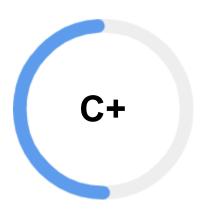
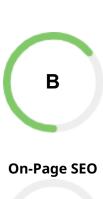
# Audit Results for wangaevans.com



Your page could be better

Recommendations: 19



F

Links



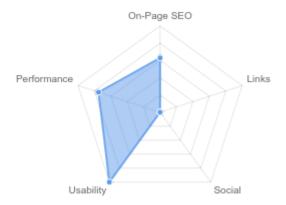
Usability



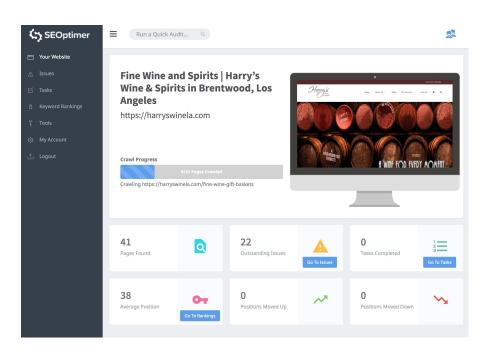
Performance

F

Social



Report Generated: 29 October 5:34AM UTC Refresh Results Now



# Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

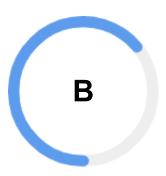
Learn More - DIY SEO (/diy-seo/)

# Recommendations Toggle: On-Page SEO Performance Links Social Other Improvements **Execute a Link Building Strategy** Links **High Priority** Lengthen meta description (to between 70 and 160 characters) On-Page SEO **Medium Priority Add Canonical Tag** On-Page SEO **Medium Priority** Make greater use of header tags On-Page SEO **Medium Priority** Update Link URLs to be more human and Search Engine readable Links Low Priority Use your main keywords across the important HTML tags On-Page SEO **Low Priority** Increase page text content On-Page SEO **Low Priority**

Make use of HTTP/2+ protocol  Performance	Low Priority
Create and link your Facebook Page  Social	Low Priority
Add Schema Markup  On-Page SEO	Low Priority
Please add Facebook Open Graph Tags  Social	Low Priority
Add Twitter Cards Social	Low Priority
Setup & Install a Facebook Pixel  Social	Low Priority
Remove inline styles  Performance	Low Priority
Add business address and phone number  Other Improvements	Low Priority
Add Local Business Schema Other Improvements	Low Priority

Create and link associated Instagram profile	
Social	Low Priority
Create and link an associated YouTube channel	
Create and thik an associated fourtibe channet	
Social	Low Priority
Create and link an associated LinkedIn profile	
Social	Low Priority

# On-Page SEO Results



# Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

## **Title Tag**

You have a title tag of optimal length (between 10 and 70 characters).

Wanga Evans

Length: 11

**Meta Description Tag** 

Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).

Blog for techies | made just for you

Length: 36

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

## **SERP Snippet Preview**

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://wangaevans.com

## Wanga Evans

Blog for techies | made just for you

## **Hreflang Usage**

Your page is not making use of Hreflang attributes.

## Language

Your page is using the lang attribute.

Declared: English

## **H1** Header Tag Usage

Your page has a H1 Tag.

Show details

## **H2-H6 Header Tag Usage**

Your page is not making use of multiple levels of Header Tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H2	5
Н3	0

Header Tag	Frequency
H4	0
H5	0
H6	0

Show details

## **Keyword Consistency**

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

## Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
evans	~	×	~	3	
posted	×	×	×	3	
wanga	~	×	×	2	
fedora	×	×	~	2	
server	×	×	~	2	
linuxoct	×	×	×	2	
sharing	×	×	~	1	
setting	×	×	~	1	

## **Phrases**

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
wanga evans	<b>✓</b>	×	×	2	
linuxoct 28	×	×	×	2	
posted in linuxoct	×	×	×	2	
linuxoct 28 2023	×	×	×	2	

#### **Amount of Content**

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 84

It has been well researched that higher text content volumes are related to better ranking ability in general.

## **Image Alt Attributes**

You do not have any images missing Alt attributes on your page.

## **Canonical Tag**

Your page is not using the Canonical Tag.

The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.

## **Noindex Tag Test**

Your page is not using the Noindex Tag which prevents indexing.

## **Noindex Header Test**

Your page is not using the Noindex Header which prevents indexing.

## SSL Enabled

Your website has SSL enabled.

## **HTTPS Redirect**

Your page successfully redirects to a HTTPS (SSL secure) version.

