

## Machine Learning for H1N1 Vaccine Hesitancy Prediction

**Business Problem** Despite strong medical evidence supporting vaccines, vaccine hesitancy has increased outbreaks. Understanding why individuals choose not to get vaccinated is crucial for developing effective strategies.

This project aims to predict who is most likely to be hesitant about receiving the H1N1 vaccine and individuals, public health officials can design targeted strategies to increase vaccine acceptance and

To achieve this, multiple machine learning models were used to classify individuals based on their likelihood. Evaluation metrics such as accuracy, precision, recall, ROC curves, and confusion matrices to ensure reliable and actionable insights.

**Key Metrics** To ensure the model provides reliable and actionable insights, it prioritizes the following metrics:

Accuracy – Measures overall correctness of predictions. Precision – Reduces false positives, ensuring hesitant individuals who might otherwise be overlooked. F1-Score – Balances precision and recall for

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[1]: # Importing Relevant Libraries
import pandas as pd
import numpy as np

import matplotlib.pyplot as plt
import seaborn as sns

from sklearn.preprocessing import StandardScaler, MinMaxScaler, MaxAbsScaler, OneHotEncoder
from sklearn.pipeline import Pipeline
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