

Master your career growth



SYDNEY
BUSINESS
SCHOOL

UNIVERSITY
OF WOLLONGONG



2022
Course
Guide

Sydney Business School, University of Wollongong

Our mission is to advance business-related knowledge through ground-breaking research, innovative degree programs, inspirational teaching and industry collaboration to promote responsible leadership and sustainable business practice, and contribute to a stronger economy and a more just society.

Sydney Business School, University of Wollongong offers a range of postgraduate business programs that are designed to expand your business expertise and build your leadership capabilities. The strong links we have fostered with industry, business and government ensure our programs reflect the needs of the fast-moving business environment.

Our highly qualified academics – your teachers – are successful business people who are passionate about sharing their knowledge and experiences with business, public sector and not for profit organisations. While our alumni – your business network – have a track record of securing excellent roles across the globe.

At the end of the day it's about you; your aspirations, your expectations, your future. At Sydney Business School, University of Wollongong we understand that when it comes to enhancing your personal brand, what happens outside the classroom is just as important as what happens in it.

That's why our students attend industry conferences, professional development events, masterclasses, media events, social gatherings, and other major industry engagements hosted by Sydney Business School. It's all part of the Sydney Business School experience.

Top 1%

For the quality of our graduates
QS Graduate Employability Rankings 2021

5 Star

Globally rated a 5 star university
QS World University Rankings 2021

Top 200

Universities in the world
QS World University Rankings 2022

Tier 1

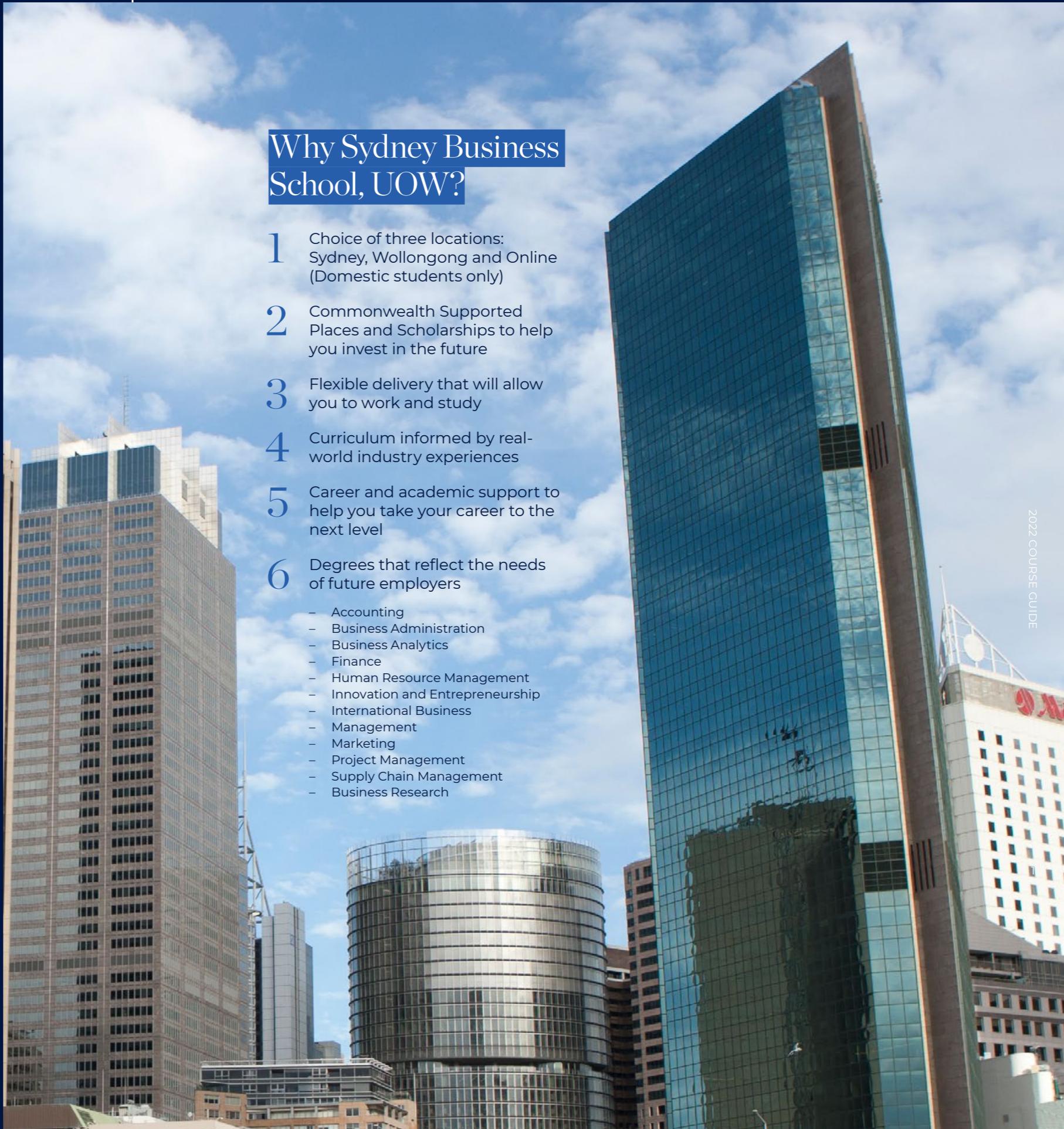
MBA and EMBA programs
CEO Magazine 2021 Global MBA Rankings

Number 1

Executive MBA in NSW, Australia
CEO Magazine 2021 Global MBA Rankings

Top 5%

UOW has achieved the prestigious AACSB accreditation, placing us among the top 5% of business schools in the world.



Why Sydney Business School, UOW?

- 1 Choice of three locations: Sydney, Wollongong and Online (Domestic students only)
- 2 Commonwealth Supported Places and Scholarships to help you invest in the future
- 3 Flexible delivery that will allow you to work and study
- 4 Curriculum informed by real-world industry experiences
- 5 Career and academic support to help you take your career to the next level
- 6 Degrees that reflect the needs of future employers
 - Accounting
 - Business Administration
 - Business Analytics
 - Finance
 - Human Resource Management
 - Innovation and Entrepreneurship
 - International Business
 - Management
 - Marketing
 - Project Management
 - Supply Chain Management
 - Business Research

Locations



Sydney CBD

Sydney is the largest, oldest and most cosmopolitan city in Australia. Our campus on Sydney Harbour is at the upmarket end of Sydney's central business district. It overlooks both the Opera House and Sydney Harbour Bridge and is well serviced by buses, trains and ferries. It provides exceptional learning and teaching facilities.



Wollongong

Wollongong is Australia's ninth largest city, and situated in the Illawarra Region, on the coast of New South Wales. The campus combines modern teaching and learning set amongst landscaped gardens minutes away from the Pacific Ocean. We have created a campus that includes academic support, accommodation, sports, culture and entertainment – so you can focus on your education in a relaxing environment.

Commonwealth Support Places and Scholarships

sydneybusinessschool.edu.au/study/scholarships-and-fees For full fee paying students only.

Domestic students

COMMONWEALTH SUPPORTED PLACES

Sydney Business School is offering Commonwealth Supported Places for most of our courses* in 2022. This means the Australian Government will subsidise your tuition fees by up to 75%.

* Excluding the Graduate Certificate in Business Administration (Executive), Graduate Diploma in Business Administration (Executive), and Masters of Business Administration (Executive)

15%-50% SCHOLARSHIP FOR WOMEN IN MBA

Sydney Business School is committed to the United Nations Sustainable Development Goals (SDGs) and aims to support SDG 5: Achieve gender equality and empower all women and girls by offering 50 Women in MBA Scholarships. We partner with businesses to identify and support females in middle management through an MBA by matching the contribution of the organisation dollar for dollar (up to 50%). If an organisation contributes anywhere between 15% and 50%, we match the contribution. In addition to financial support, the student will receive mentoring, access to academic and professional events, and academic advice.

100% THE ILLAWARRA CONNECTION SCHOLARSHIP

All financial members of the The Illawarra Connection are invited to identify potential candidates within their organisation and to encourage and assist them to submit their application for the award of this prestigious scholarship for 2022. For a list of eligible courses and terms and conditions, visit our scholarship website.

25% PARTIAL TUITION SCHOLARSHIP

There are ten partial tuition scholarships available for high achieving domestic students commencing at Sydney Business School across the year. The scholarship offers a 25% reduction of the tuition fee for the standard duration of the course.

AT A GLANCE*

3,022

Enrolled students

26

Average age

44

Nationalities

24,294

Alumni

7

Locations where courses are delivered

28

Average tutorial class size

125+

Student clubs

180+

Live music acts on campus

60+

Student sporting teams

20+

Food outlets and cafes

91%

Employment rate post graduation[^]

\$108,500

Graduates median salary[^]

*Based on 2019 figures. ^QILT 2017-2019 Graduate Outcomes Survey.

10% UOW ALUMNI DISCOUNT

Alumni of the University of Wollongong are eligible for a 10% tuition fee waiver towards their postgraduate business course.

10% CORPORATE PARTNERSHIP DISCOUNT

If your employer has signed up to a Corporate Partnership with Sydney Business School, you could be eligible for a 10% discount on your course fees.

International students

30% POSTGRADUATE ACADEMIC EXCELLENCE SCHOLARSHIP

The 30% Postgraduate Academic Excellence Scholarship is for high achieving international students with a 75% WAM or equivalent commencing their first master's degree at UOW's Sydney Business School. The scholarship offers a 30% reduction of the international tuition fee for the standard duration of the course.

20% SYDNEY BUSINESS SCHOOL BURSARY

The 2022 bursary applies to international students commencing their first course at Sydney Business School, UOW at our Wollongong or Sydney campus. The bursary offers a 20% reduction of the full tuition fee for the standard duration of the course. For a list of eligible citizenships and courses, visit our scholarship website.

10% UOW ALUMNI DISCOUNT

Alumni of the University of Wollongong are eligible for a 10% tuition fee waiver towards their postgraduate business course.

Study delivery

SYDNEY BUSINESS SCHOOL, UNIVERSITY OF WOLLONGONG

Sydney Business School programs are designed to develop practical and relevant skills from a range of specialisations that are driven by the current needs of industry.

