

# Executive MBA



SYDNEY  
BUSINESS  
SCHOOL

—  
UNIVERSITY  
OF WOLLONGONG

Sydney Business School, UOW's Executive Master of Business Administration (Executive MBA) is a unique postgraduate degree for experienced senior managers, who are looking to build their professional capabilities, those aspiring to executive positions, and entrepreneurs looking to start their own business venture.

The program develops the skills needed to respond to the dynamic business environment through identifying, implementing and managing best business practices through all stages of business life cycles.

Graduates are equipped to be innovative, visionary and strategic in the delivery of key business outcomes. Leadership skills are enhanced to enable effective responses to the management of all business models.

Executive MBA classes are specifically designed for interactivity. Students are able to share and learn from like-minded students at similar stages of their career, whilst expanding their professional network, and applying their learnings back to their business. Assessment tasks are similarly designed to be applied back to real and current business objectives.

To allow senior managers to manage their work and study commitments, the program is delivered via an online module (for the core skills component) and regular weekend blocks of classes as well as a residential weekend and an international study tour.

We understand your circumstances may change and you may not be able to complete the full Executive MBA program, so depending on the subjects completed, you could graduate with a Graduate Certificate or Graduate Diploma.

## COURSE SUMMARY

### DURATION

2 years. 6 subjects completed over 6 Trimesters.

### LOCATION

Sydney Business School, UOW at Gateway Building, Circular Quay, Sydney.

### TOTAL COURSE TUITION FEE:

\$69,408 (2023).

The Executive MBA course fee includes tuition fees, catering whilst attending classes and one residential weekend.

Fee-Help is also available for eligible students.

## ENTRY REQUIREMENTS

To assess your suitability for this executive program, we review your previous education and professional work experience. Candidates who meet previous education and work experience requirements are then invited to meet with our Executive MBA Academic Program Director for an interview regarding their career to complete the application process.

## COURSE STRUCTURE

The first subject provides the foundation to the Executive MBA:

- Leadership in Contemporary Business Environment

Following this, three subjects track the stages of the business lifecycle:

- Managing New Business Ventures and Opportunities
- Managing Businesses in Growth
- Managing Mature and Declining Businesses

An international study tour subject provides the opportunity to explore these three stages through international businesses:

- International Business and Market Analysis

A research project provides the opportunity to apply new skills, knowledge and in depth analysis to real and current challenges faced by your organisation:

- Business Consultancy Report

## COURSE LEARNING OUTCOMES

Graduates of the Executive MBA program will be able to:

1. Critically evaluate and integrate business-related knowledge and theories.
2. Lead and work with others in a variety of organisational contexts.
3. Develop and utilise strategic networks for professional purposes.
4. Effectively communicate with a range of stakeholders in complex business situations.
5. Critically analyse business intelligence within diverse contexts.
6. Apply research principles and methods to design and conduct a consultancy project.
7. Make informed, socially responsible decisions within complex contexts using a range of resources and data.
8. Develop innovative customer focused solutions to complex contemporary organisational problems.

## MORE INFORMATION

Visit: [sydneybusinessschool.edu.au](http://sydneybusinessschool.edu.au)

Email: [futurestudents@uow.edu.au](mailto:futurestudents@uow.edu.au)



**SYDNEY  
BUSINESS  
SCHOOL**

UNIVERSITY  
OF WOLLONGONG

“

*Without doubt, a major advantage of choosing to study an Executive MBA through UOW is the opportunity to discuss and debate many different topics with a diverse and talented cohort of experienced business people. Underpinned by a modern and relevant syllabus, with lecturers and industry leaders offering practical, real-life examples of the business theories taught, the course promotes the formulation of imaginative and creative solutions to complex 21st century business problems.”*

**Darren Cooke**  
National Sales Manager, Ainsworth Game Technology



*Undertaking this study has certainly helped me in my career, as I took my learnings and practically applied them at work. Thanks to the different lecturers, the course content, and my cohort, I significantly improved my understanding of business and I gained many tools and models that I now use regularly for strategy, creative thinking, business analysis, and leadership.”*

**Pamela Bishop**  
Chief Marketing Officer, Blooms The Chemist