



(An example of generated user profile and tweets)

Biz Stone @biz

(User profile tokens)

Co-founder of Twitter, Medium, and now Co-founder and CEO of Askjelly.com. Following 696 accounts.

User Modeling Information: Social Media, Business, Technology

Biz Stone @biz - Feb 24

(User interest related microblog)

Today's Suggestion: Let's not call people who use social media "users," let's call them "participants." It's nicer and more accurate.

Biz Stone @biz - Mar 14

(Event related microblog)

Remember @SXSW, "Ballroom D is the place to be!" at 12:30 pm. It's a big room so bring some friends too. #NextSearch