Week4_Assignment

February 12, 2024

```
[35]: # ! pip install pandas h2o matplotlib seaborn scikit-learn

[36]: import pandas as pd import h2o from h2o.estimators import H2ORandomForestEstimator import matplotlib.pyplot as plt import seaborn as sns from sklearn.model_selection import train_test_split, GridSearchCV from sklearn.tree import DecisionTreeClassifier, export_text from sklearn.ensemble import RandomForestClassifier from sklearn.feature_selection import SelectFromModel from sklearn.metrics import accuracy_score, precision_score, recall_score, of 1_score

0.1 Load and preprocess data for modelling
```

```
[37]: df = pd.read_csv("new_churn_data.csv")

df
```

| | aı | | | | | | | |
|-------|------|---------|----------|-------------|---------|----------|---------------------------|---|
| [37]: | | tenure | PhoneSe: | rvice | (| Contract | PaymentMethod | \ |
| | 0 | 1 | | NaN | Month-t | to-month | Electronic check | |
| | 1 | 34 | | NaN | (| One year | Mailed check | |
| | 2 | 2 | | NaN | Month-t | to-month | Mailed check | |
| | 3 | 45 | | NaN | (| One year | Bank transfer (automatic) | |
| | 4 | 2 | | NaN | Month-t | to-month | Electronic check | |
| | | ••• | ••• | | ••• | | | |
| | 7027 | 24 | | ${\tt NaN}$ | (| One year | Mailed check | |
| | 7028 | 72 | | ${\tt NaN}$ | (| One year | Credit card (automatic) | |
| | 7029 | 11 | | ${\tt NaN}$ | Month-t | to-month | Electronic check | |
| | 7030 | 4 | | ${\tt NaN}$ | Month-t | to-month | Mailed check | |
| | 7031 | 66 | | NaN | 7 | Two year | Bank transfer (automatic) | |
| | | | | | | | | |
| | | Monthly | Charges | Total | Charges | Churn | MonthlyCharges_log \ | |
| | 0 | | 29.85 | | 29.85 | 0 | 3.396185 | |
| | 1 | | 56.95 | | 1889.50 | 0 | 4.042174 | |
| | 2 | | 53.85 | | 108.15 | 1 | 3.986202 | |
| | 3 | | 42.30 | | 1840.75 | 0 | 3.744787 | |

```
4
                      70.70
                                   151.65
                                                1
                                                              4.258446
      7027
                                                              4.440296
                      84.80
                                  1990.50
                                                0
      7028
                     103.20
                                  7362.90
                                                              4.636669
                                                0
      7029
                      29.60
                                   346.45
                                                0
                                                              3.387774
      7030
                     74.40
                                   306.60
                                                              4.309456
                                                1
      7031
                     105.65
                                  6844.50
                                                0
                                                              4.660132
            TotalCharges_Tenure_Ratio MonthlyCharges_to_TotalCharges_Ratio \
      0
                             29.850000
                                                                      1.000000
      1
                             55.573529
                                                                      0.030140
      2
                             54.075000
                                                                      0.497920
      3
                             40.905556
                                                                      0.022980
      4
                             75.825000
                                                                      0.466205
                                                                      0.042602
      7027
                             82.937500
      7028
                            102.262500
                                                                      0.014016
      7029
                             31.495455
                                                                      0.085438
      7030
                             76.650000
                                                                      0.242661
      7031
                            103.704545
                                                                      0.015436
            customerID
      0
                      1
      1
                      2
      2
                      3
      3
                      4
      4
                      5
      7027
                  7028
                  7029
      7028
      7029
                  7030
      7030
                  7031
      7031
                  7032
      [7032 rows x 11 columns]
[38]: df.drop(columns=['PhoneService', 'customerID'], inplace=True)
      df.head()
                                               PaymentMethod MonthlyCharges \
[38]:
         tenure
                        Contract
      0
              1 Month-to-month
                                            Electronic check
                                                                        29.85
      1
             34
                        One year
                                                Mailed check
                                                                        56.95
      2
              2 Month-to-month
                                                Mailed check
                                                                        53.85
             45
                        One year Bank transfer (automatic)
      3
                                                                        42.30
              2 Month-to-month
                                           Electronic check
                                                                        70.70
```