#### Robots.txt

Your website appears to have a robots.txt file.

http://wangaevans.com/robots.txt

## **Blocked by Robots.txt**

Your page does not appear to be blocked by robots.txt.

## **XML Sitemaps**

Your website appears to have an XML sitemap.

https://wangaevans.com/sitemap.xml

## **Analytics**

Your page is using an analytics tool.



Google Analytics

## **Schema.org Structured Data**

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

# Rankings

## **Keyword Positions**

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0

Position	Keywords
Position 11-20	0
Position 21-30	0
Position 31-100	0

# Links

## **Backlink Summary**

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

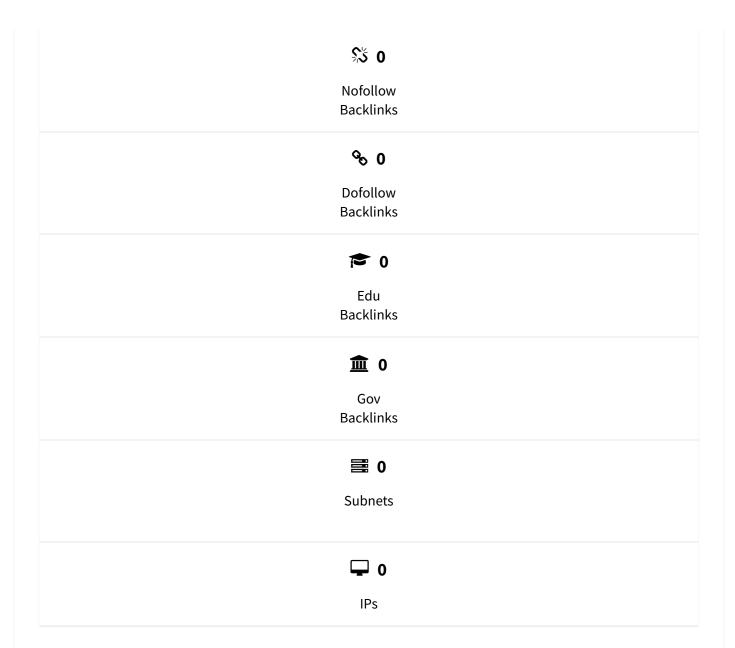
Domain Page
Strength Strength

O O

Domain Page
Strength

Strength

O Backlinks



## **Top Backlinks**

We haven't found any backlinks to report for this site.

## **Top Pages by Backlinks**

We haven't found any Top Pages data for this site.

## **Top Anchors by Backlinks**

We haven't found any Anchor Text data for this site.

## **Top Referring Domain Geographies**

We haven't found any Geographic Data for this site.

## **On-Page Link Structure**

We found 15 total links. 27% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

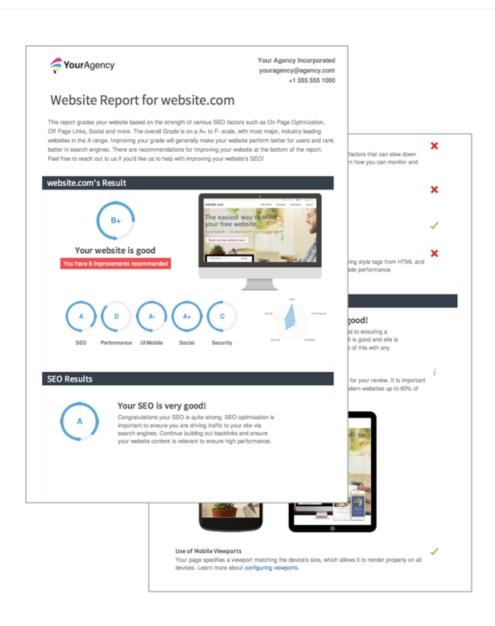
Show details

## **Friendly Links**

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Show details



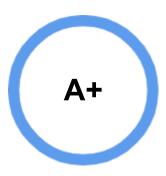
## Create White Label PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an example PDF Report (/docs/seo-audit-sample-pdf\_en.pdf)

Embed the Audit Tool into your website. Get notified of leads straight from your website.

Learn More - White Label (/white-label/)

# Usability



## Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## **Device Rendering**

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

# **Google's Core Web Vitals** Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google. **Use of Mobile Viewports** Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices. Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring well on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.



Lab Data	Value
First Contentful Paint	1.4 s
Speed Index	2.2 s
Largest Contentful Paint	1.9 s
Time to Interactive	4.1 s
Total Blocking Time	0.29 s
Cumulative Layout Shift	0

Opportunities	Estimated Savings	
Reduce unused JavaScript	0.3 s	
Eliminate render-blocking resources	0.16 s	

## Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.



