# A PREFERRED-HABITAT MODEL OF TERM PREMIA, EXCHANGE RATES, AND MONETARY POLICY SPILLOVERS

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## Motivation

#### Motivation

- Textbook international macro:
  - Uncovered Interest Parity (UIP) holds
  - The Expectation Hypothesis (EH) holds
- · Empirically:
  - Strong patterns in FX: currency carry trade is profitable ⇒ deviations from UIP
     [Fama 1984...]
  - Strong patterns in FI: bond carry trade is profitable ⇒ deviations from the EH [Fama & Bliss 1987, Campbell & Shiller 1991...]
  - 3. The two risk premia are deeply connected [Lustig et al 2019, Lloyd & Marin 2019, Chernov & Creal 2020...]
  - Quantitative easing not only reduced domestic yields, but also had strong effects on exchange rates and foreign yields [Bhattarai & Neely 2018...]

#### Motivation

- Making sense of these facts is important:
  - To understand what determines exchange rates (volatility, disconnect...)
  - To understand monetary policy transmission, both domestically (along the yield curve)...
  - · ...but also via international spillovers, to exchange rates and foreign yields
- This paper: introduce risk averse 'global rate arbitrageur' absorbing supply and demand shocks in bond and currency markets
  - FX and bond markets populated by different investor clienteles (pension funds, importers/exporters)
  - Arbitrageurs (hedge funds, fixed income desk of broker-dealer) partly overcome segmentation
- Formally: Two-country version of Vayanos & Vila's (2021) preferred-habitat model
  - More generally, we build on a literature emphasizing the optimization of financial intermediaries and the constraints they face
     [Gabaix & Maggiori 2015, Itskhoki & Mukhin 2019, Koijen & Yogo 2020, Greenwood et al 2022...]

## **Findings**

- 1. Can reproduce qualitative and quantitative facts about the joint behavior of bond and currency risk premia
- 2. Rich transmission of monetary policy shocks via exchange rate and term premia, contrasting with standard models
- 3. Key mechanisms:
  - · Shifts in arbitrageurs' risk exposure lead to changes in required risk compensation
  - $\cdot$  Hedging behavior of global arbitrageurs  $\implies$  tight linkage between bond term premia and currency risk premia
  - In the presence of market segmentation, policy shocks (particularly unconventional) lead to large shifts in risk exposure
- 4. General message: floating exchange rates provide limited insulation. Failure of Friedman-Obtsfeld-Taylor's Trilemma

## Set-Up

## Set-Up: Two-Country Vayanos & Vila (2021)

- Continuous time  $t \in (0, \infty)$ , 2 countries j = H, F
- Nominal exchange rate  $e_t$ : H price of F (increase  $\equiv$  depreciation of H's currency)
- In each country j, continuum of zero coupon bonds in zero net supply with maturity  $0 \le \tau \le T$ , and  $T \le \infty$
- · Bond price (in local currency)  $P_{jt}^{( au)}$ , with yield to maturity  $y_{jt}^{( au)} = -\log P_{jt}^{( au)}/ au$
- Nominal short rate ("monetary policy")  $i_{jt}=\lim_{\tau\to 0}y_{jt}^{(\tau)}$  follows (exogenous, stochastic) mean-reverting process

## Arbitrageurs and Preferred-Habitat Investors

- Home and foreign preferred-habitat bond investors (hold bonds in a specific currency and maturity:  $Z_{jt}(\tau)$ )
  - Eg, pension funds, money market mutual funds
  - Time-varying demand  $\beta_{jt}$ , downward sloping in terms of bond price (elasticity  $\alpha_j(\tau)$ )
- Preferred-habitat currency traders (hold foreign currency: Z<sub>et</sub>)
  - Eg, importers/exporters
  - · Time-varying demand  $\gamma_t$ , downward sloping in terms of exchange rate (elasticity  $\alpha_e$ )
- Global rate arbitrageurs (can trade in both currencies, in domestic and foreign bonds:  $W_{Ft}, X_{jt}(\tau)$ )
  - Eg, global hedge funds
  - Mean-variance preferences (risk aversion a)
  - Engage in currency carry trade, domestic and foreign bond carry trade



