

# INVENTORY INTELLIGENCE FOR SENLOGISTICS



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# PROBLEM STATEMENT

**INEFFICIENT WAREHOUSE UTILIZATION**  
**UNRELIABLE SUPPLIER**  
**STOCK MANAGEMENT**  
**IMBALANCED INVENTORY DISTRIBUTION**

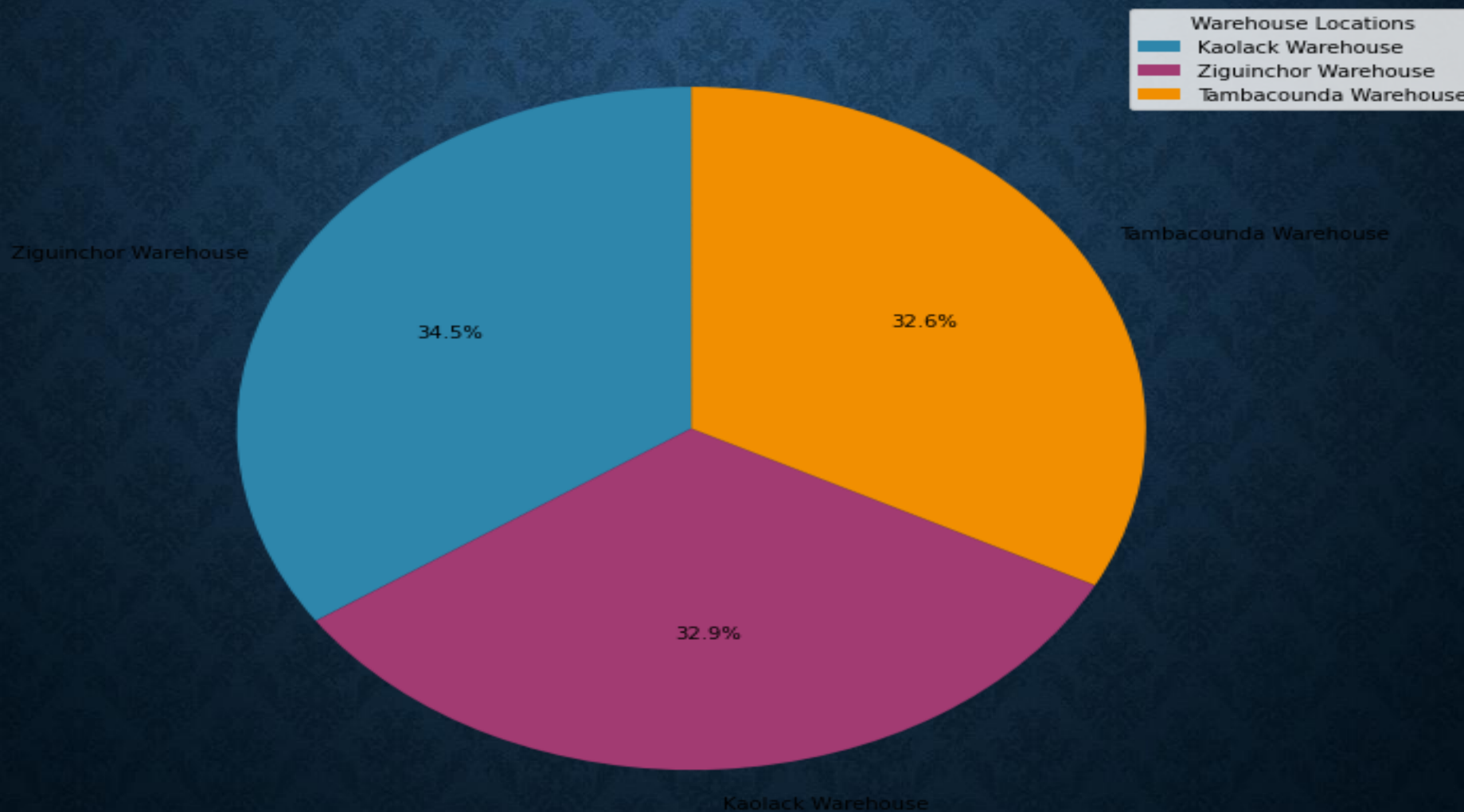
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# WAREHOUSE PERFORMANCE