Lab Data Value

First Contentful Paint	0.6 s
Speed Index	0.8 s
Largest Contentful Paint	0.7 s
Time to Interactive	1.1 s
Total Blocking Time	0.06 s
Cumulative Layout Shift	0

## **Opportunities**

## **Estimated Savings**

## Flash Used?

No Flash content has been identified on your page.

## **iFrames Used?**

There are no iFrames detected on your page.

## **Favicon**

Your page has specified a favicon.

## **Email Privacy**

No email addresses have been found in plain text on your page.

## **Legible Font Sizes**

The text on your page appears to be legible across devices.

## **Tap Target Sizing**

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

## **Performance Results**



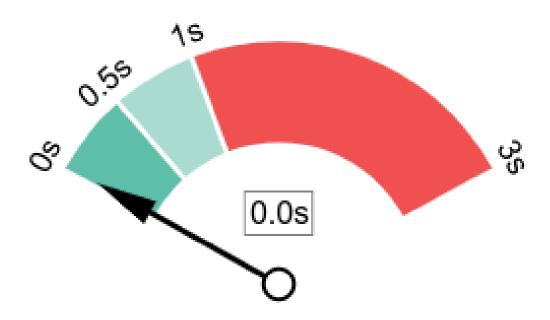
## Your performance is good

Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

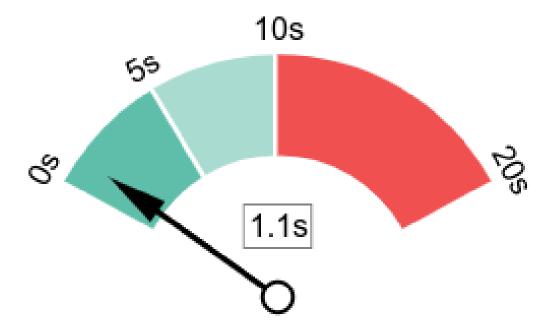
## **Page Speed Info**

Your page loads in a reasonable amount of time.

