

OUR 15 DAYS FREE TRIAL SERVICES List

Website Usability Audit:

"We're excited to offer a full website review for your law firm.

- Our audit will focus on user-friendliness and basic SEO. After our assessment, **we'll provide a checklist of simple improvements you can make to enhance your website's performance.**

It's a great first step towards improving your online presence."

Social Media Presence Review:

"Let us help you boost your social media presence.

- **We'll review your existing social media profiles and recommend ways to improve consistency in branding, content quality, and posting frequency.**

Our goal is to help you engage more effectively with your audience and provide fresh content ideas."

Google My Business (GMB) Audit:

"Optimizing your Google My Business (GMB) profile is crucial for local visibility.

- **We'll conduct a thorough audit of your GMB listing, ensuring all information is accurate and up to date.**

We'll also suggest ways to enhance your listing, such as adding photos, responding to reviews, and optimizing your business description."

Online Reputation Check:

"Curious about your online reputation?

- **Our team will run a quick check to identify any negative reviews or mentions of your law firm.**

We'll provide guidance on how to address or minimize the impact of these negative mentions, helping you maintain a positive image online."

Competitor Analysis:

"Discover how you stack up against local competitors.

- **We'll research your peers and provide insights into what they're doing well in the digital space.**

This analysis will help you understand where you stand compared to others in your field."

Content Gap Analysis:

"Unlock the potential of your content strategy.

- **Our team will identify content gaps on your website and social media.**

We'll suggest topics or areas of law you can cover to attract more potential clients and improve your online presence."

Keyword Research:

"Wondering which keywords can boost your online visibility?

- **We'll conduct basic keyword research to recommend keywords you should consider targeting in your online content, helping potential clients find you more easily."**

Email Marketing Suggestions:

"Email marketing is a powerful tool.

- **We'll provide advice on building and growing an email list and suggest simple email marketing strategies to help you reach and engage with your clients more effectively."**

Local SEO Evaluation:

"Local SEO is vital for attracting nearby clients.

- **We'll run a basic check to ensure your law firm appears in local search results.**

We'll highlight any issues with NAP (Name, Address, Phone) consistency and provide recommendations for improvement."

Online Advertising Analysis:

"Online advertising can drive client acquisition.

- **We'll offer a brief analysis of your current online advertising efforts, pointing out opportunities for better targeting and cost-saving strategies**

Let us help you make the most of your advertising budget."