

# All-in-One Gym Membership and Management App

## Overview

This app helps people find gyms and get memberships easily. It also allows gym owners to list their gyms in the app and access a management system to run their business smoothly.

## Target Audience

- Gym-goers
- Gym Owners

## Key Features

### For Gym-goers:

- **Discover gyms:** Browse gyms based on location and ratings
- **Digital membership card:** Receive a digital membership card.
- **Different Membership deals:** Choose from different membership deals offered by the gyms.

### For Gym Owners:

- **Registration:** Register gym through the app by selecting a deal and paying monthly fee.
- **Different Deals:**
  1. **Listing Only (Cheapest):** Basic listing of the gym on the app. Gym goers will not be able to get a membership through the app, but they will be able to contact the gym through the information provided.
  2. **Listing and Management System (Best Deal-Most Expensive):** Gym gets listing plus management system. Gym-goers can also register in their gym through the app.
  3. **Management System Only:** Gym gets only management system. The gym won't get any customers through the app/listing. They can use the management system to manually add customers and manage their gym business.

- **Management System Features:**
  1. **Gym Member Management:**
    - Register members manually
    - Generate membership card
    - Attendance tracking
  2. **Payment Management**
  3. **Equipment Management**
  4. **Membership Deals Management**

**Monetization Strategy:**

- **Subscription Fee:** Charge gyms a monthly fee for using the software.
- **In-App-Ads**
- **Affiliate Marketing:** Promote products and earn commission