Week4_Nagarjuna_Devaray

February 22, 2024

0.1 Load dataset

```
[3]: df = pd.read_csv("new_churn_data.csv") df.sample(6)
```

	ui . sa	ii.sampie(0)							
[3]:		tenure	MonthlyCharges	TotalCharges	Churn	MonthlyCharges	s_log \		
	6194	69	105.10	7234.80	0	4.68	54912		
	5153	23	54.15	1312.45	0	3.99	91758		
	5196	38	24.85	955.75	0	3.23	12858		
	4324	71	25.55	1898.10	0	3.24	10637		
	1147	1	18.85	18.85	0	2.93	36513		
	6588	7	70.75	450.80	1	4.25	59153		
	${\tt TotalCharges_Tenure_Ratio} {\tt MonthlyCharges_to_TotalCh$				_TotalCharges_H	latio ∖			
	6194 104.852174			74		0.03	14527		
	5153		57.0630	43	0.041259				
	5196		25.1513	16	0.026001				
4324			26.7338	26.733803 0.013461					
	1147 18.850000			1.000000					
	6588		64.4000	00	0.156943				
		Bank tr	ansfer (automati		d (auto	matic) Electro	onic check	\	
	6194 5153			0		1	1		
				0)		0		
5196		0		0	0		0		
	4324	1		1	0		1		
	1147			0		0	0		
	6588			0		1	1		

	Mailed check	Month-to-month	One year	Two year
6194	0	1	1	0
5153	0	0	0	0
5196	0	0	0	0
4324	0	1	0	1
1147	0	0	0	0
6588	0	0	0	0

0.2 Split data into features and targets

```
[4]: X = df.drop('Churn', axis=1)
y = df['Churn']
```

0.3 Training and Test sets

```
[5]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, u orandom_state=42)
```

0.4 Fit and display model metrics

```
[6]: dt = DecisionTreeClassifier()
    dt.fit(X_train, y_train)

print("Decision Tree:")
    print("Training accuracy:", dt.score(X_train, y_train))
    print("Testing accuracy:", dt.score(X_test, y_test))
```

Decision Tree:

Training accuracy: 0.9939555555555556 Testing accuracy: 0.7014925373134329

It is evident that there is presence of overfitting in the training data due to the large distinct values between the training and test accuracies

```
[7]: dt.get_depth()
```

[7]: 38

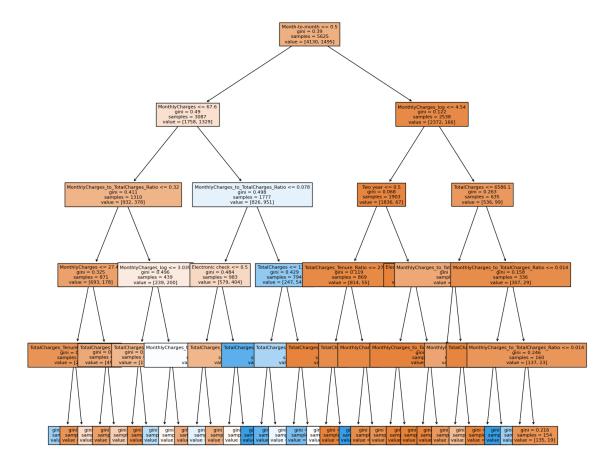
A depth of 38 is absurd and suggests a very large discrepancy. Tuning the DT hyperparameters as below might be able to fix this.

0.5 Tune hyperparameters for the DecisionTree

```
[13]: param_grid = {'max_depth': [2, 3, 5, 7, 10]}
    dt_model = DecisionTreeClassifier()
    grid_search = GridSearchCV(dt_model, param_grid, cv=5)
    grid_search.fit(X_train, y_train)
```

```
[13]: GridSearchCV(cv=5, estimator=DecisionTreeClassifier(),
                   param_grid={'max_depth': [2, 3, 5, 7, 10]})
[14]: best_max_depth = grid_search.best_params_['max_depth']
      best_max_depth
[14]: 5
     Here we found the best max depth to be 5
     0.6 Fit with the best hyperparameter
[10]: dt_model_tuned = DecisionTreeClassifier(max_depth=best_max_depth)
      dt_model_tuned.fit(X_train, y_train)
[10]: DecisionTreeClassifier(max_depth=5)
[11]: dt_model_tuned.get_depth()
[11]: 5
[12]: print("Decision Tree:")
      print("Training accuracy:", dt_model_tuned.score(X_train, y_train))
      print("Testing accuracy:", dt_model_tuned.score(X_test, y_test))
     Decision Tree:
     Training accuracy: 0.80142222222223
     Testing accuracy: 0.7633262260127932
```

