



# The Data: Turning Information into Innovation

Presented by  
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# Agenda

- What's coming in Next Gen
- A sneak peak into the future of real-time reporting
- Visualize & Explore: Lakehouse + AI-powered embedded analytics experience
- Live Demo
- What this means for you



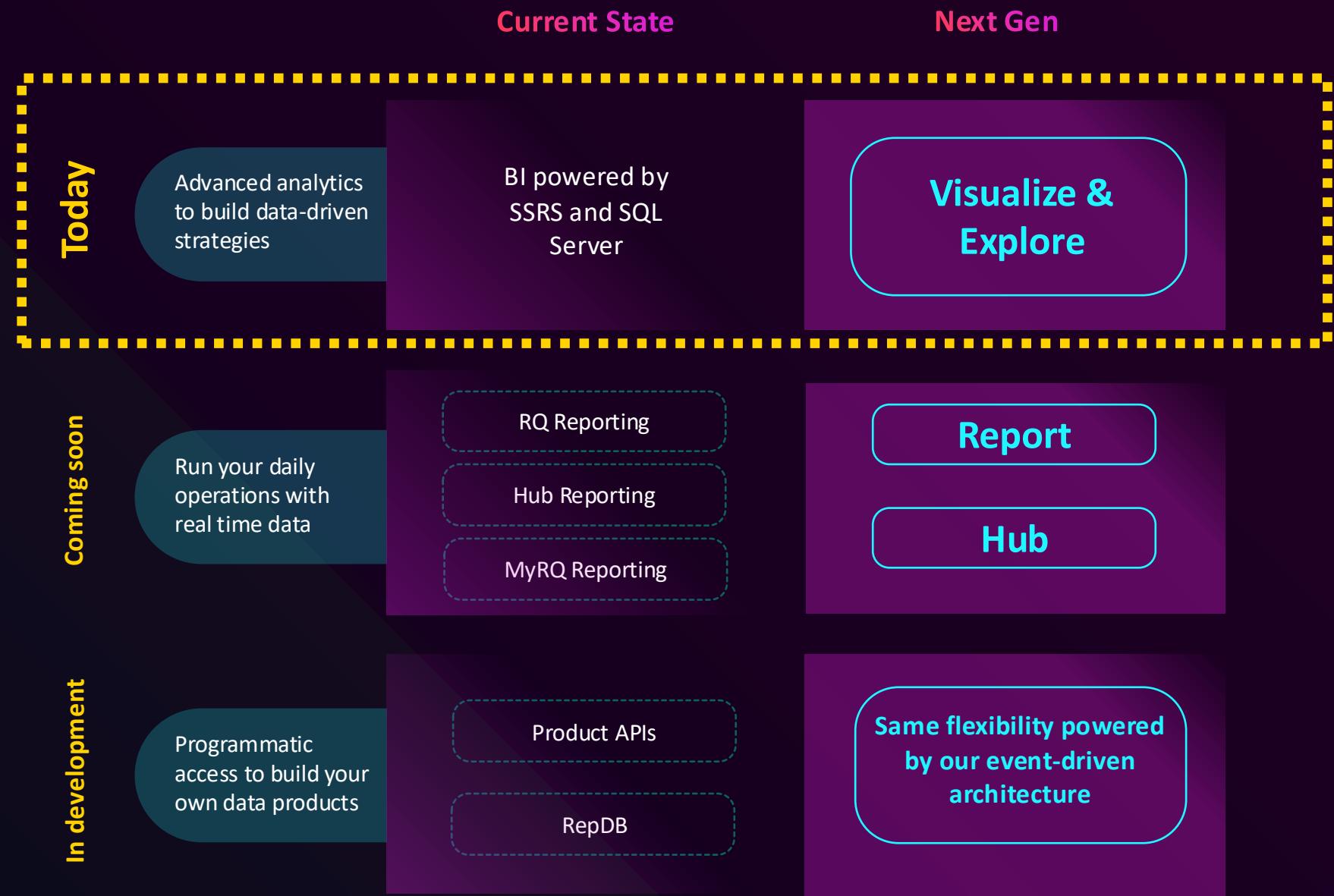
# From Data to Decisions

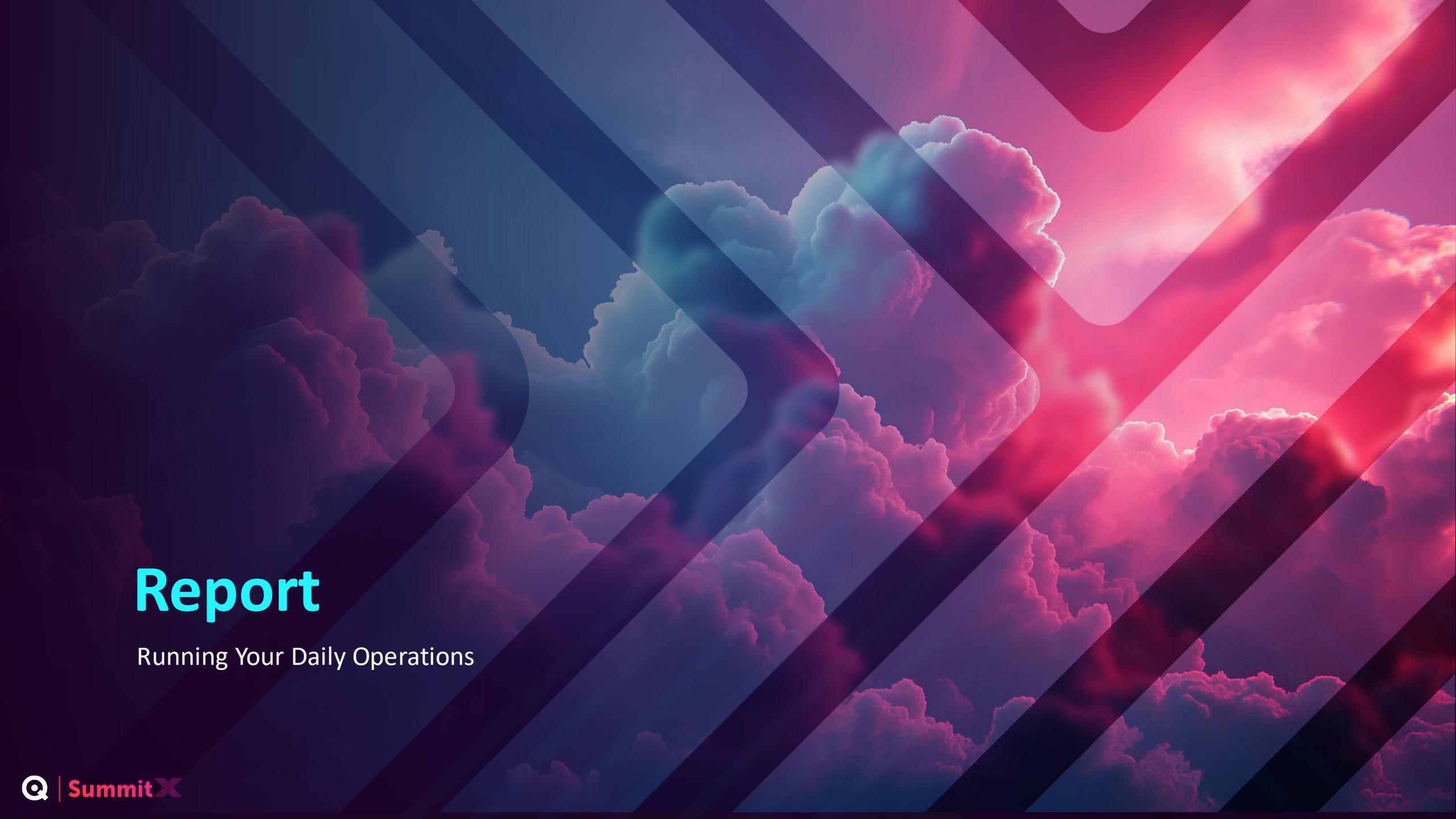
Report – Visualize – Explore

# Your Data

Three different  
ways to interact

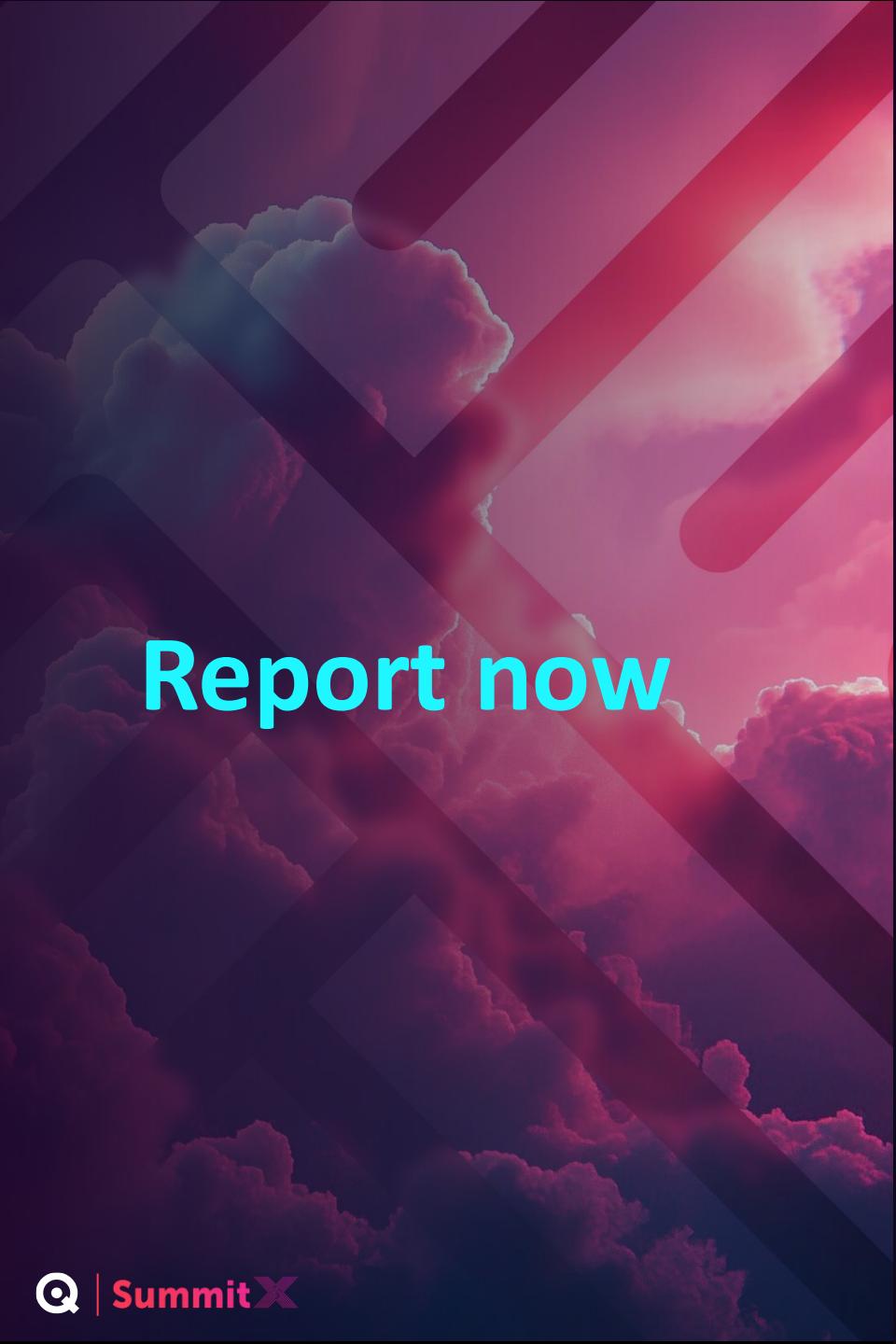
Next gen  
modernization  
in waves





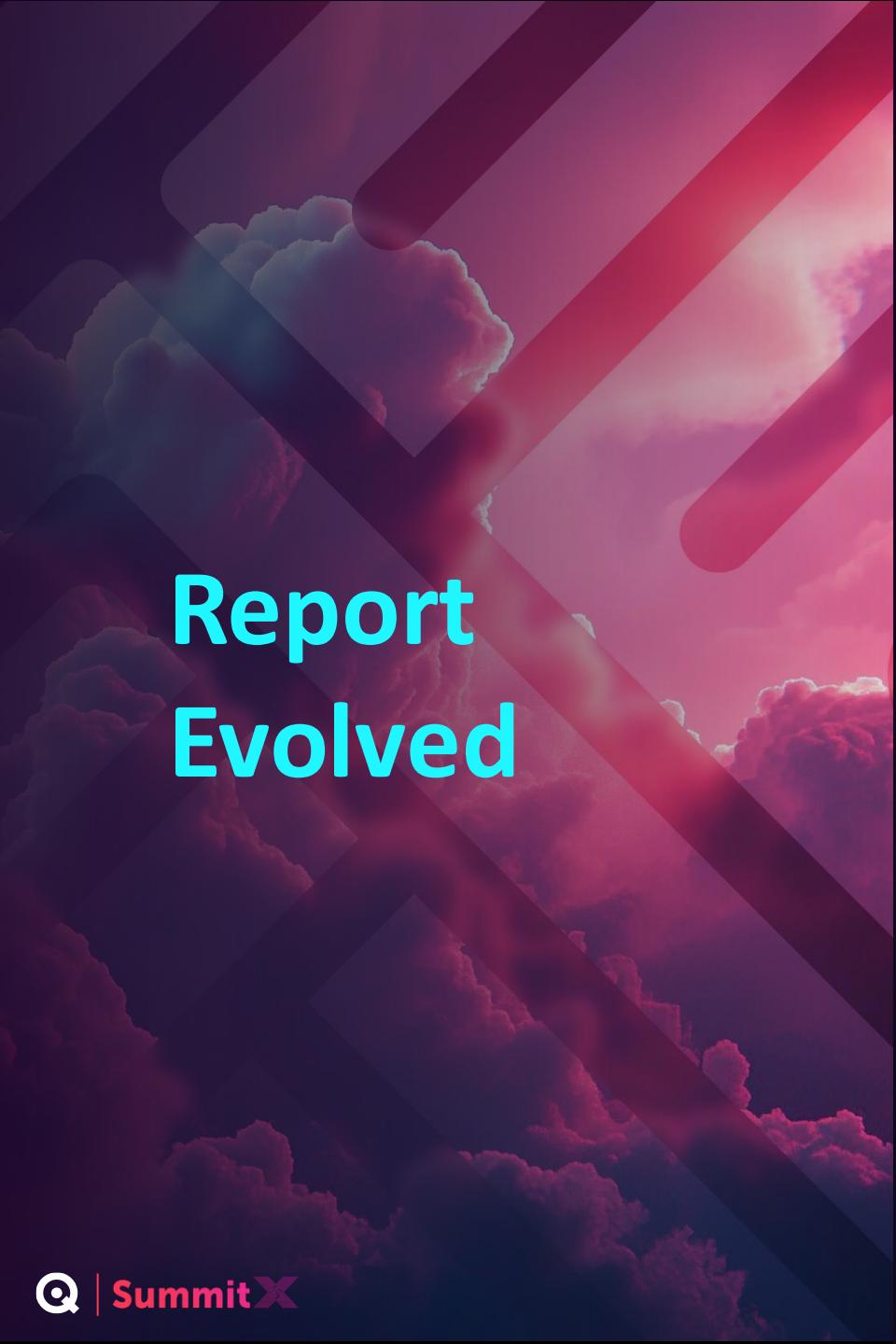
# Report

Running Your Daily Operations



# Report now

- Visualizing before reports?
- RQ reports is powerful!
- We're still using RQ reports



# Report Evolved

- New data sources
- New Technology
- Years of learning



Come on our  
report journey

# RQ reports are thorough

# iQHub, giving the data you need

The screenshot displays the iQHub interface, specifically the Analytics section. On the left, a sidebar menu includes Control Center, Search, Orders, Customers, Performance, Inventory, Rebates, Finance, Analytics (selected), Report (highlighted), Visualize, Explore, Pulse, More, MY APPS (iQ Storefront, iQ Repair, Workflows), Admin, and Sign out.