TotalCharges Churn MonthlyCharges_log TotalCharges_Tenure_Ratio \

```
0
                29.85
                            0
                                          3.396185
                                                                     29.850000
      1
              1889.50
                            0
                                          4.042174
                                                                     55.573529
      2
               108.15
                            1
                                          3.986202
                                                                     54.075000
      3
              1840.75
                            0
                                          3.744787
                                                                     40.905556
      4
               151.65
                            1
                                          4.258446
                                                                     75.825000
         MonthlyCharges_to_TotalCharges_Ratio
      0
                                       1.000000
      1
                                       0.030140
      2
                                       0.497920
      3
                                       0.022980
      4
                                       0.466205
[39]: payment_method_dummies = pd.get_dummies(df['PaymentMethod'])
      contract_dummies = pd.get_dummies(df['Contract'])
      df = pd.concat([df, payment_method_dummies, contract_dummies], axis=1)
      df.head()
[39]:
                                               PaymentMethod
                                                              MonthlyCharges
         tenure
                        Contract
                 {\tt Month-to-month}
                                            Electronic check
              1
                                                                         29.85
      1
             34
                                                Mailed check
                                                                         56.95
                        One year
      2
                                                Mailed check
              2
                 Month-to-month
                                                                         53.85
      3
             45
                        One year
                                  Bank transfer (automatic)
                                                                         42.30
                 Month-to-month
                                            Electronic check
                                                                         70.70
         TotalCharges
                        Churn
                              MonthlyCharges_log TotalCharges_Tenure_Ratio
                                                                     29.850000
      0
                 29.85
                            0
                                          3.396185
      1
              1889.50
                            0
                                          4.042174
                                                                     55.573529
               108.15
                                          3.986202
      2
                            1
                                                                     54.075000
      3
              1840.75
                            0
                                          3.744787
                                                                     40.905556
               151.65
                            1
                                          4.258446
                                                                     75.825000
         MonthlyCharges_to_TotalCharges_Ratio
                                                 Bank transfer (automatic)
      0
                                       1.000000
                                                                       False
                                       0.030140
                                                                       False
      1
      2
                                       0.497920
                                                                       False
      3
                                                                       True
                                       0.022980
      4
                                       0.466205
                                                                       False
         Credit card (automatic) Electronic check Mailed check Month-to-month \
      0
                            False
                                                True
                                                              False
                                                                                True
                            False
                                               False
                                                               True
                                                                               False
      1
      2
                            False
                                               False
                                                               True
                                                                                True
      3
                            False
                                               False
                                                              False
                                                                               False
      4
                            False
                                                True
                                                              False
                                                                                True
```

```
0
                       False
            False
      1
             True
                       False
      2
                       False
            False
      3
             True
                       False
                       False
            False
[40]: df.drop(columns=['PaymentMethod', 'Contract'], inplace=True)
[40]:
            tenure
                     MonthlyCharges
                                       TotalCharges
                                                      Churn
                                                             MonthlyCharges_log \
      0
                  1
                               29.85
                                              29.85
                                                          0
                                                                         3.396185
      1
                 34
                               56.95
                                            1889.50
                                                          0
                                                                         4.042174
      2
                  2
                               53.85
                                             108.15
                                                          1
                                                                         3.986202
      3
                 45
                                                          0
                               42.30
                                            1840.75
                                                                         3.744787
      4
                  2
                               70.70
                                                          1
                                                                         4.258446
                                             151.65
      7027
                                                                        4.440296
                 24
                               84.80
                                            1990.50
                                                          0
      7028
                 72
                              103.20
                                            7362.90
                                                          0
                                                                        4.636669
      7029
                               29.60
                                             346.45
                                                          0
                                                                        3.387774
                 11
                  4
      7030
                               74.40
                                             306.60
                                                          1
                                                                         4.309456
      7031
                 66
                              105.65
                                            6844.50
                                                          0
                                                                         4.660132
            TotalCharges_Tenure_Ratio
                                          MonthlyCharges_to_TotalCharges_Ratio
      0
                              29.850000
                                                                         1.000000
      1
                              55.573529
                                                                         0.030140
      2
                              54.075000
                                                                         0.497920
      3
                              40.905556
                                                                         0.022980
      4
                              75.825000
                                                                         0.466205
      7027
                              82.937500
                                                                         0.042602
      7028
                             102.262500
                                                                         0.014016
      7029
                              31.495455
                                                                         0.085438
      7030
                              76.650000
                                                                         0.242661
      7031
                             103.704545
                                                                         0.015436
            Bank transfer (automatic)
                                          Credit card (automatic)
                                                                     Electronic check
      0
                                  False
                                                              False
                                                                                  True
      1
                                                              False
                                  False
                                                                                 False
      2
                                  False
                                                              False
                                                                                 False
      3
                                   True
                                                              False
                                                                                 False
      4
                                  False
                                                              False
                                                                                  True
      7027
                                  False
                                                              False
                                                                                 False
      7028
                                  False
                                                               True
                                                                                 False
      7029
                                  False
                                                             False
                                                                                  True
      7030
                                  False
                                                              False
                                                                                 False
```