We offer three intakes per year and courses are formatted and scheduled to fit in with your professional commitments. Some classes are offered on a weekly basis throughout the day or evening, while others run in intensive mode over the weekend to minimise time away from other responsibilities.



Sydney Business School offers a range of weekly, Evening or Weekend classes to suit your lifestyle.

Complete your degree anywhere online joining your colleagues in regularly scheduled virtual classes.*

*The Graduate Certificate in Business can be studied online via distance delivery mode where you will join your colleagues in regularly scheduled online classes or at your own pace with academic support.

Curriculum informed by real-world work experiences

At Sydney Business School, UOW, our curriculum is tied to the real business world. We do not just teach business theory, we apply it to everyday business with the goal of our graduates being truly career ready.

RESEARCH PROJECTS

Some postgraduate programs provide an option for you to undertake a business research project for an organisation. This project introduces you to an organisation and together with nominated managers and academic support, provides the opportunity to investigate a real business problem as part of your program of study, with the opportunity to influence an organisation's ongoing strategies.

INTERACTIVE BUSINESS CHALLENGES

Our Interactive Business Challenges allow you to experience a genuine real-world consulting experience with actual public, private and not-for-profit clients. Organisations brief teams of students on real business challenges, and students 'compete' for the organisation's business by completing a report or presentation with their ideas.

UOWx

UOWx is all about building your personal brand. It is a program that formally recognises the extracurricular leadership skills and knowledge you have gained outside the classroom. The more ways you get involved, the better your UOWx transcript looks.

uow.edu.au/student/life/uowx

GLOBAL WORKPLACE PRACTICE

This subject is designed to meet the employment aspirations of international students to undertake work in Australia. The subject is a 10-week series of educational seminars and practical job seeking activities and can be taken as an elective subject for international students undertaking a two-year program of study, a PhD Integrated or a Master of Philosophy.

Make a positive impact on the world

As a Sydney Business School, UOW graduate you will be equipped with the knowledge and tools to make a positive impact in the world; no matter what path you take.

The Faculty of Business and Law at UOW is a signatory to the Principles of Responsible Management Education

Career and academic support

CAREER SUPPORT AND ADVICE

Throughout your study and for two years after you graduate, you will have access to a qualified Careers Consultant who specialises in Business. The consultant can help you improve your employability and provide up-to-date information on the Australian job market, additional career programs, jobsearch resources and career expos.

You will have access to a variety of short programs to help you prepare yourself for the challenges in obtaining a graduate position at the end of your degree. Additionally, you will have access to online tools including UOW Careerhub, which will help you find and apply for jobs during your time here (and after you graduate), and Career Leader, a career development tool that can assist you to identify careers most likely to bring success, along with actions to help you work towards your career goals.

PROFESSIONAL DEVELOPMENT AND CORPORATE ENGAGEMENT EVENTS

UOW's Sydney Business School offers a range of free events designed to develop your skills in core business functions delivered by experts in their fields. These events give you the opportunity to network with employers, alumni and students.

ACADEMIC SUPPORT

As a student you'll have the support you need to succeed. Not only do we offer academic support, but our campuses include personal support such as UOW Wellbeing, health, medical and counselling services, peer mentoring, childcare services (Wollongong only) and religious spaces. Other services include:

- Advisors and postgraduate coordinators
- Learning development support
- Library
- Business Central
- English language program
- Student computer availability
- Bloomberg technology for education (see page 19 for more details)
- Peer academic coaches

Courses

Pathway options

Upon successful completion of a Graduate Certificate, students have the option to enrol in an associated master's degree, with credit for subjects completed in the Graduate Certificate.



Business Administration and Business Administrative (Executive)

For Business Administration and Business Administration (Executive) courses, students may progress from the Graduate Certificate, to the Graduate Diploma, then to a Master of Business Administration, with credit for subjects completed in both the Graduate Certificate and the Graduate Diploma.



COMPLETE A MASTER'S PROGRAM IN ONE YEAR

If you have successfully completed an undergraduate degree in Business, Commerce, Finance, Project Management, Logistics or Supply Chain Management, you may be eligible for credit for prior learning into a range of master's qualifications.



COMPLETE TWO MASTER'S DEGREES IN TWO YEARS

Choose a combination of two master's degrees from the following list, to complete a tailored program based on your career goals in just two years. For example, a Master of Supply Chain Management and a Master of Business Analytics.

If you hold a bachelor's degree in a Business or Commerce related area, you may be granted credit to further shorten the duration, and complete two master's degrees in under two years.

- Master of Business
 - Master of Business Analytics
 - Master of Financial Management
 - Master of Human Resource Management
 - Master of Innovation & Entrepreneurship
 - Master of International Business
 - Master of Management
 - Master of Marketing
 - Master of Supply Chain Management
 - Master of Project Management

Study areas

Accounting

- Graduate Certificate in Forensic Accounting
 - Graduate Certificate in Professional Accounting
 - Master of Professional Accounting
 - Master of Professional Accounting Advanced

Business

- Graduate Certificate in Business
 - Graduate Certificate in Business Administration
 - Graduate Certificate in Business Administration (Executive)
 - Graduate Diploma in Business Administration
 - Graduate Diploma in Business Administration (Executive)
 - Master of Business
 - Master of Business Administration
 - Master of Business Administration Advanced
 - Master of Business Administration (Executive)

Business Analytics

- Graduate Certificate in Business Analytics
 - Master of Business Analytics

Finance

- Graduate Certificate in Applied Finance
 - Graduate Certificate in Business
 - Master of Applied Finance
 - Master of Applied Finance (Investing & Financial Services)
 - Master of Financial Management

How to read this guide

Degree name.	◦ Graduate Certificate in Business
Normal minimum duration of this degree.	◦ DURATION 1.5 years (72 cp) (1 year with credit)* 2 years if combined with another master's program. See pg 6 for more details.
The CRICOS code for this degree.	◦ STARTS LOCATION Trimesters 1 (February), 2 (May) and 3 (August) ◦ CRICOS Wollongong, S Sydney and O UOW Online 0100307
English language requirement for IELTS.	◦ IELTS Overall 6.5 (R:6, W:6, L:6, S:6) ◦ ENTRY REQUIREMENTS A recognised bachelor's degree with an equivalent average mark of 50%; or a UOW Graduate Certificate in Business. Other tertiary qualifications combined with extensive professional work experience will be considered. *If you hold a bachelor's degree in a Business or Commerce related area you may be granted credit for up to 24 cp / 6 core subjects.
Credit recognition on the basis of prior completed undergraduate studies.	◦ CREDIT UOW courses start every year in February, May and August. See page 33 for key dates. UOW campuses where you can study this degree. Minimum requirements to be eligible for enrollment to this course.

2022 COURSE GUIDE

Accounting



"I undertook the Master of Professional Accounting to change my career. The course provides the latest insights and thinking across various industries and organisations with a strong focus on modern accounting practices. Changing careers or starting a new career can be challenging. UOW made it incredibly easy, especially for a person who felt stuck in a career path."

Oyunsuren Bibish
Master of Professional Accounting

Graduate Certificate in Forensic Accounting

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
CAMPUS	Wollongong, S Sydney and UOW Online
ENTRY REQUIREMENTS	A recognised bachelor's or master's degree or a tertiary academic qualification with duration of at least 3 years full-time equivalent.

The Graduate Certificate in Forensic Accounting provides an introduction to the nature and purpose of forensic accounting in a wide array of contexts and applications ranging from investigation of financial crimes and other dysfunctional behaviour on the part of individuals and corporate management to asset valuations and calculation of economic loss.

You will learn the concepts of criminology used to identify indicators of inappropriate behaviour as well as processes of initiating and planning investigations to prove or refute such suspicions. In addition, you will be introduced to the legislative and regulatory framework applicable to the investigation and resolution of disputes or suspicions of inappropriate behaviour.

COURSE STRUCTURE

- Introductory Forensic Accounting
- Forensic and Litigation Framework
- Fraud and Failure
- Investigative Processes

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Forensic Accounting, if you meet the additional work experience requirements for the MBA, you will be eligible for credit for 3 subjects completed within the Graduate Certificate. Progression into other master's programs offered by Sydney Business School may also be possible with some credit.

Graduate Certificate in Professional Accounting

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February) and 3 (August)
CAMPUS	Wollongong and S Sydney
CRICOS	095778G
IELTS	Overall 6.0 (R:6, W:6, L:5, S:5)
ENTRY REQUIREMENTS	A recognised bachelor's degree or a tertiary academic qualification with duration of at least 3 years full-time equivalent. Applicants with 3 years full-time equivalent managerial/ professional work experience in accounting will also be considered.

The Graduate Certificate in Professional Accounting is an introductory course that provides a general understanding of accounting and related areas in business, including finance and economics.

COURSE STRUCTURE

You are required to complete the following four subjects:

- Accounting Foundations for Professionals
- Economics for Professionals
- Statistics for Decision Making
- Managerial Finance

Students will also undertake a no fee subject, Transitioning to Business Study, to help students succeed in their studies.

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Professional Accounting, you may enrol in a Master of Professional Accounting and be eligible for credit for the four subjects completed within the Graduate Certificate of Professional Accounting. Progression to other master's programs, including the MBA, may also be possible with some credit.

Master of Professional Accounting

DURATION	1.5 years (72 cp)
STARTS	Trimesters 1 (February) and 3 (August)
CAMPUS	Wollongong and S Sydney
CRICOS	087681F
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an equivalent average mark of 50% or a Graduate Certificate in Professional Accounting. Applicants with other relevant tertiary qualifications and/or substantial relevant professional or managerial experience will also be considered for entry.

The Master of Professional Accounting (MPA) is designed for students who want a career in the accounting profession. The learning experience and knowledge areas in this program are focused on the practice of accounting.

The course first introduces the fundamental principles of accounting, economics and aspects of the economic system and then proceeds to the study of specific knowledge areas that are vital for accounting professionals. You will develop knowledge and skills to apply accounting principles in the preparation and interpretation of financial statements and to enable you to research current accounting issues. You will also have an understanding of the differences between accounting principles and taxation law, and the tax implications of business activities.