The main content area shows a report titled "Location comparison" with the subtitle "Side-by-side comparison of store performance". The report includes a "Data preview" table:

Store location	Total revenue	Gross profit
Northeast	3,846	3,206
Southeast	3,813	3,953
Midwest	3,040	3,380
Southwest	3,914	5,037
West	3,305	3,916

On the right side of the report interface are three buttons: Cancel, Run report (purple), and Save report (purple).

# Start with ours, customize to yours

The screenshot shows a user interface for a reporting tool. At the top left, there's a navigation bar with a bar chart icon and the text "Analytics > Sales". On the right side of the top bar are two icons: a blue circle with an "i" and a purple circle with a gear and a downward arrow. Below the top bar, there's a horizontal menu with four items: "Dashboard" (disabled), "Reports" (selected, indicated by a purple underline and a thick purple border), "My saved reports", and "Recent and scheduled reports".

The main content area displays three report cards, each with a title, a brief description, and two buttons at the bottom: "Customize" (white background) and "Run report" (purple background).

- Sales performance by location**  
Revenue, units sold, and trends by store location.  
[Customize](#) [Run report](#)
- Product performance analysis**  
Top sellers, low performers, and product trends.  
[Customize](#) [Run report](#)
- Employee sales rankings**  
Individual performance metrics and leaderboards.  
[Customize](#) [Run report](#)

In the bottom right corner of the page, there's a small circular icon with a question mark inside.

# Dashboards

Sales by Location Report   Sales by Product Report   Executive Dashboard

## Executive Dashboard - iQmetrix Inc.

Add To Custom Reports...   Executive Dashboard   Customize

Location: iQmetrix Inc.   Date: 10/15/2025   Keep search bar open   Run Report

### Sales iQ

#### Sales Progress

Budget Report   Setup...   Performance Metrics

Metric	Today	Month To Da	Trending	Target
Smart Phones - Location	0	0	0	
Profit PG	3	5	10	
Upgrades	0	0	0	
Home Fusion - Company	0	0	0	
krotekCell - Channel	0	0	0	
BB - Performance Group	0	0	0	

#### Sales Contests

Employee	Count	Points
Missy Brown	3	3.00

#### Top Locations

	Today	MTD	Last Year Today	Last Year MTD	
Sales	\$7,526.62	\$10,339.46	\$0.00		\$22,163.43
Profit	\$4,884.63	\$7,697.47	\$0.00		\$22,000.46
Coupons	\$0.00	\$0.00	\$0.00		(\$50.00)
Profit incl. Coupons	\$4,884.63	\$7,697.47	\$0.00		\$21,950.46

#### Top Employees

Employee	Cost	Profit	Coupon
Justin Cooney	\$0	\$3,000	\$0
Jared Kennedy	\$2,500	\$1,500	\$0
Lance Erickson	\$0	\$0	\$0