0.7 Plot the decision tree



0.8 Plot correlations between features and targets

```
[17]: plt.figure(figsize=(12, 8))
sns.heatmap(df.corr()[['Churn']], annot=True, cmap='coolwarm', vmin=-1, vmax=1)
plt.title("Correlations between features and Churn")
plt.show()
```



0.9 Random Forest

```
[19]: rf = RandomForestClassifier(random_state=42)
    rf.fit(X_train,y_train)
    print(rf.score(X_train,y_train))
    print(rf.score(X_test,y_test))
```

- 0.99395555555556
- 0.7668798862828714

The large deviation in accuracies prove that there is overfitting

0.10 Define hyperparameters for tuning

```
[26]: param_grid = {
    'max_depth': [2, 5, 10]
}
```

0.11 Perform GridSearchCV for hyperparameter tuning

```
[27]: grid_search = GridSearchCV(estimator=rf, param_grid=param_grid, cv=5)
grid_search.fit(X_train, y_train)
```

0.12 Get best parameters

```
[28]: best_params = grid_search.best_params_
print("Best parameters:", best_params)
```

Best parameters: {'max_depth': 5}

0.13 Evaluate RFC with best parameters

```
[29]: rf_best = RandomForestClassifier(random_state=42, **best_params)
rf_best.fit(X_train, y_train)
```

[29]: RandomForestClassifier(max_depth=5, random_state=42)

```
[30]: print("Random Forest:")
print("Training accuracy:", rf_best.score(X_train, y_train))
print("Testing accuracy:", rf_best.score(X_test, y_test))
```

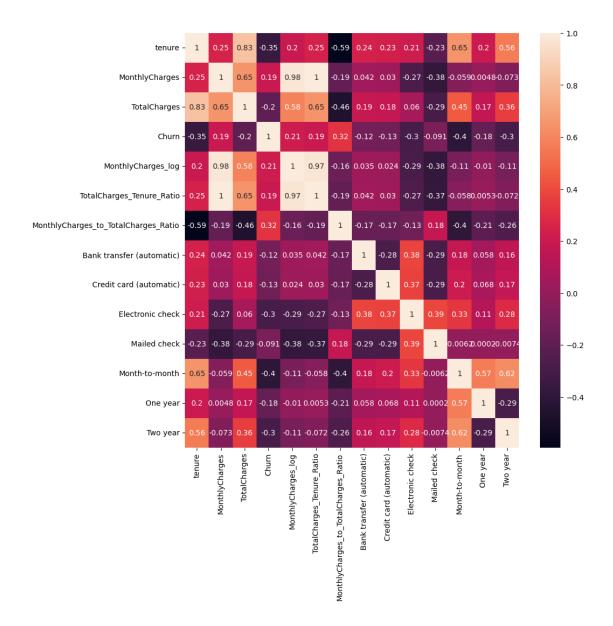
Random Forest:

Training accuracy: 0.806044444444445 Testing accuracy: 0.7867803837953091

These values have a relatively lesser difference therefore it can be noted that overfitting was dealt with