One year

Two year

| | Mailed check | Month-to-month | une vear | Two year | | |
|------------------------------------------------------------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| 0 | False | True | One year False | • | | |
| 1 | True | False | | | | |
| 2 | True | True | | | | |
| 3 | False | False | True | | | |
| 4 | False | True | False | False | | |
| ••• | ••• | ••• | | | | |
| 7027 | True | False | True | False | | |
| 7028 | False | False | True | False | | |
| 7029 | False | True | False | False | | |
| 7030 | True | True | False | False | | |
| 7031 | False | False | False | True | | |
| | r_columns = ['] | lumns] Electronic check | ', 'Mailed | check', 'Ban | nk transfer⊔ | |
| ⊹(aı ⊹yea | | redit card (auto | omatic)', ' | Month-to-mon | th', 'One year', | 'Two |
| | column in dummy If[column] = po | y_columns: d.factorize(df[c | olumn])[0] | | | |
| df.sa | lf[column] = po | d.factorize(df[c | | G. W. 13- | | |
| df.sa | <pre>inf[column] = po imple(5) tenure Month</pre> | d.factorize(df[control d] | lCharges | | LyCharges_log \ | |
| df.sa 4507 | <pre>inf[column] = po imple(5) tenure Month 15</pre> | d.factorize(df[condition]) | lCharges 1130.00 | 0 | 4.421247 | |
| df.sa 4507 4722 | tenure Month | nlyCharges Total 83.20 96.60 | lCharges 1130.00 2877.95 | 0 0 | 4.421247 4.570579 | |
| df.sa 4507 4722 3243 | tenure Month 15 31 10 | nlyCharges Total 83.20 96.60 86.65 | 1Charges 1130.00 2877.95 856.65 | 0 0 1 | 4.421247 4.570579 4.461877 | |
| df sa df sa 4507 4722 3243 3306 | tenure Month 15 31 10 48 | al.factorize(df[cd]) allyCharges Total 83.20 96.60 86.65 44.80 | 1Charges 1130.00 2877.95 856.65 2104.55 | 0 0 1 0 | 4.421247 4.570579 4.461877 3.802208 | |
| df.sa 4507 4722 3243 | tenure Month 15 31 10 | nlyCharges Total 83.20 96.60 86.65 | 1Charges 1130.00 2877.95 856.65 | 0 0 1 | 4.421247 4.570579 4.461877 | |
| df.sa 4507 4722 3243 3306 2423 | tenure Month 15 31 10 48 38 | nlyCharges Total 83.20 96.60 86.65 44.80 99.25 Tenure_Ratio Mo | 1Charges 1130.00 2877.95 856.65 2104.55 3777.15 | 0 0 1 0 1 ges_to_Total | 4.421247 4.570579 4.461877 3.802208 4.597642 Charges_Ratio | |
| df sa df sa 4507 4722 3243 3306 | tenure Month 15 31 10 48 38 | nlyCharges Total 83.20 96.60 86.65 44.80 99.25 | 1Charges 1130.00 2877.95 856.65 2104.55 3777.15 | 0 0 1 0 1 ges_to_Total | 4.421247 4.570579 4.461877 3.802208 4.597642 | |
| df.sa 4507 4722 3243 3306 2423 4507 4722 | tenure Month 15 31 10 48 38 | Alfactorize (df [control of the control of the cont | 1Charges 1130.00 2877.95 856.65 2104.55 3777.15 | 0 0 1 0 1 ges_to_Total | 4.421247 4.570579 4.461877 3.802208 4.597642 Charges_Ratio | |
| 4507 4722 3243 3306 2423 4507 4722 3243 | tenure Month 15 31 10 48 38 | d.factorize(df[cd]) alyCharges Total 83.20 96.60 86.65 44.80 99.25 Tenure_Ratio Mo 75.333333 | 1Charges 1130.00 2877.95 856.65 2104.55 3777.15 | 0 0 1 0 1 ges_to_Total | 4.421247 4.570579 4.461877 3.802208 4.597642 Charges_Ratio \ 0.073628 | |
| 4507 4722 3243 3306 2423 4507 4722 3243 3306 | tenure Month 15 31 10 48 38 | Alfactorize (df [control of the control of the cont | 1Charges 1130.00 2877.95 856.65 2104.55 3777.15 | 0 0 1 0 1 ges_to_Total | 4.421247 4.570579 4.461877 3.802208 4.597642 Charges_Ratio 0.073628 0.033566 0.101150 0.021287 | |
| 4507 4722 3243 3306 2423 4507 4722 3243 | tenure Month 15 31 10 48 38 | A.factorize(df[cd]) alpCharges Total 83.20 96.60 86.65 44.80 99.25 Tenure_Ratio Mo 75.333333 92.837097 85.665000 | 1Charges 1130.00 2877.95 856.65 2104.55 3777.15 | 0 0 1 0 1 ges_to_Total | 4.421247 4.570579 4.461877 3.802208 4.597642 Charges_Ratio 0.073628 0.033566 0.101150 | |
| 4507 4722 3243 3306 2423 4507 4722 3243 3306 | <pre>tenure Month 15 31 10 48 38 TotalCharges</pre> | A.factorize(df[cd]) alpCharges Total 83.20 96.60 86.65 44.80 99.25 Tenure_Ratio Mo 75.333333 92.837097 85.665000 43.844792 99.398684 | 1Charges 1130.00 2877.95 856.65 2104.55 3777.15 | 0 0 1 0 1 ges_to_Total | 4.421247 4.570579 4.461877 3.802208 4.597642 Charges_Ratio 0.073628 0.033566 0.101150 0.021287 | 2 |
| 4507 4722 3243 3306 2423 4507 4722 3243 3306 | <pre>tenure Month 15 31 10 48 38 TotalCharges</pre> | A.factorize(df[cd]) alpharges Total 83.20 96.60 86.65 44.80 99.25 Tenure_Ratio Mo 75.333333 92.837097 85.665000 43.844792 99.398684 | 1Charges 1130.00 2877.95 856.65 2104.55 3777.15 | 0 0 1 0 1 ges_to_Total | 4.421247 4.570579 4.461877 3.802208 4.597642 Charges_Ratio 0.073628 0.033566 0.101150 0.021287 0.026276 | |
| 4507 4722 3243 3306 2423 4507 4722 3243 3306 2423 | <pre>tenure Month 15 31 10 48 38 TotalCharges</pre> | Alfactorize (df [cd] | 1Charges 1130.00 2877.95 856.65 2104.55 3777.15 | 0 0 1 0 1 ges_to_Total(| 4.421247 4.570579 4.461877 3.802208 4.597642 Charges_Ratio \ 0.073628 0.033566 0.101150 0.021287 0.026276 Electronic check | L |
| 4507 4722 3243 3306 2423 4507 4722 3243 3306 2423 | <pre>tenure Month 15 31 10 48 38 TotalCharges</pre> | Alfactorize (df [cd] | 1Charges 1130.00 2877.95 856.65 2104.55 3777.15 | 0 0 1 0 1 ges_to_Total(| 4.421247 4.570579 4.461877 3.802208 4.597642 Charges_Ratio \ 0.073628 0.033566 0.101150 0.021287 0.026276 Electronic check | L L |
| 4507 4722 3243 3306 2423 4507 4722 3243 3306 2423 | <pre>tenure Month 15 31 10 48 38 TotalCharges</pre> | A.factorize(df[cd]) alfactorize(df[cd]) alfactori | 1Charges 1130.00 2877.95 856.65 2104.55 3777.15 | 0 0 1 0 1 ges_to_Total(| 4.421247 4.570579 4.461877 3.802208 4.597642 Charges_Ratio \ 0.073628 0.033566 0.101150 0.021287 0.026276 Electronic check | L L D |

True

False

False

7031

```
Mailed check Month-to-month One year
4507
                                               0
                                                          0
4722
                  0
                                    0
                                    0
                                               0
                                                          0
3243
                  0
3306
                  0
                                    0
                                               0
                                                          0
2423
                                               0
                                                          0
```

```
[42]: df.isna().sum()
```

```
[42]: tenure
                                                0
      MonthlyCharges
                                                0
      TotalCharges
                                                0
      Churn
                                                0
      MonthlyCharges_log
                                                0
      TotalCharges_Tenure_Ratio
                                                0
      MonthlyCharges to TotalCharges Ratio
                                                0
      Bank transfer (automatic)
                                                0
      Credit card (automatic)
                                                0
      Electronic check
                                                0
                                                0
      Mailed check
      Month-to-month
                                                0
      One year
                                                0
                                                0
      Two year
      dtype: int64
```

0.2 Split data into feature and targets

```
[43]: X = df.drop('Churn', axis=1)
y = df['Churn']
```

0.3 Training and Test sets

```
[44]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, u random_state=42)
```

0.4 Fit and plot the decision tree

```
[45]: dt_model = DecisionTreeClassifier(max_depth=3)
dt_model.fit(X_train, y_train)
```

