

James Waller

Front End Developer / UX Designer

Contact

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About

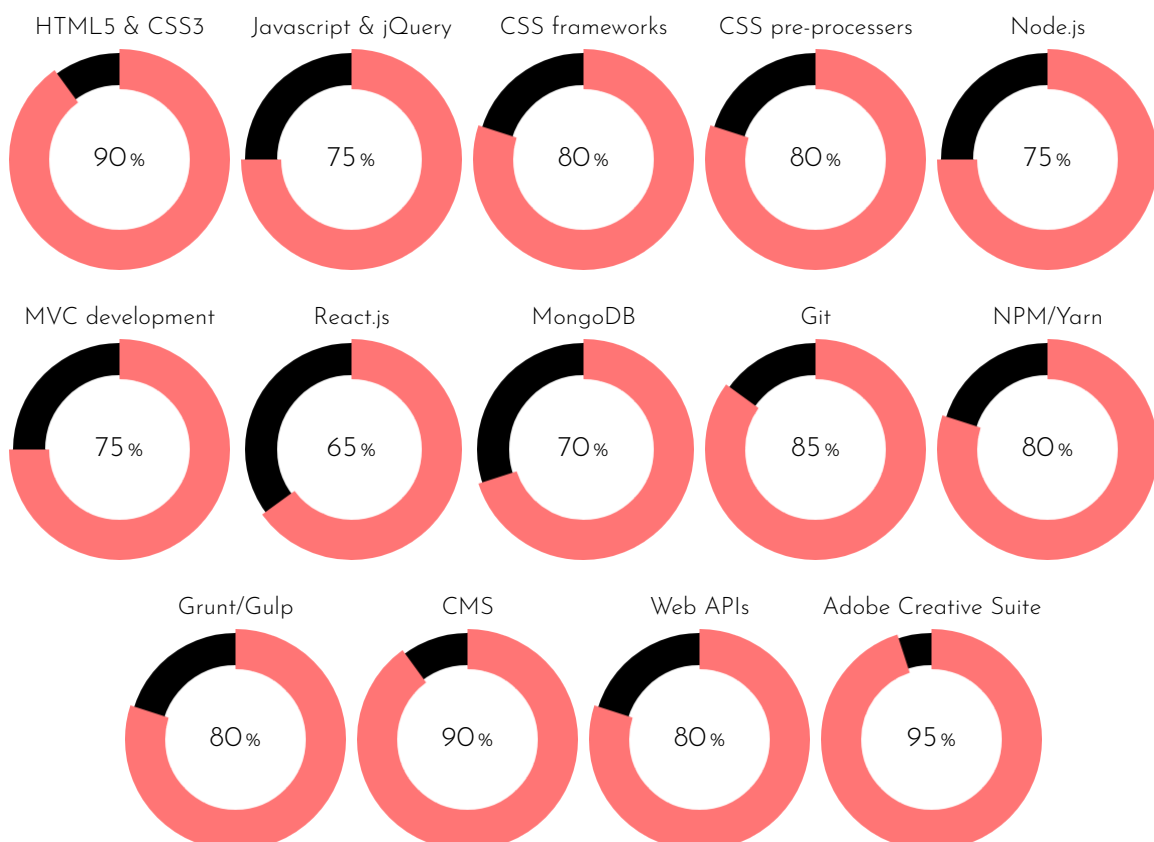
My name is James Waller and I am a Web Developer specialising in everything your average web visitor sees and feels. User interface design and front end development.

I live in London, after graduating as a Bachelor of Multimedia Technology from Leeds Metropolitan University in 2006. Since then I have enjoyed working in web design and development for over 7 years.

I like creating unique clean sites that are easy to understand and navigate. All my works comply with web standards, use the latest industry techniques and are hand coded.

