

SWISS ENGINEERING EVENT APP

# ELEMENT OF WOW

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# Ideas Flow

## Outline of Topics

Voice Ideas

Tags Ideas

**MAKE YOURSELF  
FAMILIAR WITH  
SEEA**

**WHEN IS MY NEXT  
EVENT ?**

**SEARCH EVENT BY  
VOICE**

**FOLLOW UP  
QUESTIONS**

**ADD EVENT TO  
YOUR CALENDAR**

**SEEA MASCOT**

# Get to Know Seea

enhance event suggestions

Talk to Seea to improve the Events  
recommendations in the Future !



Hello Max, what topics are you  
interested in ?

Economy



Got it, Economy, what else are  
you interested in Max ?

# Search Event By Voice

## METHODS

- Input in one sentence.
- Input as a conversation.

## BRAINSSTORMING LEVEL

Pretty obvious

## USABILITY

Most of people will not use this probably

# ADD TO MY CALENDAR

REALLY USEFULL !

Many potential end-users might end up using this feature

# When is my next Event?

Requires a calendar on the platform



# Follow-up Questions

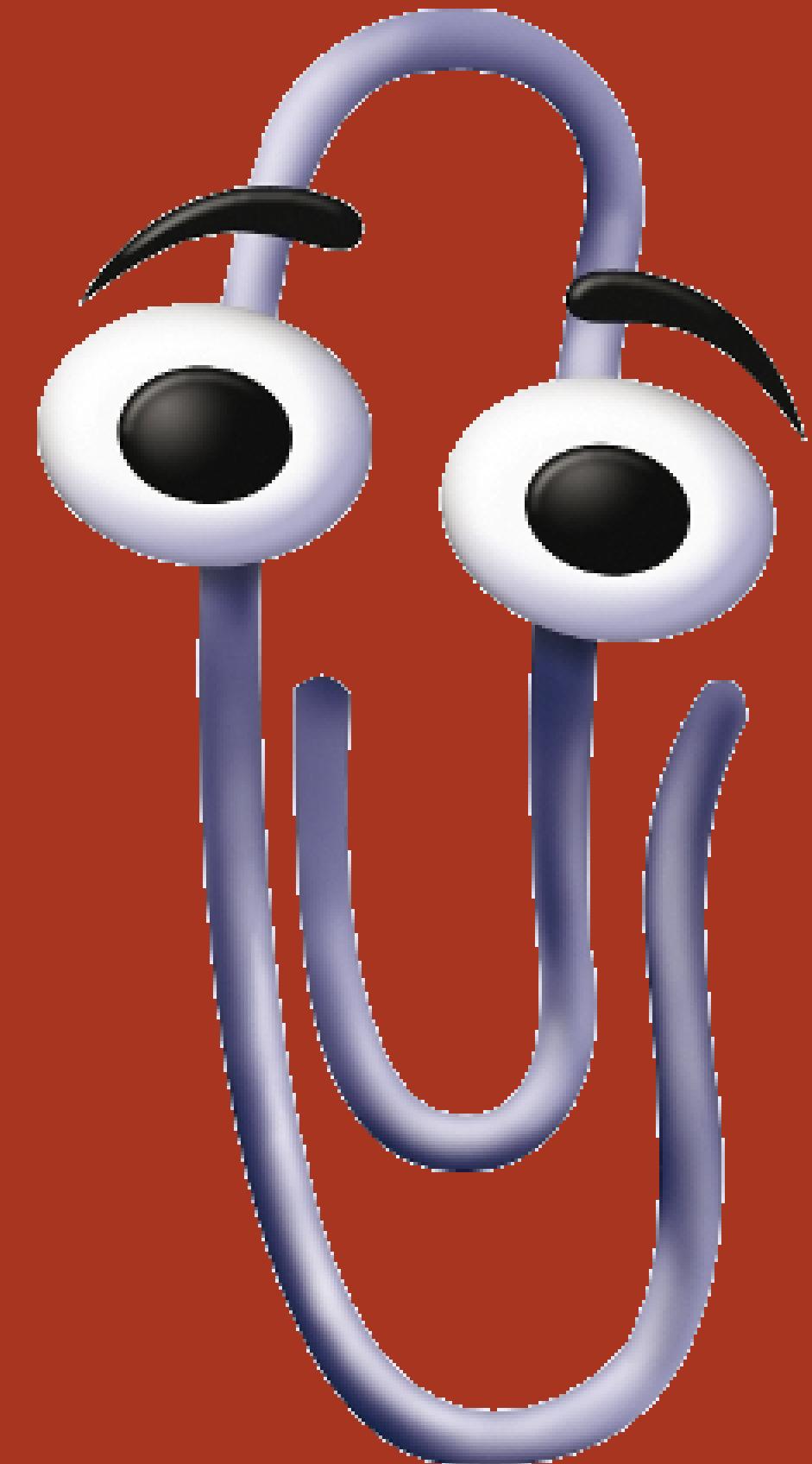
**How far away is it ?**

Most people might consider some other aspects rather  
than what is just shown in the description

