

Experience

Starcode Outreach - Volunteering May 2024 - Present	<ul style="list-style-type: none">• Developed and managed engaging social media content and graphics.• Designed marketing materials, including flyers and infographics.• Established a cohesive club identity with consistent branding.• Planned and executed outreach campaigns to local schools and communities.
Financial.com UX-Designer- Workingstudent May 2023 - June 2024	<ul style="list-style-type: none">• Creation of demo pages for Financial.com products focusing on UX• Adjusting layouts and designs to meet user requirements• Developing user-friendly demos for the MarketMonitor platform• Researching client design features for tailored MarketMonitor pages• Designing and customizing graphics and widgets using Photoshop, Illustrator, and Figma• Editing and creating websites with HTML, CSS, JavaScript, and SCSS for optimal user experience• Capturing and modifying screenshots for clear communication of the user interface
VISPIRON Systems Webdesigner - Workingstudent May 2021 - July 2022	<ul style="list-style-type: none">• Creation of new pages for the VISPIRON SYSTEMS homepage• Adaptation of existing parts of the homepage• SEO - Review and adjustment• Creation of graphics and visual designs• Photography and photo editing• Idea generation and implementation for the online presence of VISPIRON SYSTEMS• Writing blog articles or customer success stories• Creation of videos for the website• Analysis of website performance
Hera Laborsysteme Marketing Intern Nov. 2020 - Feb. 2021	<ul style="list-style-type: none">• Produkt- und Werbefotografie• Retusche, Fotomontage und Bildbearbeitung• Videoschnitt und Videoanimation

Education

Ludwig-Maximilians University Oct. 2020 - Oct. 2024	B.Sc. Medieninformatik Specialized in human-computer interaction (HCI)
Aarhus University Aug. 2022 - Feb. 2023	Erasmus Exchange Semester in Aarhus, Denmark
Kaufmännische Schule Öhringen Oct. 2020 - Oct. 2024	Abitur Specialized in International Business

Skills

Design Tools Figma, Framer, Adobe Creative Suite, Wordpress, Miro	Design Methods User research, affinity diagram, information architecture, user flow, journey mapping, wire-framing, user testing	Programming Languages JavaScript, HTML/CSS, SCSS, Java, Python, Git, Unity, C , C#, Typescript
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