Show: Cost & Profit   Top: 5

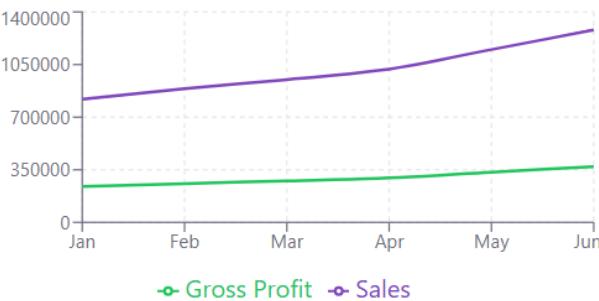
Cost   Profit   Coupon

007 Test Location   84 West

# To Cards

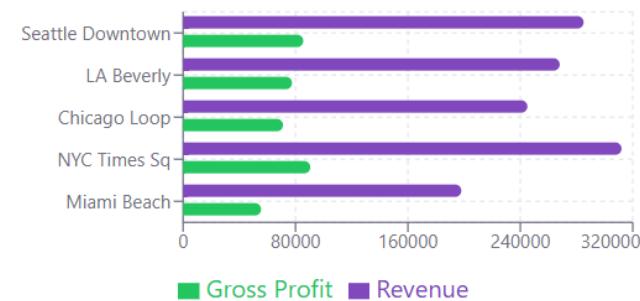
## Sales trends over time

Total revenue and gross profit by month



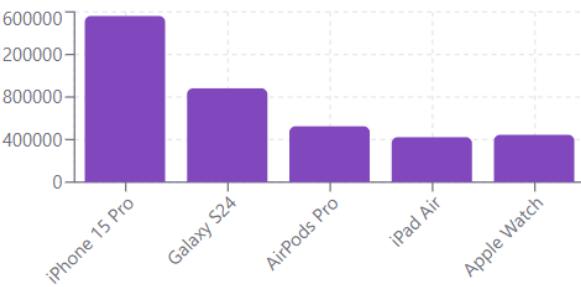
## Revenue by location

Revenue and gross profit by store



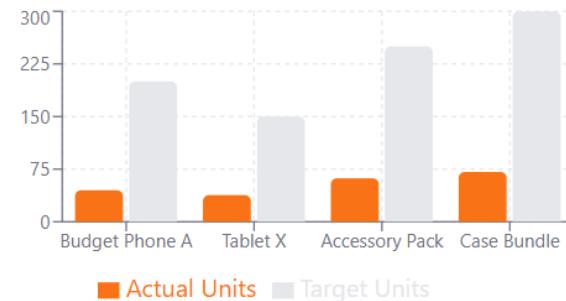
## Top selling products

Best performers by revenue



## Low performing products

Products below target sales



## Top performing employees

Sales and gross profit by employee



## Sales by category

Revenue distribution across product types



# Reports handed to you

The screenshot displays the iQ Hub interface, specifically the Reports section under the Analytics category. The left sidebar includes links for Control Center, Search, Orders, Customers, Performance, Inventory, Rebates, Finance, Analytics (selected), Visualize, Explore, Pulse, and More. The main content area shows a breadcrumb path: Analytics > Report > Sales. Below this, tabs for Dashboard, Reports (selected), My saved reports, and Recent and scheduled reports are visible. The central area features six report cards arranged in two rows of three:

- Sales performance by location**: Revenue, units sold, and trends by store location. Buttons: Customize, Run report.
- Product performance analysis**: Top sellers, low performers, and product trends. Buttons: Customize, Run report.
- Employee sales rankings**: Individual performance metrics and leaderboards. Buttons: Customize, Run report.
- Sales trends and forecasting**: Historical trends with predictive analytics. Buttons: Customize, Run report.
- Category performance**: Sales breakdown by product category and brand. Buttons: Customize, Run report.
- Location comparison**: Side-by-side comparison of store performance. Buttons: Customize, Run report.

At the bottom of the sidebar, MY APPS links are shown for iQ Storefront, iQ Repair, and Workflows. Admin and Sign out options are also present at the bottom of the sidebar.

# Visualize & Explore

Build your AI-native Data-Driven Strategy

## Built for retail scale with one governed source of truth

- Consistent numbers everywhere with a single, governed Lakehouse
- Fast loads with precomputed, materialized views for top reports
- Resilient pipelines that auto-recover and keep data fresh
- Tenant and user-level security by default, fully audited
- Snapshots and scheduled digests so teams stay in sync