# **SEEA Mascot**

## **Instruction on the Go**

Might be helpful in some situations where end-users don't know how to go further in some situations on different screens

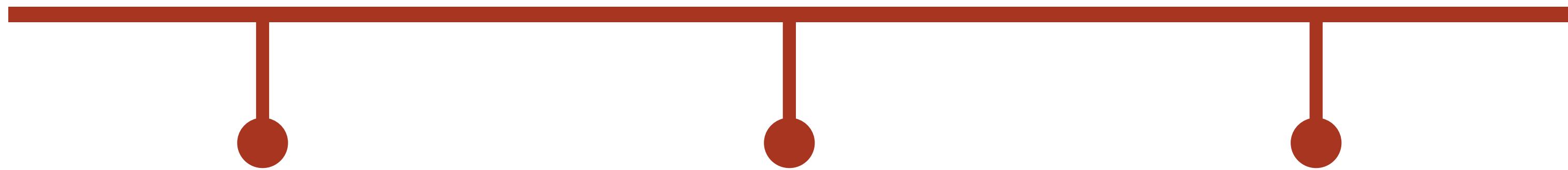


# TAGS SYSTEM

CRÈME DE LA CRÈME

Requires Tagging System in the Backend and also an  
attribute for them in the Database

# Tagging System Ideas



EvenTinder

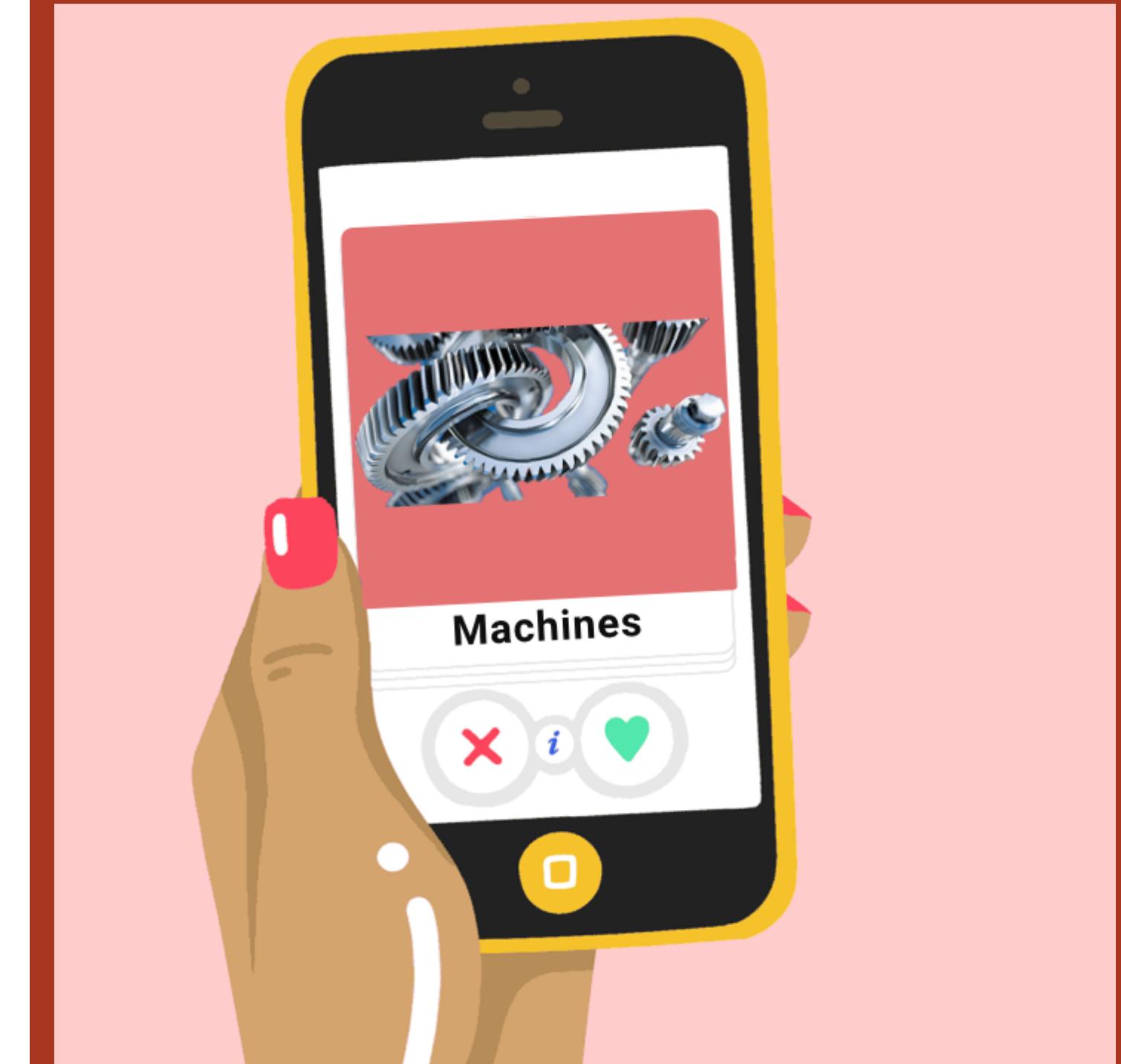
TagSquare

SUGGEST EVENTS  
BASED ON OTHER  
USERS BOOKING

# EvenTINDER

Dating is back on the table !

