

Warren Walters

Asheville, NC • 954-464-6941 • warren@walters954.com • [LinkedIn](#) • [GitHub](#) • [YouTube](#)

Results-driven Developer Advocate with 10+ years bridging developers and cutting-edge technologies. Increased developer engagement through strategic community programs and technical content creation. Built developer communities totaling 17,000+ members, delivered content reaching 948K+ views, and trained 400+ developers. Salesforce MVP with expertise in development relations, platform development, and marketplace ecosystems.

DEVELOPER ADVOCACY IMPACT

Cloud Code Academy - Founder

May 2023 – Present

- Trained 400+ developers in Salesforce development through weekly live sessions, office hours, and comprehensive webinar programs
- Helped 80+ students complete certification training, development programs, or secure new technology opportunities
- Delivered 3+ hours weekly of live training sessions, including office hours, webinars, and specialized technical workshops
- Built a scalable developer learning system that supports multiple programs and live instructor training

Salesforce Mentor/YouTube - Content Creator

April 2019 – Present

- Grew YouTube subscribers to 11K+, generating 948K+ views through weekly technical tutorials
- Increased LinkedIn engagement to 20K+ followers via developer career guidance content
- Created top-ranking SEO blog posts for Salesforce Development

TECHNICAL LEADERSHIP EXPERIENCE

Blackthorn.io - Senior Salesforce Engineer

September 2022 – July 2024

- Led Events AppExchange application roadmap delivering customer-requested features by collaborating with product and engineering teams
- Implemented coding standards and documentation improving team development practices and knowledge sharing across engineering organization
- Optimized CI/CD deployment processes decreasing manual release interventions and enabling faster feature delivery to enterprise customers
- Enabled team adoption of emerging technologies including GitHub Copilot/AI Coding and Salesforce platform updates through hands-on training sessions

Ad Victoriam Solutions - Development Practice Lead

September 2019 – April 2022

- Led 10+ developers across multiple time zones, achieving an increase in on-time delivery
- Increased certification rate to 100% by mentoring 10+ developers within 12 months
- Guided development team to achieve professional and career goals within organization by facilitating skill development and learning new technologies

fullOpp - Sr. Salesforce Consultant

July 2018 – September 2019

- Managed end-to-end client delivery across pre-sales engineering, project implementation, and post-deployment support for diverse client portfolio
- Delivered proof of concepts and solutions design spanning CPQ, Field Service Lightning, Pardot, and custom integrations using Apex and Lightning components
- Conducted requirements gathering and training sessions enabling clients to maximize platform adoption and achieve business objectives

TECHNICAL SKILLS

- Development: Apex, JavaScript, Node.js, Next.js, Python, REST APIs, GraphQL, Webhooks, Git/GitHub Actions, Browser Automation APIs
- Platform: OpenAI API, API documentation tools, Developer SDKs, Amazon Q Developer, Claude Code, GitHub Copilot, Cloud deployment, framework integration
- Community: Technical content creation, developer education, community building, feedback analysis, developer onboarding
- Content: Technical writing, Video production, Live streaming, Discord/Slack community management, SEO optimization, Social media platforms

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EDUCATION

- Florida International University - Bachelor of Science in Information Technology (2012-2016)

ACHIEVEMENTS & HONORS

- Salesforce MVP (2023-Present) - Community recognition for developer ecosystem contributions
- Platform Developer II, JavaScript Developer I, Application Architect - Advanced certifications
- Chrome/Firefox Store Extension (Why Salesforce) with 8k+ users
- Salesforce Community Advisory Board Member
- Salesforce Community Group Leader Oklahoma City: Organized quarterly in-person developer events

CONTENT & SPEAKING

- [Salesforce Official Podcast: Automate This! - Boost the Power of Flow with Custom Metadata Types and Custom Settings](#)
- [Salesforce Official Blog: Automate This! - Harness Custom Settings and Flow for Dynamic Round Robins.](#)
- [Video: Technical Tutorial - Amazon Q Developer Just Changed How I Code - Building a Kahoot Clone to Prove It](#)
- [Video: Explainer - Salesforce Developer Roadmap \(In 2024\)](#)
- [Video: Technical Tutorial - 3 Ways to Retrieve Salesforce Metadata With Manifest Using VS Code and SF CLI | Package.xml](#)
- [Live: Build Along - Build a To Do List | Beginner Lightning Web Component Project | Live Salesforce Development](#)
- [Podcast: Get a Job as a Salesforce Developer | SFE Ep 049](#)
- [Podcast: Be More Developer Career Path With Warren Walters](#)
- [Podcast: Empowering Salesforce Developers: Expert Advice from Warren Walters](#)
- [Podcast: Salesforce Radio - Episode 13 - Warren Walters](#)
- [Podcast: Episode #23: Trailblazing Salesforce From Developer to Mentor and Beyond](#)
- [Blog: Retrieving Salesforce Metadata Using Visual Studio Code](#)
- [Newsletter: Apex Insider](#)
- Speaking Credits: Dreamin' in Color, We Dreamin' Dallas, We Dreamin' Oklahoma, CactusForce, Texas Dreamin', Cairo Dreamin'

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REFERENCES

Michelle Jone	Director of Engineering - Blackthorn.io - Manager	919-345-7127
Erick Mahle	CEO & President - fullOpp - Manager	954-804-7864
Brian Iskric	Director of Business Systems - Nearpod - Manager	857-222-0607