WANDA LI

Email: wdli10@outlook.com & Homepage: https://wandli.github.io/

EDUCATION

Tsinghua-Berkeley Shenzhen Institute

Master student in Data Science and Information Technology

Fudan University

B.S. in Computer Science (with honors)

Shenzhen, China Sep 2020 - Present Shanghai, China Sep 2016 - Jun 2020

PUBLICATIONS

- 1. Anping Zhang*, Ke Zhang*, **Wanda Li**, Yue Wang, Yang Li, Lin Zhang. "Optimising Self-Organised Volunteer Efforts in Response to the COVID-19 Pandemic." *Humanities and Social Sciences Communications*, 2022.
- 2. Wanda Li, Zhiwei Xu, Yi Sun, Qingyuan Gong, Yang Chen, Aaron Yi Ding, Xin Wang, Pan Hui. "DeepPick: A Deep Learning Approach to Unveil Outstanding Users with Public Attainable Features." Transactions on Knowledge and Data Engineering (TKDE), 2021.
- 3. Wanda Li, Jianping Zeng. "Leet Usage and Its Effect on Password Security." IEEE Transactions on Information Forensics and Security (TIFS), 2021.
- 4. Yuxuan Xiu, **Wanda Li**, Wai Kin Victor Chan. "OD-HyperNet: A Data-Driven Hyper-Network Model for Origin-Destination Matrices Completion Using Partially Observed Data." *Proceedings of the 10th International Conference on Logistics, Informatics and Service Sciences (LISS '20)*.

SELECTED AWARDS

2022 Ranked top 4% of Shopee Code League 2022 (Top 106 among 2,393 teams)

2020 The First Prize of Shanghai Open Data Application (SODA) Competition (Top 3 among 198 teams)

2020 Outstanding Graduate of Fudan University

2020 Chun-Tsung Scholar (Research Program Funded by Nobel Laureate Dr. Tsung-Dao Lee)

2019 & 2018 Second Class Scholarship for Outstanding Students in Fudan University (Top 10%)

2018 National Second Prize, China Undergraduate Mathematical Contest in Modeling

2017 The Most Popular Team, Google Girl Hackthon Season III

TEACHING AND SERVICE

Teaching Assistant: Learning from Data

Tsinghua University

Fall 2022

RESEARCH EXPERIENCE

Stage-Adaptive Multi-Task Recommendation System

Advisor: Prof. Suhang Wang

Penn State University Jun. 2022 - Aug. 2022

- Proposed a user stage adaptive recommendation system, STAN, the first multi-task recommendation method that takes user lifecycle into consideration.
- Experimental results showed that our system can achieve up to 10.85%/18.47% improvement on AUC/NDCG score, respectively.

Human Self-Organization Modeling

Advisor: Prof. Yang Li

Tsinghua University Sep. 2020 - Dec. 2020

- Designed an entropy-based people self-organization level measurement algorithm.
- Analyzed user behavior data all-year around by incorporating deep learning algorithm with Hirschfeld-Gebelein-Rényi (HGR) maximal correlation methods.

Estimation of Population Movement between Cities

Advisor: Prof. Wai Kin Victor Chan

Tsinghua University Dec. 2019 - Feb. 2020

- Proposed hyper-network origin-destination matrices algorithm to model population fluctuation during COVID-19.
- Integrated the partially observed travelling data with optimizing methods to build an effecient and precise model.

Unveil Outstanding Users with Limited Features

Advisor: Prof. Yang Chen

Fudan University Sep. 2018 - May. 2019

- Proposed a framework, DeepPick, to detect outstanding users in online social network without the full information of network structure.
- Experimental results demonstrated that our framework achieves up to 35.3% F1-score and 22.5% AUC compared to existing approaches.

Usage and Effect of Leet Words in Password

Advisor: Prof. Jianping Zeng

Fudan University Sep. 2017 - Apr. 2018

- Designed methods to explain the Leets in passwords by the definition, detection, dictionary construction, and usage.
- Unveiled the effect of Leet transformations in password security: common Leets can enhance password cracking performance, while low-frequency Leets could help users to strengthen their passwords.

INDUSTRIAL EXPERIENCE

Alibaba Group.

Recommendation System Research Intern.

Beijing, China Jul. 2021 - Dec. 2021

• Designed and implemented a multimodal representation model to enhance the item embedding in recommendation system.

Kuaishou Technology.

Shenzhen, China

Machine Learning Engineer Intern.

Apr. 2021 - Jun. 2021

• Designed and implemented machine learning models to detect impostors and malicious users on the Kuaishou Application.

Microsoft.

Shanghai, China

Customer Service and Support(CSS) Security Intern.

Jan. 2019 - Mar. 2019

• Built a highly reusable power BI internal analysis project and set up different test environments to accomplish lab works.

SKILLS

 $\begin{aligned} \textbf{Programming:} \ & \text{Python}(Proficient), C/C++(Proficient), Matlab(Basic), SQL(Basic), Hive(Basic), Java(Basic), NetLogo(Basic). \end{aligned}$

Standard Language Tests: TOEFL 105