## Equilibrium

· Market clearing: arbitrageurs take the opposite position of habitat investors

$$Z_{et} + W_{Ft} = 0, \ Z_{jt}(\tau) + X_{jt}(\tau) = 0$$

- Equilibrium: portfolio allocations simultaneously satisfy arbitrageurs' optimality conditions while habitat investors lie on demand curves
  - ⇒ Market price of risk will therefore depend on equilibrium holdings
- · Risk factors: short rates, bond habitat demand, and currency habitat demand

Key insight: when arbitrageurs integrate markets, bond and currency premia jointly determined



## Data Generating Process: Assumptions

• In order to derive analytical results, we assume independent short-rate processes, and non-stochastic demand factors:

$$\mathrm{d}i_{Ht} = \kappa_{iH}(\bar{i}_H - i_{Ht})\,\mathrm{d}t + \sigma_{iH}\mathrm{d}B_{iHt}, \ \ \mathrm{d}i_{Ft} = \kappa_{iF}(\bar{i}_F - i_{Ft})\,\mathrm{d}t + \sigma_{iF}\mathrm{d}B_{iFt}$$

• For quantitative results, we can allow for rich demand structure embodied in dynamics of risk factors. DGP:

$$\mathbf{q}_{t} = \begin{bmatrix} i_{Ht} & i_{Ft} & \beta_{Ht} & \beta_{Ft} & \gamma_{t} \end{bmatrix}^{\top}$$
$$d\mathbf{q}_{t} = -\mathbf{\Gamma} (\mathbf{q}_{t} - \overline{\mathbf{q}}) dt + \boldsymbol{\sigma} d\mathbf{B}_{t}$$

## \_\_\_\_

Risk Neutral Global Arbitrageur

### 1. Benchmark: Risk Neutral Global Rate Arbitrageur ("Standard Model")

Consider the benchmark case of a risk neutral global rate arbitrageur: a = 0

Expectation Hypothesis holds:

$$\mathbb{E}_{t} dP_{Ht}^{(\tau)} / P_{Ht}^{(\tau)} = i_{Ht}, \ \mathbb{E}_{t} dP_{Ft}^{(\tau)} / P_{Ft}^{(\tau)} = i_{Ft}$$

- · No effect of QE on yield curve, at Home or Foreign
- · Yield curve independent from foreign short rate shocks
- Uncovered Interest Parity holds:

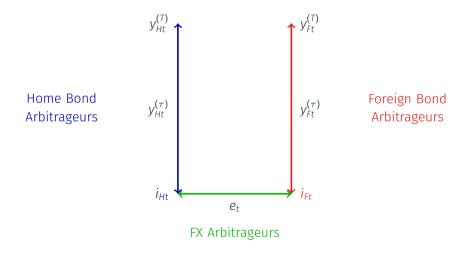
$$\mathbb{E}_t \, \mathrm{d} e_t / e_t = i_{Ht} - i_{Ft}$$

- · 'Mundellian' insulation: shock to short rates 'absorbed' into the exchange rate
- · Classical Trilemma: capital flows and floating exchange rates deliver monetary autonomy

## Segmented Arbitrage

## 2. Intermediate Step: Segmented Arbitrage and No Demand Shocks

Assume foreign currency and bonds traded by three disjoint sets of arbitrageurs



## 2. Intermediate Step: Segmented Arbitrage and No Demand Shocks

Postulate: 
$$\log P_{jt}^{(\tau)} = -A_{ij}(\tau)i_{jt} - C_j(\tau)$$
;  $\log e_t = A_{iFe}i_{Ft} - A_{iHe}i_{Ht} - C_e$ 

#### Proposition (Segmented Arbitrage, Currency Carry Trade CCT and UIP Deviations)

When arbitrage is segmented, risk aversion a>0 and FX price elasticity  $\alpha_e>0$ 