[45]: DecisionTreeClassifier(max_depth=3)

```
[46]: tr= export_text(dt_model, feature_names=list(X.columns))
print(tr)
```

```
|--- class: 0
       |--- MonthlyCharges_to_TotalCharges_Ratio > 0.32
           I--- class: 0
   |--- MonthlyCharges_log > 4.21
       |--- MonthlyCharges to TotalCharges Ratio <= 0.08
           |--- class: 0
       |--- MonthlyCharges to TotalCharges Ratio > 0.08
           |--- class: 1
|--- Month-to-month > 0.50
   |--- MonthlyCharges_log <= 4.54
       |--- One year <= 0.50
           |--- class: 0
       |--- One year > 0.50
           |--- class: 0
   |--- MonthlyCharges_log > 4.54
       |--- TotalCharges <= 6586.10
           |--- class: 0
       |--- TotalCharges > 6586.10
           |--- class: 0
```

The tree's structure indicates that customers with shorter month-to-month contract durations, lower monthly charges, and a specific ratio of monthly charges to total charges are more likely to stay with the service (class: 0 - no churn). On the other hand, customers with month-to-month contracts, higher monthly charges, and a different ratio are more prone to churn (class: 1). The tree also suggests that customers with longer-term contracts and certain ranges of total charges are less likely to churn. This initial decision tree provides a snapshot of potential predictors for churn.

0.5 Tune hyperparameters for Decision tree

dt_model_tuned.fit(X_train, y_train)

```
[50]: tree_rules_tuned = export_text(dt_model_tuned, feature_names=list(X.columns))
     print(tree_rules_tuned)
     |--- Month-to-month <= 0.50
         |--- MonthlyCharges <= 67.60
             |--- MonthlyCharges_to_TotalCharges_Ratio <= 0.32
                 |--- MonthlyCharges <= 27.45
                     |--- TotalCharges_Tenure_Ratio <= 16.39
                         |--- class: 1
                     |--- TotalCharges_Tenure_Ratio > 16.39
                         |--- class: 0
                     |--- MonthlyCharges > 27.45
                     |--- TotalCharges <= 310.90
                         |--- class: 0
                     |--- TotalCharges > 310.90
                         |--- class: 0
             |--- MonthlyCharges_to_TotalCharges_Ratio > 0.32
                 |--- MonthlyCharges_log <= 3.04
                     |--- MonthlyCharges_to_TotalCharges_Ratio <= 0.61
                         |--- class: 0
                     |--- MonthlyCharges_to_TotalCharges_Ratio > 0.61
                         I--- class: 0
                 |--- MonthlyCharges_log > 3.04
                     |--- Mailed check <= 0.50
                         |--- class: 1
                     |--- Mailed check > 0.50
                         |--- class: 0
         |--- MonthlyCharges > 67.60
             |--- MonthlyCharges_to_TotalCharges_Ratio <= 0.08
                 |--- Electronic check <= 0.50
                     |--- MonthlyCharges_to_TotalCharges_Ratio <= 0.02
                         |--- class: 0
                     |--- MonthlyCharges_to_TotalCharges_Ratio > 0.02
                         |--- class: 1
                     1
                 |--- Electronic check > 0.50
                     |--- TotalCharges_Tenure_Ratio <= 100.06
                        |--- class: 0
                     |--- TotalCharges_Tenure_Ratio > 100.06
                         I--- class: 0
             |--- MonthlyCharges_to_TotalCharges_Ratio > 0.08
                 |--- TotalCharges <= 120.00
                     |--- TotalCharges_Tenure_Ratio <= 69.88
                         |--- class: 1
                     |--- TotalCharges_Tenure_Ratio > 69.88
                         |--- class: 1
```

[49]: DecisionTreeClassifier(max_depth=5)

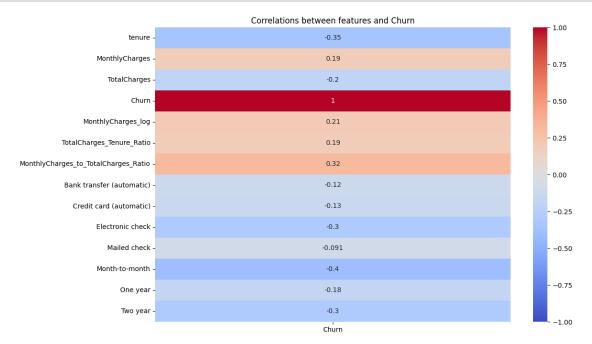
|--- TotalCharges > 120.00

```
|--- TotalCharges_Tenure_Ratio <= 81.18
               | |--- class: 1
               |--- TotalCharges_Tenure_Ratio > 81.18
               | |--- class: 1
|--- Month-to-month > 0.50
   |--- MonthlyCharges_log <= 4.54
       |--- One year <= 0.50
           |--- Electronic check <= 0.50
               |--- MonthlyCharges_to_TotalCharges_Ratio <= 0.02
                   |--- class: 0
               |--- MonthlyCharges_to_TotalCharges_Ratio > 0.02
                   |--- class: 0
           |--- Electronic check > 0.50
               |--- MonthlyCharges_to_TotalCharges_Ratio <= 0.02
                   |--- class: 0
               |--- MonthlyCharges_to_TotalCharges_Ratio > 0.02
               1
                   |--- class: 0
       |--- One year > 0.50
           |--- TotalCharges_Tenure_Ratio <= 27.01
               |--- TotalCharges_Tenure_Ratio <= 14.42
                   |--- class: 0
               |--- TotalCharges_Tenure_Ratio > 14.42
                   |--- class: 0
           |--- TotalCharges_Tenure_Ratio > 27.01
               |--- TotalCharges_Tenure_Ratio <= 27.11
                   |--- class: 1
               |--- TotalCharges_Tenure_Ratio > 27.11
                   |--- class: 0
   |--- MonthlyCharges_log > 4.54
       |--- TotalCharges <= 6586.10
           |--- MonthlyCharges_to_TotalCharges_Ratio <= 0.01</pre>
               |--- class: 1
           |--- MonthlyCharges_to_TotalCharges_Ratio > 0.01
               |--- MonthlyCharges <= 103.22
                   |--- class: 0
               |--- MonthlyCharges > 103.22
                   |--- class: 0
       |--- TotalCharges > 6586.10
           |--- MonthlyCharges_to_TotalCharges_Ratio <= 0.01</pre>
               |--- TotalCharges <= 8678.62
               | |--- class: 0
               |--- TotalCharges > 8678.62
                   |--- class: 1
           |--- MonthlyCharges_to_TotalCharges_Ratio > 0.01
               |--- MonthlyCharges_to_TotalCharges_Ratio <= 0.01
                   |--- class: 1
               |--- MonthlyCharges_to_TotalCharges_Ratio > 0.01
               | |--- class: 0
```