COURSE STRUCTURE

The Master of Professional Accounting requires students to complete 12 core subjects:

- Accounting Foundations for Professionals
- Applied Financial Accounting
- Applied Management Accounting
- Economics for Professionals
- Law of Business Organisations
- Legal Studies for Professionals
- Management and Information Systems
- Managerial Finance
- Professional Practice – Auditing and Risk Assurance
- Professional Practice – Taxation
- Statistics for Decision Making
- Theoretical Foundations of Accounting

Master of Professional Accounting Advanced

DURATION	2 years (96 cp)
STARTS	Trimesters 1 (February) and 3 (August)
CAMPUS	Wollongong and S Sydney
CRICOS	087680G
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an equivalent average mark of 50% or a Graduate Certificate in Professional Accounting. Applicants with other relevant tertiary qualifications and/or substantial relevant professional or managerial experience will also be considered for entry.

The Master of Professional Accounting Advanced is a two-year degree designed for non-accounting graduates who want a career in the accounting profession and want to enhance their learning experience by including another discipline specialisation within their degree. The learning experience and knowledge areas in the MPA Advanced are focused on the practice of accounting.

Within the MPA Advanced, you can choose to complete one of three possible specialisations, depending on your career aspirations. The Business Analytics specialisation equips you with the skills to utilise and interpret data to inform business strategies and add value to businesses. The Financial Management specialisation enables you to focus on areas of financial management such as banking and securities. The International Business specialisation allows you to broaden your knowledge of intercultural aspects of the business environment.

COURSE STRUCTURE

Master of Professional Accounting Advanced students undertake a total of 16 subjects. In addition to the Master of Professional Accounting 12 core subjects, students are required to study four subjects within either the Business Analytics, Financial Management or International Business specialisations outlined below.

BUSINESS ANALYTICS

- Essential Elements for Business Analytics
- Techniques and Tools for Business Analytics
- Business Analytics for Economic and Market Environments
- Business Analytics for Services and Operations

FINANCIAL MANAGEMENT

- Financial Statement Analysis for Business

Plus three subjects from an approved list of Finance subjects.

INTERNATIONAL BUSINESS

- Cross Cultural Management

Plus three elective subjects from an approved list of International Business Subjects.

PROFESSIONAL RECOGNITION

The Master of Professional Accounting and the Master of Professional Accounting Advanced enables students to meet the educational and membership requirements of CPA Australia, Chartered Accountants ANZ, the Institute of Public Accountants, and international professional associations ACCA and CIMA. Additionally, graduates of the Business Analytics specialisation will be awarded with the Statistical Analysis System (SAS) Joint Certification.

For more information visit business.uow.edu.au/accreditation

Business



"I decided to undertake an MBA ultimately to become more holistic in my approach to solving contemporary business issues while also eyeing off a career change. UOW's logical sequence of subjects, combined with the subject content that integrated real world business projects, tipped the scales when deciding where to study. UOW exceeded my expectations. The program not only helped sharpen my approach to diagnosing business opportunities and challenges, but also developed my softer skills required to responsibly lead teams".

Hayden Daley
Master of Business Administration
Assistant Project Manager, ALDI Stores Australia

Graduate Certificate in Business

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	W Wollongong, S Sydney and O UOW Online 095231K
CRICOS	Overall 6.0 (R:6, W:6, L:5, S:5)
IELTS	A recognised bachelor's degree or a tertiary academic qualification with duration of at least 3 years full-time equivalent or 3 years full-time equivalent managerial/professional work experience or seven years full-time equivalent general work experience.
ENTRY REQUIREMENTS	

The Graduate Certificate in Business is suitable for those who want to advance their career, formalise their industry experience or up-skill and move into a business-focused role within their field. This degree covers key business areas including marketing, accounting, finance, organisational behaviour and management, and global business challenges and perspectives.

COURSE STRUCTURE

- Accounting and Financial Management
- Organisational Behaviour and Management
- Principles of Marketing Management
- Operations Management

Students will also undertake a no fee subject, Transitioning to Business Study, to help students succeed in their studies.

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Business, you may enrol in a range of master's programs offered by Sydney Business School and be eligible for the four subjects completed within the Graduate Certificate. Progression to the MBA, may also be possible with some credit.

Master of Business

DURATION	1.5 years (72 cp) (1 year with credit)* 2 years if combined with another master's program. See pg 6 for more details.
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	W Wollongong, S Sydney and O UOW Online 0100307
CRICOS	Overall 6.5 (R:6, W:6, L:6, S:6)
IELTS	A recognised bachelor's degree with an equivalent average mark of 50%; or a UOW Graduate Certificate in Business. Other tertiary qualifications combined with extensive professional work experience will be considered.
ENTRY REQUIREMENTS	
CREDIT	*If you hold a bachelor's degree in a Business or Commerce related area you may be granted credit for up to 24 cp (4 core subjects).

The Master of Business allows you to be the master of your degree, choosing the subjects that are of most interest to you and of most relevance to your career. You will be equipped with fundamental business knowledge and skills through a set of core subjects, as well as a research capstone.

If you wish to specialise in a specific area of business, you can combine your Master of Business with one of our specialist master's degrees to create a two year program tailored for you. See pg 6 for more details.

COURSE STRUCTURE

CORE SUBJECTS:

- Accounting and Financial Management
- Operations Management
- Organisational Behaviour and Management
- Principles of Marketing Management

SPECIALISED SUBJECTS:

- Management of Change
- Leading in Contemporary Organisations

RESEARCH CAPSTONE:

- Business Research Capstone

Plus five elective subjects from an approved list.

Graduate Certificate in Business Administration

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
ENTRY REQUIREMENTS	A recognised bachelor's degree or a tertiary academic qualification with a duration of at least 3 years full-time equivalent, plus a minimum of 3 years relevant full-time professional or managerial experience and a one-page Statement of Motivation*. Other tertiary qualifications combined with extensive professional work experience will be considered.

This course is only available to domestic students.

*The Statement of Motivation should be no more than one page, written in English, and should address your motivation for studying the MBA with the Sydney Business School; and how the degree will help achieve your career goals and aspirations.

The Graduate Certificate in Business Administration is a pathway into the Master of Business Administration (MBA) or a standalone qualification for experienced professionals with ambition and drive to develop their responsible leadership skills. With this qualification you will gain a holistic strategic business point-of-view required to operate effectively in an increasingly competitive and changing global business world.

Embedded in the MBA, this course focuses on marketing, talent management and accounting from a variety of perspectives. You'll also develop communication, information and analytical skills while taking account of business ethics, regulatory governance and context-specific constraints.

COURSE STRUCTURE

- Accounting for Managerial Decision Making
- Strategic Marketing Management
- Responsible Talent Management Strategies

Plus one elective from an approved list.

PROGRESSION TO MASTER'S COURSES

This course is embedded in the Graduate Diploma of Business Administration and the Master of Business Administration, which means you can progress to these degrees with credit for all four subjects completed.

Graduate Certificate in Business Administration (Executive)

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
CAMPUS	S Sydney
CRICOS	0101670
IELTS	Overall 7.5 (R:7.5, W:7.5, L:7.5, S:7.5)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an average mark of 60%, plus 5 years of senior management work experience. In exceptional cases, candidates who are able to demonstrate senior executive work experience will be considered for admission to the program on an individual basis.

The Graduate Certificate in Business Administration (Executive) is a unique degree designed for experienced senior managers who want to build their professional capabilities, those aspiring to executive positions and entrepreneurs who are motivated to start and grow their own business venture.

The program will develop and advance the skills required to respond to the dynamic business environment by identifying, implementing and managing best business practices through the New Business Venture stage of the business life cycle.

You will learn to be innovative, visionary and strategic in the delivery of key business outcomes and realise and develop your authentic leadership style. Your managerial and directional skills will be enhanced to enable you to provide effective responses to the organisation of all business models.

COURSE STRUCTURE

- Leadership in the Contemporary Business Environment
- Managing New Business Ventures and Opportunities

PROGRESSION TO MASTER'S COURSES

This course is embedded into the Graduate Diploma of Business Administration (Executive) and Master of Business Administration (Executive), which means you can progress into either of these programs with credit for all 4 subjects completed.

Graduate Diploma in Business Administration

DURATION	1 year (48 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
ENTRY REQUIREMENTS	A recognised bachelor's degree or a tertiary academic qualification with duration of at least 3 years full-time equivalent; or a UOW Graduate Certificate in Business Administration, plus a minimum of 3 years relevant full-time professional or managerial experience and a one-page Statement of Motivation*. Other tertiary qualifications combined with extensive professional work experience will be considered.

This course is only available to domestic students.

* The Statement of Motivation should be no more than one page, written in English, and should address your motivation for studying the MBA with the Sydney Business School; and how the degree will help achieve your career goals and aspirations.

The Graduate Diploma in Business Administration is designed as a pathway into the Master of Business Administration or a standalone qualification for experienced professionals with ambition and drive who wish to develop their responsible and sustainable leadership skills. You will gain a holistic strategic business point-of-view required to operate effectively in an increasingly competitive and changing global business world.

In addition to the first phase of the MBA structure where you will learn to diagnose issues in real organisations you will also start to explore the latest thinking and practices from leading organisations and research worldwide, and evaluate emerging options in today's business environment. You'll also get the chance to fine-tune your skills in research, creative thinking and problem solving, ethical decision making, communication and team work.

COURSE STRUCTURE

- Accounting for Managerial Decision Making
- Strategic Marketing Management
- Responsible Talent Management Strategies
- Design Thinking and Business Transformation
- Innovation, Entrepreneurship and Commercialisation
- Financial Strategy and Governance

Plus two electives from an approved list.

PROGRESSION TO MASTER'S COURSES

This course is embedded in the Master of Business Administration, which means you can progress to this master's program with credit for all eight subjects completed.

Graduate Diploma in Business Administration (Executive)

DURATION	1 year (48 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
CAMPUS	S Sydney
CRICOS	0101671
IELTS	Overall 7.5 (R:7.5, W:7.5, L:7.5, S:7.5)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an average mark of 60%, plus 5 years of senior management work experience. In exceptional cases, candidates who are able to demonstrate senior executive work experience will be considered for admission to the program on an individual basis.

The Graduate Diploma in Business Administration (Executive) is a unique degree designed for experienced senior managers who want to build their professional capabilities, those aspiring to executive positions and entrepreneurs who are motivated to start and grow their own business venture.

