1. structure :

   topic to the audience (one thing) - centric

   methods - centric

2. drift theme:

   stick to the key message , not too many papers

3. time allocation

   not related,

   read papers a lot

   abstract / conclusion - relationship

4. presentation , tree (one - thing start - branch)

   - audience view
   - priority
   - most important thing for audience (not in detail, detail should in report)
   - interest the audience, convince
   - one key message on each slide (intuitive figures)