ZacharyNicholas.com

SUMMARY *Creative professional accomplished in multimedia design, project management, process engineering, instructional design, and product development.*

EXPERIENCE

THE ART INSTITUTE OF CHARLOTTE • Charlotte, NC
Multimedia Design Associate Professor • July 2008–Present
- Instruct basic through advanced levels of graphic & web design courses.
- Cultivate active learning by using visuals, lectures, exercises, and projects.
- Enhance classroom instruction with supplemental online course training.
- Demonstrate web & graphic design processes in various software applications.
- Utilize various tools and techniques to demonstrate Photoshop and Illustrator.
- Train effective UI/UX website development, management, & maintenance.
- Prepare students to effectively present work in a printed & online portfolio.

THE ART INSTITUTE ONLINE
Multimedia Design Facilitator • July 2010–Present
- Facilitate graphic design course instruction online.
- Develop and post online video instructions and critiques of student work.
- Provide feedback to students daily and review each student's status in the class.
- Evaluate designs and provide daily feedback in video critiques and tutorials.
- Designate group work to evoke positive interactive collaborative efforts.

SONOCO PRODUCTS COMPANY • Richmond, VA
Packaging Engineer • January 2006–July 2008
- Designed and developed package components and systems.
- Managed packaging projects from introduction through completion.
- Presented project updates regularly in reports at project team meetings.
- Coordinated research and testing with current and potential vendors.
- Ensured that new packaging designs, specifications, and materials will conform to current operating processes, quality standards, and machinery requirements.
- Utilized computer databases to establish component specifications, maintain records, and transfer data.
- Improved processes using kaizen events, waste analysis, and other lean tools.
- Interacted daily with customer & manufacturing personnell to produce results.

CLEMSON UNIVERSITY • Clemson, SC
Graduate Assistant • July 2004–December 2005
- Trained students process workflows and printing applications.
- Assisted faculty in instruction, seminars, and laboratory research.
- Demonstrated the proper operation of lithographic, flexographic, digital, and screen printing presses and other manufacturing equipment.

EDUCATION

CLEMSON UNIVERSITY
MS in Graphic Communications
GPR 4.0/4.0 • December 2005

BS in Packaging Science
& Business Administration Minor
GPR 3.3/4.0 • December 2000

GEORGE WASHINGTON UNIVERSITY
SCHOOL OF BUSINESS
Associate Certificate in Project Management • May 2008

HP TRAINING
Certified HP Indigo Press Operator • August 2006

IOPP CERTIFICATION
Certified Packaging Professional

COMPUTER SKILLS
Skilled with Mac & PC design, database, & management applications including:

OFFICE SOFTWARE:
- Microsoft Office & iWork Suite
- Sage 50 & Quickbooks

3D CAD/CAM SOFTWARE:
- ArtiosCAD, AutoCAD, FormZ
- Cura & Repetier-Host

MANUFACTURING SOFTWARE:
- TOPS Pro & Cape Pack
- SAP & other database programs

EDUCATIONAL SOFTWARE:
- Moodle, Socrates, Blackboard, & proprietary learning platforms
- Snagit, Camtasia, & Screenflow

SOCIAL MEDIA:
- YouTube, Behance, Linkedin, Facebook, & Twitter

WEB & GRAPHIC SOFTWARE:
- Adobe Creative Suite CC 2015
- HTML, CSS, Javascript, jQuery, Bootstrap, & Wordpress

AND MANY OTHER PROGRAMS/APPS