

Site of Babble - Pitchboard

The Site of Babble is a website created by a one-man team that seeks to provide its users with a simple way of learning vocab from other languages.

The Site of Babble is a website you can visit to easily learn vocab from other languages. It does this by presenting you with an easy-to-use selection list of languages you may want to learn. Once you have selected a language, several flashcards will be displayed on screen with different vocab words. Mousing over the word will display what it means in English. The goal of the project is to provide a simple way to learn about other languages, without requiring a microphone or headphones. On The Site of Babble, you can learn a new language anytime, and anywhere!

Personas:

- Eric Pelonis
 - Age: 23
 - Job: Author
 - Country of Origin: United States
 - Languages Spoken: English
 - Interaction Context: Visits the site using his phone while eating breakfast, just for fun.
 - Goals and Concerns: Wants a way to learn Italian without the pressure or hassle of having to respond with a microphone or listen with earbuds.
 - Quote: "I want a simple and casual way to learn a new language."
- Sebastian Jaramillo
 - Age: 46
 - Job: Karate Instructor
 - Country of Origin: Chile
 - Languages Spoken: Spanish, very little English
 - Interaction Context: Laptop
 - Goals and Concerns: If he selects Spanish, he hopes that the website will still be intuitive enough to learn the English counterparts to the words
 - Quote (translated): "I want an easy way to improve my English vocabulary"

Comparative Websites:



Site of Babble – User Flows

They are met with a page that has a selection box for which language they want to learn

They select the language they want



Several cards are displayed with words from other languages on them

They hover over each card to see the English translation

The user wants to know about who made the website.

They click the "About" link at the top of the site



They are given the "About" page, which lists information about the creator of the site.

They can now read about the site's creator.

