WALRUS WHITEPAPER

Introduction

WALRUS is a community-driven memecoin built on the Solana blockchain, designed to combine viral branding, fast transaction speeds, and scalable liquidity infrastructure.

Vision

Our vision is to build one of the most recognizable meme brands in the Solana ecosystem through strong community growth and fair token distribution.

Why Solana

High-speed execution, low fees, deep liquidity, and a thriving memecoin trading environment.

Token Utility

Community reward campaigns, meme competitions, NFT integrations, and strategic partnerships.

Tokenomics

Total Supply: 1,000,000,000 WALRUS

Presale: 40%

Liquidity Pool: 30%

Marketing: 15%

Community Rewards: 10%

Team: 5%

Presale Structure

Designed to reward early supporters and provide strong launch liquidity.

Marketing Strategy

Phase 1 – Awareness

Phase 2 – Presale Expansion

Phase 3 – Launch

Roadmap

Phase 1: Brand development, website launch, presale

Phase 2: Marketing rollout, partnerships, DEX launch

Phase 3: Ecosystem expansion and exchange exploration

Security & Transparency

Transparent distribution and fair launch practices.

Conclusion

WALRUS is more than a token — it is a community-powered brand built for long-term growth.