



SALES PERFORMANCE REPORT PROJECT

KPIs

1. Total sales
2. Total profits
3. Order quantity
4. Total Product

SALES OVERVIEW PAGE

Business Objectives

1. Show the monthly sales trend using line chart.
2. Weekly sales trend using clustered column chart
3. Show the top ten (10) product using table chart
4. Top performance by brand (Brand name) using bar chart
5. Top performance by product (product category) using bar chart

Required slicers

1. Date slicer
2. Year Slicer
3. Product category
4. State

REGIONAL SALES REPORT.

1. Show total sales by states using Map.
2. Show total sales by promotions using clustered column chart.
3. Show sales by channel name using donut chart
4. Show profit by channel name using donut chart

FINALLY CREATE LINKS TO NAVIGATE TO THE PAGES.