After hyperparameter tuning, the decision tree with the best_max_depth of 5 provides a more detailed view of potential predictors for customer churn. The tree structure indicates that customers with shorter month-to-month contract durations, lower monthly charges, and specific ratios of charges are more likely to churn (class: 1). Additionally, the tree introduces new conditions, such as the tenure-related features, total charges, and payment methods, providing a more granular understanding of customer behavior. This suggests that a deeper decision tree with increased complexity may capture subtle patterns that contribute to the prediction of churn, potentially improving the model's performance.

0.7 Plot correlations btn features and targets

```
[51]: plt.figure(figsize=(12, 8))
    sns.heatmap(df.corr()[['Churn']], annot=True, cmap='coolwarm', vmin=-1, vmax=1)
    plt.title("Correlations between features and Churn")
    plt.show()
```



0.8 Start and connect to the H2o cluster

```
[]: h2o.init()

[53]: hf = h2o.H20Frame(df)

Parse progress:
| (done) 100%
```

0.9 Training and test sets

```
[54]: train, test = hf.split_frame(ratios=[0.8], seed=42)
```

0.10 Fit H20 RF

```
[55]: rf_h2o = H2ORandomForestEstimator(seed=42) rf_h2o.train(x=hf.columns[:-1], y="Churn", training_frame=train)
```

drf Model Build progress: |

/home/sensei/.local/lib/python3.11/site-

packages/h2o/estimators/estimator_base.py:192: RuntimeWarning: We have detected that your response column has only 2 unique values (0/1). If you wish to train a binary model instead of a regression model, convert your target column to categorical before training.

warnings.warn(mesg["message"], RuntimeWarning)

| (done) 100%

[55]: Model Details

H2ORandomForestEstimator : Distributed Random Forest

Model Key: DRF_model_python_1707690266499_2

Model Summary:

| number_of_trees | | number_of_intern | al_trees | model_size_in_bytes | | |
|-----------------|--------|--------------------|---------------------|---------------------|------------|-------------|
| min | _depth | ${\tt max_depth}$ | ${\tt mean_depth}$ | min_leaves | max_leaves | mean_leaves |
| | | | | | | |
| | | | | | | |
| | | _ | | | | |
| | 50 | | 50 | | 537964 | 20 |
| 20 | | 20 | 784 | 920 | 851.3 | |

ModelMetricsRegression: drf
** Reported on train data. **

MSE: 0.16084093394425325 RMSE: 0.40104978985688705 MAE: 0.27389182194743317 RMSLE: 0.2819312492153419

Mean Residual Deviance: 0.16084093394425325

Scoring History:

| nan nan 2024-02-12 01:30:36 0.111 sec 1.0 0.5198158101265961 0.27603101380822076 0.27020847645756935 0.166 sec 2.0 0.5063120246924118 0.27769924642049054 0.2563518663481294 0.2924-02-12 01:30:36 0.209 sec 3.0 0.4952374859378511 0.2764261701424577 0.24526016747804327 0.204-02-12 01:30:36 0.260 sec 4.0 0.47787931034835746 0.27023942918988414 0.22836863525902173 0.24526016247439233 0.295 sec 5.0 0.47395754484278324 0.27661229272439203 0.22246357543133988 0.204-02-12 01:30:36 0.303 sec 6.0 0.46490207625165736 0.276509020226267 0.21613394050310183 0.204-02-12 01:30:36 0.364 sec 7.0 0.45801188443179486 0.27622033401866963 0.20977488628076382 0.204-02-12 01:30:36 0.392 sec 8.0 0.44962727891965776 0.2744712195777388 0.2021646899486957 0.4413389816863617 0.27246185799049255 0.19478009675595473 0.402474415145040515 0.273654359286112 0.16220285152750688 0.204-02-12 01:30:38 2.083 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 0.27603101380822076 |
| 2024-02-12 01:30:36 |
| 0.27769924642049054 |
| 2024-02-12 01:30:36 0.209 sec 3.0 0.4952374859378511 0.2764261701424577 0.24526016747804327 |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$ |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$ |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$ |
| 2024-02-12 01:30:36 0.295 sec 5.0 |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$ |
| 2024-02-12 01:30:36 0.330 sec 6.0 0.46490207625165736 0.276509020226267 0.21613394050310183 |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$ |
| 2024-02-12 01:30:36 0.364 sec 7.0 0.45801188443179486 0.27622033401866963 0.20977488628076382 |
| 0.27622033401866963 |
| 2024-02-12 01:30:36 0.392 sec 8.0 0.44962727891965776 0.2744712195777388 0.2021646899486957 2024-02-12 01:30:36 0.420 sec 9.0 0.4413389816863617 0.27246185799049255 0.19478009675595473 |
| 0.2744712195777388 |
| 2024-02-12 01:30:36 0.420 sec 9.0 0.4413389816863617 0.27246185799049255 0.19478009675595473 2024-02-12 01:30:37 2.005 sec 41.0 0.40274415145040515 0.273654359286112 0.16220285152750688 2024-02-12 01:30:38 2.083 sec 42.0 0.40295684413333355 0.27400986199994226 0.16237421823389567 2024-02-12 01:30:38 2.135 sec 43.0 0.4026217973389886 0.2738468013296778 0.1621043116924776 |
| 0.27246185799049255 |
| |
| 0.273654359286112 |
| 0.273654359286112 |
| 0.273654359286112 |
| 2024-02-12 01:30:38 2.083 sec 42.0 0.40295684413333355 0.27400986199994226 0.16237421823389567 2024-02-12 01:30:38 2.135 sec 43.0 0.4026217973389886 0.2738468013296778 0.1621043116924776 |
| 0.27400986199994226 |
| 2024-02-12 01:30:38 2.135 sec 43.0 0.4026217973389886 0.2738468013296778 0.1621043116924776 |
| 0.2738468013296778 |
| |
| 2024-02-12 01:30:38 2.195 sec 44.0 0.402564445160092 |
| |
| 0.27397787910422994 0.1620581325070527 |
| 2024-02-12 01:30:38 2.244 sec 45.0 0.4022429468734082 |
| 0.27370611723455945 0.1617993883094035 |
| 2024-02-12 01:30:38 2.287 sec 46.0 0.4021593480083743 |
| 0.2739029694532263 |
| 2024-02-12 01:30:38 2.334 sec 47.0 0.4019764552243372 |
| 0.27396939454576225 |
| 2024-02-12 01:30:38 2.373 sec 48.0 0.4018265388914359 |
| 0.2740408747538355 0.16146456735747064 |
| 2024-02-12 01:30:38 2.417 sec 49.0 0.4012650058347152 |
| 0.2739264124781572 |
| 2024-02-12 01:30:38 2.458 sec 50.0 0.40104978985688705 |
| 0.27389182194743317 0.16084093394425325 |
| [51 rows x 7 columns] |

