# **Shawanda Asbury**

#### FRONT END DEVELOPER

shawanda.asbury@gmail.com 704-526-5620 <u>Portfolio</u> Github

#### **SKILLS**

Languages: HTML, CSS, JavaScript

Library: jQuery

**Tools:** Git, Atom, Sublime, Trello, Illustrator, InDesign, Visio, WordPress,

Shopify, Visual Studio

#### PROFESSIONAL DEVELOPMENT

Wake Technical Community College Web Programming: HTML, CSS, JavaScript

2021

#### **Durham Arts Council**

Graphic Design 2019

#### **EDUCATION**

**Hult International Business School** 

M.S., International Business

#### **UNC at Greensboro**

Post-Master's Certificate, Information Technology

I've been working with websites since 2015, with a focus on accessibility and user experience. I also have an interest in social design.

#### **EXPERIENCE**

### Front End Developer/Designer — Behold My Beauty

2021 Remote

Developed and designed a responsive, e-commerce website using Shopify CMS, imported BMB products from Printful, HTML, CSS, and configured DNS settings. Collaborated with client through strategy, content creation, web, and graphic design, revision/review, and launch.

### **Software Product Manager** — Gamma Concept

2017- 2018 | Conakry, Guinea

Product owner of Teliya and Medicare web applications: Created a go-to-market strategy defining product's customer segments, sales channels, partnerships, cost structure, activities, and value proposition as well marketing collateral, user interfaces, user stories, and acceptance criteria. Led a team of 7 developers to create application MVP.

## Front End and UX Designer — Senior & Disability

Action

2017 | Remote

Developed accessible digital content for senior citizens, people with disabilities, volunteers, and external stakeholders using WordPress CMS. Edited HTML and CSS to improve user experience.