A film festival project brief

Summary

Domain name: www.brooklynfilmfestval.com

The aim of the project is to build a website which will advertize and

publicize an outdoor film festival with an audience of all age groups which is

due to take place from august 5th to august 8th at Brooklyn Bridge park, a

major entertainment venue in New York that can hold up to 5,000 people.

Stakeholders

Client; jennifer viala(founder of Brookyln Vibes Events)

Project team;

Project Director

Web Designer

Web developer

iOS developer, and Android developer(freelancer)

Goals

To advertize and publicize the outdoor film festival online throught

the website and on all social media mobile apps since it is free

for everyone.

BUDGET

Salaries of different stakeholders ;-   *$2500*.

Service(web hosting,domain name, software tools etc);- *$1000*.

Total cost;-   *$3500*.

TIME

*Meeting with client to talk on the goals,   structure and budget ;   *1days*.

*Meeting with other stakeholders like the android/ios developer and the web designer

on how the website will look like on different devices ;   *2days.*

* construction and coding of the website;   *1week.*

* Testing and handing over of the website to the client;   *3hours.*

Technical specification

* A Navbar, with a dropdown menu specifying the different films to be shown from august 5th to august 8th.

  * A signin menu and a form to register for the event.

* A slider carousel images displaying the Brooklyn park arena.

* 4 different sections that display all the film to shown from august 5th to 8th.

  * A footer with some social media apps and the Brooklyn park address.