The program will develop and advance the skills required to respond to the dynamic business environment by identifying, implementing and managing best business practices through all stages of business life cycles.

You will learn to be innovative, visionary and strategic in the delivery of key business outcomes and realise and develop your authentic leadership style. Your managerial and directional skills will be enhanced to enable you to provide effective responses to the organisation of all business models.

COURSE STRUCTURE

- Leadership in the Contemporary Business Environment
- Managing New Business Ventures and Opportunities
- Managing Businesses in Growth
- Managing Mature and Declining Businesses

PROGRESSION TO MASTER'S COURSES

This program is embedded into the Master of Business Administration (Executive), which means you can progress to this master program with credit for all 8 subjects completed. However, we understand your circumstances may change and you may not be able to complete the Graduate Diploma program, so depending on the subjects you have completed you may graduate with the Graduate Certificate in Business Administration (Executive).

Master of Business Administration

DURATION	1.5 years (72 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
CRICOS	013031G
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an equivalent average mark of 50%; or a UOW Graduate Certificate in Business Administration; or a UOW Graduate Diploma in Business Administration, plus a minimum of 3 years relevant full-time professional or managerial experience and a one-page Statement of Motivation*. Other tertiary qualifications combined with extensive professional work experience will be considered.

* The Statement of Motivation should be no more than one page, written in English, and should address your motivation for studying the MBA with the UOW Sydney Business School; and how the degree will help achieve your career goals and aspirations.

The Master of Business Administration (MBA) is designed for experienced professionals with ambition and drive who wish to develop their responsible and sustainable leadership skills. You will gain a holistic strategic business point-of-view required to operate effectively in an increasingly competitive and changing global business world.

The course has been designed to cover three stages: Diagnostics, where you learn to diagnose issues in real organisations with a focus on marketing, employee engagement, talent management and accounting; Exploration, where you explore the latest thinking and practices in organisations and research worldwide, while developing skills in innovation and business transformation; and Integration and Application, where you develop your strategic decision-making skills, undertake a real-world business project and hone your personal effectiveness as a responsible leader.

Your learning approach will include relevant and current case studies as well as guest lectures delivered by industry professionals, with an emphasis on teamwork and peer learning.

To allow work professionals to manage their work and study commitments, the MBA is taught in the evening or through intensive delivery.

COURSE STRUCTURE

- Accounting for Managerial Decision Making
- Strategic Marketing Management
- Responsible Talent Management Strategies
- Design Thinking and Business Transformation
- Innovation, Entrepreneurship and Commercialisation
- Financial Strategy and Governance
- Decision Effectiveness in Strategic Management
- Strategic Business Project
- Responsible Leadership Effectiveness
- Global Business Issues and Practices

Plus two electives from an approved list.

“I am very passionate about the dynamic forces that exist between business, environment and society and strive to ensure business education is realistic and engaging. Our MBA focuses on responsible sustainable management practices and will produce accountable future leaders.”

Dr Belinda Gibbons

Senior Lecturer

UN Principles for Responsible Management Education (PRME) Chapter Coordinator and a member of the PRME Advisory Committee.

Master of Business Administration Advanced

DURATION	2 years (96 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
CRICOS	048696M
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an equivalent average mark of 50%; or a UOW Graduate Certificate in Business Administration; or a UOW Graduate Diploma in Business Administration, plus a minimum of 3 years relevant full-time professional or managerial experience and a one-page Statement of Motivation*. Other tertiary qualifications combined with extensive professional work experience will be considered.

* The Statement of Motivation should be no more than one page, written in English, and should address your motivation for studying the MBA with the UOW Sydney Business School; and how the degree will help achieve your career goals and aspirations.

The Master of Business Administration Advanced provides you with the opportunity to specialise further in your area of interest by completing four additional subjects from a specialisation of your choice.

COURSE STRUCTURE

In addition to the Master of Business Administration (MBA) subjects, you will complete four elective subjects from one of the specialisations below.

ACCOUNTING

- Accounting Foundations for Professionals
- Applied Management Accounting
- Professional Practice – Auditing and Risk Assurance
- Professional Practice – Taxation

BUSINESS ANALYTICS

- Essential Elements for Business Analytics
- Techniques and Tools for Business Analytics
- Business Analytics for Economic and Market Environments
- Business Analytics for Services and Operations

FINANCE

- Banking Theory and Practice
- Advanced Managerial Finance

Plus two electives from an approved list.

HUMAN RESOURCE MANAGEMENT

- Human Resource Development
- Job Analysis, Recruitment and Selection
- Managing Employment Relations in Organisations

Plus one elective from an approved list.

INNOVATION AND ENTREPRENEURSHIP

- Insights into Innovation and Entrepreneurship
- Contemporary Leadership Skills for Entrepreneurs
- Financial Skills for Entrepreneurs
- Business Innovation Plan

MARKETING

- Consumer Behaviour
- Marketing Strategy
- Marketing Communications
- Research for Marketing Decisions

PROJECT MANAGEMENT

- Advanced Project Management
- Project Management
- Project Management in Practice
- Negotiation Theory and Practice for Project Management

SUPPLY CHAIN MANAGEMENT

- Logistics Systems
- Supply Chain Management
- Advanced Supply Chain Management
- Strategic Procurement Management

Master of Business Administration (Executive)

DURATION	2 years (96 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	S Sydney
CRICOS	010167Z
IELTS	Overall 7.5 (R:7.5, W:7.5, L:7.5, S:7.5)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an average mark of 60%, plus 5 years of senior management work experience. Candidates who are able to demonstrate senior executive work experience will be considered for admission to the program on an individual basis.

The Master of Business Administration Executive (EMBA) delivers an integrated suite of sophisticated theoretical and professional capabilities for executives, those aspiring to executive positions, and entrepreneurs.

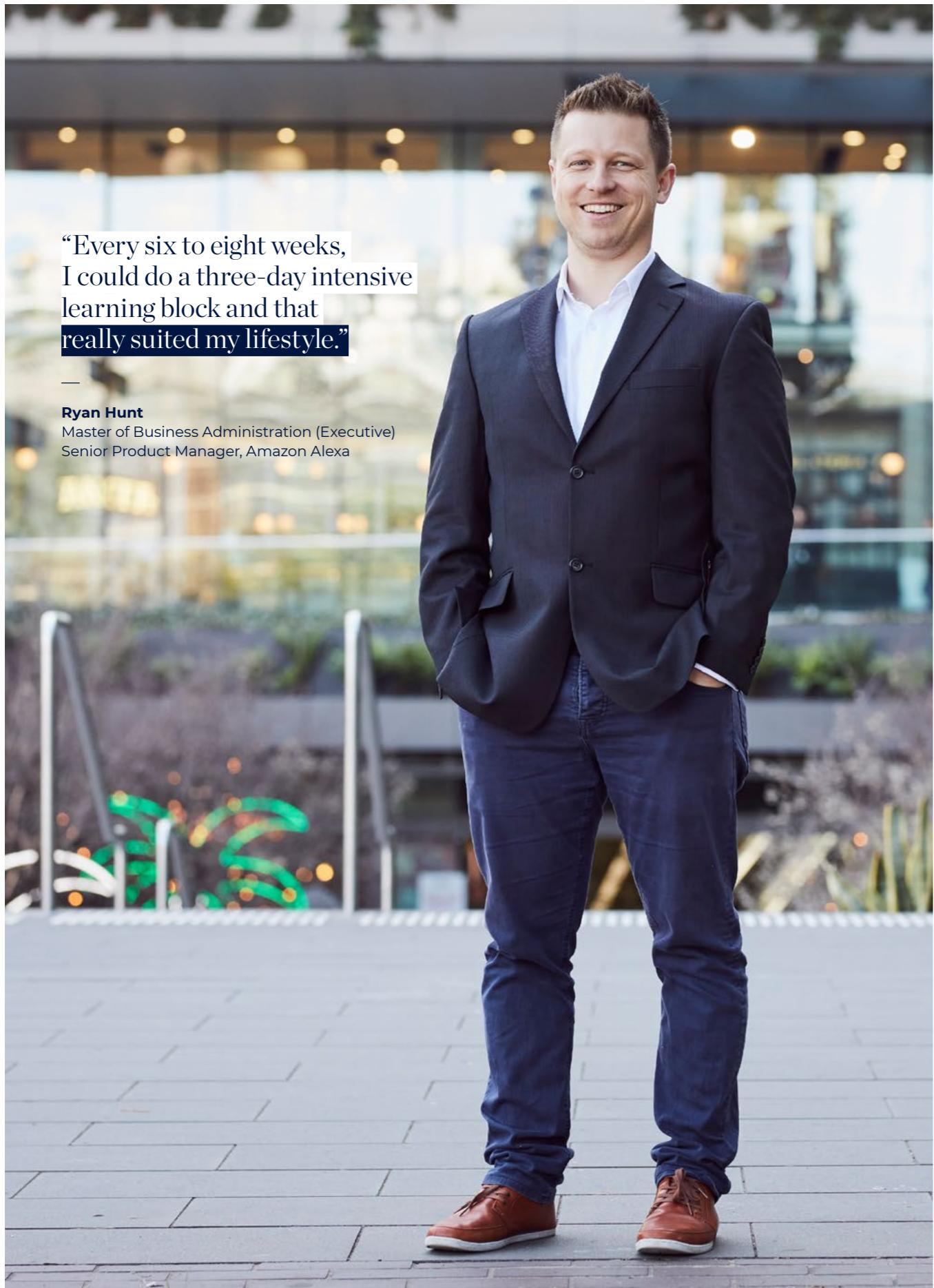
The program develops the skills needed to respond to the dynamic business environment through identifying, implementing and managing best business practices through all stages of business and professional life cycles.

Leadership skills and approaches are enhanced to enable effective responses to the management of all business models. Graduates are equipped to be innovative, visionary and strategic in the delivery of customer-driven outcomes.

To allow senior managers to manage their work and study commitments, the program is taught in an intensive mode over long weekends, including a residential weekend and an intensive overseas study tour.