Variable Importances: variable

relative_importance scaled_importance

| percentage | | |
|-----------------------------------------------|---------|-----------|
| | | |
| TotalCharges_Tenure_Ratio | 5527.38 | 1 |
| 0.154756 MonthlyCharges_to_TotalCharges_Ratio | 5409.61 | 0.978694 |
| 0.151459 | | |
| MonthlyCharges | 4537.4 | 0.820896 |
| 0.127039 Month-to-month | 4473.87 | 0.809402 |
| 0.12526 | | |
| MonthlyCharges_log 0.124682 | 4453.21 | 0.805665 |
| TotalCharges | 4375.09 | 0.79153 |
| 0.122494 tenure | 4105.62 | 0.74278 |
| 0.11495 | 1100.02 | 0.74270 |
| Electronic check | 1445.49 | 0.261514 |
| 0.0404709 Bank transfer (automatic) | 398.011 | 0.0720073 |
| 0.0111436 | | |
| Mailed check 0.0109338 | 390.518 | 0.0706516 |
| Credit card (automatic) | 390.039 | 0.0705649 |

[tips]

0.0109204 One year

0.00589034

Use `model.explain()` to inspect the model.

--

Use `h2o.display.toggle_user_tips()` to switch on/off this section.

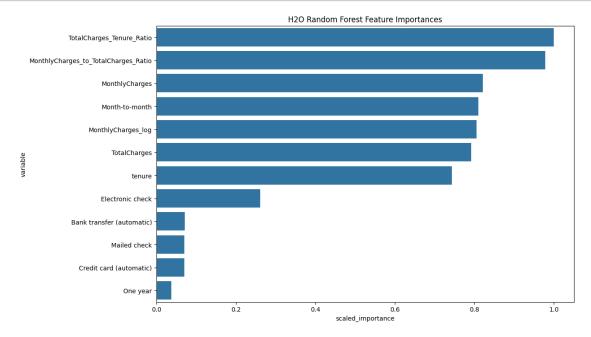
The H2ORandomForestEstimator was employed, and the model's key and summary statistics, such as the number of trees, model size, and depth metrics, are presented. The model's performance metrics on the training data include mean squared error (MSE), root mean squared error (RMSE), mean absolute error (MAE), and mean residual deviance, providing insights into the model's accuracy and predictive capabilities.

210.383

0.038062

The scoring history reveals the training progress over different iterations, showing the improvement in metrics as the number of trees increases. Furthermore, the variable importances indicate the significance of each feature in predicting churn, with variables like TotalCharges_Tenure_Ratio and MonthlyCharges_to_TotalCharges_Ratio contributing the most to the model's predictive power. This information is crucial for understanding the model's performance, identifying influential features, and assessing its generalization ability on unseen data.

0.11 Plot H2o RF feature importances



0.12 Fit sklearn RF to data

```
[57]: X = df.drop('Churn', axis=1)
y = df['Churn']
rf_sklearn = RandomForestClassifier(n_estimators=100, random_state=42)
rf_sklearn.fit(X, y)
```

[57]: RandomForestClassifier(random_state=42)

0.13 sklearn Feature selection

```
[58]: sfm = SelectFromModel(rf_sklearn, threshold=0.1)
    sfm.fit(X, y)
    selected_features = X.columns[sfm.get_support()]
```

0.14 Display features

0.15 Hyperparameter tuning for sklearn RF

```
[60]: param_grid = {'n_estimators': [50, 100, 200], 'max_depth': [None, 5, 10, 20]}

grid_search = GridSearchCV(rf_sklearn, param_grid, cv=5)
grid_search.fit(X, y)
```

0.16 Best hyperparameters

```
[67]: best_params_sklearn = grid_search.best_params_best_params_sklearn
```

[67]: {'max depth': 5, 'n estimators': 200}

0.17 Fit sklearn Random Forest with best hyperparameters

```
[62]: rf_sklearn_tuned = RandomForestClassifier(**best_params_sklearn)
rf_sklearn_tuned.fit(X, y)
```

[62]: RandomForestClassifier(max_depth=5, n_estimators=200)

0.18 Evaluate sklearn Random Forest model

```
[63]: y_pred_sklearn = rf_sklearn_tuned.predict(X)
accuracy_sklearn = accuracy_score(y, y_pred_sklearn)
precision_sklearn = precision_score(y, y_pred_sklearn)
recall_sklearn = recall_score(y, y_pred_sklearn)
f1_sklearn = f1_score(y, y_pred_sklearn)

print("Evaluation of sklearn Random Forest Model:")
print(f"Accuracy: {accuracy_sklearn:.4f}, Precision: {precision_sklearn:.4f}, \_
\text{Recall: {recall_sklearn:.4f}, F1 Score: {f1_sklearn:.4f}")}
```

```
Evaluation of sklearn Random Forest Model: Accuracy: 0.8025, Precision: 0.6875, Recall: 0.4708, F1 Score: 0.5589
```

Accuracy (0.8025) - It represents the overall correctness of the model, calculated as the ratio of correctly predicted instances to the total number of instances. The model correctly predicted approximately 80.25% of the instances.