- Attenuation:  $0 < A_{ije} < 1/\kappa_{ij}$
- CCT expected return  $\mathbb{E}_t de_t / e_t + i_{Ft} i_{Ht}$  decreases in  $i_{Ht}$  and increases in  $i_{Ft}$  (UIP deviation)

Intuition: Similar to Kouri (1982), Gabaix and Maggiori (2015)

- When  $i_{Ht} \downarrow$  or  $i_{Ft} \uparrow$ , FX arbitrageurs want to invest more in the CCT
- · Foreign currency appreciates  $(e_t \uparrow)$
- · As  $e_t \uparrow$ , price elastic FX traders ( $\alpha_e > 0$ ) reduce holdings:  $Z_{et} \downarrow$
- FX arbitrageurs increase their holdings  $W_{Ft} \uparrow$ , which requires a higher CCT return

## 2. Intermediate Step: Segmented Arbitrage and No Demand Shocks

#### Proposition (Segmented Arbitrage and Bond Carry Trade BCT)

When arbitrage is segmented, a > 0 and  $\alpha(\tau) > 0$  in a positive-measure subset of (0, T):

- · Attenuation:  $A_{ij}( au) < (1-e^{-\kappa_{ij} au})/\kappa_{ij}$
- Bond prices in country *j* only respond to country *j* short rates (no spillover)
- · BCT<sub>j</sub> expected return  $\mathbb{E}_t \, \mathrm{d} P_{jt}^{(\tau)} / P_{jt}^{(\tau)} i_{jt}$  decreases in  $i_{jt}$

Intuition: Similar to Vayanos & Vila (2021)

- When  $i_{it} \downarrow$ , bond arbitrageurs want to invest more in the BCT
- Bond prices increase  $(P_{jt}^{(\tau)} \uparrow)$
- · As  $P_{jt}^{(\tau)}\uparrow$ , price-elastic habitat bond investors  $(\alpha_j(\tau)>0)$  reduce their holdings:  $Z_{jt}^{(\tau)}\downarrow$
- Bond arbitrageurs increase their holdings  $X_{it}^{(\tau)} \uparrow$ , which requires a larger BCT return

## Macro Implications of the Segmented Model

#### Assume a > 0, $\theta_j(\tau) > 0$ and $\theta_e > 0$ :

- Unexpected increase in bond demand in country j ( $QE_i$ ) reduces yields in country j
- · No effect on bond yields in the other country or on the exchange rate
  - QE purchases:  $Z_{it}^{(\tau)} \uparrow$
  - · Bond arbitrageurs reduce holdings  $X_{ir}^{(\tau)} \downarrow$ , reducing risk exposure and pushing down yields
  - · Arbitrageurs in other markets are unaffected

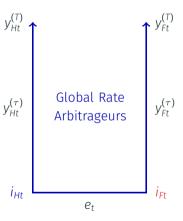
#### Open Economy Macro Implications:

- Changes in Home monetary conditions (conventional or QE) have no effect on the Foreign yield curve. Full insulation
- Insulation is even stronger in the case of QE: exchange rate is unchanged
- Trilemma? As we will see, this result arises because of markets segmentation (limited capital flows), not because of floating exchange rates

## Global Arbitrage

## 3. Global Rate Arbitrageur and No Demand Shocks

Assume now global rate arbitrageur can invest in bonds (H and F) and FX



## 3. Global Rate Arbitrageur and No Demand Shocks

Postulate 
$$\log P_{it}^{(\tau)} = -A_{ijj}(\tau)i_{jt} - A_{ijj'}(\tau)i_{j't} - C_H(\tau)$$
;  $\log e_t = A_{iFe}i_{Ft} - A_{iHe}i_{Ht} - C_e$ 

#### Proposition (Global Arbitrage and Carry Trades CCT, BCT)

When arbitrage is global, risk aversion a > 0 and price elasticities  $\alpha_e, \alpha_i(\tau) > 0$ :

- The results of the previous propositions obtain: both *CCT* and  $BCT_H$  return decrease with  $i_{Ht}$ , and attenuation is stronger than with segmented markets
- $\Lambda$  In addition,  $BCT_F$  increases with  $i_{Ht}$
- The effect of  $i_{jt}$  on bond yields is smaller in the other country:  $A_{jj'}(\tau) < A_{jj}(\tau)$