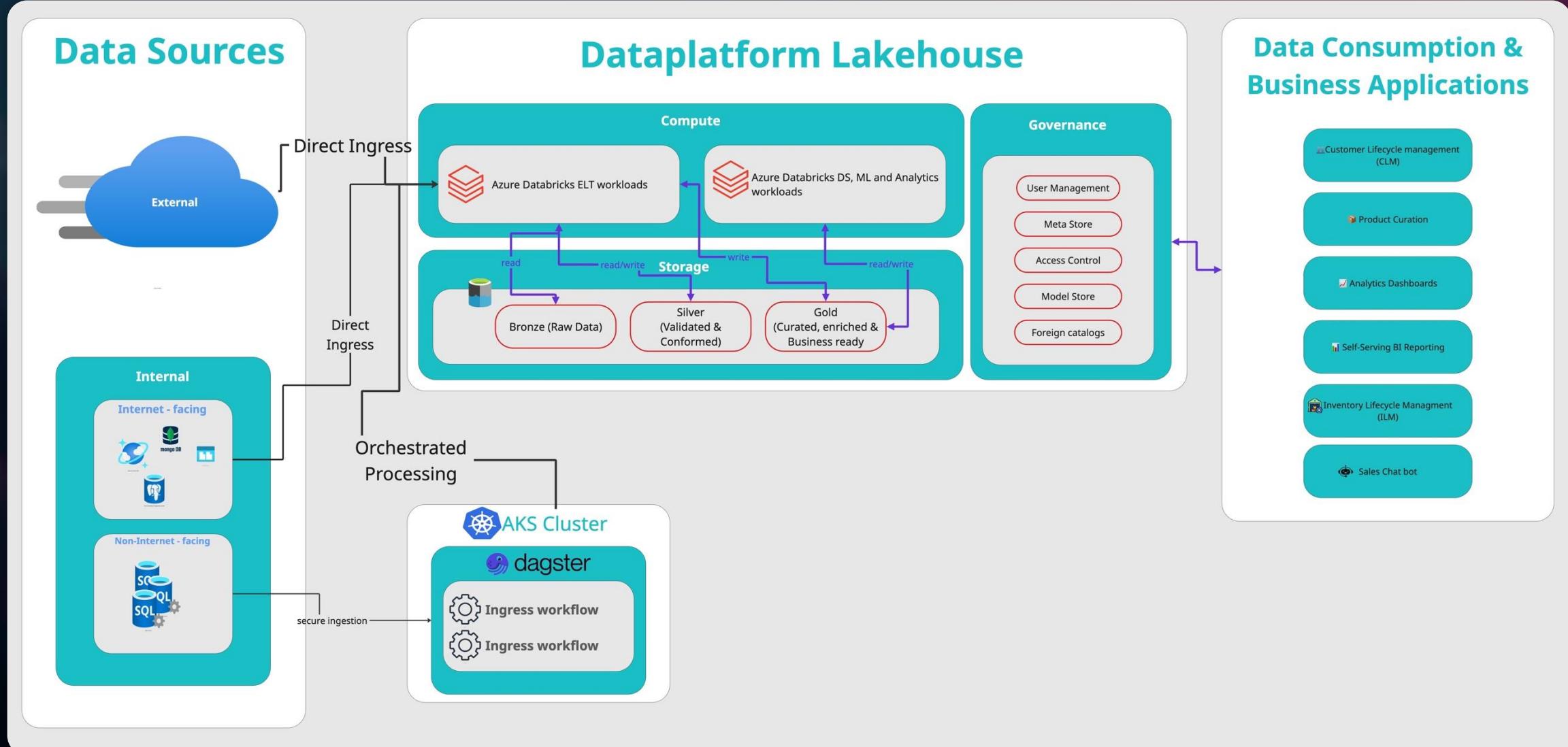
## Powerful dashboards inside Hub

- Comprehensive visualization library (maps, funnels, cohorts, 30+ types)
- Filter once and everything updates; save and share “My Views”
- Drill-down to transactions, drill-through across dashboards, or back to your app
- Derived metrics and calc fields for quick parity checks on key numbers
- One-click export, scheduling, and threshold alerts when something changes

## From questions to insights in a single prompt!

- Ask in plain language and get the right chart instantly
- Refine with follow-ups (“last quarter,” “by store,” “sort by margin”)
- Built on governed data, so answers respect your access and definitions
- Save the result to a dashboard with one click
- Auto-generated summaries turn charts into clear takeaways

