ONE STORE

Gender
- Select all
- Female
- Male
- Other

Age
- Select all
- <= 20
- > 50
- 21 - 30
- 31-40
- 41-50

Preferred ...
- Select all
- Clothing
- Electronics
- Groceries
- Home & ...
- Sports

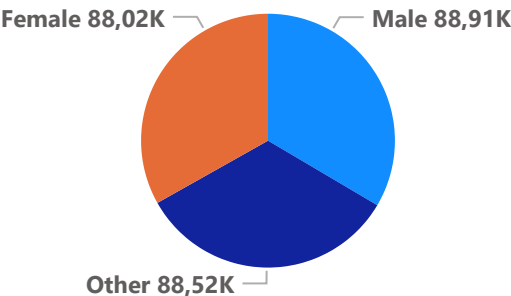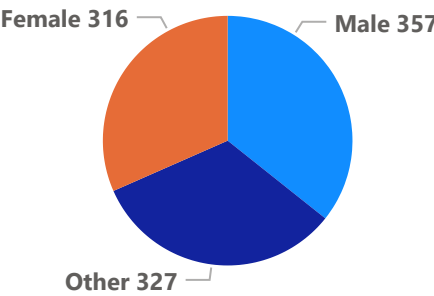| Total Costumers	Average Income	Average of Purchase Frequency	Average of Spending Score	Average of Membership Years
1000	88,50K	26,60	50,69	5,47

Average Income by Gender

Female 88,02K — Male 88,91K
Other 88,52K

Total Customer by Gender

Female 316 — Male 357
Other 327

Total Purchase Frequency by Category Product

- Sports
- Home & Garden
- Clothing
- Electronics
- Groceries

Total Customers by Age Group

Age Group	Count
> 50	374
41-50	205
21 - 30	193
31-40	167
<= 20	61
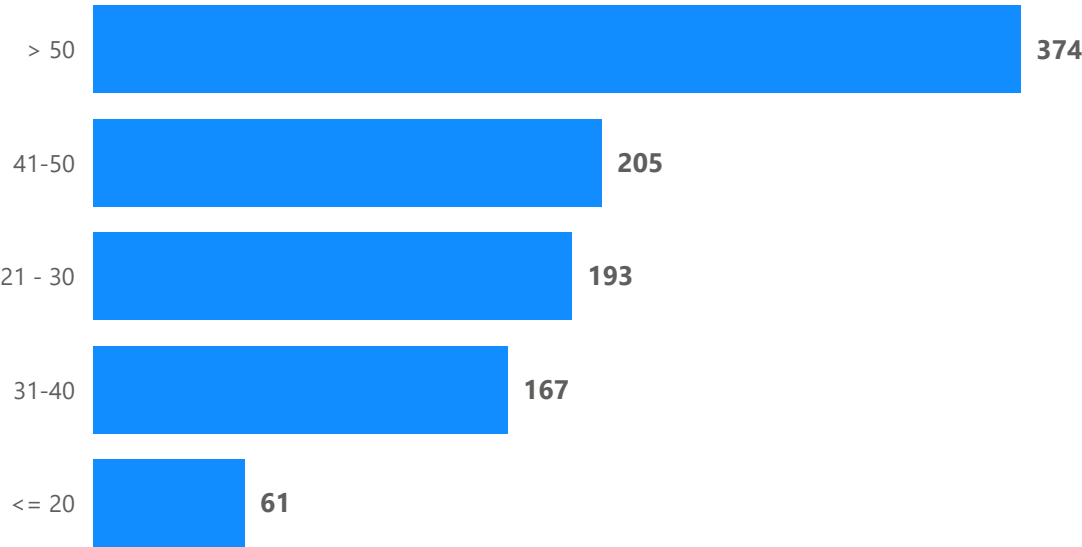
Count of id

Average Income and Spending Score by Gender

Gender	Average of income	Sum of spending_score
Male	89K	17K
Other	89K	17K
Female	88K	16K

0K   20K   40K   60K   80K

● Average of income ● Sum of spending_score