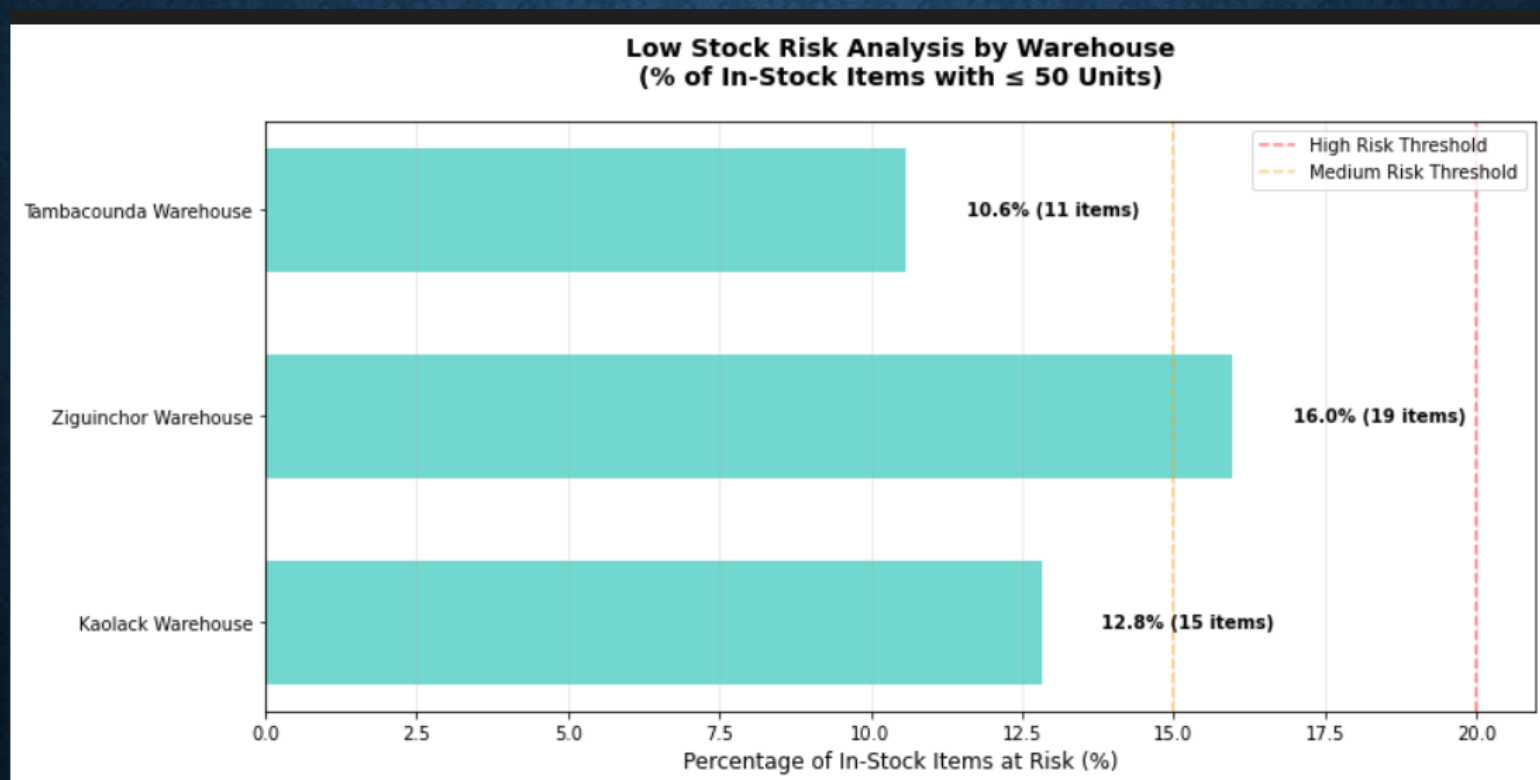
# WAREHOUSE PERFORMANCE

## Inventory Distribution Across Warehouses

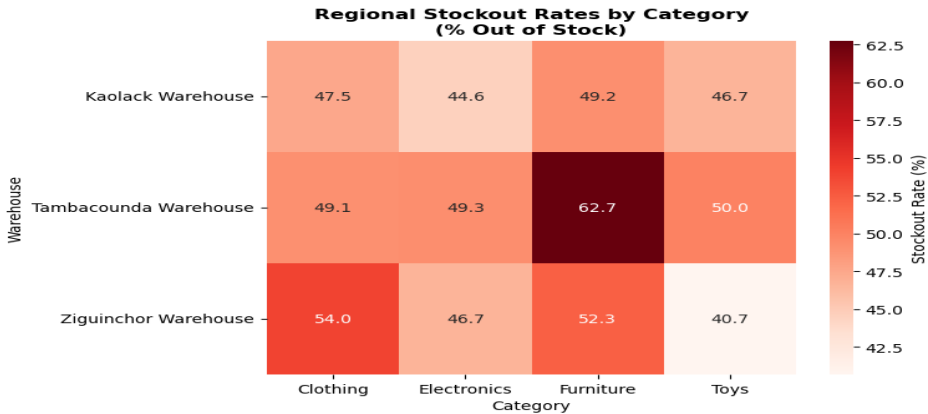