Precision (0.6875) - A measure of how many of the instances predicted as positive are actually positive. It is calculated as the ratio of true positive predictions to the total number of positive predictions. A precision of 0.6875 means that when the model predicts a positive outcome, it is correct about 68.75% of the time.

Recall (0.4708) - Recall/sensitivity or true positive rate, measures the proportion of actual positive instances that the model correctly identifies. A recall of 0.4708 indicates that the model captures approximately 47.08% of all positive instances.

F1 Score (0.5589) - The F1 score is the harmonic mean of precision and recall, providing a balance between the two metrics. It is useful when there is an uneven class distribution. An F1 score of 0.5589 reflects a trade-off between precision and recall, combining both aspects of the model's performance.

0.19 Hyperparameter tuning for H2O Random Forest

```
[68]: hyper_params = {'ntrees': [50, 100, 200], 'max_depth': [3, 5, 10, 20]}
search_criteria = {'strategy': "Cartesian"}
grid = h2o.grid.H2OGridSearch(model=H2ORandomForestEstimator, userid_id='rf_grid', hyper_params=hyper_params, usearch_criteria=search_criteria)
grid.train(x=hf.columns[:-1], y="Churn", training_frame=train)
drf Grid Build progress:
```

| (done) 100%

[68]: Hyper-Parameter Search Summary: ordered by increasing residual_deviance

| ${\tt max_depth}$ | ntrees | model_ids | residual_deviance |
|--------------------|--------|------------------|---------------------|
| | | | |
| 5 | 50.0 | rf_grid_model_10 | 0.13781488588206756 |
| 5 | 200.0 | rf_grid_model_7 | 0.13783212656493118 |
| 5 | 50.0 | rf_grid_model_1 | 0.13791159722672194 |
| 5 | 200.0 | rf_grid_model_16 | 0.13801074899227886 |
| 5 | 100.0 | rf_grid_model_13 | 0.13807089860267113 |
| 5 | 100.0 | rf_grid_model_4 | 0.13814173740244173 |
| 10 | 200.0 | rf_grid_model_8 | 0.1401909249657123 |
| 10 | 100.0 | rf_grid_model_5 | 0.14089808435792933 |
| 10 | 200.0 | rf_grid_model_17 | 0.14179692707213173 |
| 3 | 200.0 | rf_grid_model_27 | 0.14187975641595388 |
| | | | |
| 3 | 100.0 | rf_grid_model_23 | 0.14255671796128458 |
| 10 | 100.0 | rf_grid_model_14 | 0.1429436019240686 |

| 10 | 50.0 | rf_grid_model_11 | 0.14360881368685938 |
|----|-------|------------------|---------------------|
| 10 | 50.0 | rf_grid_model_2 | 0.14362929618835682 |
| 20 | 200.0 | rf_grid_model_9 | 0.148251141151126 |
| 20 | 100.0 | rf_grid_model_6 | 0.15147812594614404 |
| 20 | 50.0 | rf_grid_model_3 | 0.15418989928987115 |
| 20 | 200.0 | rf_grid_model_18 | 0.1556643356409992 |
| 20 | 100.0 | rf_grid_model_15 | 0.15720762584792694 |
| 20 | 50.0 | rf_grid_model_12 | 0.15849556898288003 |

[21 rows x 5 columns]

max_depth - This hyperparameter represents the maximum depth of the individual trees in the ensemble. We've experimented with different values for 'max_depth' (3, 5, 10, 20).

ntrees - The number of trees in the random forest i.e., trees (50, 100, 200).

model_ids - These are the identifiers for each model generated during the grid search.

residual_deviance - The residual deviance is a measure of how well the model fits the data. It's a measure of the difference between the predicted values and the actual values. Lower values indicate a better fit.

e.g., the best-performing model in terms of residual deviance has 'max_depth' of 5 and 'ntrees' of 50, with a residual deviance of 0.1378149. The grid search allows for comparison of the performance of models with different hyperparameter values and identify the combination that yields the best results.

0.20 Best H2o RF model

```
[69]: best_rf_h2o = grid.models[0]
best_rf_h2o
```

[69]: Model Details

H2ORandomForestEstimator : Distributed Random Forest

Model Key: rf_grid_model_10

Model Summary:

| | number_of_trees | | number_of_internal_trees | | model_size_in_bytes | | |
|-----|-----------------|-----------|--------------------------|------------|---------------------|------------|-------------|
| min | _depth | max_depth | | mean_depth | min_leaves | max_leaves | mean_leaves |
| | | | | | | | |
| | | | | | | | |
| | | _ | | | | | |
| | 50 | | 50 | | | 22563 | 5 |
| 5 | | 5 | | 29 | 32 | 31.24 | |
| • | | · · | | 20 | 02 | 01.21 | |