#### Intuition: Bond and FX Premia Cross-Linkages

- When  $i_{Ht} \downarrow$  global arbitrageurs want to invest more in CCT and BCT<sub>H</sub>
- $e_t$  and  $W_{Ft}$   $\uparrow$ : increased FX exposure (risk of  $i_{Ft} \downarrow$ )
- Hedge by investing more in  $BCT_F$  since price of foreign bonds increases when  $i_{Ft}$  drops: foreign yields decline and  $BCT_F$  decreases

## Macro Implications of Global Rate Arbitrageur Model

#### Assume a > 0 and $\alpha_e, \alpha_i(\tau) > 0$ :

- Unexpected QE<sub>H</sub> reduces yields in country H
- Also reduces yields in country F, and depreciates the Home currency
  - Arbitrageurs decrease H bond exposure (less exposed to risk of  $i_{Ht} \uparrow$ )
  - More willing to hold assets exposed to this risk: increase holdings of F bonds and currency, pushing down F yields and depreciating the H currency

#### Open Economy Macro Implications:

- Changes in Home monetary conditions (conventional or QE) affect both yield curves and the exchange rate: potential spillovers from monetary policy. Imperfect insulation even with floating rates
- QE or FX interventions in one country affect monetary conditions in both countries and depreciate the currency
- Failure of the Classical Trilemma

## The Full Model

## The Full Model: Adding Demand Shocks

· Now we allow for richer demand structure of risk factors:

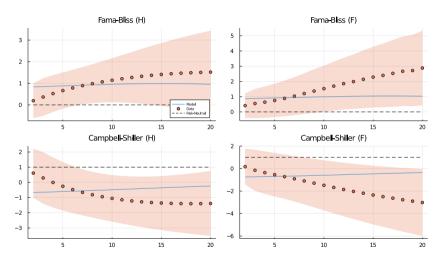
$$\mathrm{d}\mathbf{q}_t = -\mathbf{\Gamma}\left(\mathbf{q}_t - \overline{\mathbf{q}}\right)\mathrm{d}t + \boldsymbol{\sigma}\,\mathrm{d}\mathbf{B}_t$$

• We assume independent processes for all factors, except shocks to short rates may be correlated, and currency demand  $\gamma_t$  may respond to short rates

#### Numerical calibration details

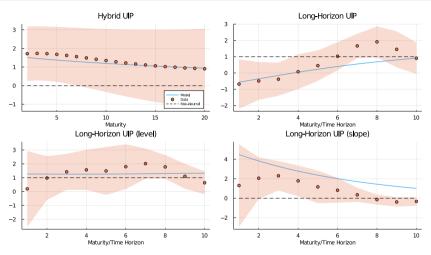
- Data: Zero coupon data: US Treasuries (*H*) and German Bunds (*F*); exchange rate data: German mark/euro
- · Targets: second moments of short/long term rates, exchange rates, and volumes
- · Return predictability (untargeted)
  - Bond returns and slope of the term structure
  - · Currency returns and UIP
  - Cross-country bond and currency returns

## Regression Coefficients: Term Structure



Implications: Positive slope-premia relationship

## **Regression Coefficients: UIP**



Implications: CCT is profitable, but profitability goes to zero if CCT is done with long-term bonds or over long horizon. Slope differential predicts CCT return

## Policy Spillovers

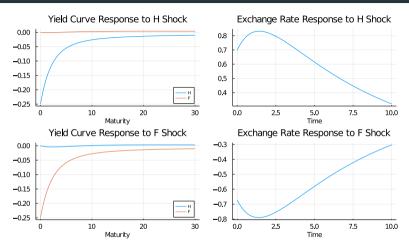
#### Conduct policy experiments:

- · Monetary policy shock: unanticipated and idiosyncratic 25bp decrease in policy rate
- $\cdot$  QE shock: unanticipated and idiosyncratic positive demand shock = 10% of GDP

