Walter Coots

Design lead with over 20 years experience in digital product, web, and brand. Adaptive, collaborative, and passionate about making memorable impressions.

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Experience

'22 – Now **WorkStep** Senior Product Designer Enterprise SaaS
Working closely with C-suite and PM leads across two Agile pods to research, validate, and create new features and products. I design and spec the work and coordinate with the other leads to create the tickets and roadmap. I also work closely with product marketing to create materials for customer experience and sales, and maintain the Figma files containing the design system components.

'21 – '22 **Unilease** Head of Design Commercial Real Estate SaaS
Sole designer for a startup building a web-based commercial real estate app which served brokers and tenants. Worked directly with a close-knit team to try to launch and market the idea.

'19 – '21 **Material+ (née T3)** Sr. Product Designer Agency
Design lead for two major web projects, the Halliburton website redesign and a Hallmark Cards online experience overhaul, as well as managing a few other designers on our team.

'18 – '19 **Everly Health** Lead UX / UI Designer Healthcare

'17 – '18 **Insitome** Lead Designer Genetics / Entertainment

'15 – '17 **Foxtrot** Senior Designer Agency

'13 – '15 **The Daily Dot** Lead Designer Media

'09 – '13 **Intuit** Senior Interaction Designer Finance

'06 – '08 **ImageVisible** Web Designer Agency

'05 – '06 **KnightWorks** Web Designer Agency

'99 – '00 **Thinking Inc** Web Designer Agency

Select Past Clients

Austin Film Society	Hallmark
Denny's	Southwest Airlines
GoodPop	SXSW
Halliburton	Viking Cruises

Digital Product Design · Graphic Design · Webflow · Data Visualization · Animate · Miro · User Interface · Layout · Roadmapping · Agile Methodologies · Responsive Web Design · Prototyping · InVision · User Research · Workshops · Adobe Creative Suite · Figma · User-Centered Design · User Experience · Framer · InDesign · Photoshop · JavaScript · Illustrator · Information Architecture · Visual Design · Wireframing · After Effects · Problem Solving · Color · Typography · Design Thinking · Mentorship · Usability Testing · Sketch · Motion Graphics · Simplification · Blender · Mobile Web Design · Design Systems · HTML & CSS · Frontend Coding

References

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