0.14 Feature selection

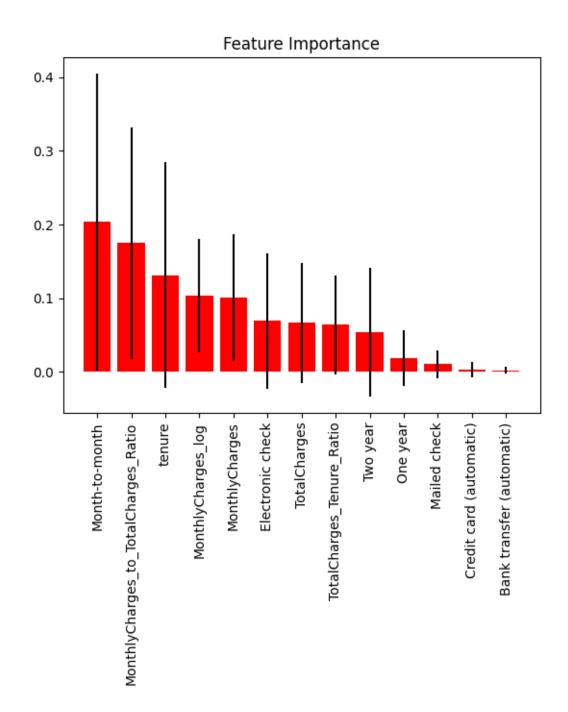
```
[31]: plt.figure(figsize=(10, 10))
sns.heatmap(df.corr(), annot=True)
plt.show()
```



0.15 Plot feature importances

```
[32]: plt.figure(figsize=(10, 6))
plot_feature_importances(rf_best, feature_names=X.columns, x_tick_rotation=90)
plt.show()
```

<Figure size 1000x600 with 0 Axes>



Features from Electronic check to the left side of the plot seem to be less important

```
[54]: less_important_features =['Electronic check', 'TotalCharges',__

o''TotalCharges_Tenure_Ratio','Two year','One year','Mailed check','Credit_

ocard (automatic)', 'Bank transfer (automatic)']
```

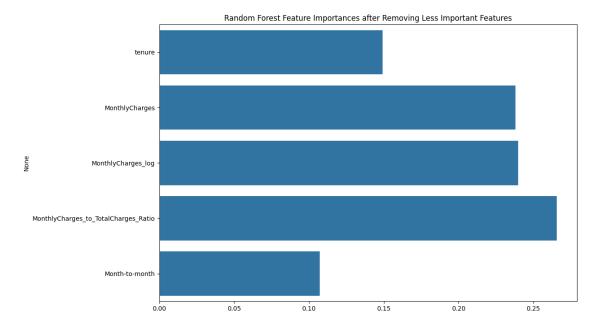
```
X_train_filtered = X_train.drop(less_important_features, axis=1)
X_test_filtered = X_test.drop(less_important_features, axis=1)
```

```
[55]: # Verify the shapes of X_train and y_train
print("Shape of X_train:", X_train_filtered.shape)
print("Shape of y_train:", y_train.shape)

# Fit the RandomForestClassifier
rf_model_filtered = RandomForestClassifier(n_estimators=100, random_state=42)
rf_model_filtered.fit(X_train_filtered, y_train)
```

Shape of X_train: (5625, 5) Shape of y_train: (5625,)

[55]: RandomForestClassifier(random_state=42)



0.16 Evaluate Model performance

0.17 RF with no less important features

```
[60]: print("\nEvaluation of Random Forest Model after Removing Less Important

→Features:")
evaluate_model(rf_model_filtered, X_test_filtered, y_test)
```

Evaluation of Random Forest Model after Removing Less Important Features: Accuracy: 0.7548, Precision: 0.5469, Recall: 0.4519, F1 Score: 0.4949

0.18 Summary

We conduct a comprehensive analysis of churn data using Decision Trees and Random Forest. Initially, the data is loaded and divided into features and the target variable.

Following this, the dataset is split into training and testing sets. The analysis begins with Decision Trees, where an initial model is trained and evaluated for accuracy on both the training and testing sets. Subsequently, hyperparameter tuning is performed using GridSearchCV to optimize the max_depth parameter, enhancing the model's performance. Similar steps are followed for Random Forests, where an initial model is trained and evaluated, followed by hyperparameter tuning to optimize the max_depth. Feature selection techniques are then employed, visualizing feature correlations and identifying important features using plot_feature_importances.

Less important features are removed, and a new Random Forest model is trained on the filtered dataset. Finally, the performance of the filtered model is evaluated using metrics such as accuracy, precision, recall, and F1-score, aiming to build an accurate predictive model for identifying potential churners in the dataset.