth it adding this toolkit (that mainly focuses on interactions)?

3.6 Comparison

4 PROTOTYPES

4.1 Uplift

Barrett et al. proposed Uplift [4]; an in-place collaborative visual analytics prototype targeting users with diverse expertise in the domain of microgrids. Uplift is designed for casual visual analysis use-cases; i.e. to be used to easily identify, in a relatively short time, key patterns in complex visualized data. The requirements for the prototype were initially provided and subsequently modified, through multiple feedback sessions, by a wide range of stakeholders including microgrid project and energy systems experts.

Uplift relies more than just AR headsets to bring casual collaborative visual analytics to a multitude of microgrid stakeholders. A tabletop display showing a geographical map of the campus grid is used as a central platform where users are supposed to gather around and interact with widgets placed on top of it. Uplift also makes use of tangible widgets which are physical and interactive elements that control visualization parameters (for instance by affecting sliders). The prototype also relies on scaled-down physical models of buildings that are translucent which allows the color of the surface on which they are placed to be used as an appealing visualization channel. AR is used to display multiple 3D data types on top of the tabletop and 2D graphs alongside legends around it. On top of these, Uplift uses a large display to either replicate the content of the tabletop or show additional visualizations.

Through the feedback of 16 participants who tried the prototype, Uplift was proven to be potentially useful for microgrid-related data analytics.



Figure 4: Uplift. TODO: Add adequate explanations for each important Uplift aspect with reference to this figure.

Although Uplift was designed for microgrid-related systems, the authors claim that its applicability domain can be extended to include other domains that rely on analysis of complex spatial data such as the construction industry. However, the use of a wide range of technologies and gadgets makes Uplift a specialized solution that we believe isn't yet ready for wide deployment. For instance, on top of using Vuforia for tabletop tracking, Uplift uses an extra proprietary tracking software with four cameras to track the tangible widgets. Such tracking could have instead been done in Vuforia therefore removing the need to add cameras to the scene and making the solution much more self-contained. This is especially true since Vuforia provides an official plugin for Unity development [10]. Moreover, although the topic of real-time monitoring of the microgrid was seen as beneficial for operators by expert stakeholders, Uplift didn't provide any solutions to tackle such use case.

4.2 Conclusion

TODO: write how these prototypes could be integrated into other toolkits to enhancing provided IA experiences.

5 COLLABORATION TOOLS AND TECHNIQUES

5.1 Conclusion

TODO: write how using such tools could contribute to enhancing IA experiences.

6 INTERACTION TOOLS AND TECHNIQUES

6.1 Conclusion

TODO: write how using such tools could contribute to enhancing IA experiences.

7 NAVIGATION TOOLS AND TECHNIQUES

7.1 Conclusion

TODO: write how using such tools could contribute to enhancing IA experiences.

⁶<https://github.com/Kulestar/powerui>

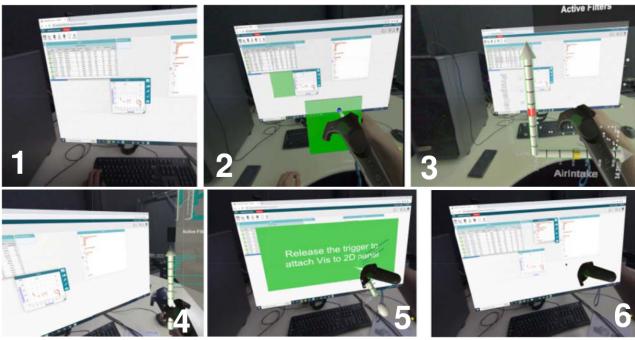


Figure 5: HybridAxes context switch processes. (1, 2, 3) Pulling data/visualization from a 2D screen. (4, 5, 6) Pushing a visualization to a 2D screen from an immersive AR environment.

8 TRANSITION AND ANIMATION TOOLS AND TECHNIQUES

TODO: add introduction with suitable references for importance of animations and cross-virtuality transitions.

8.1 HybridAxes Tool

Mohammad et al. introduced HybridAxes [7]; an extension of IATK toolkit that allows for a smooth interoperability between 2D desktop visualizations and immersive reality experiences (fig. 5).

HybridAxes aims to provide a balanced feature set and performance between the two ends of the Reality-Virtuality continuum while giving the users the ultimate choice to choose which environment to work in. To avoid disruptions of the user's flow when context switching, the tool also aims to provide a smooth transition by reducing visualization generation delays. It claims to do that by anticipating the user's interactions in both modes and preemptively generating visualizations in the background. Moreover, the authors stated that providing a clear signaling of transition status either through visual (fig. 5 (2, 5)) or controller-related feedback is a core design requirement for the tool. Keeping the same values for the visualization channels, if possible, when transitioning a visualization between the two experiences is also stated as a core design goal. HybridAxes should also provide support for synchronized cross-virtuality brushing and linking. For instance, a user may have a tabular data on a 2D desktop alongside a 3D scatterplot in the immersive environment. When highlighting an entry in the table, associated datapoints in the scatterplot should also be highlighted. HybridAxes, aims to also favor desktop for interactions that require the detailed manipulation of text entries. The choice of interaction method, either through free-hand or controller-based interactions, is given to the user.