COURSE STRUCTURE

- Executive Transformation
- Fundamental Executive Skills
- Leadership in Contemporary Business Environment
- International Business and Market Analysis
- Managing New Business Ventures and Opportunities
- Managing Businesses in Growth
- Managing Mature Businesses
- Managing Business for Regeneration or Termination
- Business Consultancy Report



**“Every six to eight weeks,
I could do a three-day intensive
learning block and that
really suited my lifestyle.”**

Ryan Hunt
Master of Business Administration (Executive)
Senior Product Manager, Amazon Alexa

Business Analytics



**“I was able to learn how
to interpret big data sets,
create interactive reports
and predictive analytics by
using real life business cases.
The Sydney CBD campus
is close to the city area and
has a great view facing the
Sydney Harbour Bridge.
There are a lot of common
areas for quiet study and the
location is very convenient.”**

Toby Yin Kiu Lee
Master of Business Analytics

Graduate Certificate in Business Analytics

DURATION
STARTS
LOCATION
ENTRY REQUIREMENTS

6 months (24 cp)
Trimesters 1 (February), 2 (May) and 3 (August)
Wollongong, S Sydney and O UOW Online
A recognised bachelor's degree or a tertiary academic qualification with duration of at least 3 years full-time equivalent, plus 3 years of full-time equivalent managerial/professional work experience. Other tertiary qualifications combined with at least 5 years of relevant full-time professional work experience.

This course is only available to domestic students.

In today's technology driven world, people and organisations are generating, collecting and storing more data than ever before. Organisations across various industries are seeking graduates with skills to utilise and interpret this data to inform business strategies and add value to their business.

The Graduate Certificate in Business Analytics is designed to prepare you with the essential skills to undertake real world Business Analytics tasks on big data business problems. The course introduces various tools and techniques that allow you to learn and explore different capabilities of statistical learning for Business Analytics.

COURSE STRUCTURE

- Essential Elements for Business Analytics
- Techniques and Tools for Business Analytics
- Business Analytics for Economic and Market Environments
- Business Analytics for Services and Operations

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Business Analytics, you may enrol in a Master of Business Analytics and receive credit for the four subjects completed within the Graduate Certificate. Progression to the MBA, may also be possible with some credit.

PROFESSIONAL RECOGNITION

Graduates of the Graduate Certificate in Business Analytics will be awarded with the Statistical Analysis System (SAS) Joint Certification.

Master of Business Analytics

DURATION	1.5 years (1 year with credit)* (72cp) 2 years if combined with another master's program. See pg 6 for more details.
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
CRICOS	0100316
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an average mark of 50% or a UOW Graduate Certificate in Business Analytics. Other tertiary qualifications along with extensive professional work experience will be considered. *If you hold a bachelor's degree in a Business or Commerce related area you may be granted credit for up to 24 cp (4 core subjects).
CREDIT	

In today's technology driven world, people and organisations are generating, collecting and storing more data than ever before. Organisations across various industries are seeking graduates with skills to utilise and interpret this data to inform business strategies and add value to their business.

The Master of Business Analytics is designed to prepare you with the essential skills to undertake real world Business Analytics tasks on big data business problems. You will develop skills and knowledge in business analytics, including how to apply tools and technologies required to perform descriptive, predictive and prescriptive analytics and how to apply these tools to a business landscape.

For a two year program, this degree can be combined with a second master's degree from Sydney Business School. See pg 6 for more details.

COURSE STRUCTURE

CORE SUBJECTS:

- Accounting and Financial Management
- Organisational Behaviour and Management
- Principles of Marketing Management
- Operations Management

SPECIALISED SUBJECTS:

- Essential Elements for Business Analytics
- Techniques and Tools for Business Analytics
- Business Analytics for Economic and Market Environments
- Business Analytics for Services and Operations
- Advanced Business Analytics

RESEARCH CAPSTONE:

- Business Analytics Research Capstone

Plus two electives from an approved list.

PROFESSIONAL RECOGNITION

Graduates of the Master of Business Analytics will be awarded the Statistical Analysis System (SAS) Joint Certificate and the Advanced SAS Joint Certificate.

AT A GLANCE

UOW is ranked the top University in Australia (and outside the USA) for the number of published articles on big data analytics*

*A bibliometric analysis of research on Big Data for business and management (2018).

Finance



"I undertook the Master of Applied Finance degree to strengthen my skills and knowledge in the finance sector. The course was delivered flexibly and provided the latest insights, as well as the latest global trends. Sydney Business School provided me with a great opportunity to enhance my communication, critical thinking and leadership skills."

Chantsal Bat-Ochir

Master of Applied Finance
(Investing and Corporate Treasury)

Graduate Certificate in Applied Finance

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
CRICOS	095779G
IELTS	Overall 6.0 (R:6, W:6, L:5, S:5)
ENTRY REQUIREMENTS	A recognised bachelor's degree or a tertiary academic qualification with duration of at least 3 years full-time equivalent. Applicants with 5 years of full-time equivalent managerial/ professional work experience in finance will also be considered.

The Graduate Certificate in Applied Finance is an introductory course designed to provide a general understanding of areas in Applied Finance, such as financial statement analysis, managerial finance, statistics and corporate governance.

COURSE STRUCTURE

You are required to complete the following four subjects:

- Financial Statement Analysis for Business
- Advanced Managerial Finance
- Statistics for Decision Making
- Financial Institutions

Students will also undertake a no fee subject, Transitioning to Business Study, to help students succeed in their studies.

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Applied Finance, you may enrol in a Master of Applied Finance and be eligible for credit for the four subjects completed within the Graduate Certificate. Progression to other master's programs, including the MBA, may also be possible with some credit.

Master of Applied Finance

DURATION	1.5 years (72 cp)
STARTS	Trimesters 1 (February) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
CRICOS	083838M
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree in a Business, Engineering, Maths or IT related specialisation with an equivalent average mark of 50% or a Graduate Certificate in Applied Finance. Other tertiary qualifications combined with extensive professional work experience will be considered.

The Master of Applied Finance will provide you with an advanced understanding of one of two specialisations: Investing or Financial Services. You will study the theory and practice of financial management and gain an understanding of the global financial system. Additionally, competing approaches to corporate governance and business ethics will be developed, and you will learn how to provide protection against portfolio, financial and corporate risks. Investing focuses on investment and portfolio management. Financial Services focuses on financial institutions, as well as bank management and lending.

COURSE STRUCTURE

The Master of Applied Finance comprises of 12 subjects, including four core subjects, six compulsory subjects from the chosen specialisation, plus two electives from an approved list.

CORE SUBJECTS:

- Financial Institutions
- Financial Statement Analysis for Business
- Advanced Managerial Finance
- Statistics for Decision Making
- Enterprise Risk Management
- Research in Financial Markets and Institutions
- Corporate Governance

INVESTING

- Derivatives
- Portfolio Management
- Portfolio Simulation

Plus two electives from an approved list.

FINANCIAL SERVICES

- Banking Theory and Practice
- Bank Lending and Securities
- International Banking

Plus two electives from an approved list.

Master of Applied Finance (Investing & Financial Services)

DURATION	2 years (96 cp)
STARTS	Trimesters 1 (February) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
CRICOS	087684C
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree in a Business, Engineering, Maths or IT related specialisation with an equivalent average mark of 50% or a Graduate Certificate in Applied Finance. Other tertiary qualifications combined with extensive professional work experience will be considered.

The Master of Applied Finance with a double specialisation in Investing and Financial Services is for students who are interested in focusing on investment, portfolio management and financial services. The degree will allow you to integrate technical, theoretical and industry knowledge on the operation and organisation of – and participation in – local and international finance. The Investing specialisation focuses on investment and portfolio management, while the Financial Services specialisation focuses on financial institutions, as well as bank management and lending.

COURSE STRUCTURE

You will undertake a total of 16 subjects. In addition to the Master of Applied Finance's seven core subjects, students undertake six compulsory subjects from the Investing and Financial Services specialisation plus three elective subjects from an approved list.

PROFESSIONAL RECOGNITION

Graduates of the Master of Applied Finance may be eligible for membership of the Financial Services Institute of Australasia (FINSIA). For more information visit: business.uow.edu.au/accreditation

Graduate Certificate in Business

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
CRICOS	095231K
IELTS	Overall 6.0 (R:6, W:6, L:5, S:5)
ENTRY REQUIREMENTS	A recognised bachelor's degree or a tertiary academic qualification with duration of at least 3 years full-time equivalent or 3 years full-time equivalent managerial/professional work experience or seven years full-time equivalent general work experience.

The Graduate Certificate in Business is suitable for those who want to advance their career, formalise their industry experience or up-skill and move into a business-focused role within their field. This degree covers key business areas including marketing, accounting, finance, organisational behaviour and management, and global business challenges and perspectives.

COURSE STRUCTURE

- Accounting and Financial Management
- Organisational Behaviour and Management
- Principles of Marketing Management
- The Economics of Global Business Challenges

Students will also undertake a no fee subject, Transitioning to Business Study, to help students succeed in their studies.

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Business, you may enrol in a range of master's programs offered by Sydney Business School and be eligible for the four subjects completed within the Graduate Certificate. Progression to the MBA, may also be possible with some credit.

Master of Financial Management

DURATION	1.5 years (1 year with credit)* (72 cp)
STARTS	2 years if combined with another master's program. See pg 6 for more details.
LOCATION	Wollongong, S Sydney and UOW Online
CRICOS	0100314
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an equivalent average mark of 50% or a UOW Graduate Certificate in Business. Other tertiary qualifications combined with extensive professional work experience will be considered. *If you hold a bachelor's degree in a Business or Commerce related area you may be granted credit for up to 24 cp (four core subjects).

The Master of Financial Management provides an opportunity for you to enhance your career opportunities by developing further professional and personal skills, and knowledge in Financial Management areas.

You will learn to plan, organise, direct and control financial activities such as obtaining funds and using funds for investments. You will study topics such as investment management, financial strategy, financial statement analysis and learn how to review the global financial system and understand the principles of descriptive and inferential statistics and their applications in the business environment.

For a two year program, this degree can be combined with a second master's degree from Sydney Business School. See pg 6 for more details.

COURSE STRUCTURE

CORE SUBJECTS:

- Accounting and Financial Management
- The Economics of Global Business Challenges
- Organisational Behaviour and Management
- Principles of Marketing Management

SPECIALISED SUBJECTS:

- Managerial Finance
- Portfolio Management
- Financial Statement Analysis for Business
- Statistics for Decision Making
- Advanced Managerial Finance

RESEARCH CAPSTONE:

- Research in Financial Markets and Institutions

Plus two electives from an approved list.