ModelMetricsRegression: drf
** Reported on train data. **

MSE: 0.13781488588206756 RMSE: 0.3712342735821513 MAE: 0.2788963132837725 RMSLE: 0.2602743165199784

Mean Residual Deviance: 0.13781488588206756

Scoring History:

| timestamp | duration | number_of_trees | training_rmse |
|-------------------------|---------------|-----------------|---------------------|
| training mae tra | aining devian | ce | |
| | | | |
| | | | |
| 2024-02-12 01:31:57 | | 0.0 | nan |
| nan nar | | 1.0 | 0 0700466450076005 |
| 2024-02-12 01:31:57 | | | 0.3738466452376305 |
| 0.2766159701287137 0.1 | | | 0.0750067000504000 |
| 2024-02-12 01:31:57 | | | 0.3758367230594093 |
| 0.2771066727540383 0.1 | | | 0.0700747707044745 |
| 2024-02-12 01:31:57 | | 3.0 | 0.3738767737866765 |
| 0.27557006541104856 0.1 | | | |
| 2024-02-12 01:31:57 | | | 0.3745703666395875 |
| 0.27647324328029943 0.1 | | | |
| 2024-02-12 01:31:57 | | | 0.37629672620846083 |
| 0.2774631770522253 0.1 | | | |
| 2024-02-12 01:31:57 | | | 0.3752783792530109 |
| 0.2767983291039734 0.1 | | 6666 | |
| 2024-02-12 01:31:57 | | 7.0 | 0.37484293332560986 |
| 0.2769982555564671 0.1 | | 4758 | |
| 2024-02-12 01:31:57 | 7 0.177 sec | 8.0 | 0.37521236000333935 |
| 0.27808066706661977 0.1 | 1407843150992 | 7553 | |
| 2024-02-12 01:31:57 | | | 0.37477845128768894 |
| 0.2779314124674052 0.1 | 1404588875495 | 9862 | |
| | | | |
| | - | | |
| 2024-02-12 01:31:57 | 7 0.476 sec | 41.0 | 0.3711076247558793 |
| 0.2786895663566569 0.1 | 1377208691519 | 505 | |
| 2024-02-12 01:31:57 | 7 0.484 sec | 42.0 | 0.37119114742074927 |
| 0.2787229389099004 0.1 | 1377828679235 | 3242 | |
| 2024-02-12 01:31:57 | 7 0.492 sec | 43.0 | 0.3713079977330354 |
| 0.27892082298783216 0.1 | 1378696291805 | 1585 | |
| 2024-02-12 01:31:57 | 7 0.499 sec | 44.0 | 0.3712919054350987 |
| 0.2789643131947148 0.1 | 1378576790416 | 2627 | |
| 2024-02-12 01:31:57 | 7 0.506 sec | 45.0 | 0.3712537644862379 |
| 0.27896472457303206 0.1 | 1378293576452 | 0302 | |
| 2024-02-12 01:31:57 | 7 0.514 sec | 46.0 | 0.37128502102701155 |
| 0.27892863578494576 0.1 | 1378525668390 | 284 | |
| 2024-02-12 01:31:57 | 7 0.521 sec | 47.0 | 0.37132178195460913 |
| 0.27895574903889897 0.1 | 1378798657539 | 4628 | |

| 2024-02-12 01:31:57 0.528 sec 48.0 | 0.37131847148137587 |
|-----------------------------------------|---------------------|
| 0.27899213266293826 0.13787740726326536 | |
| 2024-02-12 01:31:57 0.536 sec 49.0 | 0.3713034282264283 |
| 0.27895589944842775 0.1378662358126984 | |
| 2024-02-12 01:31:57 0.545 sec 50.0 | 0.3712342735821513 |
| 0.2788963132837725 0.13781488588206756 | |
| [51 rows x 7 columns] | |

Variable Importances:

| variable | relative_importance | scaled_importance |
|-----------------------------------------------|---------------------|-------------------|
| percentage | | |
| | | |
| | 0700 00 | 4 |
| Month-to-month | 3728.98 | 1 |
| 0.28983 | 2202 27 | 0 617200 |
| MonthlyCharges_to_TotalCharges_Ratio 0.178941 | 2302.27 | 0.617399 |
| Electronic check | 1454.53 | 0.39006 |
| 0.113051 | 1434.33 | 0.39000 |
| tenure | 1426.67 | 0.38259 |
| 0.110886 | 1420.01 | 0.00203 |
| MonthlyCharges_log | 1119.37 | 0.300181 |
| 0.0870016 | 1110.01 | 0.000101 |
| TotalCharges_Tenure_Ratio | 1072.73 | 0.287674 |
| 0.0833767 | | |
| TotalCharges | 905.671 | 0.242874 |
| 0.0703922 | | |
| MonthlyCharges | 732.634 | 0.196471 |
| 0.0569431 | | |
| One year | 71.7401 | 0.0192385 |
| 0.00557592 | | |
| Mailed check | 35.9773 | 0.00964805 |
| 0.0027963 | | |
| Credit card (automatic) | 8.80259 | 0.00236059 |
| 0.000684171 | | |
| Bank transfer (automatic) | 6.70469 | 0.001798 |
| 0.000521114 | | |

Use `model.explain()` to inspect the model.

Use `h2o.display.toggle_user_tips()` to switch on/off this section.

The features contributing the most to the model's decision-making process, based on the variable importances, are listed in the Variable Importances section. The top features along with their relative importance:

Month-to-month: 289.83%

MonthlyCharges_to_TotalCharges_Ratio: 178.94%

Electronic check: 113.05%

tenure: 110.89%

MonthlyCharges_log: 87.00%

TotalCharges Tenure Ratio: 83.38%

TotalCharges: 70.39% MonthlyCharges: 56.94%

One year: 5.58% Mailed check: 2.80%

Credit card (automatic): 0.68% Bank transfer (automatic): 0.52%

These percentages represent the relative importance of each feature in the model. Features with higher percentages are considered more important in influencing the model's predictions. These are, Month-to-month, MonthlyCharges_to_TotalCharges_Ratio, and Electronic check

0.21 Summary

Analysis of a churn prediction dataset is performed using both H2O and scikit-learn machine learning frameworks. The initial steps include reading the data, preprocessing by dropping unnecessary columns, creating dummy variables for categorical features, and converting the Pandas DataFrame to an H2O DataFrame. The dataset is split into training and test sets. Subsequently, a Random Forest model is trained on the original data using both H2O and scikit-learn. Feature importances are visualized for the H2O Random Forest model. Scikit-learn's Random Forest is employed for feature selection and hyperparameter tuning through GridSearchCV. The best hyperparameters are then used to train the tuned scikit-learn Random Forest model. The H2O Random Forest undergoes hyperparameter tuning using a Cartesian search strategy. The best H2O Random Forest model is selected, and its performance is evaluated on the test set.