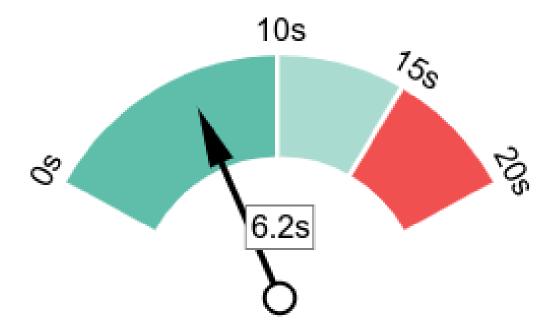
## Server Response



## All Page Content Loaded



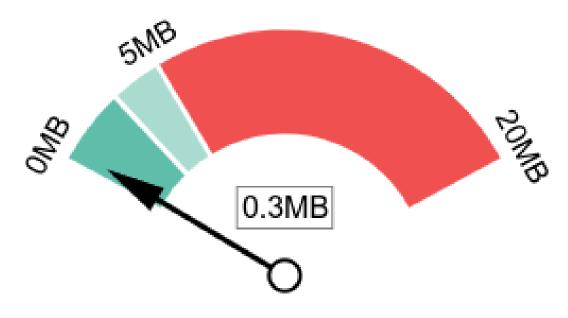
All Page Scripts Complete



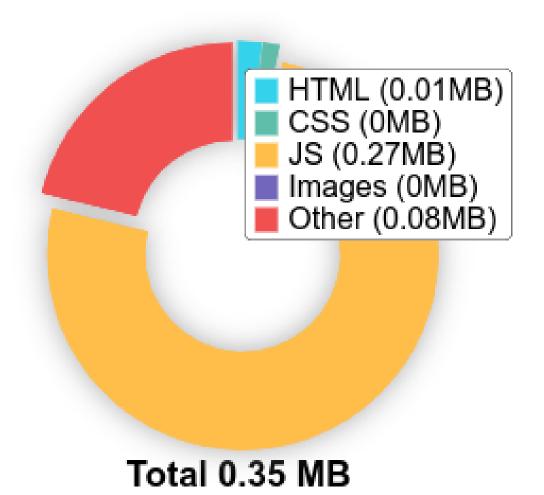
## **Download Page Size**

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

## Download Page Size



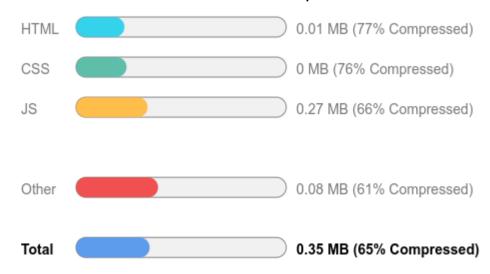
Download Page Size Breakdown



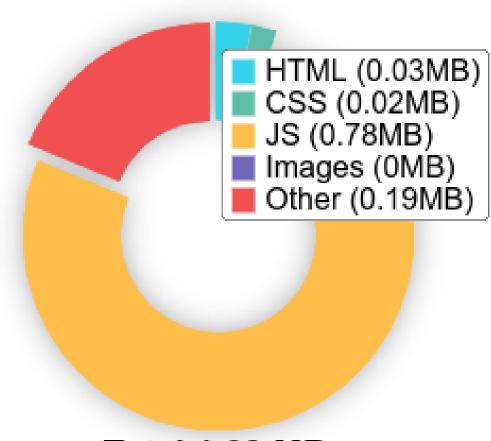
Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.

## **Compression Rates**



Raw Page Size Breakdown



# Total 1.03 MB

## **Number of Resources**

This check displays the total number of files that need to be retrieved from web servers to load your page.

**34** Total Objects

Number of HTML
Pages

Number of JS Resources

Number of CSS Resources

0

14

Number of Images Other Resources

## Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

Show details

## **JavaScript Errors**

Your page is not reporting any JavaScript errors.

## **HTTP2 Usage**

Your website is using an outdated HTTP protocol.

We recommend enabling HTTP/2+ or protocol for your website as it can significantly improve page load speed for users.

## **Optimize Images**

All of the images on your page appear to be optimized.

### Minification

All your JavaScript and CSS files appear to be minified.

#### **Deprecated HTML**

No deprecated HTML tags have been found within your page.

## **Inline Styles**

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML

Show details

## Social Results



## Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

#### **Facebook Connected**

No associated Facebook Page found as a link on your page.

## **Facebook Open Graph Tags**

We have not found Facebook Open Graph Tags on your page.

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

## **Facebook Pixel**

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

#### **Twitter Connected**

Your page has a link to a Twitter profile.

## **Twitter Activity**

You have a strong following on Twitter.

**579** Followers

## **Twitter Cards**

We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

## **Instagram Connected**

No associated Instagram profile found linked on your page

#### **LinkedIn Connected**

No associated LinkedIn profile found linked on your page.

## YouTube Connected

No associated YouTube channel found linked on your page.

## YouTube Activity

No associated YouTube channel found linked on your page.

Want to grow your YouTube Channel? Try our <u>YouTube SEO Tool</u> (<u>https://tuberanker.com/)</u>

# Local SEO Beta

#### Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Phone, Address

## **Local Business Schema**

No Local Business Schema identified on the page.

## **Google Business Profile Identified**

You can see information about your page's Google Business Profile within this report by signing up to one of our premium plans.

Signup - Free Trial (/register)

Want to improve your Local Search Presence? Try our <u>Local SEO Tool</u> (<a href="https://localranking.com/">https://localranking.com/</a>)

# **Technology Results**

## **Technology List**

These software or coding libraries have been identified on your page.

Technology	Version
Google Analytics (http://google.com/analytics)	
Google Tag Manager (http://www.google.com/tagmanager)	
Vercel (https://vercel.com)	

## **Server IP Address**

76.76.21.22

#### **DNS Servers**

ns1.vercel-dns.com ns2.vercel-dns.com

## **Web Server**

Vercel

## Charset

text/html; charset=utf-8

# **Review Child Pages**

#### **Page**

/about (/wangaevans.com/about)

/blog/posts (/wangaevans.com/blog/posts)

/blog/posts/configuring-samba-for-file-sharing-(fedora-server) (/wangaevans.com/blog/posts/configuring-samba-for-file-sharing-(fedora-server))

/blog/posts/exploring-the-exciting-es6-features (/wangaevans.com/blog/posts/exploring-the-exciting-es6-features)

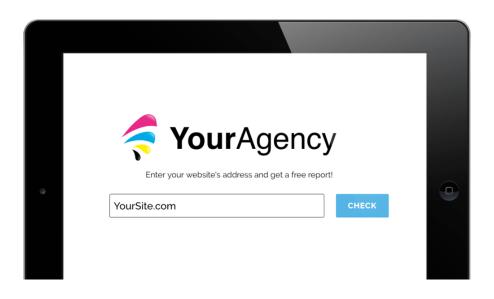
/blog/posts/setting-up-dhcp-server-in-fedora (/wangaevans.com/blog/posts/setting-up-dhcp-server-in-fedora)

/categories (/wangaevans.com/categories)

/categories/linux (/wangaevans.com/categories/linux)

/categories/web-development (/wangaevans.com/categories/web-development)

/contact (/wangaevans.com/contact)



# Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.

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