Swipe right to receive recommendations  
related to this topic, or left to never have them



# TagSquare

**How far do you like it ?**

Drag the card in one of the four sections to teach us your taste.

Really Like it top right.

Interesting top left.

Meh, bottom right.

HELL NO, bottom left.



# One more thing...



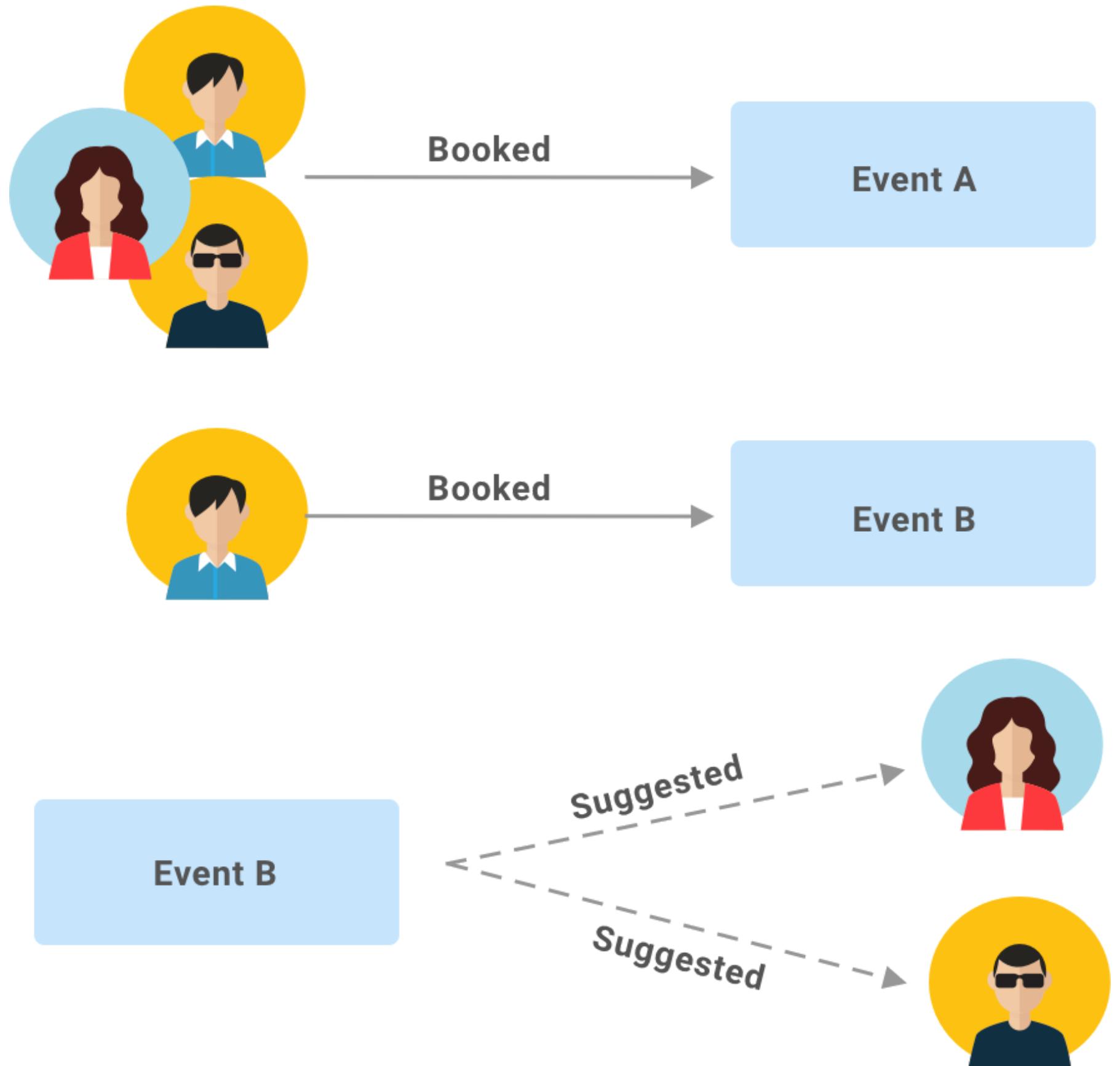
# Don't be ALONE

## **Cost of success**

According to a recent Harvard Business Review survey, engineers had the second loneliest profession.

Technology enabled them to continue spending many hours collaborating and coordinating with their colleagues instead of Face-To-Face.





## WE WANT TO CREATE A PERSONAL SOCIETY

We will try to match the end-user with engineers that have similar interests while not violating the user's privacy.

Human Relationships is a great value that we try to acknowledge.

It is the engineer's choice to reach others, but we have to keep fighting against loneliness.

“

CREATIVITY IS A COMBINATION  
OF DISCIPLINE AND CHILDLIKE  
SPIRIT.

- ROBERT GREENE