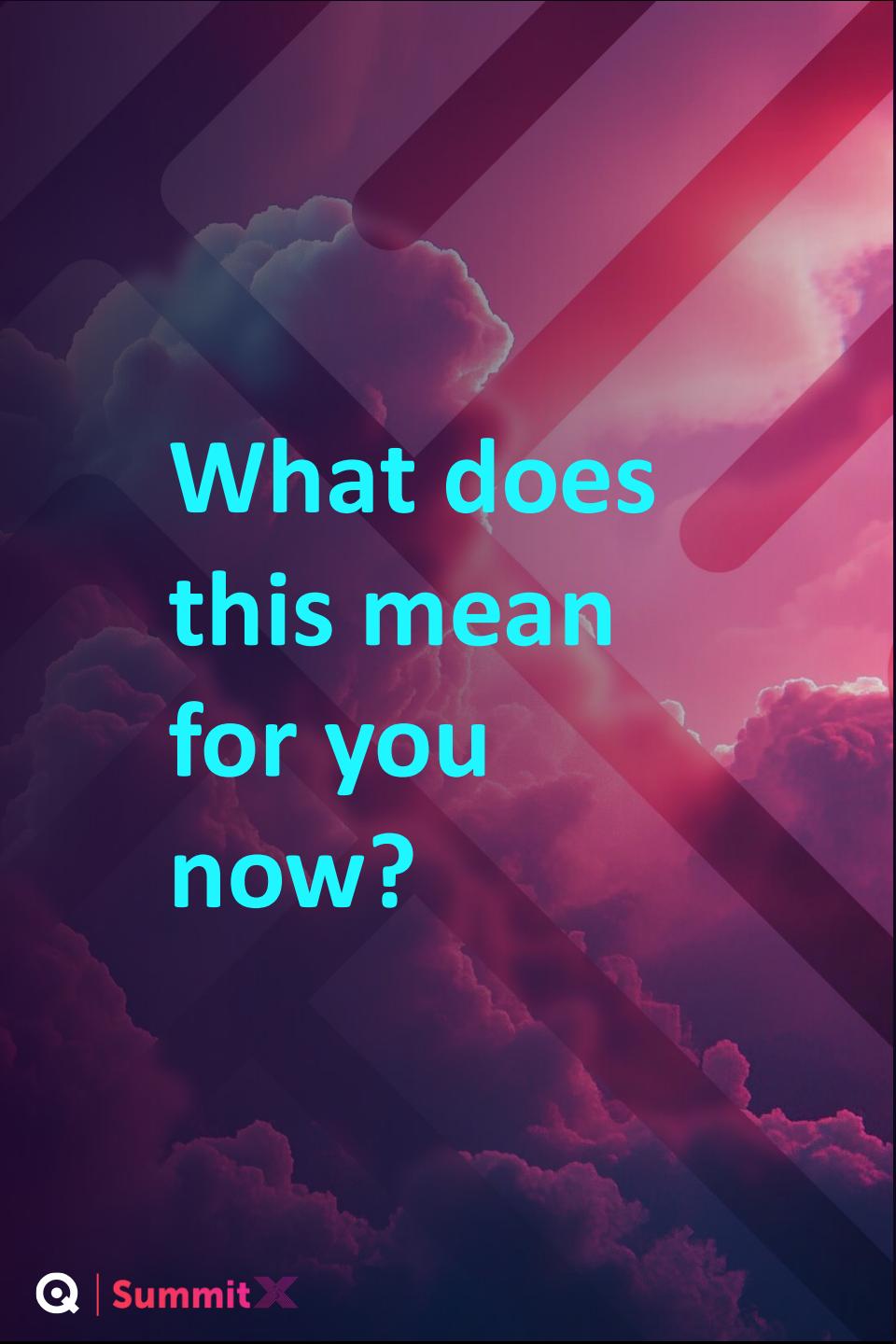
# Governed Lakehouse feeding an embedded analytics experience that everyone can use



# All the things you love about BI and more!

What you valued or wished for in BI	Visualize & Explore
Scheduled reports to your inbox	<b>Smarter delivery:</b> schedules to email/Slack, time-zone aware, plus <b>threshold alerts</b> when something changes
Familiar KPIs you trust	<b>Governed metrics</b> with clear definitions, parity validated, audit trail + lineage
Quick tweaks & filters	<b>In-app, self-serve dashboards</b> with drill-downs, saved/sharable views, + <b>text-to-analysis</b> for ad-hoc questions
Runs when everyone's looking (month-end, holidays)	<b>Elastic performance:</b> autoscale compute + caching so peak loads stay fast
Right people see the right data	<b>SSO + row/column-level security</b> aligned to roles and stores/regions
Occasional deep dives beyond a single table	<b>Lakehouse depth:</b> blend tables, events, JSON, even images—without leaving the governed environment
A much simpler experience	<b>AI native</b> with text to visualization and insights

Enough slides, let's show you!



# What does this mean for you now?

- New platform available Q4 2025
- We are building expertise across our business in the new platform
- New user onboarding details coming soon!



# Q & A



# Thank You!