Find a Home for your Business in Bath

Bath Township is looking for businesses to move into the intersection of Clark and Webster roads. Bath Township wants to revamp the intersection and offer more conveniences to the locals of Bath Township.

If you want more information about doing business in Bath Township please check out the Bath Township website:

www.bathtownship.us

The website contains more information about sitting requirements, informational surveys, and people to contact for next steps if interested.



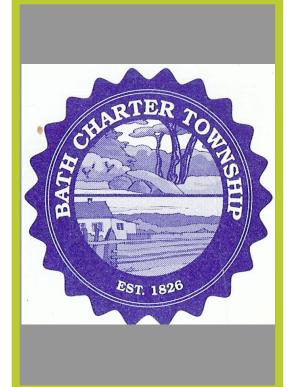
Bath Township

14480 Webster Road Bath Township, MI 48808

www.bathtownship.us

Phone: (517)-641-6728 Fax: (517)-641-4170

Email: info@bathtownship.us



Bath Township

Business Development Brochure for Webster and Clark Road Intersection

Your Friendly Neighbors

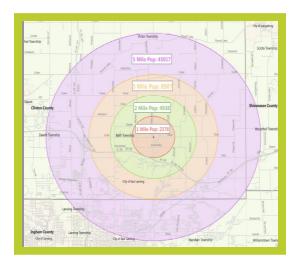
Information about Bath

Main Intersection Development

Bath Township is a small community, located just 15 minutes outside Lansing. Since the 2000 census, the population has increased 54% to the 2010 total of 11,558 residents. To help accommodate the growing number of citizens, Bath Township wants to find local entrepreneurs to invest in the Clark and Webster intersection. Bath Township is offering tax abatements for any businesses that move into the intersection. The citizens of Bath Township also want conveniences that are closer to home, to avoid the long travel times to East Lansing or Haslett. Bath Township wants to be a location for business, not just place you call home.

Summary of Interest Survey

An interest survey was conducted for future investors to better understand the needs of the customers in Bath Township. The survey gave the citizens of Bath Township a voice in future investment decisions. A sample size of 370 people was needed to achieve a 95% confidence in the data. And then this data can be extrapolated to the population of Bath Township.



How often do you travel through the intersection of Clark and Webster per week?

The Average person travels through the intersection 4-7 times per week

Please Rate your interest in the following potential businesses for the Clark and Webster intersection? (Scale 1-5)

<u>Drug store</u>: average interest 3.16 <u>Hardware</u>: average interest 2.60 <u>Coffee shop</u>: average interest 2.95 Restaurant: average interest 3.69

How often do you eat out per week?

The average person eats out 1-3 times per week

What is the average annual income of your household?

The average person makes between \$25,000 and \$49,000

"Bath Township is a small community but growing fast."

Site Requirements

- Population
 - 0 11,558
 - 54% increase from 2000 to 2010
- Total Households
 - 0 4,697
- Housing Occupancy- 92%
 - 62% of housing units are owner occupied
- Median value of owner occupied homes- \$182,300
 - 82% of homes are valued greater than \$100,000
- Median Household Income
 - o \$59,163
- Average Daily Traffic
 - o 15,000 cars
- Clark and Webster Roads both two lane roads
- Parking spaces at Bath Corner shopping mall
 180 spaces