#### Examine spillovers:

- · Across the yield curves (short and long rates; and across countries)
- To the exchange rate

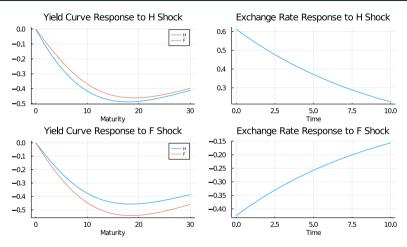
## **Monetary Shock Spillovers**



Implications: small cross-country yield response; exchange rate "delayed overshooting"

• Intuition: correlated short rates, currency demand response

## **QE Shock Spillovers**



Implications: large spillovers of QE, both to foreign yields and exchange rate

• Intuition: correlated short rates, elastic currency traders

## **Concluding Remarks**

- · Present an integrated framework to understand term premia and currency risk
- Resulting model ties together
  - Deviations from Uncovered Interest Parity
  - Deviations from Expectation Hypothesis
- Rich transmission of monetary policy domestically and abroad via FX and term premia
- Extensions:
  - (a) Endogenize policy rates as in Ray (2019), Droste, Gorodnichenko, & Ray (2022)
  - (b) Consider deviations from LOP as in Hebert, Du & Wang (2019)
  - (c) Consider additional unconventional monetary policy and official interventions

## Thank You!

## Global Rate Arbitrageur

Mean-variance optimization (limit of OLG model)

$$\begin{aligned} \max \mathbb{E}_t (\mathrm{d}W_t) &- \frac{a}{2} \mathbb{V}\mathrm{ar}_t (\mathrm{d}W_t) \\ \text{s.t. } \mathrm{d}W_t &= & W_t i_{Ht} \, \mathrm{d}t + W_{Ft} \left( \frac{\mathrm{d}e_t}{e_t} + (i_{Ft} - i_{Ht}) \, \mathrm{d}t \right) \\ &+ \int_0^T X_{Ht}^{(\tau)} \left( \frac{\mathrm{d}P_{Ht}^{(\tau)}}{P_{Ht}^{(\tau)}} - i_{Ht} \, \mathrm{d}t \right) \mathrm{d}\tau + \int_0^T X_{Ft}^{(\tau)} \left( \frac{\mathrm{d}(P_{Ft}^{(\tau)}e_t)}{P_{Ft}^{(\tau)}e_t} - \frac{\mathrm{d}e_t}{e_t} - i_{Ft} \, \mathrm{d}t \right) \mathrm{d}\tau \end{aligned}$$

- Wealth  $W_t$ :
  - W<sub>Ft</sub> invested in country F short rate (CCT)
  - $\cdot X_{jt}^{(\tau)}$  invested in bond of country j and maturity  $\tau$  (BCT $_{j}$ )
  - Remainder in country H short rate

Key Insight: Risk averse arbitrageurs' holdings increase with expected return

#### Preferred-Habitat Bond and FX Investors

• Demand for bonds in currency i, of maturity  $\tau$ :

$$Z_{jt}^{(\tau)} = -\alpha_j(\tau) \log P_{jt}^{(\tau)} - \theta_j(\tau) \beta_{jt}$$

- $\alpha_i(\tau)$ : demand elasticity for  $\tau$  investor in country j
- $\theta_i(\tau)$ : how variations in factor  $\beta_{it}$  affect demand for  $\tau$  investor in country i
- Demand for foreign currency (spot):

$$Z_{et} = -\alpha_e \log e_t - \theta_e \gamma_t$$

- · Can accommodate forward demand. Under CIP, equivalent to spot + H and F bond trades
- Exogenous bond and FX demand risk factors:

$$\mathrm{d}\beta_{jt} = -\kappa_{\beta j}\beta_{jt}\,\mathrm{d}t + \sigma_{\beta j}\mathrm{d}B_{\beta jt}, \ \ \mathrm{d}\gamma_t = -\kappa_{\gamma}\gamma_t\,\mathrm{d}t + \sigma_{\gamma}\mathrm{d}B_{\gamma t}$$

