

Final Project Plan: Weekly Menu Planner

Purpose & Audience

I'm going to be creating a menu-planning site using a recipe API. The goal of this site is to allow users to plan their week's menu based on how busy they are each day. On days that the user marks as busy, the recipes that are returned will take less than 30 minutes to prepare. On days that the user marks as normal, the recipes that are returned will take up to an hour to prepare. On days that the user has extra time for cooking, recipes of any duration will be returned. There will also be a place to create a shopping list.

The target audience of this site will primarily be mothers between the ages of 25-55. My design choices are more on the feminine side in order to match this demographic.

Data Sources

I'm not 100% sure which of these APIs I will end up using because I want to test them out first, but here is my list of possibilities which I found on rapidapi.com:

- Recipe and Ingredient Analysis
- Tasty
- TheMealDB
- Recipe Web Scraper

Typography

Headings: Fredericka the Great

Body Text: Kite One

Colors

Onyx:
#3c3d3e

Melon:
#fabfb3

Spanish Gray:
#8a8e91

White:
#ffffff