

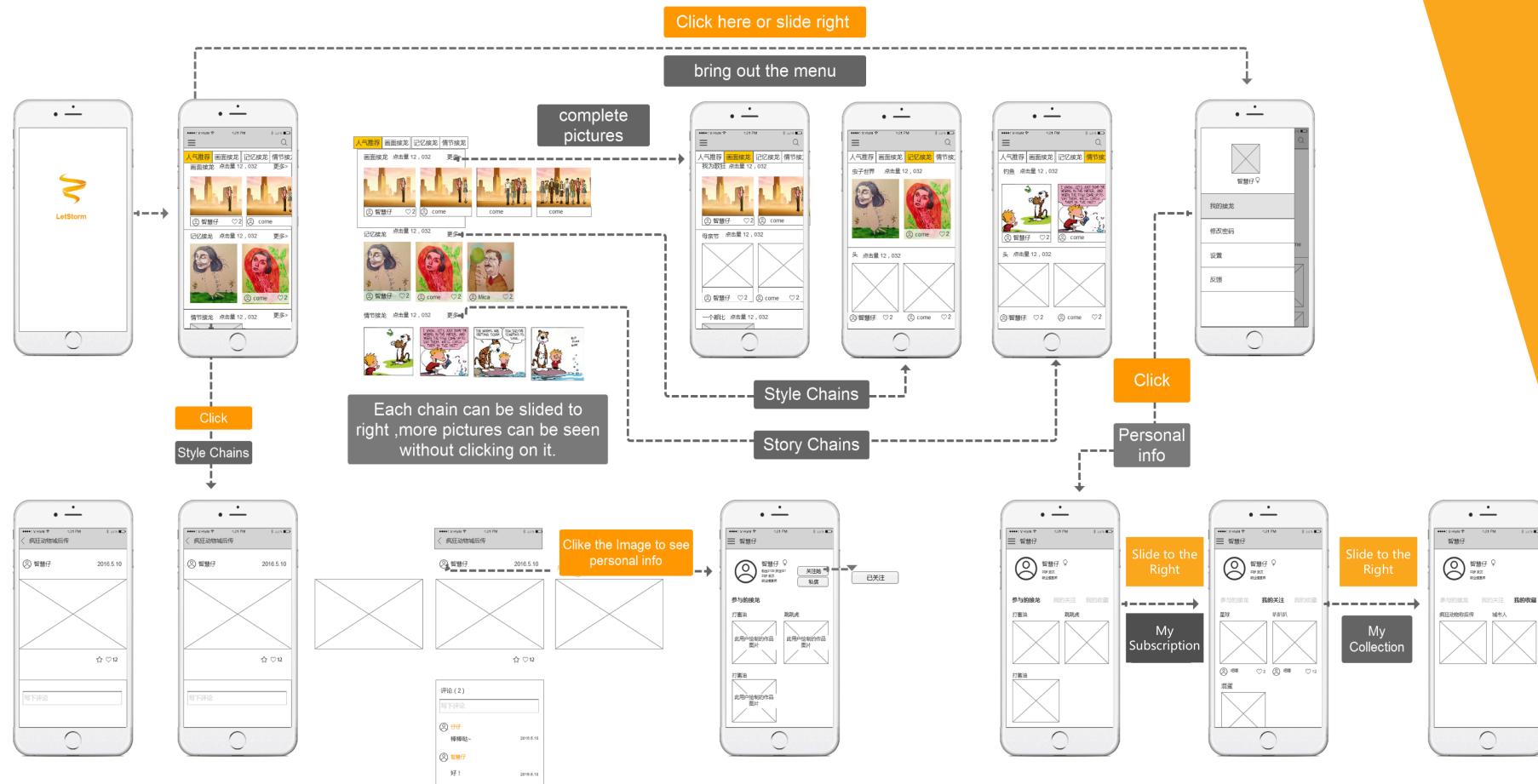
LetStorm

Product Manager & UX Designer

LetStorm is a platform for Illustrators and amateurs to create illustrations in a series. It contributes to making the process of practicing drawing more attractive, and connects illustrators of different levels.



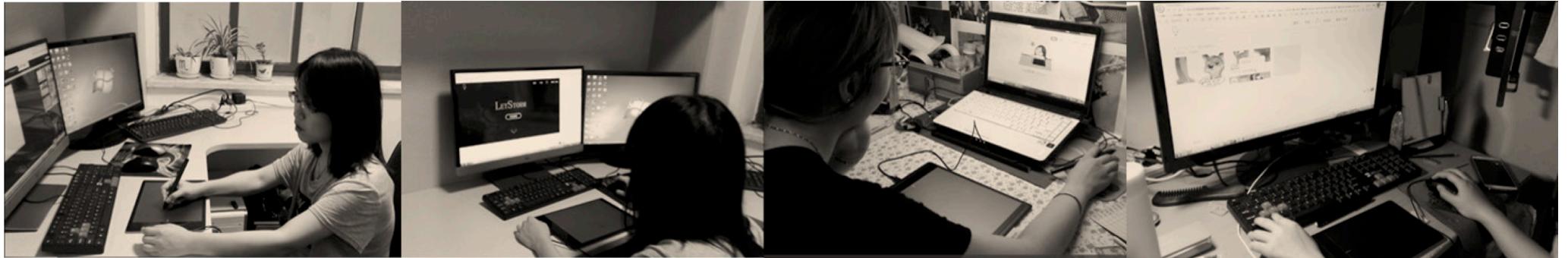
Wireframe (APP)