Key Insight: elastic habitat traders. Price movements require portfolio rebalancing back



## Equilibrium

- Risk factors: short rates  $(dB_{ijt})$ , bond demands  $(dB_{\beta jt})$  and currency demand  $(dB_{\gamma t})$
- · Arbitrageurs' optimality conditions imply expected excess returns are given by:

$$\mathbb{E}_{t} dP_{jt}^{(\tau)} / P_{jt}^{(\tau)} - i_{jt} = \mathbf{A}_{j}(\tau)^{\top} \mathbf{\Lambda}_{t}, \quad \mathbb{E}_{t} de_{t} / e_{t} + i_{Ft} - i_{Ht} = \mathbf{A}_{e}^{\top} \mathbf{\Lambda}_{t}$$
where  $\mathbf{\Lambda}_{t} = a\mathbf{\Sigma} \left( W_{Ft} \mathbf{A}_{e} + \sum_{j=H,F} \int_{0}^{T} X_{jt} \mathbf{A}_{j}(\tau) d\tau \right)$ 

- · Endogenous coefficients  $A_j( au)$ ,  $A_e$  govern sensitivity to market price of risk  $oldsymbol{\Lambda}_t$
- Model is closed through market clearing:  $X_{jt}^{(\tau)} + Z_{jt}^{(\tau)} = 0$ ,  $W_{Ft} + Z_{et} = 0$

Key Insight: market price of risk  $\Lambda_t$  depends on equilibrium holdings. Bond and currency premia jointly determined  $\square$ 

#### **Numerical Calibration**

- Data: Zero coupon data: US Treasuries (*H*) and German Bunds (*F*); exchange rate data: German mark/euro
- · Targets: second moments of short/long term rates, exchange rates, and volumes

Parameter	Value	Parameter	Value	Parameter	Value
$\kappa_{iH}$	0.126	$\kappa_{\gamma}$	0.134	$a\sigma_{eta} heta_0$	90.6
$\kappa_{iF}$	0.0896	$\kappa_{\gamma,iH}$	-0.267	$a\alpha_e$	73.4
$\sigma_{iH}$	1.43	$\kappa_{\gamma,iF}$	0.252	$a\alpha_0$	4.74
$\sigma_{iF}$	0.751	$a\sigma_{\gamma}\theta_{e}$	763.0	$\alpha_1$	0.144
$\sigma_{iH,iF}$	1.05	$\kappa_{eta}$	0.0501	$\theta_1$	0.374

• For policy experiments: CRRA  $\gamma=2$  and arbitrageur wealth  $\frac{W}{GDP_H}\approx 5\% \implies a=40$ 

## Model Fit: Short Rates and Exchange Rates

Moment	Data	Model	Moment	Data	Model
$\sigma\left(y_{Ht}^{(1)}\right)$	2.622	2.614	$ ho\left(\Delta\log e_{t},(y_{Ht}^{(1)}-y_{Ft}^{(1)}) ight)$	-0.105	-0.096
$\sigma\left(\Delta y_{Ht}^{(1)}\right)$	1.273	1.254	$ \rho\left(\Delta\log e_t, \Delta y_{Ht}^{(1)}\right) $	-0.095	-0.214
$\sigma\left(y_{Ft}^{(1)}\right)$	2.822	2.853	$ ho\left(\Delta\log e_t,\Delta y_{Ft}^{(1)} ight)$	0.048	0.071
$\sigma\left(\Delta y_{Ft}^{(1)}\right)$	1.09	1.174	$ ho\left(\Delta^{(5)}\log e_{t},(y_{Ht}^{(5)}-y_{Ft}^{(5)}) ight)$	0.12	0.06
$\sigma\left((y_{Ht}^{(1)}-y_{Ft}^{(1)})\right)$	1.816	1.717	$\tilde{V}_H(0 \leq \tau \leq 3)$	0.361	0.378
$\sigma\left(\Delta \log e_t\right)$	10.186	10.183	$\tilde{V}_H$ (11 $\leq  au \leq$ 30)	0.08	0.116

## Model Fit: Long Rates