Bloomberg

The Bloomberg terminal provides real-time data, unparalleled news, and research analytics on every major financial market.

The data and information can be accessed using Bloomberg Professional Services software to assist decision makers to make more informed financial decisions.

At Sydney Business School, Bloomberg offer a financial training course called Bloomberg Market Concepts (BMC) which explores the foundations of our global financial system and economy while teaching students the most frequently used commands on the platform.

There are Bloomberg laboratories available at the Wollongong and Sydney CBD campuses, with each campus housing 16 terminals.

Human Resource Management



“I undertook the Master of Human Resource Management to broaden and enhance my skillset and expertise in the area of Human Resources. The mixture of intensive and non-intensive formats was really beneficial and allowed for flexibility as I continued to work full-time in Human Resources”.

Danica Vujic
Master of Human Resource Management
Human Resources Specialist, Peoplecare

Graduate Certificate in Human Resource Management

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	 Wollongong,  Sydney and  UOW Online
ENTRY REQUIREMENTS	A recognised bachelor's degree or a tertiary qualifications of at least 3 years, plus 3 years of full-time professional experience in a business context. The Faculty will consider applicants with other tertiary qualifications OR those with at least 5 years of relevant full-time professional work experience.

This course is only available to domestic students.

The Graduate Certificate in Human Resource Management is designed for those who are seeking to progress their career in Human Resources, or those currently working in the industry who wish to gain a relevant postgraduate qualification to update their skills and knowledge.

COURSE STRUCTURE

- Organisational Behaviour and Management
 - Human Resources Development
 - Performance Management
 - Job Analysis, Recruitment and Selection

PROGRESSION TO MASTER'S COURSES

Upon completion of the Graduate Certificate in Human Resource Management, those who enrol in the Master of Human Resource Management will be eligible for credit for the four subjects completed within the Graduate Certificate.

If you have successfully completed the Graduate Certificate in Human Resource Management and meet the additional work experience requirements for the MBA you will be eligible for three subjects credit into the MBA.

Master of Human Resource Management

DURATION	1.5 years (72 cp) (1 year with credit)* 2 years if combined with another master's program. See pg 6 for more details.
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
CRICOS	0100309
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an equivalent average mark of 50%; or a UOW Graduate Certificate in Human Resource Management or Business. Other tertiary qualifications combined with extensive professional work experience will be considered. *If you hold a bachelor's degree in a Business or Commerce related area you may be granted credit for up to 24 cp (4 core subjects).
CREDIT	

The Master of Human Resource Management allows aspiring managers with a special interest in the 'people side' of organisations to acquire professional skills and knowledge in this area.

This specialised master's program equips you with skills to make new opportunities and adapt quickly to changing conditions within the workplace. You will examine structures, systems, culture and leadership, including how to implement organisational change and how to leverage competitive advantage in the global marketplace. You will develop the knowledge and skills to recruit and select suitable staff, manage their performance at work, develop their skills, ensure their safety at work, and deal with legal aspects of the employment relationship.

For a two year program, this degree can be combined with a second master's degree from Sydney Business School. See pg 6 for more details.

COURSE STRUCTURE

CORE SUBJECTS:

- Accounting and Financial Management
- Operations Management
- Organisational Behaviour and Management
- Principles of Marketing Management

SPECIALISED SUBJECTS:

- Human Resource Development
- Job Analysis, Recruitment and Selection
- Management of Workplace Health and Safety
- Performance Management
- Managing Employment Relations in Organisations

RESEARCH CAPSTONE SUBJECT:

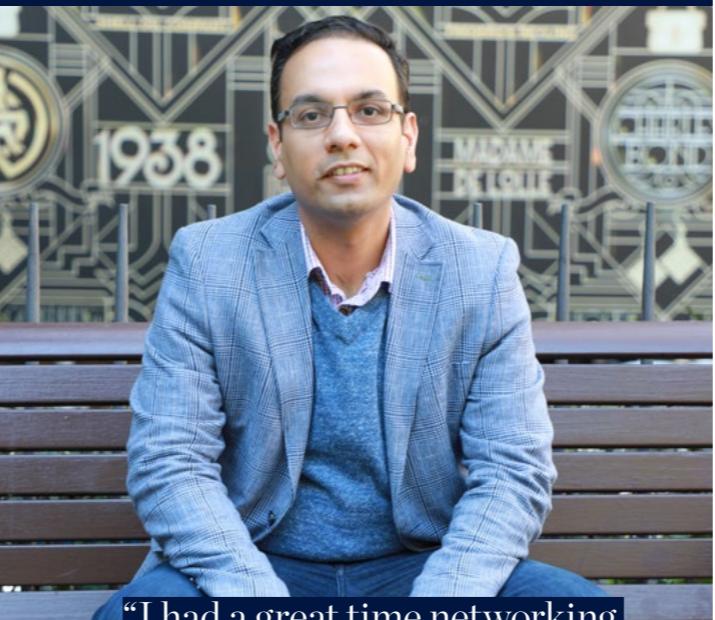
- Business Research Capstone

Plus two electives from an approved list.

"I instigate, contribute to, and shape informed conversations that highlight the complexity that encompasses talent management. This is particularly pertinent given all the talk about the need to recruit and retain the best talent and the challenges associated with enacting strategically aligned talent management policies and practices. Applying rigorous methodologies, 15 years of industry experience, and an understanding of academic and practitioner debates, I question, evaluate and recommend how to manage talent in deliberate, effective and responsible ways.

Dr Sharna Wiblen
Lecturer

Innovation and Entrepreneurship



"I had a great time networking with my cohort and learning from industry experts who shared real success and failure stories. The experience at Sydney Business School, UOW exceeded my expectations, as I received support and guidance whether related to my course or to (my) start-up."

Mandeep Sodhi
Founder & CEO, Effie

Graduate Certificate in Innovation and Entrepreneurship

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
ENTRY REQUIREMENTS	A recognised bachelor's degree or a tertiary academic qualification with duration of at least 3 years full-time equivalent or 3 years of full-time equivalent managerial/professional work experience or 7 years' full-time equivalent general work experience.

This course is only available to domestic students.

The Graduate Certificate in Innovation and Entrepreneurship is suitable for students looking to learn the theoretical knowledge and tools to lead innovation and entrepreneurship in the world economy. This degree will equip you with creative tools and techniques, helping you to identify and exploit entrepreneurial opportunities, how to create an appropriate business model, and how to establish an appropriate financial basis for a start-up. You will learn how to foster a culture conducive to innovation and how to develop a business plan for the opportunity you identify.

COURSE STRUCTURE

- Insights into Innovation and Entrepreneurship
- Contemporary Leadership Skills for Entrepreneurs
- Financial Skills for Entrepreneurs
- Business Innovation Plan

PROGRESSION TO MASTER'S COURSES

Upon completion of the Graduate Certificate in Innovation and Entrepreneurship, those who enrol in the Master of Innovation and Entrepreneurship will be eligible for credit for the four subjects completed within the Graduate Certificate.

If you have successfully completed the Graduate Certificate in Innovation and Entrepreneurship and meet the additional work experience requirements for the MBA, you will be eligible for three subjects credit into the MBA or four subjects credit into the MBA Advanced (Innovation and Entrepreneurship).

Master of Innovation and Entrepreneurship

DURATION	1.5 years (1 year with credit)* (72 cp) 2 years if combined with another master's program. See pg 6 for more details.
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, Sydney and UOW Online
CRICOS	0100308
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an equivalent average mark of 50%; or a UOW Graduate Certificate in Innovation and Entrepreneurship or Business. Other tertiary qualifications combined with extensive professional work experience will be considered. *If you hold a bachelor's degree in a Business or Commerce related area you may be granted credit for up to 24 cp (4 core subjects).
CREDIT	

The Master of Innovation and Entrepreneurship will provide you with the knowledge and skills necessary to develop ideas into sustainable business opportunities and to foster innovation in your workplace. You will learn how to cultivate an entrepreneurial mindset, experiment with design thinking, and learn to use tools and techniques to convert your ideas into reality.

Throughout your degree, our academics will equip you with knowledge in innovative leadership, financial skills for entrepreneurs, how to navigate the complexities of innovation and entrepreneurship, business innovation planning, and creating and marketing new products. You will understand how to raise capital and gain detailed knowledge of the complexities of initiating, developing, managing and exploiting innovation.

The Master of Innovation and Entrepreneurship will allow you to explore the potential exploitation of your own business idea. You will learn to evaluate opportunities from a range of perspectives, including financial, technical and legal, as well as gain a thorough understanding of the processes associated with the development and marketing of a new product in today's complex environment.

You will then complete your degree with an industry-based research project that will enable you to apply the skills developed into a practical project.

For a two year program, this degree can be combined with a second master's degree from Sydney Business School. See pg 6 for more details.

COURSE STRUCTURE

FOUNDATION SUBJECTS:

- Accounting and Financial Management
- Operations Management
- Organisational Behaviour and Management
- Principles of Marketing Management

SPECIALISED SUBJECTS:

- Insights into Innovation and Entrepreneurship
- Contemporary Leadership Skills for Entrepreneurs
- Financial Skills for Entrepreneurs
- Business Innovation Plan
- Developing and Marketing New Products and Services

RESEARCH CAPSTONE SUBJECT:

- Business Research Capstone

Plus two electives from an approved list.



UOW is home to the start-up hub iAccelerate at the Innovation Campus. Over 150 companies have completed the iAccelerate program.

International Business



"I was impressed with the content of the subjects, the practical insights and the way of teaching that delivered the latest global trends and business strategies in addition to providing relatable examples from real life. This gave me the opportunity to develop my personal and professional skills especially in cross-cultural interactions, entrepreneurship and managing international business and teams."

Hesham Elkady
Master of Business (International Business)
Consultant

Graduate Certificate in Business

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, Sydney and UOW Online
CRICOS	095231K
IELTS	Overall 6.0 (R:6, W:6, L:5, S:5)
ENTRY REQUIREMENTS	A recognised bachelor's degree or a tertiary academic qualification with duration of at least 3 years full-time equivalent or 3 years full-time equivalent managerial/professional work experience or seven years full-time equivalent general work experience.