In terms of implementation, HybridAxes adopts CODAP; an open-source⁷ visual analytics tool, alongside a plugin that enables the desktop system to receive commands via a Websocket interface. A Node.js-based Websocket server is used to relay the messages between Unity and the desktop system. We question the use of these extra tools and frameworks since we believe that transitioning between immersive and 2D Unity visualizations is superior to the suggested workflow. Our main argument is that this way all visualizations are established within one framework - Unity - which therefore allows for a more versatile, accessible and easier-to-use toolkit. The tool provides support for the same set of visualizations as IATK mainly: scatterplots, parallel coordinate plots and bar charts.

In terms of performance, the authors claim that anticipating user actions has resulted in smoother experience. However, no comparative performance measurements were provided to back this claim.

In terms of interactions, three types are supported:

- Pull visualizations from the 2D desktop by using free-hand gestures or the controller(s) (fig. 5 (1, 2, 3)).
- Push visualizations from the immersive environment back to the 2D desktop (fig. 5 (4, 5, 6)).
- Brush datapoints on either side of the environments and see their counterparts in the other side get highlighted.

The authors hypothesize that enabling visual analytics users to smoothly context switch between a 2D screen and 3D immersive experience could improve their sense-making abilities. A limited study of the usefulness of the tool has been conducted on just four participants where they analyzed the data in three scenarios: 1) just using 2D desktop screen, 2) using a hybrid desktop/AR system and 3) just using the AR system. The authors claim that the study results align with their hypothesis. However, neither metrics nor sufficient details were provided to prove this claim. Nonetheless, the authors mentioned their willingness to perform a more rigorous study in the future.

8.2 Conclusion

TODO: write how using such tools could contribute to enhancing IA experiences.

9 CONCLUSION

TO BE WRITTEN AT THE VERY END

ACKNOWLEDGMENTS

TO BE WRITTEN AT THE VERY END

REFERENCES

- [1] Apple. *Bring your Unity VR app to a fully immersive space*. <https://developer.apple.com/videos/play/wwdc2023/10093/>. Last accessed 03 December 2023. 2023.
- [2] P. W. S. Butcher, N. W. John, and P. D. Ritsos. "VRIA: A Web-based Framework for Creating Immersive Analytics Experiences". In: *IEEE Transactions on Visualization and Computer Graphics* (2020), pp. 1–1.
- [3] Maxime Cordeil et al. "IATK: An Immersive Analytics Toolkit". In: *2019 IEEE Conference on Virtual Reality and 3D User Interfaces (VR)*. IEEE. 2019, pp. 200–209.
- [4] Barrett Ens et al. "Uplift: A Tangible and Immersive Tabletop System for Casual Collaborative Visual Analytics". In: *IEEE Transactions on Visualization and Computer Graphics* 27.2 (2021), pp. 1193–1203. DOI: [10.1109/TVCG.2020.3030334](https://doi.org/10.1109/TVCG.2020.3030334).
- [5] Philipp Fleck et al. "RagRug: A Toolkit for Situated Analytics". In: *IEEE Transactions on Visualization and Computer Graphics* 29.7 (2023), pp. 3281–3297. DOI: [10.1109/TVCG.2022.3157058](https://doi.org/10.1109/TVCG.2022.3157058).
- [6] Arvind Satyanarayan et al. "Vega-Lite: A Grammar of Interactive Graphics". In: *IEEE Transactions on Visualization and Computer Graphics* 23.1 (2017), pp. 341–350. DOI: [10.1109/TVCG.2016.2599030](https://doi.org/10.1109/TVCG.2016.2599030).
- [7] Mohammad Rajabi Seraji and Wolfgang Stuerzlinger. "HybridAxes: An Immersive Analytics Tool With Interoperability Between 2D and Immersive Reality Modes". In: *2022 IEEE International Symposium on Mixed and Augmented Reality Adjunct (ISMAR-Adjunct)*. 2022, pp. 155–160. DOI: [10.1109/ISMAR-Adjunct57072.2022.00036](https://doi.org/10.1109/ISMAR-Adjunct57072.2022.00036).

⁷<https://codap.concord.org>

- [8] Ronell Sicat et al. “DXR: A Toolkit for Building Immersive Data Visualizations”. In: *IEEE Transactions on Visualization and Computer Graphics* 25.1 (2019), pp. 715–725. DOI: 10.1109/TVCG.2018.2865152.
- [9] Unity3D. *XR packages*. <https://docs.unity3d.com/Manual/xr-support-packages.html>. Last accessed 03 December 2023. 2023.
- [10] Vuforia. *Getting Started with Vuforia Engine in Unity*. 2023. URL: <https://developer.vuforia.com/library/getting-started/getting-started-vuforia-engine-unity> (visited on 12/04/2023).