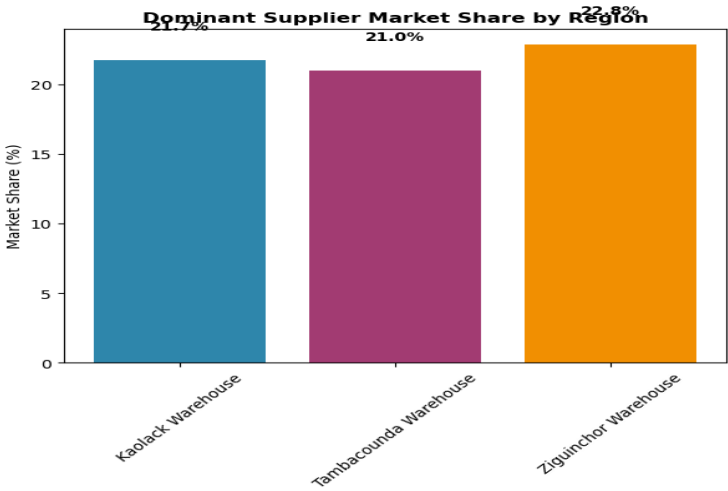
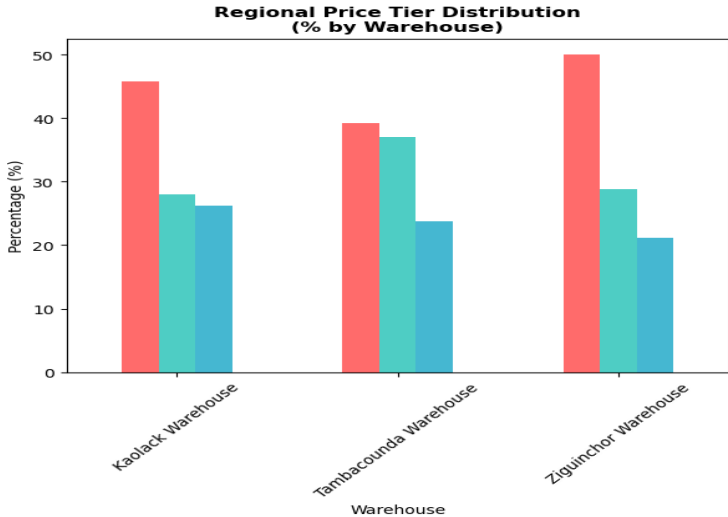
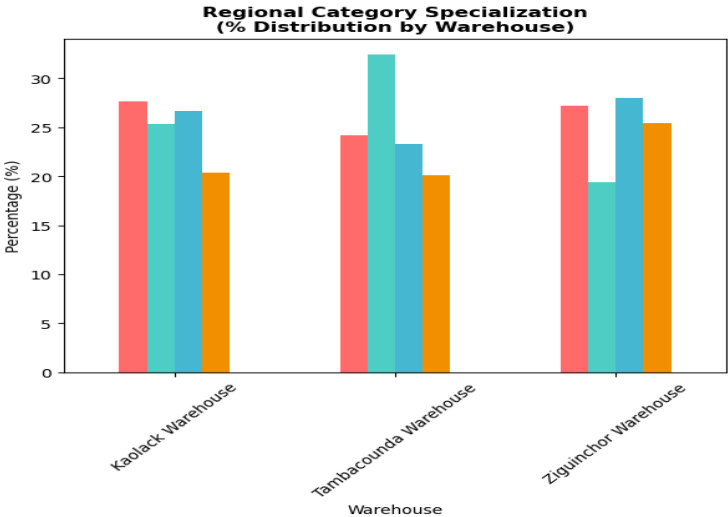