The Graduate Certificate in Business is suitable for those who want to advance their career, formalise their industry experience or up-skill and move into a business-focused role within their field. This degree covers key business areas including marketing, accounting, finance, organisational behaviour and management, and global business challenges and perspectives.

COURSE STRUCTURE

- Accounting and Financial Management
- Organisational Behaviour and Management
- Principles of Marketing Management
- Operations Management

Students will also undertake a no fee subject, Transitioning to Business Study, to help students succeed in their studies.

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Business, you may enrol in a range of master's programs offered by Sydney Business School and be eligible for the four subjects completed within the Graduate Certificate. Progression to the MBA, may also be possible with some credit.

Master of International Business

DURATION	1.5 years (1 year with credit)* (72 cp) 2 years if combined with another master's program. See pg 6 for more details.
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, Sydney and UOW Online
CRICOS	0100310
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an equivalent average mark of 50% or a UOW Graduate Certificate in Business. Other tertiary qualifications combined with extensive professional work experience will be considered. *If you hold a bachelor's degree in a Business or Commerce related area you may be granted credit for up to 24 cp (4 core subjects).
CREDIT	

The Master of International Business is designed to develop and broaden the capabilities and resources of business managers in the global business environment. It provides the opportunity to acquire contemporary knowledge and skills demanded by modern international business organisations.

You will study topics such as multinational financial management and cross-cultural management, gain an understanding of the international business environment, and learn how to develop international business strategies to achieve business objectives.

For a two year program, this degree can be combined with a second master's degree from Sydney Business School. See pg 6 for more details.

COURSE STRUCTURE

CORE SUBJECTS:

- Accounting and Financial Management
- Operations Management
- Organisational Behaviour and Management
- Principles of Marketing Management

SPECIALISED SUBJECTS:

- Managerial Finance
- International Marketing Strategy
- Insights into Innovation and Entrepreneurship
- Cross Cultural Management
- Global Business Strategy

RESEARCH CAPSTONE SUBJECT:

- Business Research Capstone

Plus two electives from an approved list.

 AACSB
ACCREDITED

The University of Wollongong has been awarded with the prestigious Association to Advance Collegiate Schools of Business (AACSB International) **accreditation for all Business degrees**. Being accredited by AACSB is public recognition that we are among the world's **top 5% of business schools** – that our **curriculum meets the highest standards**, our students **learn from the best business minds**, and that our **graduates have the highly sought-after skills**, knowledge, and experience that today's global employers are looking for.

Management



"I had a really good chat with UOW about flexibility. They told me how understanding they would be and they have proven to be very flexible for family and work life. My lecturers have been fantastic, I've often used FaceTime and over the phone conversations when I haven't been able to attend lectures. We also organise catch-up sessions – each lecturer is extremely understanding that I'm time poor."

Renee Connolly
Svitzer Australia

Graduate Certificate in Business

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, Sydney and UOW Online
CRICOS	095231K
IELTS	Overall 6.0 (R:6, W:6, L:5, S:5)
ENTRY REQUIREMENTS	A recognised bachelor's degree or a tertiary academic qualification with duration of at least 3 years full-time equivalent or 3 years full-time equivalent managerial/professional work experience or seven years full-time equivalent general work experience.

The Graduate Certificate in Business is suitable for those who want to advance their career, formalise their industry experience or up-skill and move into a business-focused role within their field. This degree covers key business areas including marketing, accounting, finance, organisational behaviour and management, and global business challenges and perspectives.

COURSE STRUCTURE

- Accounting and Financial Management
- Organisational Behaviour and Management
- Principles of Marketing Management
- Operations Management

Students will also undertake a no fee subject, Transitioning to Business Study, to help students succeed in their studies.

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Business, you may enrol in a range of master's programs offered by Sydney Business School and be eligible for the four subjects completed within the Graduate Certificate. Progression to the MBA, may also be possible with some credit.

Master of Management

DURATION

1.5 years (1 year with credit)* (72 cp)
2 years if combined with another master's program. See pg 6 for more details.

STARTS

Trimesters 1 (February), 2 (May) and 3 (August)

LOCATION

Wollongong, S Sydney and UOW Online

CRICOS

0100311

IELTS

Overall 6.5 (R:6, W:6, L:6, S:6)

ENTRY REQUIREMENTS

A recognised bachelor's degree with an equivalent average mark of 50% or a UOW Graduate Certificate in Business. Other tertiary qualifications combined with extensive professional work experience will be considered.

CREDIT

*If you hold a bachelor's degree in a Business or Commerce related area you may be granted credit for up to 24 cp (4 core subjects).

The Master of Management provides an opportunity for you to enhance your career opportunities by further developing theoretical and practical skills and knowledge in key management areas.

Graduates of the Master of Management will have examined organisational structures, lead and implemented organisational change, managed projects and leveraged organisational competitive advantages in the changing global marketplace.

For a two year program, this degree can be combined with a second master's degree from Sydney Business School. See pg 6 for more details.

COURSE STRUCTURE

CORE SUBJECTS:

- Accounting and Financial Management
- Operations Management
- Organisational Behaviour and Management
- Principles of Marketing Management

SPECIALISED SUBJECTS:

- Leading in Contemporary Organisations
- Strategic Management
- Management of Change
- Organisational Analysis
- Project Management

RESEARCH CAPSTONE SUBJECT:

- Business Research Capstone

Plus two electives from an approved list.

Top 75

Universities in the world and second in Australia in the Master of Management

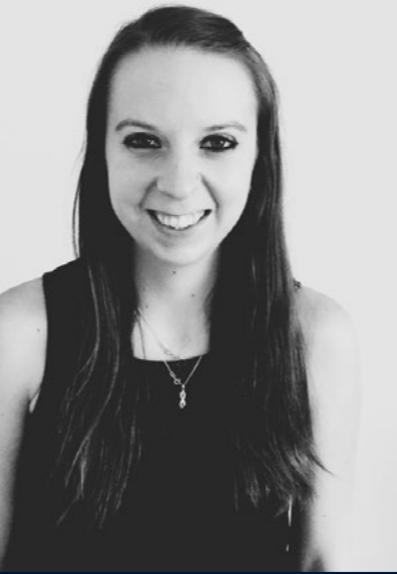
QS World University Rankings: Masters in Management Rankings 2021

Top 200

Universities in the world for Business and Management studies

QS World University Rankings by Subject 2021

Marketing



"I chose to study marketing at UOW due to their positive rankings, course structure – in particular their marketing subjects, option for trimesters and campus locations. I have been taught by excellent lecturers who have significant experience within the industry and are always open to helping their students. The trimester set up coupled with subjects offered outside work hours has proven greatly beneficial for me. Being able to study whilst working has allowed me to actively link topics to real life applications and develop from my studies faster."

Pelin Amy Tanyu

Master of Business (Marketing)
Digital Performance Manager, Croud

Graduate Certificate in Digital Marketing and Data Analytics

DURATION

6 months (24 cp)

Trimesters 1 (February), 2 (May) and 3 (August)

STARTS

Wollongong, S Sydney and UOW Online

CAMPUS

A recognised bachelor's or master's degree, or A

tertiary academic qualification with duration of at least 3 years full-time equivalent, plus 3 years' full-time equivalent managerial/professional work experience. The Faculty will consider applicants with other tertiary qualifications, or those with at least 5 years of relevant full-time professional work experience.

The Graduate Certificate in Digital Marketing and Data Analytics will enable you to use digital technologies and various types of data to make informed and effective marketing decisions to achieve objectives. This degree combines marketing fundamentals, marketing research, digital marketing strategies and cutting-edge analytics techniques.

You will learn how to explore consumer insights using data analytics techniques from various marketing channels to maximise and optimise return on marketing investment. Using practical exercises and real-world examples, this course is designed to prepare you as a digital and data-driven marketer for the 21st century.

COURSE STRUCTURE

- Principles of Marketing Management
- Digital Marketing
- Research For Marketing Decisions
- Big Data & Marketing Analytics

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Digital Marketing and Data Analytics, you may enrol in the Master of Marketing and will be eligible for credit for the 4 subjects completed within the Graduate Certificate. If you meet the additional work experience requirements for the MBA, you will be eligible for credit for 3 subjects completed within the Graduate Certificate. Progression into other master's programs offered by Sydney Business School may also be possible with some credit.

Graduate Certificate in Marketing

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
ENTRY REQUIREMENTS	A recognised bachelor's degree or tertiary qualifications of 3 years full-time, plus 3 years of full-time professional experience in a business context. The Faculty will consider applicants with other tertiary qualifications or those with at least 5 years of full-time relevant professional work experience.

This course is only available to domestic students.

The Graduate Certificate in Marketing is designed for those who are seeking to progress their career in Marketing, or those currently working in the industry who wish to gain a relevant postgraduate qualification to update their skills and knowledge.

COURSE STRUCTURE

- Principles of Marketing Management
- Marketing Communications
- Consumer Behaviour
- Research for Marketing Decisions

PROGRESSION TO MASTER'S COURSES

Upon completion of the Graduate Certificate in Marketing, those who enrol in the Master of Marketing will be eligible for credit for the four subjects completed within the Graduate Certificate.

If you have successfully completed the Graduate Certificate in Marketing and meet the additional work experience requirements for the MBA, you will be eligible for three subjects credit into the MBA.

Master of Marketing

DURATION	1.5 years (1 year with credit)* (72 cp) 2 years if combined with another master's program. See pg 6 for more details.
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
CRICOS	010031S
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree with an equivalent average mark of 50% or a UOW Graduate Certificate in Marketing or Business. Other tertiary qualifications combined with extensive professional work experience will be considered. *If you hold a bachelor's degree in a Business or Commerce related area you may be granted credit for up to 24 cp (4 core subjects).
CREDIT	

The Master of Marketing involves an exploration of the motives of consumers during the purchase of products and services. You will learn how to use this market research to make more effective marketing decisions.

Leading Marketing academics will teach you to examine who the customer is to develop a competitive advantage by effectively positioning products and services in the market. You will study how to utilise promotional tools an organisation may use to create this competitive advantage and enhance a brand's equity, whether the organisation is a commercial, non-profit, or social entity.