Skills

Web Development



Career History

The Independent and The Evening Standard, London

Front-End Developer / UX Designer

April 2014 - Present

independent.co.uk
standard.co.uk

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

FEED, London

Developer

July 2014 - March 2017

feed.xyz

FEED London are the main creative marketing agency for eBay Europe. The main part of my role revolves around maintaining the company intranet infrastructure. This is divided between two MVC frameworks built using backbone.js and React.js. The day to day tasks are typically bug fixing and adding new functionality as requested internally and from the clients. I am also heavily involved in producing applications for both web and mobile use. This is predominantly for eBay but I have worked on many campaigns all the way from simple HTML email builds up to complex CMS implementation, migration and development. We also build tools used by eBay's internal marketing team to automate a lot of their processes and gather data to aid their marketing campaigns.

Freedman International, London

Digital Developer

October 2013 - July 2014

freedmaninternational.com

I predominantly worked on creating the website and application concepts for clients from the outset and I was responsible for implementing and documenting procedures for them on mobile, tablet and desktop environments as well as applications for internal use. I was also responsible for looking after Freedman's internal bug logging system (JIRA) which was developed to specifications drawn up by the company. There was also an element of flash development required while I was working at Freedman, so I became quite well versed in the creation of flash banners and flash based tools for clients such as EA games and Shell for example.

Devilfish Creative, London

Front End Developer

April 2013 - October 2013

My core responsibility was to look after all the websites controlled by Devilfish Creative. In this varied role I was exposed to all types of development work as I was the sole internal developer at the company. I primarily worked on the front end of these websites but have also experienced working on server side technologies, from database administration using MySQL to full on server migration. I looked after a number of CMS driven websites (Drupal and Wordpress) and I was given a large say in the look and feel of the websites we produced as well as writing documentation and bug fixing. This role was predominantly web based but I also developed applications and tools for internal use as well.

London Capital Group

Front End Developer

January 2009 – April 2013

lcg.com

My main responsibility at London Capital Group was the conversion of static HTML websites into CMS (Drupal) driven websites, completing full build from start to finish. I was responsible for the build of various microsites and email campaigns for external and internal marketing teams. Again I was responsible for working on the development of the numerous internal tools used for communication between the IT support team and Development team, for example the bug logging and ticketing system we used, as well as writing applications to automate different tasks performed by the support team to streamline the process as much as possible, for example the implementation of the live chat functionality for communication with clients across the business. London Capital Group operates within an agile environment; working at the company for four years, this methodology is something I am well versed in having been exposed to.

The Think Tank, London

Digital Designer/Developer

October 2008 – November 2008

thinktank.org.uk

I moved to The Think Tank as I was keen to work in an agency environment and enjoyed working on a number of different projects and for a number of different clients. Working in a varied role, I worked on all types of projects from developing client web sites, designing HTML email templates, launching the email campaigns through Campaign Monitor and coming up with designs for Flash banners. Through this role I gained exposure to PHP and MySQL which is something I enjoyed greatly and have a keen interest in server side technologies and web 2.0 technologies.

Virtual Festivals, London

Front End Developer

Jan 2008 - October 2008

My duties consisted of working on the day to day running of the company's website. This could be anything from bug fixing, adding new functionality or re skinning the site. The majority of the work was done on the CFEclipse IDE. The main focus of my work would normally be within the XHTML, CSS, XML and XSLT languages, of which I am proficient. As well as the day-to-day running of the web site, I am also worked as Email Marketing Manager, creating HTML email designs to specification and overseeing the sending of the email to our users on a MySQL database. I also did a lot of work with clients developing tools they used to gather data for marketing purposes and automation of their marketing processes for them, this could be storing data from people that had purchased tickets for their events and automation of simple marketing campaign targeting them for the next event the company held.

Education

Leeds Metropolitan University

2003 - 2006

- BSc (HONS) MULTIMEDIA TECHNOLOGY

City of Norwich School, 6th Form College 2000 - 2002

- A2 Level gained in IT/Computing.
- AVCE (equivalent to two A levels) gained in Business and Finance.

GCSE's in the following subjects:

- Maths
- English
- IT
- Double Science
- Geography
- History
- French
- Technology
- A2 Level gained in IT/Computing.
- English Literature

Languages

English

Native speaker

Personal Information

Date of Birth: 11 August 1984

Marital Status: Single

Driving License: Full clean

Interests: Travelling, Football, Scuba Diving, Music and Films.

References

On request.