Site of Babble – Wireframe

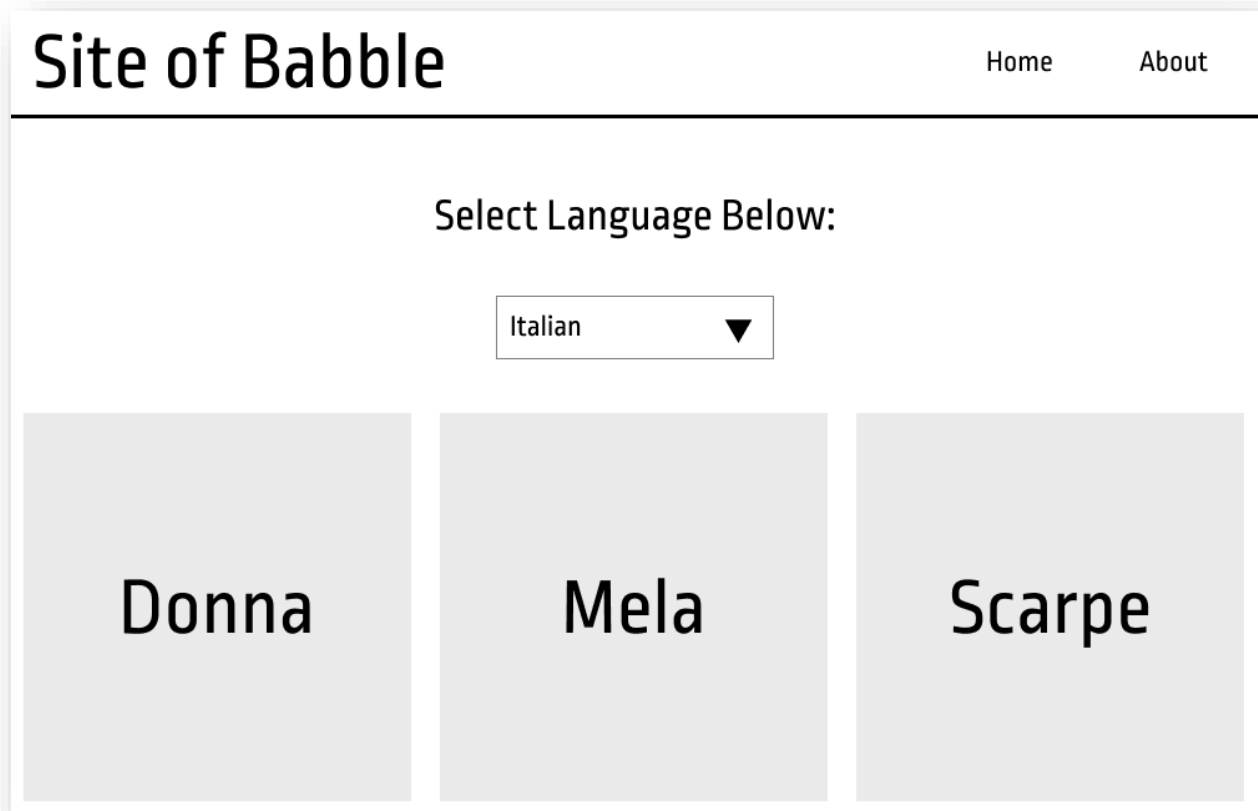


Figure 1: Wireframe of the landing page for The Site of Babble. Users are given the choice to select a language and are then given three cards with vocab words from their desired language.

Site of Babble – Comp

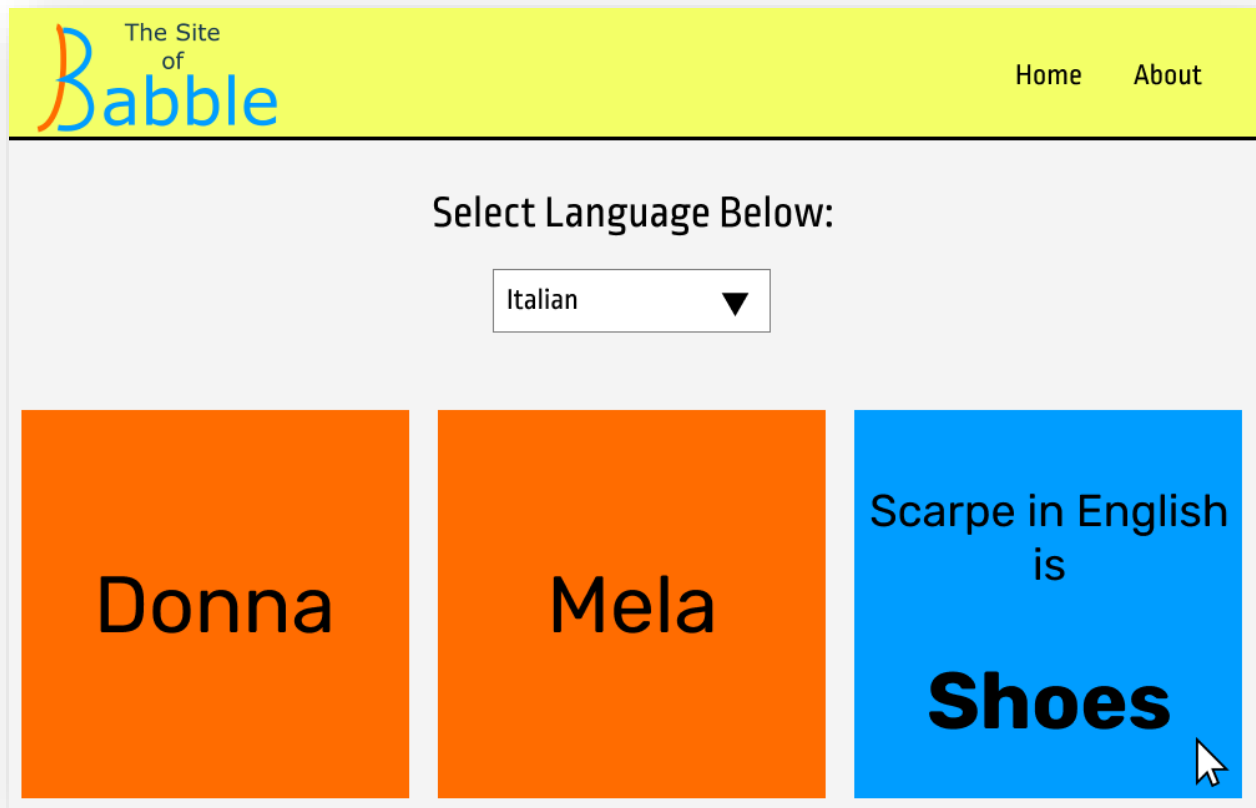


Figure 2: The comp of the landing page for The Site of Babble. Here, it is shown that when you mouse over one of the vocab cards, you are given the English translation.