This master's degree will ultimately enable you to develop and demonstrate technical knowledge and skills in marketing, a field increasingly important for all types of organisations that need to deliver value through the products and services they create. You will have the opportunity to study a wide range of advanced topics in marketing and gain professionally oriented generalist and specialist marketing skills.

For a two year program, this degree can be combined with a second master's degree from Sydney Business School. See pg 6 for more details.

COURSE STRUCTURE

CORE SUBJECTS:

- Accounting and Financial Management
- Operations Management
- Organisational Behaviour and Management
- Principles of Marketing Management

SPECIALISED SUBJECTS:

- Social Marketing
- Marketing Strategy
- Consumer Behaviour
- Marketing Communications
- Digital Marketing

RESEARCH CAPSTONE SUBJECT:

- Research for Marketing Decisions

Plus two electives from an approved list.

Supply Chain Management and Project Management



"I was fortunate to study my master's degree in the field of Supply Chain Management and Project Management from Sydney Business School. The learning environment, facilities and knowledge provided here enhanced my skills and understanding across various industries with the latest trends. The university encouraged me to drive innovation and critical thinking which I believe truly helped shape my future career path."

Shreya Kannaujia

Master of Science (Supply Chain Management and Project Management)
Business Analyst, Transport for NSW

Graduate Certificate in Business

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
LOCATION	Wollongong, S Sydney and UOW Online
CRICOS	095231K
IELTS	Overall 6.0 (R:6, W:6, L:5, S:5)
ENTRY REQUIREMENTS	A recognised bachelor's degree or a tertiary academic qualification with duration of at least 3 years full-time equivalent or 3 years full-time equivalent managerial/professional work experience or seven years full-time equivalent general work experience.

The Graduate Certificate in Business is suitable for those who want to advance their career, formalise their industry experience or up-skill and move into a business-focused role within their field. This degree covers key business areas including marketing, accounting, finance, organisational behaviour and management, and global business challenges and perspectives.

COURSE STRUCTURE

- Accounting and Financial Management
- Organisational Behaviour and Management
- Principles of Marketing Management
- Operations Management

Students will also undertake a no fee subject, Transitioning to Business Study, to help students succeed in their studies.

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Business, you may enrol in a range of master's programs offered by Sydney Business School and be eligible for the four subjects completed within the Graduate Certificate. Progression to the MBA, may also be possible with some credit.

Graduate Certificate in Project Leadership and Management

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
CAMPUS	Wollongong, S Sydney and UOW Online
ENTRY REQUIREMENTS	A recognised bachelor's degree with an average mark of 60%, plus 5 years of senior management work experience. In exceptional cases, candidates who are able to demonstrate senior executive work experience will be considered for admission to the program on an individual basis.

The Graduate Certificate in Project Leadership and Management introduces and develops a wide range of contemporary skills to be used by project team leaders and managers. Building on the foundations of responsible management, this course emphasises the dynamic interplay between ethical practice, leadership decision making and teamwork for successful project delivery.

You will learn the diversity, forms and roles of project management and its uses in organisations. Relevant industry case-based scenarios will be used to develop your critical skills and techniques for managing processes and stakeholders to achieve positive project outcomes.

COURSE STRUCTURE

- Accounting and Financial Management
- Project Management
- Managing and Leading Project Teams
- Project Management in Practice

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Project Leadership and Management, you may enrol in the Master of Project Management and will be eligible for credit for the 4 subjects completed within the Graduate Certificate. If you meet the additional work experience requirements for the MBA, you will be eligible for credit for 3 subjects completed within the Graduate Certificate. Progression into other master's programs offered by Sydney Business School may also be possible with some credit.

Graduate Certificate in Sustainable Supply Chain Management

DURATION	6 months (24 cp)
STARTS	Trimesters 1 (February), 2 (May) and 3 (August)
CAMPUS	Wollongong, S Sydney and UOW Online
ENTRY REQUIREMENTS	A recognised bachelor's degree with an average mark of 60%, plus 5 years of senior management work experience. In exceptional cases, candidates who are able to demonstrate senior executive work experience will be considered for admission to the program on an individual basis.

The Graduate Certificate in Sustainable Supply Chain Management is aimed at those seeking to develop or expand their skills in supply chain management and key business functions of procurement and logistics.

This degree builds upon the core principles of supply chain management to explore contemporary drivers for supply chain functions, while addressing the importance of recognising and managing risk in global business environments. Sustainable Development Goals (SDGs) are used to inform responsible decision making and practice across core supply chain functions.

COURSE STRUCTURE

- Supply Chain Management
- Supply Chain Analytics
- Strategic Procurement Management
- Logistics Systems

PROGRESSION TO MASTER'S COURSES

Upon successful completion of the Graduate Certificate in Sustainable Supply Chain Management, you may enrol in the Master of Supply Chain Management and will be eligible for credit for the 4 subjects completed within the Graduate Certificate. If you meet the additional work experience requirements for the MBA, you will be eligible for credit for 3 subjects completed within the Graduate Certificate. Progression into other master's programs offered by Sydney Business School may also be possible with some credit.

Master of Supply Chain Management

DURATION	1.5 years (1 year with credit)* (72 cp)
STARTS	2 years if combined with another master's program. See pg 6 for more details.
LOCATION	Trimesters 1 (February), 2 (May) and 3 (August)
CRICOS	Wollongong, S Sydney and UOW Online 099974E
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree in a specialisation related to Business, Engineering, Maths or IT with an equivalent average mark of 50% or a Graduate Certificate in Business. Other tertiary qualifications combined with extensive professional work experience will be considered.

CREDIT

*If you hold a bachelor's degree in Logistics, Supply Chain Management or a related area you may be granted credit for up to 24 cp (4 core subjects).

The Master of Supply Chain Management gives professionals working in logistics, supply chain management and operations management the skills to manage the flow of materials and information within and between organisations and other relevant stakeholders. Students will learn how to diagnose existing processes and supply chains and how to implement a supply chain strategy within an organisation. Skills and capabilities are developed on topics such as forecasting, sales, and operational planning and procurement to name a few.

For a two year program, this degree can be combined with a second master's degree from Sydney Business School. See pg 6 for more details.

COURSE STRUCTURE

CORE SUBJECTS:

- Accounting and Financial Management
- Operations Management
- Organisational Behaviour and Management
- Principles of Marketing Management

SPECIALISED SUBJECTS:

- Supply Chain Management
- Total Quality Management
- Supply Chain Analytics
- Strategic Procurement Management
- Advanced Supply Chain Management
- Logistics Systems
- Project Management

RESEARCH CAPSTONE SUBJECT:

- Operations Capstone

PROFESSIONAL RECOGNITION

Accredited by the Chartered Institute of Procurement and Supply (CIPS). For more information visit: business.uow.edu.au/accreditation

Master of Project Management

DURATION	1.5 years (1 year with credit)* (72 cp)
STARTS	2 years if combined with another master's program. See pg 6 for more details.
LOCATION	Trimesters 1 (February), 2 (May) and 3 (August)
CRICOS	Wollongong, S Sydney and UOW Online 099974E
IELTS	Overall 6.5 (R:6, W:6, L:6, S:6)
ENTRY REQUIREMENTS	A recognised bachelor's degree in a specialisation related to Business, Engineering, Maths or IT with an equivalent average mark of 50% or a Graduate Certificate in Business. Other tertiary qualifications combined with extensive professional work experience will be considered.

CREDIT

The Master of Project Management explores how efficient management can provide organisations with improved ability to plan, implement and control their business activities. This master's degree provides comprehensive project management skills and capabilities on the full project lifecycle; from project initiation, planning, execution to project closing, and teaches strategies for dealing with a broad range of issues encountered within business organisations. The growth of new forms of technology in project management has prompted organisations to look for skilled project managers who can enhance the performance of their businesses.

For a two year program, this degree can be combined with a second master's degree from Sydney Business School. See pg 6 for more details.

COURSE STRUCTURE

CORE SUBJECTS:

- Accounting and Financial Management
- Operations Management
- Organisational Behaviour and Management
- Principles of Marketing Management

SPECIALISED SUBJECTS:

- Project Management
- Advanced Project Management
- Managing and Leading Project Teams
- Negotiation Theory and Practice for Project Management
- Project Management in Practice

RESEARCH CAPSTONE SUBJECT:

- Operations Capstone

Plus two electives from an approved list.

Research

We have a robust track record in disciplinary and cross-disciplinary research conducted across all our disciplines.

Our world-class scholars are engaged in the community which ensures that our research has impact. This creates exciting opportunities for research students who have access to exceptional facilities and support from our award-winning Faculty. Our alumni can be found throughout

the world, making a difference in their home or adopted country; in both academia and in business.

We offer the following higher degree research degrees:

- Doctor of Philosophy
- Doctor of Philosophy Integrated
- Master of Philosophy
- Master of Research



Important dates

TRIMESTER 1 2022

Applications close 9 Jan

Orientation and enrolment of new students

Wollongong campus 31 Jan
Sydney campus 1 Feb
Online campus 2 Feb

Trimester dates 7 Feb – 22 April
(Inclusive of Examination Week)

Release of results 11 May

TRIMESTER 2 2022

Applications close 17 April

Orientation and enrolment of new students

Sydney campus 9 May
Wollongong campus 10 May
Online campus 11 May

Trimester dates 16 May – 5 Aug
(Inclusive of Examination Week)

Release of results 24 Aug

TRIMESTER 3 2022

Applications close 31 July

Orientation and enrolment of new students

Sydney campus 22 Aug
Wollongong campus 23 Aug
Online campus 24 Aug

Trimester dates 29 Aug – 11 Nov
(Inclusive of Examination Week)

Release of results 1 Dec

How to apply Fees

Please contact our recruitment team to learn more about our degrees and how to apply.

Australia: 1300 367 869
International: +61 2 4221 3218
Email: futurestudents@uow.edu.au

For more information visit
sydneybusinessschool.edu.au/study/apply

For fee information, find your course on
uow.info/business

For further information about our school, please visit
sydneybusinessschool.edu.au or contact our office at:

Sydney CBD campus

1 Macquarie Place
Circular Quay, New South Wales, 2000
t: +61 2 9266 1300
or 1300 727 622
e: futurestudents@uow.edu.au

Wollongong campus

Building 40, Northfields Avenue
Wollongong NSW 2522
t: +61 2 4221 4478
e: futurestudents@uow.edu.au

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