**Clark/Webster Commercial Center Survey**

**MSU Applied Engineering Research Project for Bath Township**

The purpose of this survey is to help the Township determine the type of businesses that could be located at the corners of Clark and Webster, and to provide traffic data to potential business owners. Please return the survey to the Township offices.

1. How often do you travel through the intersection of Clark and Webster per week?(circle one)
   1. 0
   2. 1-3
   3. 4-7
   4. 8+
2. Please rate your interest in the following potential businesses for the Clark and Webster intersection. (circle one rating for each business with “5” being the highest)
   1. Drug store: 1 2 3 4 5
   2. Hardware: 1 2 3 4 5
   3. Coffee shop: 1 2 3 4 5
   4. Restaurant: 1 2 3 4 5
   5. Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. How often do you eat out per week? (circle one)
   1. 0
   2. 1-3
   3. 4-7
   4. 8+
4. What is the average annual income of your household? (circle one)
   1. < $25,000
   2. $25,000 - $49,999
   3. $50,000 - $99,999
   4. > $100,000
5. How many people are in your household?(circle one)
   1. 1
   2. 2
   3. 3
   4. 4
   5. 5
   6. 6
   7. 7
   8. 8+
6. Do you have any suggestions for a motto for Bath Township?