LetStorm

Usability Test

We did the test to ascertain whether it was over-designed and if we missed anything else that was important for users. [Watch the demo>](#)

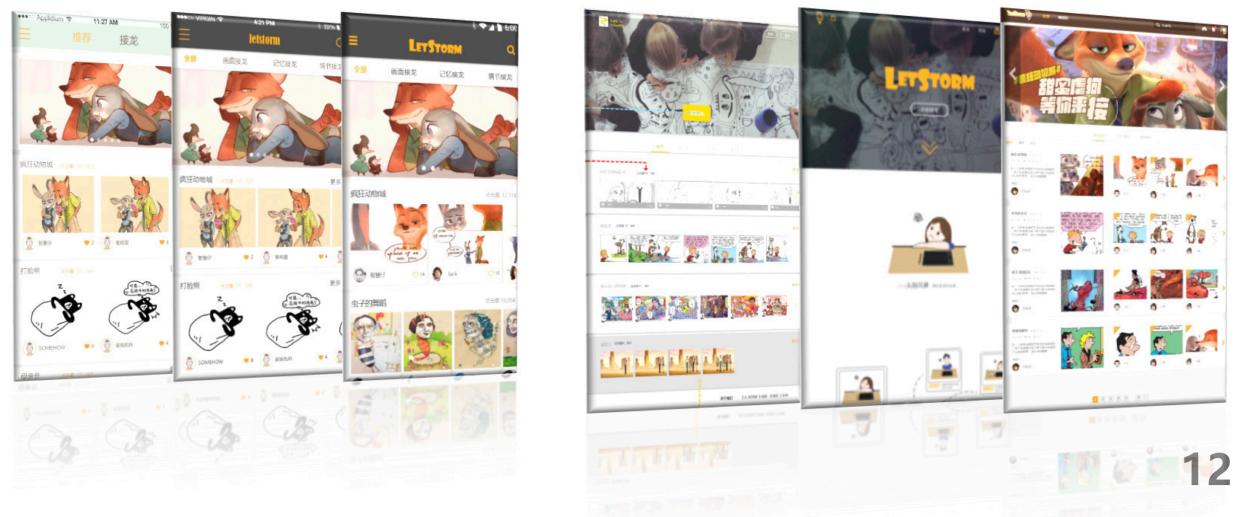


Iterations.....

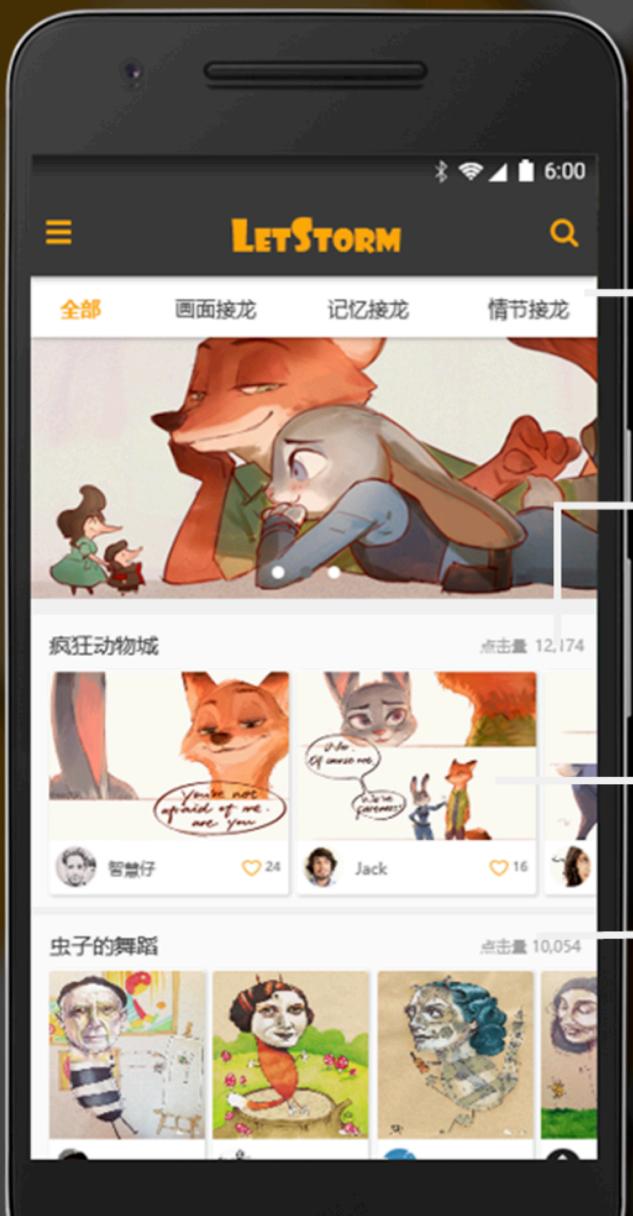
Throughout the three iterations ,the UI and layout are improved based on the feedback from subjects.

In the newest version, the platform recommends team members who share the same interests as the user visiting the website. Those users can now form a team to create pictures. Users are allowed to challenge their peers by replacing the picture with their own in sequence.

Online photoshop simplified the steps of uploading pictures, which improved the user experience.



APP)



Navigation bar
categorizes
the
sequences in four types

Updating
click rate

Slide to the right to view
more pictures in the
sequence

Click to learn more
detailed information
about the sequence