

# The Brief

## Overview of Your Test Plan

*a.k.a. Convince your boss to pay you to do this!*

### Executive Summary

- Summary of your testing plan, not your app
- Summarize your test plan in a few sentences
- Briefly describe your app to provide context for your testing
- Summarize the content for each of the sub-categories

### Objective/Scope/Questions

- What will your testing accomplish?
- What are you trying to find out in order to meet your objectives?
- What will you be testing AND what will you not be testing?

### Participants

- How many people - why this many? (for us, Jakob Nielson says 5)
- Who? This should be tied to target users for your app or, in our case, it may be familiarity with required software. For example, you are not picking 5 classmates because I told you to, it's because they are familiar with the screen reading software that you are looking to test

### Methods

- How are you going to generate data to answer your questions?
- Match your strategies to your objectives.

### Metrics

- How are you going to measure your data?
- Set your specifics for what you will do with your data and how it will answer your questions or address your objective

### Scenarios

- What are the tasks that you will give your participants?

- Be specific. Give the same task and the same test values to each participant so that your data is more directly comparable, and so that you eliminate unnecessary variables

## Schedule & Location

- Where will you execute your plan? A specific room? Remotely? By email?
- When (or over what time period) will you execute your plan?

## Equipment

- What hardware will you use? Laptop? Desktop? OS? The participant's computer?
- What software will you use? Browser? Major version? Screen-recording software? Assistive technologies?