

Day1_Laying_the_Foundation_for_Your_Marketplace_Journey

This is an incredibly detailed and well-structured document for "Day 1" of your Marketplace Builder Hackathon 2025! It sets a clear foundation for participants to understand critical e-commerce concepts and provides actionable tasks that balance theory and practice.

Is this a draft you'd like refined or are you looking to develop a specific section further? For instance, I could help:

1. **Polish the language for clarity or conciseness.**
2. **Expand on examples or concepts** (like detailed case studies for each marketplace type).
3. **Create visual diagrams or charts**, such as the entity relationship schema example.
4. **Design engaging tasks or challenges for participants** based on the content.

Hackthon Day (1) Laying the Foundation For your Market Place Journey

Step 01: Choose your Market Place

Rental E-commerce

Primary Purpose: A rental-commerce Platform exist to Make renting items easy and accessible online. It allows people to browse available products, check availability, and rent them for a specific time without leaving their homes. The goal is to help businesses earn from unused items while giving customers a cost effective alternative to buying it all about convenience and flexibility for both renter and providers.

Step 02: Define your business goals

1. What Problem does your Market Place aim to solve?

A Rental e-commerce Platform is ideal for individual who need items for limited period and do not wish to make a permanent purchase. This is especially beneficial for those who want

3 What Product or Services will you offer?

Rental Furniture

Furniture Categories:

1 Living Room Furniture

- Sofas (Sectional, Loveseat, Recliners)
- Coffee tables and end tables
- TV unit and entertainment center

2 Dining Room Furniture

- Dining tables (various sizes and styles)
- Dining chairs and benches

3 Office Furniture

- Desk (Standing ~~traditional~~)
- Office chairs
- Bookshelves

4 What will set your marketplace apart?

transform your space effortlessly with
offering stylish and comfortable
furniture tailored to your needs!
Choose from our flexible rental plans
and enjoy ultimate freedom

Get your furniture delivered directly
to your doorstep within 48 hours
of your order. We handle everything
from transport to setup so you can
enjoy your new space stress
free!

Monthly Plans: Starting at Just ₹ 499

Quarterly Plans: Starting at ₹ 1,399

Yearly Plans Starting at ₹ 4,999

Zero Security Deposit
Free Delivery & installation
Upgrade or Return anytime

1. Start a business or project on temporary basis, such as Students or Professionals who require resource for a short term purpose. It provides an affordable and flexible solution for users who prefer limited-time usage instead of long-term ownership.

2. Who is your target Audience?

You can effectively target your audience by focusing on specific groups with temporary needs, such as individuals living in rental homes or apartments who may require temporary furniture like tables, chairs, cupboards, and other household essentials. Additionally, you can cater to people organizing events such as weddings, parties, or gatherings who need furniture or related items for a limited time. The affordability of renting these items instead of purchasing them can attract the audience.

[Products]

- ID: 002
- Name: "sofa"
- Price: 108,000
- Stock: 28
- category: Furniture
tables, Chairs

[Customers]

- Customer ID: 701
- Name: Walad Khalid
- Contact Info: Walad@gmail
- Address: Abid tow Badi

[Order Details]

- Order detail ID: 304
- Order ID: 402
- Product ID: 202
- Quantity: 4

[Orders]

- Order ID: 402
- Customer ID: 701
- Total Amount: 150,000
- Status: Active
- Time slot: 2 Days

[Delivery Zones]

- Zone ID: 72200
- Zone Name: Badi Sindh
- Coverage areas: Abid-town
- Assigned Driver "Haider"

[Shipment]

- Shipment ID: 803
- Order ID: 402
- Status: active