Junchen (Kevin) Wang

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Language: English (Professional), Mandarin (Native), Cantonese (Native)

Education Background

The University of Western Australia	Perth, Australia	Jul 2023 - Now

- Master of Information Technology

The University of Sydney (**Distinction**)	Sydney, Australia	Mar 2017 – Mar 2019

- Master of Economics (Econometrics)

Award

• EY **-** EY Ideate and Innovate Challenge 2023 Winner	Perth, Australia	Oct. 2023
• Global Excellence Scholarship($20,000) - The University of Western Australia	Perth, Australia	Jul. 2023

Amazon – 2 years

Strategic Account Manager & Business Analyst	China	May 2021 – Jun 2023

Seller Operation Excellence

- ◆ **Seller Operation Excellence:** Generated and standardized**(Data cleaning & data formatting)** 20+ business analysis **reports via PowerBI** to help team's business review at a comprehensive data level, including category, brand, market-size & customer portrait, etc. Analyzed sales data to identify growth areas for improvement and provided recommendations for optimization.

- ◆ **Business planning and Insights:** Analyzed sales data to identify marketplace opportunity for expanding product offerings, including identifying trends and product seasonality.

Data Guru & Product management

- ◆ Tasked with optimizing Standard Operating Procedures(**SOP**) to achieve maximum operational efficiency to analyzed US marketplace business sales data by using **SQL**, **Python** & **PowerBI** to identify growth opportunities, creating actionable recommendations and drive business initiatives.

- ◆ Lead end to end **product management** for ITK index Dashboard, to provide selection guidance base on multiple metrics integration. Project management while engaging with stakeholders, collaborate with Business Analyst, Account Manager to ensure product successful go live.

Skill: PowerBI, **Advance Excel**(VLOOKUP, Pivot table), **Python**(Pandas, NumPy), **SQL**

Procter & Gamble (P&G) - 2 years

● **Supply Chain Digital Product Manager & Data Analyst**	China	Apr.2019 – Mar.2021

- ◆ Regional logistics **operation insight** & **paint point analyze**. Lead customer portrait dashboard and cost structure analysis development using PowerBI, propose loss elimination project to drive cost saving.

- ◆ Build transportation operation dashboard via **PowerBI** for Greater China. Establish pipeline on **data fetching, data cleaning, data formatting and visualization using SQL, Excel and PowerBI**. Generate insight for logistics operation for full category & full channel. Provide visibility for transportation analysis, driving **10% cost savings** and operational efficiency.

- ◆ Engineered truck allocation program via **Excel VBA** & algorithm to optimize transportation operation, driving 15% cost saving opportunity on PEAK season and improve operation efficiency.

Skill: PowerBI, **Advance Excel**(VLOOKUP, pivot table, Macros, VBA, Optimization Modeling), **Python**(Pandas, NumPy),