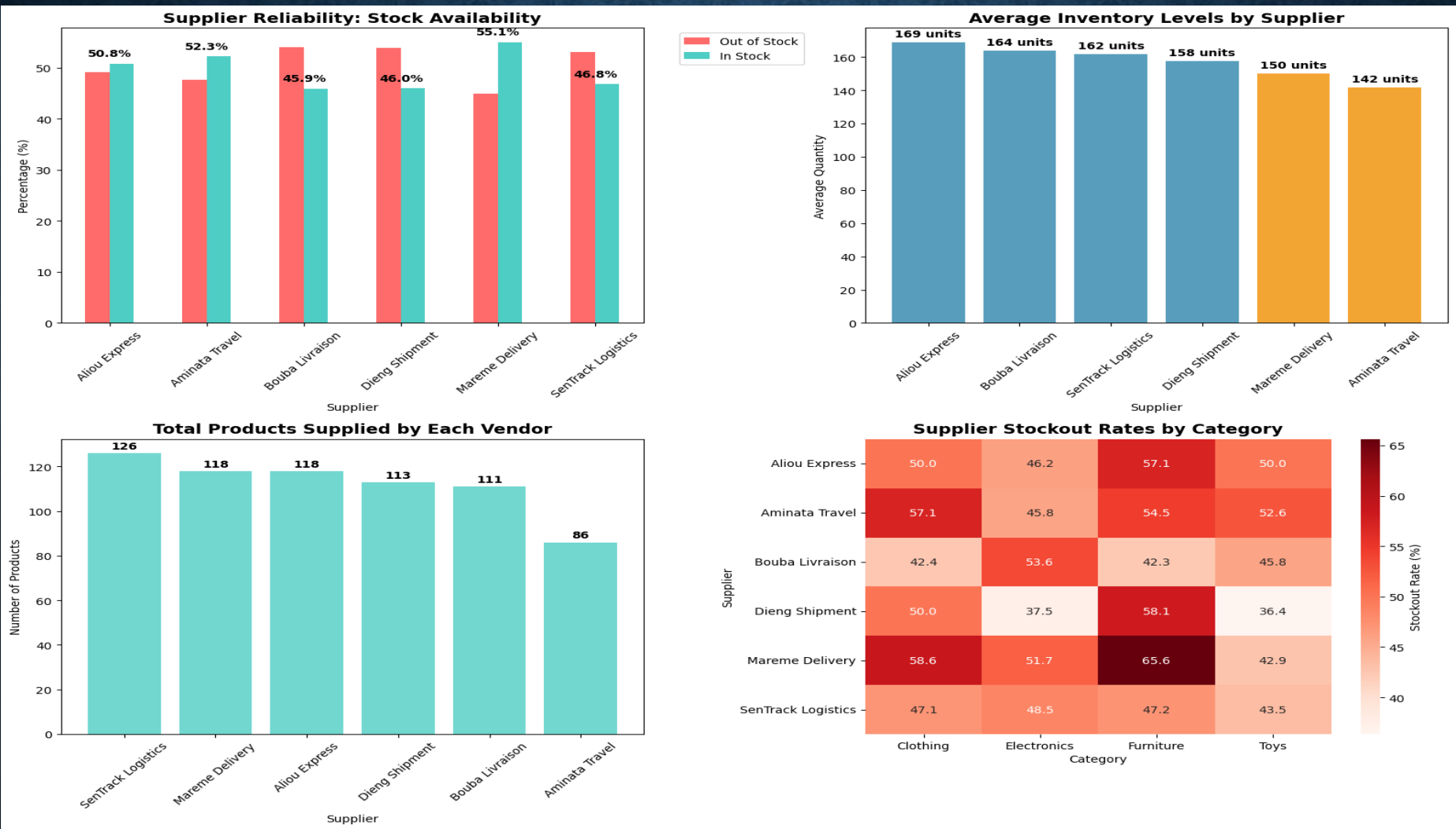
# WAREHOUSE PERFORMANCE



# CATEGORY PERFORMANCE

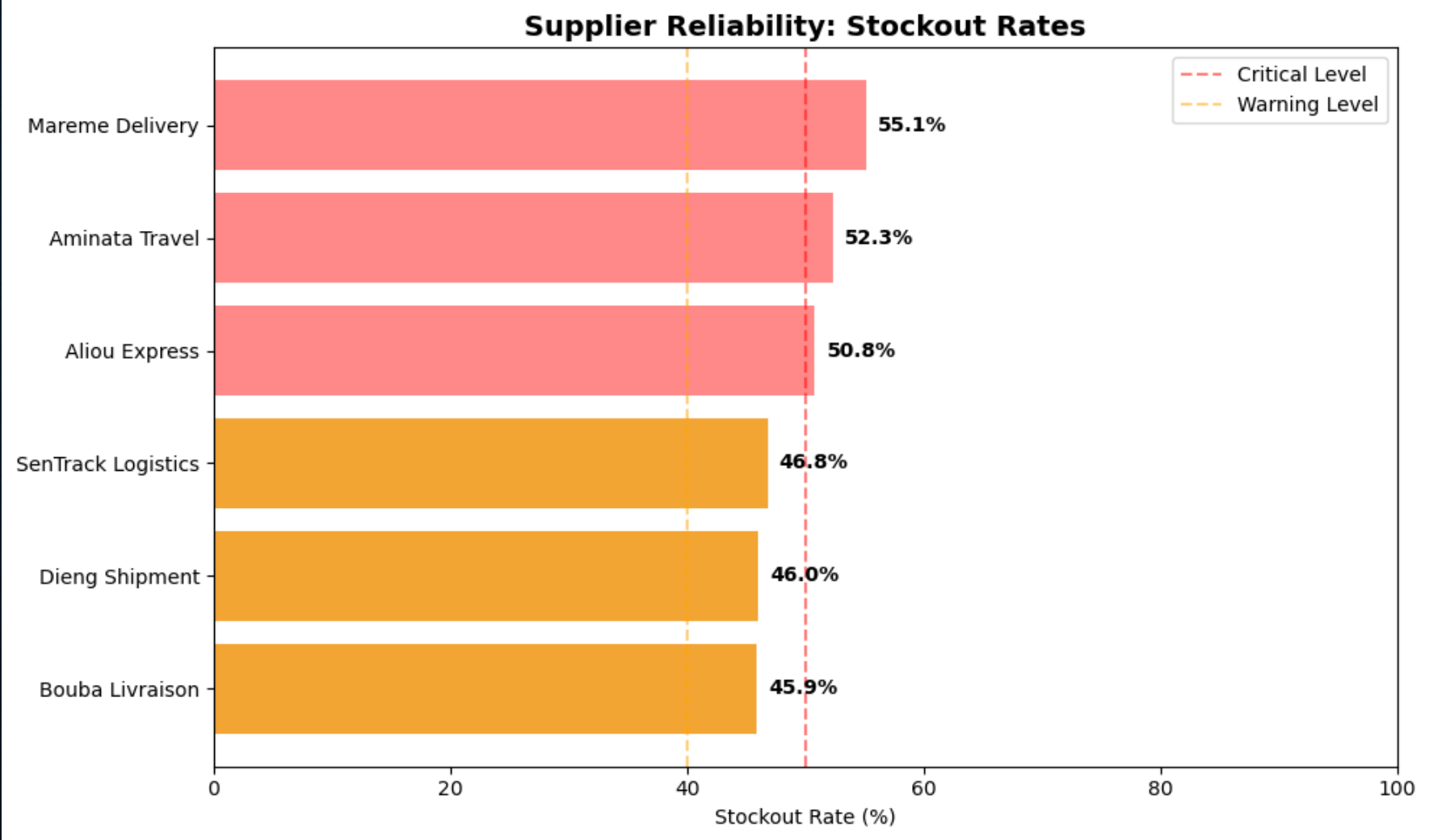


# SUPPLIER PERFORMANCE

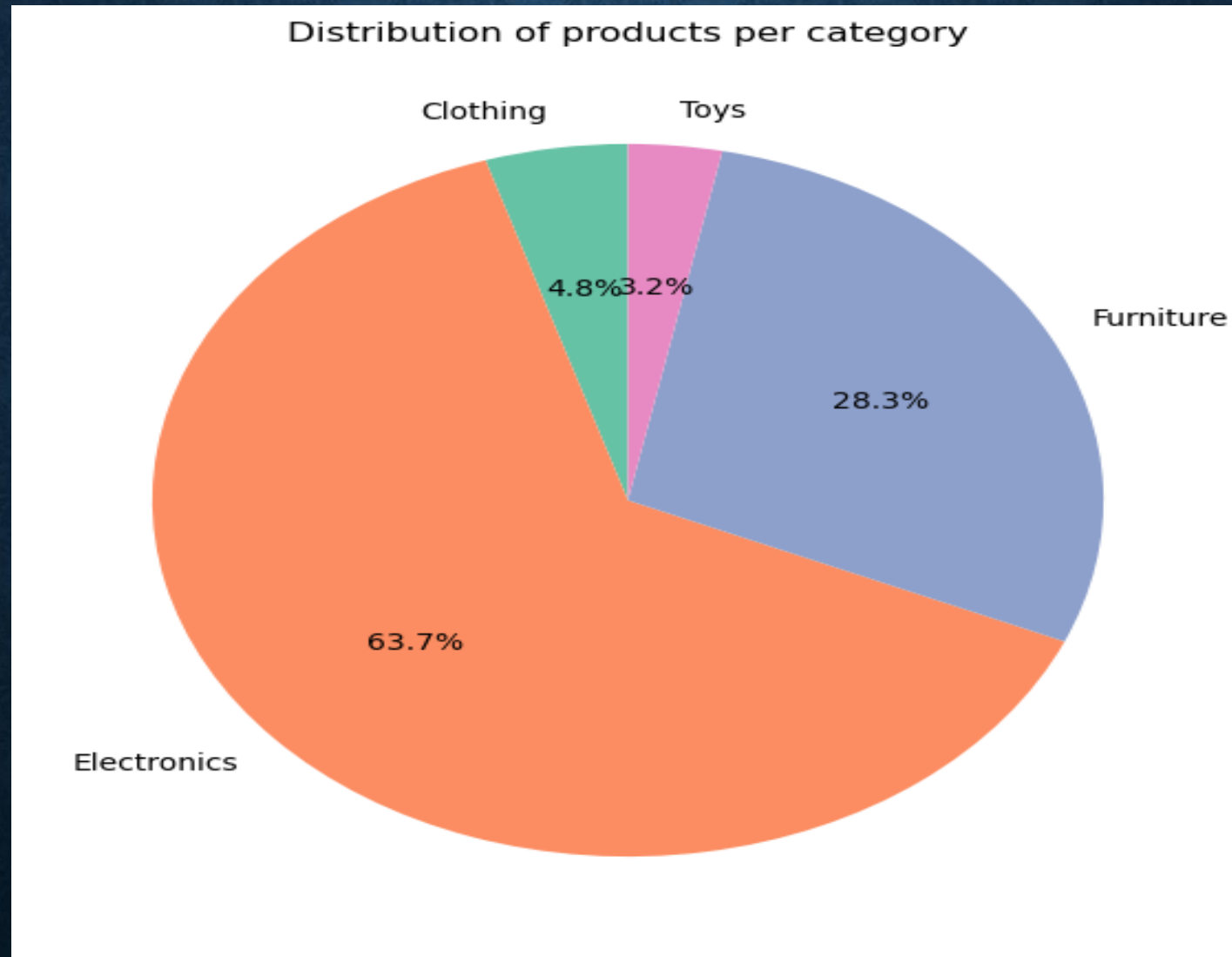




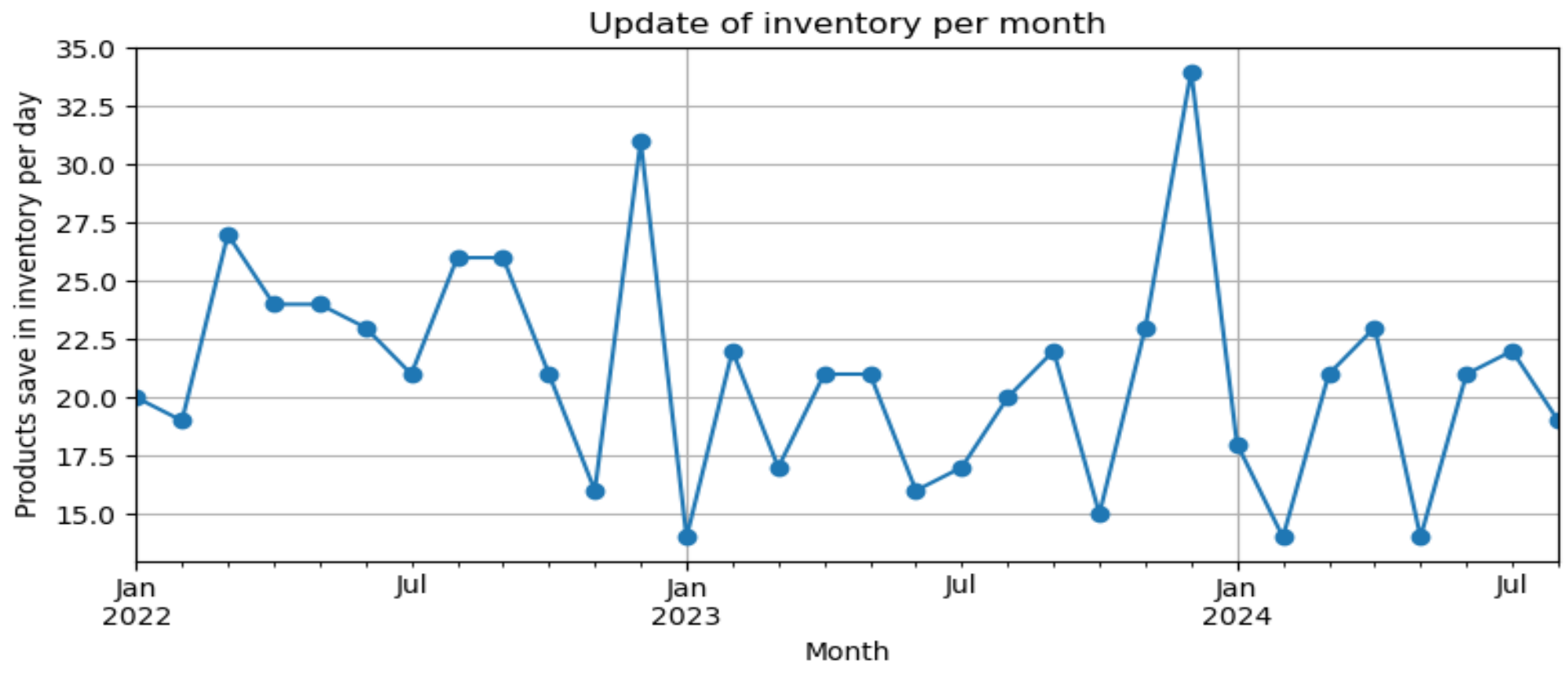
# SUPPLIER PERFORMANCE



# SUPPLIER PERFORMANCE



# FINANCIAL IMPACT





# CALL FOR IMMEDIATE ACTION

- Strategic Recommendation solution
- Dynamic balancing between warehouse – Fix communication gap
- Real-Time stock visibility – Fix Stock-out problem in multi-warehouses
- Supplier performance tracking and scorecards – improves performance and replace worst performers

# CONCLUSION

- We're leaving money on the table. Fixing our inventory management could potentially double our sales and profit.
- Meaning having 49.7 % of products are out of stock at any given time
- Customer demand are unmet and some in the wrong places.
- Our Vision to ensure this distribution company have the right product, at right time , at the right place everywhere.



**THANK YOU  
FOR YOUR  
AUDIENCE**